

Problem Statement:

1. Build an AI agent that:
 - a. Searches for 'smart fan' on Google/YouTube/Instagram/X (you can choose only one or multiple platforms)
 - b. Goes through the top N search results (N to be determined and justified by you)
 - c. Quantify the Share of Voice (SoV) that Atomberg gets in the search results. You need to come up with a metric that you feel best represents the SoV. Some directional pointers:
 - i. Mentions in the post/comments for Atomberg vs. competition
 - ii. Engagement for posts that mention Atomberg vs. Competition
 - iii. Sentiment analysis and identification of Share of Positive Voice
 - d. Drawing insights from multiple similar keywords and providing recommendations to our content and marketing team will fetch extra brownie points.
2. You need to submit a two-pager document:
 - a. Page 1 explains your tech stack and the tools used. You can provide links to any additional supplementary content on this page (GitHub repos, code snippets, hosted demos, etc.)
 - b. Page 2 should contain your findings and recommendations to Atomberg's team.