

REPORT ON DOMESTIC

INDEPENDENT WOOLEN EXPO

'WOOL FAB' at Chandigarh

In compliance of the instructions received from the Executive Director, Central Wool Development Board, Jodhpur to carry out physical verification of domestic independent Wollen Expo "Wool Fab" at Chandigarh, a committee comprising following member was constituted -

- Shri Ramesh Kumar, STA, CWDB
- NHDC Representative – Shri Rohit Debnath, MT, NHDC RO Panipat

The Central Wool Development Board (CWDB), Jodhpur has sanctioned National Handloom Development Corporation Ltd (NHDC) -IA, to organize an independent domestic woollen expo at Chandigarh under Integrated wool development programme (IWDP) of CWDB.

The Expo is being organized at Chandigarh from 19.01.24 to 28.01.24 at Himachal Bhawan ,Sector 28,Chandigarh.

The Wollen Expo was inaugurated by the Chief Guest, Shri G S Bhati, Executive Director, Central Wool Development Board (CWDB), Jodhpur on 19.01.2024 at 4.00 PM. (Photographs enclosed)

During the inaugural programme/ function various dignitaries, Smt. Madhu, AGM, Directorate of MSME, Govt. of Haryana, Shri Jitender Purohit, DGM (F&A), NHDC, Sh Partha Das, Regional Incharge, NHDC RO Panipat, Sh Anup Singh, AM (CC), NHDC, and Other Official of NHDC were also present.

During the inaugural function the Chief Guest has visited the expo and made interaction with various woollen weaver participants.

Before the inaugural session of the expo, the stalls were allotted to the weaver participants through E-Allotment system by the NHDC Head Office Noida through E-Allotment Software System.

The salient features of the Woollen Expo at Himachal Bhawan, Sector 28, Chandigarh are as below

- Total 50 No of stalls with octonum system (Size of Stall – 8" x 6") along with 2 Tables and 2 Chairs and 3 racks to each stall.
- 50 stalls were allocated to participants came from different states i.e., Uttarkhand - 06, Ladakh -01, Jammu and Kashmir -28 ,Punjab -02, Uttarpradesh -1 and Himachal Pradesh -12(List of Participant enclosed here with)

- Exclusive "Wool Fab" Theme Pavilion – emphasizing various breeds of Indian wool ,
- VIP lounge were fabricated with octonum system
- Sufficient LED lighting in the Hall and Stalls were provided to every stall
- Entire expo place area was covered with red carpet flooring
- Decoratives entrance Gate
- General amenities, parking, fire extinguishers were available
- Generator was also available at site for power backups,
- Fascial name of participants wise displayed on allotted stall
- Promotion and publicity were also seen through hoarding, standees, boards at inside and outside the venue and at different location of Himachal Bhavan area.
- News Paper advertisement were also done
- Publicity through various Social media platforms were also done
- Entire Expo area monitored by CCTV with LED TV display screen.

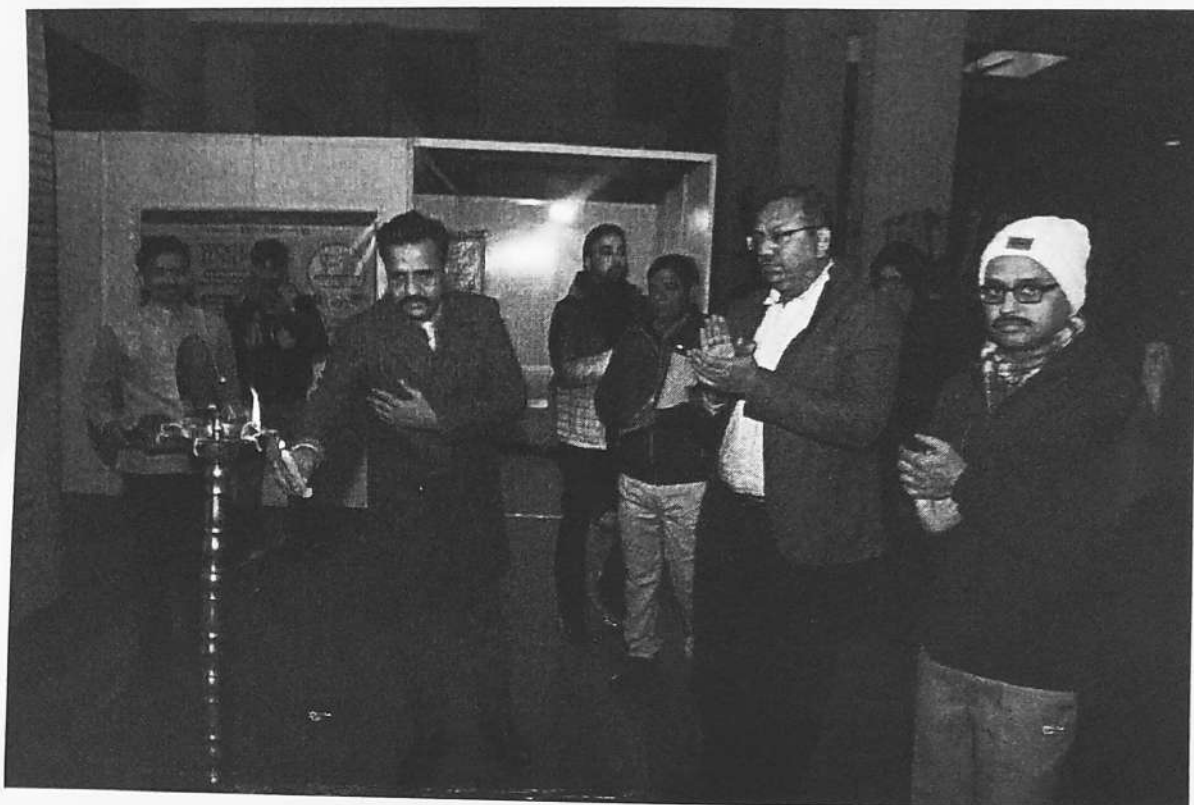
Further, It was also instructed to NHDC officials to send stall wise daily sale report with total figure along with the participants list to Central Wool Development Board after completion of the event for office record.

Report is submitted for your kind perusal and information please.

Ramesh Kumar
Senior Technical Assistant
Central Wool Development Board.
Wool Testing Centre

Shri Rohit Debnath,
Management Trainee
NHDC Ltd, RO Panipat

Glimses of Inauguration function of Woollen Expo at Chandigarh





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Ministry of Textiles, Govt. of India



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19th – 28th

January 2024

11:00 AM - 8:00 PM

Himachal Bhawan

Plot No. 4, Sector-28 B,
Madhya Marg, Chandigarh

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