

पश्चिमी राजस्थान उद्योग हस्तशिल्प उत्सव 2024

रावण का चबूतरा मैदान, जोधपुर

आयोजक : जिला प्रशासन • जिला उद्योग एवं वाणिज्य केन्द्र • उद्यम प्रोत्साहन संस्थान



नोडल एजेंसी : लघु उद्योग भारती, जोधपुर

एस.एल.पालीवाल

आयोजन सचिव-उत्सव 2024

संयुक्त आयुक्त (उद्योग) एवं महाप्रबंधक

F No. Utsav 2024/2023-24

Date:

Sub: Participation in "Paschimi Rajasthan Udyog Hastshilp Utsav - 2024" (24 January-04 february, 2024)

I would like to bring to your kind notice that we are organising a state level fair "Paschimi Rajasthan Udyog Hastshilp Utsav-2024 with the theme "Prime Minister Vishwakarma Yojna" The theme is chosen considering immense potential for growth of artisans and favouring government policies, from 24th January to 04th February 2024 at Ravan ka Chabutra Ground, Jodhpur (Raj), under the aegis of the District Administration, District Industries & Commerce Centre, Jodhpur and nodal agency Laghu Udhog Bharti, Jodhpur. The fair aims to promote and provide opportunities to artisans, craftsmen, and industries for exhibiting and marketing their exclusive products.

Since 1991 this Utsav has been witnessing craftsman, artisans, and entrepreneurs from all corners of the country who display their products in more than 600 stalls, and around 8-10 Lacs visitors. Through various seminars and open house discussions this event will provide opportunities to industries and artisans to attract more investment and redress their challenges in this present era of globalization. Apart from this Central Pavilion for Artisan, MSME, and Government Departments and organizations will be the attraction point of Utsav and Cultural events and competitions. We have Reserved DOME-A for woolen Artisen.

We request your active participation to aware artisans, craftsman and other enthusiastic MSME units of your state who are seeking for state level platform for sales and marketing of their products. Kindly sponsoring/send approximately 50-60 artisans, craftsman and MSME units from all over the country to participate in UTSAV-2024 for the collective benefit of all.

Yours Faithfully,

(S.L. Paliwal)

Shri G.S. Bhati

Executive Director

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Sup.AP	RA (S.J.)
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कार्यालय :

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