

Etherisc Smart insurance applications on the blockchain

Blockchain Startup Contest Graz, 28 November 2016

Opportunity and vision

- Insurance is a trillion dollar market and ripe for disruption.
- Blockchain enables more efficient insurance processes.
- We build smart insurance applications which are
 - cost-effective
 - highly automated
 - provably fair
 - highly customizable



how it works
apply for policy
watch your policy
meet the team
contact

Morden Testnet Block: 1791792 Contract: 0xceb83... Account: 0xf11da... 20.15=

Our solution: Flight delay, fdd.etherisc.com

We launched the **first operational insurance application** on the Ethereum blockchain in September 2016 for devcon2.

Fully automated insurance process with a great user experience.

Apply for Policy

Choose your flight by selecting origin and destination airports and a date, then hit the search button and select your flight from the list.

Note that only direct flights are shown.



Search



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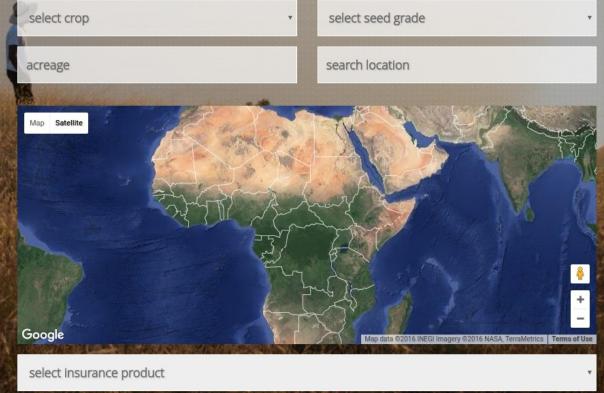
Ropsten Testnet Block: 37913 Contract: 0xde5aa... Account: 0xf11da... 202.48=

Our solution: Crop insurance, crop.etherisc.com

Same model of parametric insurance, easy to apply to other verticals

Apply for Policy

Choose your product by selecting crop type, seed grade, acreage and location. You can search for a specific location via the "Search location" box, or just click in the map. After entering the product selection criteria, select the desired product from the dropdown-list below.



Current status

- First paying customer is a German financial service provider.
- Expanding to more verticals: Life insurance, health insurance.
- Creating a peer-to-peer market for risk sharing with a token model for investors.
- Incorporated in the UK, now incorporating in Germany.
- We apply for regulatory sandbox approval with the FCA in the UK.
- More opportunities in the pipeline, large insurance companies.

Team



Christoph Mussenbrock – Former CEO of parcIT GmbH, providing risk management solutions for cooperative banks, many years of work experience in banking and insurance in Germany.

Christoph has a master's degree in mathematics and wrote his thesis on formal software and hardware verification.



https://www.linkedin.com/in/christoph-mussenbrock

Stephan Karpischek - Managing director at disrupt consulting, a digital strategy consulting cooperative. Former business analyst for blockchain innovation at UBS, many years of work experience in IT, consulting and education in Austria, Switzerland and UK.

Stephan has a PhD in Information Management from ETH Zurich and wrote his thesis on mobile applications for the Internet of Things.

https://www.linkedin.com/in/karpischek



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Media

- **Lessons learned** from our Flight Delay Dapp: https://medium.com/the-future-requires-more/flight-delay-dapp-lessons-learned-a59e4e39a8d1
- **Demo video**: https://www.youtube.com/watch?v=ED1-HaWEnRs
- News article on Flight Delay Dapp https://www.cryptocoinsnews.com/blockchain-disrupt-air-travel-insurance-flightdelay/
- **Q&A** with coinfund: https://www.youtube.com/watch?v=baRg0iCPrK8

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