

Central Wool Development Board, Ministry of Textiles, Govt. of India

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No.- CWDB/IWDP-PMU/2025-26/1332

Date – 25/09/25

Notice for Empanelment

Central Wool Development Board (CWDB) invites online bids under the Request for Empanelment (RFE) of Consulting Organizations for providing 'Consulting Services for Establishment and Operation of Project Monitoring Unit (PMU) in CWDB'.

Only the consulting organizations empaneled with the National E-Governance Division (NeGD), Ministry of Electronics & Information Technology, shall be eligible to submit their bids.

Bids shall be uploaded on CPPP portal online and it will be opened on date and time mentioned in the CPPP website. Bids received late will not be accepted.

Pre-bid meeting will be held on 15/10/2025 at 11:00 AM at CWDB HQ, Jodhpur through Video Conferencing (VC).

Prospective bidders are requested to submit their queries and confirmation through email for participation in the pre-bid meeting two days before the scheduled date based on which query will be addressed and VC (Video Conferencing) link will be shared.


Executive Director
(Central Wool Development Board)

Empanelment
(ONLY THROUGH E-TENDERING MODE)

for

Consulting Services for Establishment and Operation of Project Monitoring Unit (PMU) in CWDB

Tender No.:- CWDB/IWDP-PMU/2025-26/



CENTRAL WOOL DEVELOPMENT BOARD

MINISTRY OF TEXTILES, GOVT. OF INDIA

JODHPUR

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Terms of Reference (ToR) For Consulting Services for Establishment and Operation of Project Monitoring Unit (PMU) in CWDB

I. Background

1. The wool sector in India plays a pivotal role in supporting rural livelihoods, particularly across Rajasthan, Himachal Pradesh, Jammu & Kashmir, Uttarakhand, Ladakh and other wool producing states. Despite being among the top ten wool-producing countries, the sector remains heavily import-dependent due to limited domestic production, weak processing infrastructure, and fragmented value chain linkages.
2. India's wool value chain covers primary, intermediate, and finished goods segments, with significant reliance on imports for fine and carpet-grade wool. A notable niche is the Pashmina wool from Ladakh, which holds global recognition.
3. The Central Wool Development Board (CWDB) is the key department under Ministry of Textiles, Government of India, working towards promoting the growth and development of India's wool sector.
4. CWDB has been undertaking initiatives for sectoral growth. However, to unlock the full potential of India's wool industry, targeted interventions are required, particularly in innovation, quality standards, infrastructure development, and global competitiveness.
5. In order to strengthen efficiency, accountability, and sectoral outcomes, CWDB proposes to establish a Project Monitoring Unit (PMU). The PMU will support scheme implementation, monitoring, evaluation, stakeholder engagement, and execution of the long-term roadmap—Wool Vision 2030.

II. Scope of Work (SoW) for the Consultant

The Consultant shall provide technical, managerial, analytical, and policy support to CWDB, with a focus on strengthening monitoring, evaluation, and implementation systems.

1. Project Monitoring & Evaluation

1.1 Scheme Monitoring

- Standardize and integrate reporting formats from States, cooperatives, and industry stakeholders.
- Track physical and financial progress of CWDB programmes such as Integrated Wool Development Programme (IWDP), Wool mission etc.
- Support monitoring of new schemes/sub-schemes introduced during the project tenure.
- Establish Key Performance Indicators (KPIs) to assess outcomes and impacts, across all project interventions.

1.2 Evaluation & Impact Assessment

- Conduct mid-term and end-term evaluations of key schemes/projects.
- Assess sectoral impact, identify bottlenecks, and recommend corrective measures.

1.3 Data Analytics & Reporting

- Maintain a centralized database of projects and sectoral data.
- Provide regular monitoring reports to CWDB/Ministry for decision-making.

2. Support for Execution of Wool Vision 2030

2.1 Strategic Implementation

- Translate Wool Vision 2030 goals into actionable, phased implementation plans.
- Identify priority projects and interventions.

2.2 Monitoring and Reporting

- Develop KPIs and frameworks for tracking Wool Vision 2030 milestones.
- Prepare periodic progress reports, policy briefs, and impact summaries.

2.3 Stakeholder Engagement

- Facilitate consultations with State Governments, industry bodies, R&D institutions, and wool growers.
- Support coordination of multi-stakeholder initiatives.

2.4 Implementation Adjustments

- Identify gaps in implementation.
- Recommend corrective measures and policy adjustments.

3. Policy & Strategic Support

3.1 Sectoral Research and Policy Insights

- Undertake research on production, value chain gaps, trade, sustainability, and breed conservation.
- Prepare policy notes and technical papers.

3.2 Programme Design & Innovation

- Support CWDB in designing new schemes and interventions.
- Recommend financing models, cluster approaches, and PPP frameworks.

4. Capacity Building & Stakeholder Engagement

4.1 Capacity Development

- Train CWDB officials and State counterparts in monitoring, evaluation, and data-driven decision-making.
- Conduct at least two training workshops annually.

4.2 Stakeholder Consultations

- Organize multi-stakeholder dialogues, workshops, and knowledge-sharing sessions.

- Provide secretariat support for CWDB committees and working groups.

4.3 Communication & Knowledge Management

- Prepare reports, presentations, and newsletters.
- Document best practices and case studies.
- Strengthen digital and media outreach for CWDB initiatives and Wool Vision 2030.
- Support events such as Bharat-Text, Stake holder conferences/seminars (strategy planning, sessions, and follow-up).

III. Project Consultants & Costing

The project requires deployment of 3 resources – Principal Consultant, Senior Consultant and Consultant. The required qualifications of resources are mentioned in the table below.

Position	Description
Principal Consultant	<ul style="list-style-type: none"> • Master's degree in management/ economics/ textile engineering (or equivalent degree) • Minimum of 10 years of overall experience and at least 5 years of experience in the textile sector, economic development and public policy
Senior Consultant	<ul style="list-style-type: none"> • Graduation degree in economics/ management/ textile engineering or any similar domain. • >5 years of professional experience in public policy/ government consulting
Consultant	<ul style="list-style-type: none"> • Graduation degree in economics/ management/ textile engineering or any similar domain. • >1 year of professional experience in public policy/ government consulting

Below table lists the monthly NEGD rates under Category A of work- Project Management and advisory services along with the annual costs for each position in the project.

Position	Monthly NEGD Rate in Rupees (Without GST)	Annual Cost in Rupees (Without GST)
Principal Consultant	3,47,288	41,67,456
Senior Consultant	3,18,347	38,20,164
Consultant	2,72,042	32,64,504
Total Cost	9,37,677	1,12,52,124

Thus, the total annual cost for 1 year will be Rs. 1,12,52,124 (without GST).

IV. Notice for Empanelment

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V. Terms & Conditions

1. The PMU will function under the supervision of the Executive Director, CWDB.
2. The Consultant shall work in close coordination with State Governments, industry stakeholders, and other relevant institutions as directed by CWDB.
3. **Project Timelines & Deliverables:**
 - The project duration is **twelve (12) months** from the date of issuance of the work order.
 - All reports, outputs, and knowledge products shall remain the property of CWDB, Ministry of Textiles.
4. **Payment Process:**
 - The invoices should be submitted along with complete details of the work undertaken, supporting documents and bills (if required) as well as copies of the work/ material / produced for which the bills are submitted.
 - The payment shall be released only after acceptance of the required work detailed in the RFP Document against the corresponding deliverable, which shall not be unreasonably withheld. In case of non-communication of any feedback by CWDB within 10 working days, the deliverable shall be deemed as approved.
 - For facilitating the electronic transfer of funds, the selected agency will be required to indicate the name of the Bank and Branch, account number (i.e., bank names, IFSC Code and Bank A/c No.) and also forward a cheque leaf duly cancelled to verify the details furnished. These details should also be furnished on the body of every bill submitted for payments by the selected agency.
 - The price is payable in local currency i.e., Indian Rupees.

5. Bid Validity:

- Bid validity - Bidder's bid must remain valid for 90 days from the date of submission of the bid.

6. Right to Termination:

- CWDB reserves the right to terminate the Agreement (with a notice of 30 days) if it is of the opinion that the performance of the consultant is not satisfactory at any point of time during the period of the contract at the risk and cost of the agency. The bidder shall, similarly, have right to request for mutual foreclosure of contract in case client is unable to fulfil conditions of the contract, or other unforeseen, compelling circumstances, which shall be done at sole discretion of CWDB. In case of such termination, all payment milestones which have been completed till the point of termination, and have been accepted by CWDB, will be paid within 15 working days to the agency by CWDB.
- In the event of any dispute arising, the same shall be settled under the provision of the Arbitration and Conciliation Act, 1996 as amended from time to time and the rules framed there under. The arbitrator shall be appointed jointly by the bidder and Executive Director, CWDB and the jurisdiction shall be Jodhpur.
- Notwithstanding anything to the contrary contained in this document, CWDB will reject a Proposal without being liable in any manner whatsoever to the Applicant, if it determines that the Applicant has, directly or indirectly or through its officer(s), employee(s), agent(s), representative(s) and adviser(s), engaged in corrupt, fraudulent, coercive, undesirable or restrictive practices (collectively the Prohibited Practices) in the Selection Process. In such an event, CWDB shall, without prejudice to its any other rights or remedies, forfeit and appropriate the Earnest Money Deposit, as mutually agreed genuine pre-estimated compensation and damages payable to CWDB for, inter alia, time, cost and effort of CWDB, regarding the RFP, including consideration and evaluation of such Applicant's proposal.

7. Force Majeure:

- The bidding agency shall not be liable to the client for any delay in or failure to perform its obligations as a result of any cause beyond its reasonable control and which cannot by the exercise of reasonable diligence, precaution or alternate measures be foreseen or prevented.

8. Limitation of Liability Clause:

- Subject to the terms and conditions in this Agreement, the Consultant's total aggregate liability to CWDB arising in connection with the performance under this Agreement shall be limited to an aggregate sum not exceeding the total fees paid to the consultant by CWDB.

9. Amendment of RFP Document:

- At any time, prior to the deadline for submission of Applications, CWDB either on its own or request of the Applicant may amend the RFP documents by issuing a corrigendum/addendum or addenda including those issued after the pre-bid conference. These addenda shall be posted on the website of CWDB and CPPP and shall be treated as a part of the RFP Documents.
- CWDB may, at its discretion, extend the deadline for the submission of Bids.

10. Evaluation Criteria-

CWDB asks all participants to give a presentation with a clear focus on the following areas:

- Demonstrated understanding of the Indian and global wool market, including value chain dynamics and sectoral trends.
- A comprehensive SWOT analysis of the wool sector, identifying key strengths, weaknesses, opportunities, and threats.
- Clarity of approach in responding to the Terms of Reference (ToR), with emphasis on operationalizing the Project Monitoring Unit (PMU) in line with CWDB's requirements.
- Proposed methodology for effective stakeholder engagement, covering State Governments, industry bodies, cooperatives, and research institutions.
- Integration of data-driven monitoring, evaluation, and impact assessment mechanisms that contribute to evidence-based policy making.
- Proposals for capacity building and institutional strengthening to ensure long-term sustainability of monitoring and evaluation systems.
- Value addition through innovative ideas, international best practices, and implementation pathways for achieving Wool Vision 2030 milestones.

Based on the Presentation as Technical criteria marks will be awarded out of 100 by Selection Committee and based on the highest marks scored by bidder the selection of empanelment will be done. The date and time of the presentation will be communicated through mail to the applying bidder.