



वस्त्र समिति

भारत सरकार, वस्त्र मंत्रालय

Textiles Committee

Government of India, Ministry of Textiles

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No.10/103/2021-MR

9th October 2023

Shri G.S. Bhati
Executive Director,
Central Wool Development Board,
Ministry of Textiles, Government of India,
123, Opp. Post Office, Bhagat Ki Kothi,
Pali Road, Jodhpur 342001 Rajasthan (India)

Sub: Revised Proposal for "Development of Indian Wool Mark under Integrated Wool Development Programme".

Sir,

This has reference to your letter No. CWDB/IWDP/HRD-Gen/23-24/1381 dated 13th September, 2023 requesting us to submit the revised project proposal to develop Indian Wool Mark under IWDP.

2. This is to inform that the Textiles Committee explored the possibility of financial contribution of industries and their associations in the process of implementing the project of Indian Wool Mark and sought the comments of various stakeholders related to wool sector i.e., Knitwear & Textile Club, Shawl Club and HIMBUNKAR, etc. However, most of the stakeholders were of the opinion that the woollen textile sector being mostly in MSME are not in a position to share the expenditure in the implementation process but would be happy to be a part of the IWM project by registering themselves by following the due procedure as defined by the Government. The responses received from some industry associations are enclosed at Annexure I.

3. I am also submitting herewith the revised proposal for "Development of Indian Wool Mark" as per the guidelines prescribed under the Integrated Wool Development Programme (IWDP) of the Central Wool Development Board for your consideration. The project envisages mapping the Woollen products, developing logo for use by the stakeholders, preparation of Standard Operating Procedures for implementation of the scheme, label management, surveillance mechanism, etc. The estimated cost of the project will be Rs. 149.25 lakhs plus applicable GST. It is also proposed to complete the activities as defined in the proposal within a period of 24 months.