

Dated: 1 Nov 2023/3538

To,
Executive Director
CENTRAL WOOL DEVELOPMENT BOARD, (MOT)
123, Opp. Krishna Mandir, Bhagat Ki Kothi, Pali Road,
Jodhpur. 342 001, Rajasthan

Subject: Submission of Project Proposal under IWDP scheme for
Organizing domestic woollen expo at New Delhi.

Dear Sir,

With reference to Office Memorandum No. —CWDB/New Plan/ 2019-20/1136 dated September 16, 2021, IGNOU - Regional centre Jodhpur is submitting proposal under IWDP scheme for organizing domestic independent woollen expo at New Delhi. India .

Ajay
1.11.23 ✓

Authorized Signatory
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Regional centre Jodhpur

Dr. Ajay Vardhan Acharya
डॉ. अजय वर्धन आचार्य
Regional Director (I/C)
क्षेत्रीय निदेशक (प्रभारी)
IGNOU, RC, Jodhpur
इग्नू, क्षेत्रीय केन्द्र, जोधपुर

के.ए.डी.बी., जोधपुर / C.W.D.B., Jodhpur	
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क्षेत्रीय केन्द्र :

इन्दिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय
439, कमला नगर अस्पताल के सामने, कमला नेहरू नगर
पाल लिंक रोड, जोधपुर - 342008 (राज.)
फोन : 0291-2751424, 94140-36579 ई-मेल : rcjodhpur@ignou.ac.in

Regional Centre :

Indira Gandhi National Open University
439, Opp. Kamla Nagar Hospital, Kamla Nehru Nagar
Pal Link Road, JODHPUR - 342008 (Raj.)
Phone : 0291-2751424, 94140-36579 e-mail : rcjodhpur@ignou.ac.in

Name of Scheme – Wool Marketing Scheme (WMS)

**(1) Name of IA:-INDIRA GANDHI NATIONAL OPEN UNIVERSITY (IGNOU),
Regional Centre Jodhpur.**

Sub components: Organizing of domestic independent Woollen Expo.

Brief of Project: The WoollenTextile Expo India project is designed with several key objectives in mind:

- **Promotion of India's Textile Industry :**To promote and celebrate the rich and diverse heritage of India's textile industry,Showcasing traditional craftsmanship and modern innovations.
- **Fostering Sustainability :**To encourage sustainable practices and awareness within the textile industry,Emphasizing responsible sourcing, production, and consumption.
- **Cultural Exchange :**To facilitate cultural exchange by bringing together various textile traditions andStyles from different regions of India and fostering a sense of unity and sharedHeritage.
- **Economic Growth :**To drive economic growth within the textile sector by creating opportunities forManufacturers, designers, and suppliers to connect with consumers and expandtheir businesses.

Location of Expo: Udaipur

Duration: 7 days

Project for /budget	Unit price	Total Unit Proposed	Project cost	Observation of CWDB
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