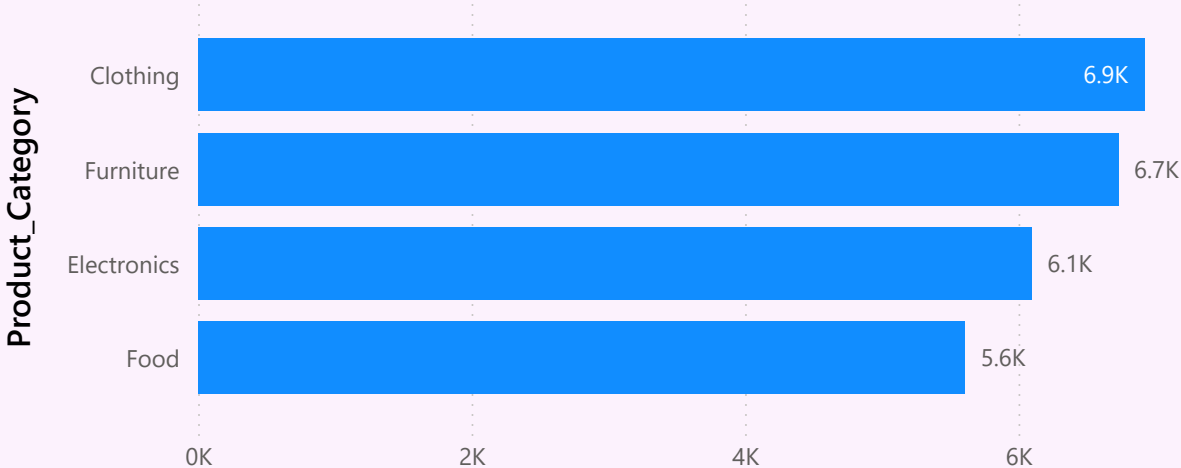
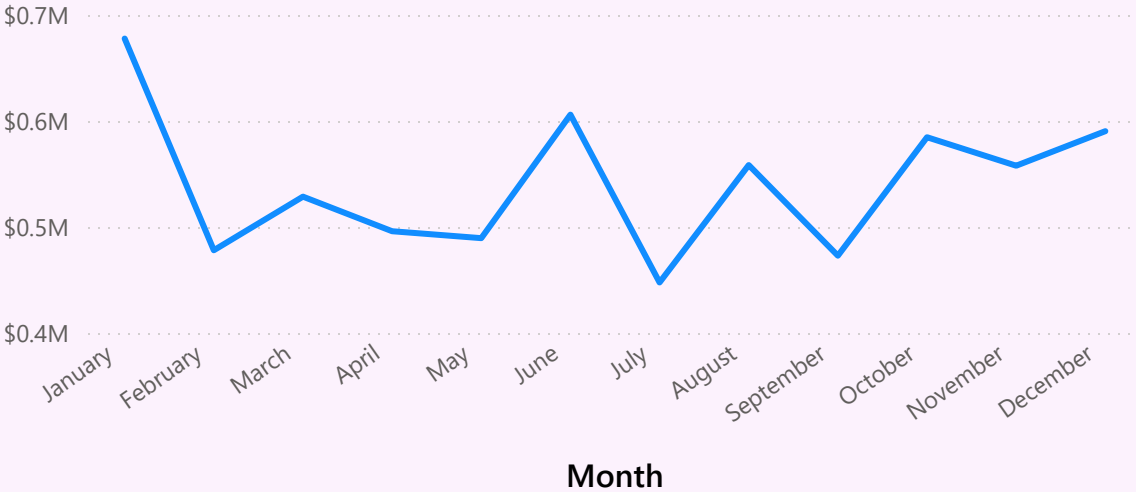


# Product Analysis

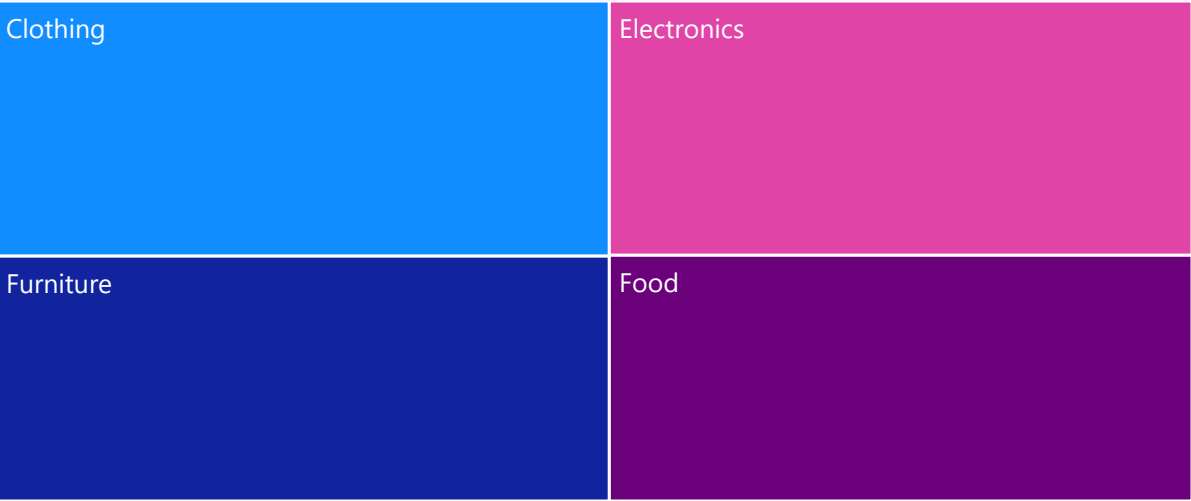
Quantity of Products Sold



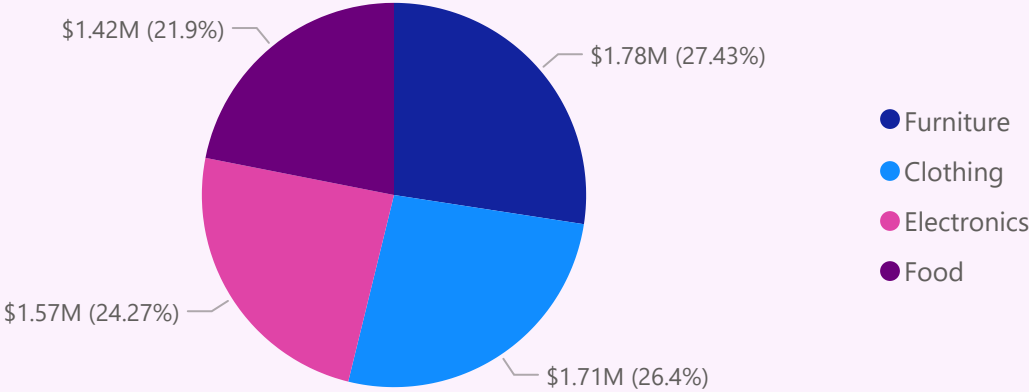
Profit by Month



Sales\_Amount by Product\_Category



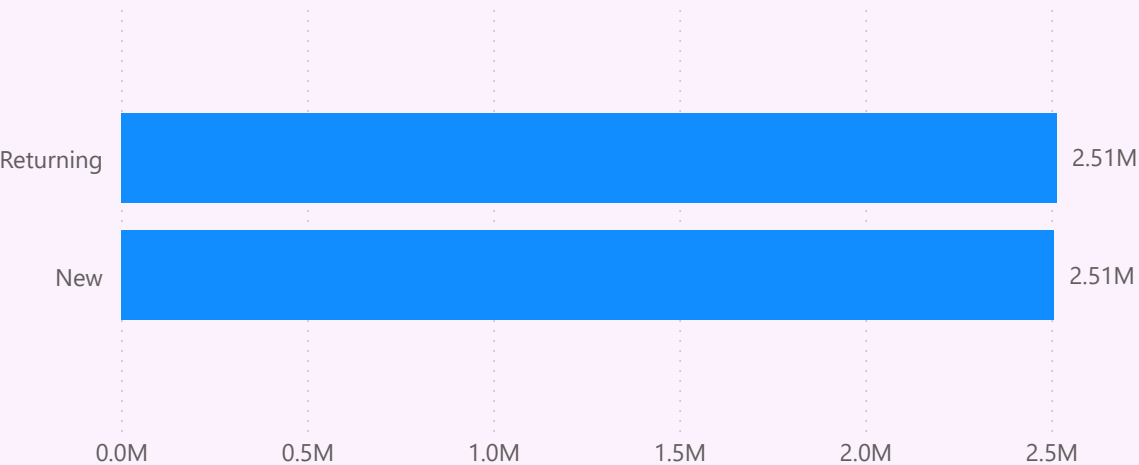
Profit by Product\_Category



# Customer & Channel Analysis

Customer\_Type

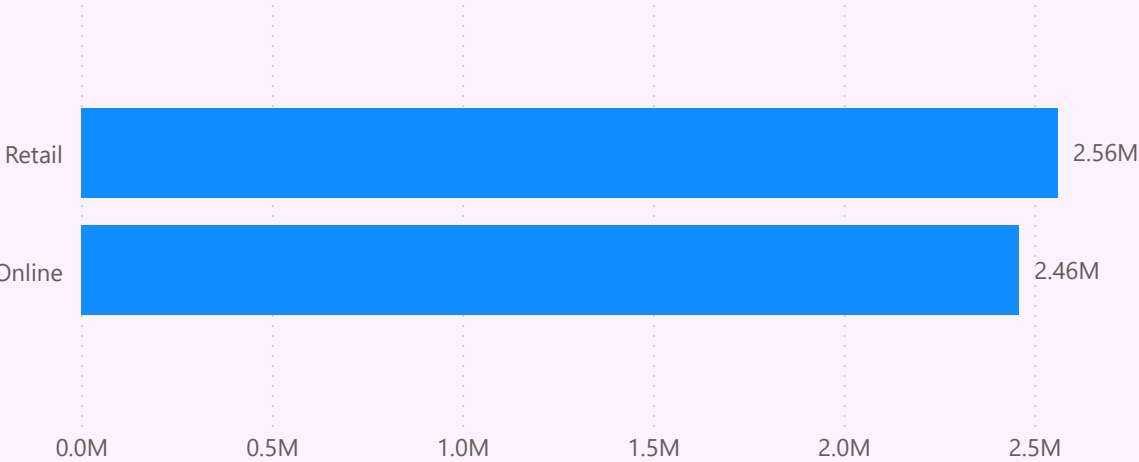
Customer\_Type



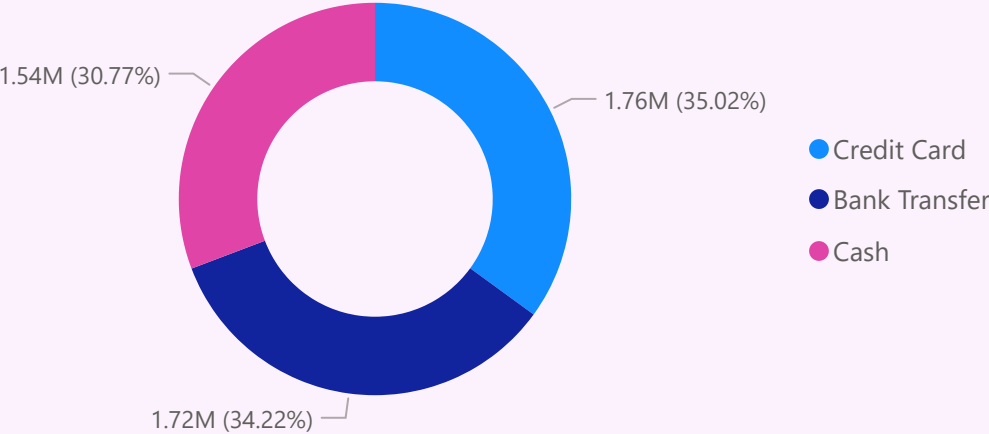
Region	Online	Retail	Total
East	5,75,222.27	6,84,570.66	12,59,792.93
North	6,83,133.46	6,86,479.05	13,69,612.51
South	5,90,593.38	5,63,657.48	11,54,250.86
West	6,09,884.82	6,25,724.11	12,35,608.93
Total	24,58,833.93	25,60,431.30	50,19,265.23

Sales\_Channel

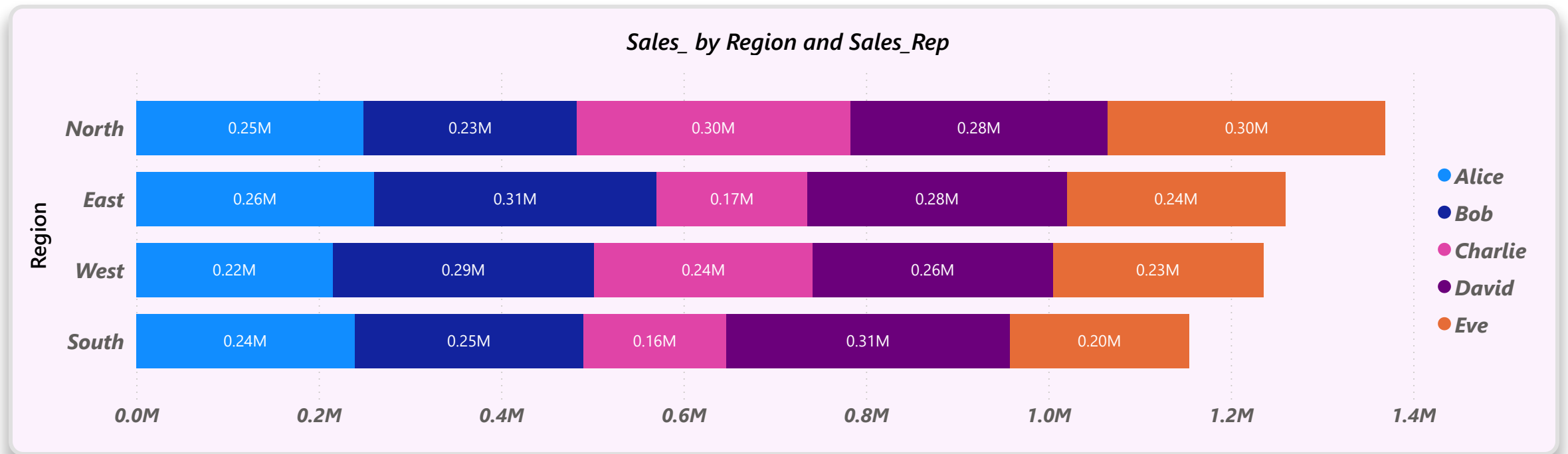
Sales\_Channel



Payment\_Method



# Top Sales Rep



Sales_Rep	Clothing	Electronics	Food	Furniture	Total
Alice	2,35,269.91	2,62,316.29	2,26,832.16	2,41,123.41	9,65,541.77
Bob	2,54,984.62	2,48,596.34	3,12,988.52	2,64,421.15	10,80,990.63
Charlie	2,43,329.67	2,14,363.09	1,82,441.71	2,20,677.01	8,60,811.48
David	3,18,184.84	2,40,443.36	2,81,658.53	3,01,450.63	11,41,737.36
Eve	2,61,705.32	2,77,780.56	1,97,852.62	2,32,845.49	9,70,183.99
Total	13,13,474.36	12,43,499.64	12,01,773.54	12,60,517.69	50,19,265.23

Sales\_Rep

Select all

Alice

Bob

Charlie

David

Eve

Key Sales Metrics

\$5.02M

Total Sales

\$6.49M

Total Profit

25.36K

Total Quantity Sold

0.15

Avg Discount

Region

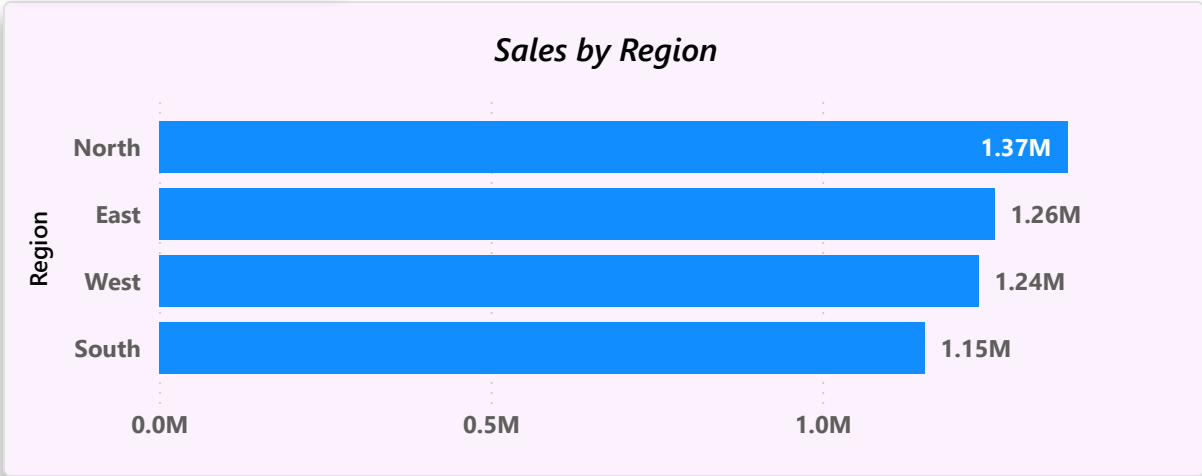
Select all

East

North

South

West



Sales_Channel	Bank Transfer	Cash	Credit Card	Total
Retail	8,01,160.41	8,06,928.53	9,52,342.36	25,60,431.30
Online	9,16,202.76	7,37,410.01	8,05,221.16	24,58,833.93
Total	17,17,363.17	15,44,338.54	17,57,563.52	50,19,265.23

