

This is complicated



Source: British Council

**Around 3 million** people take ielts exam annually in Nepal  
people are eager to know about it.

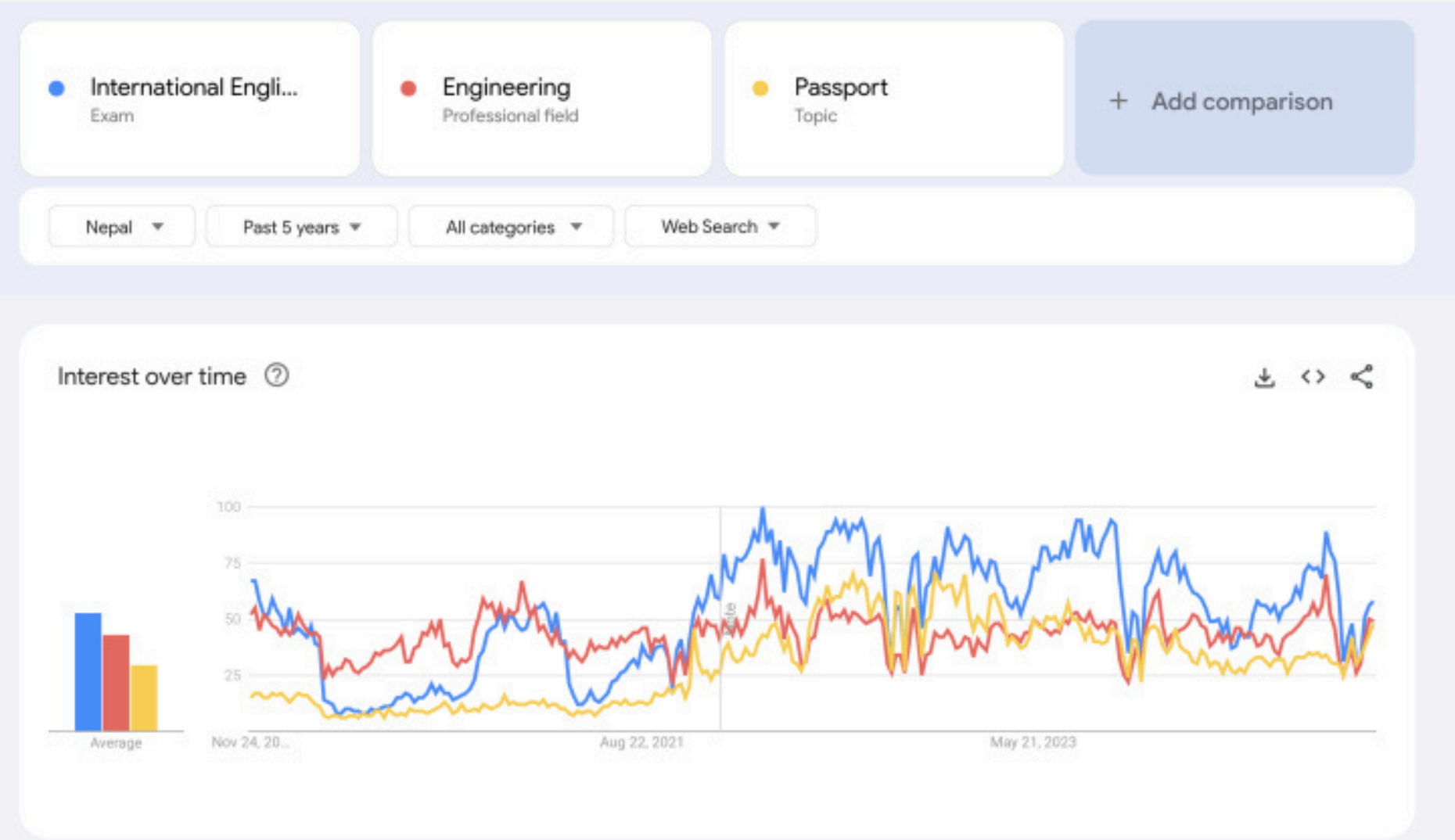
Nepal sent over 50,000 students abroad for higher education, but a significant number of them struggled with IELTS scores due to insufficient preparation resources.



[Source : Consultancy\\_Nepal](#)

**Around 60%**

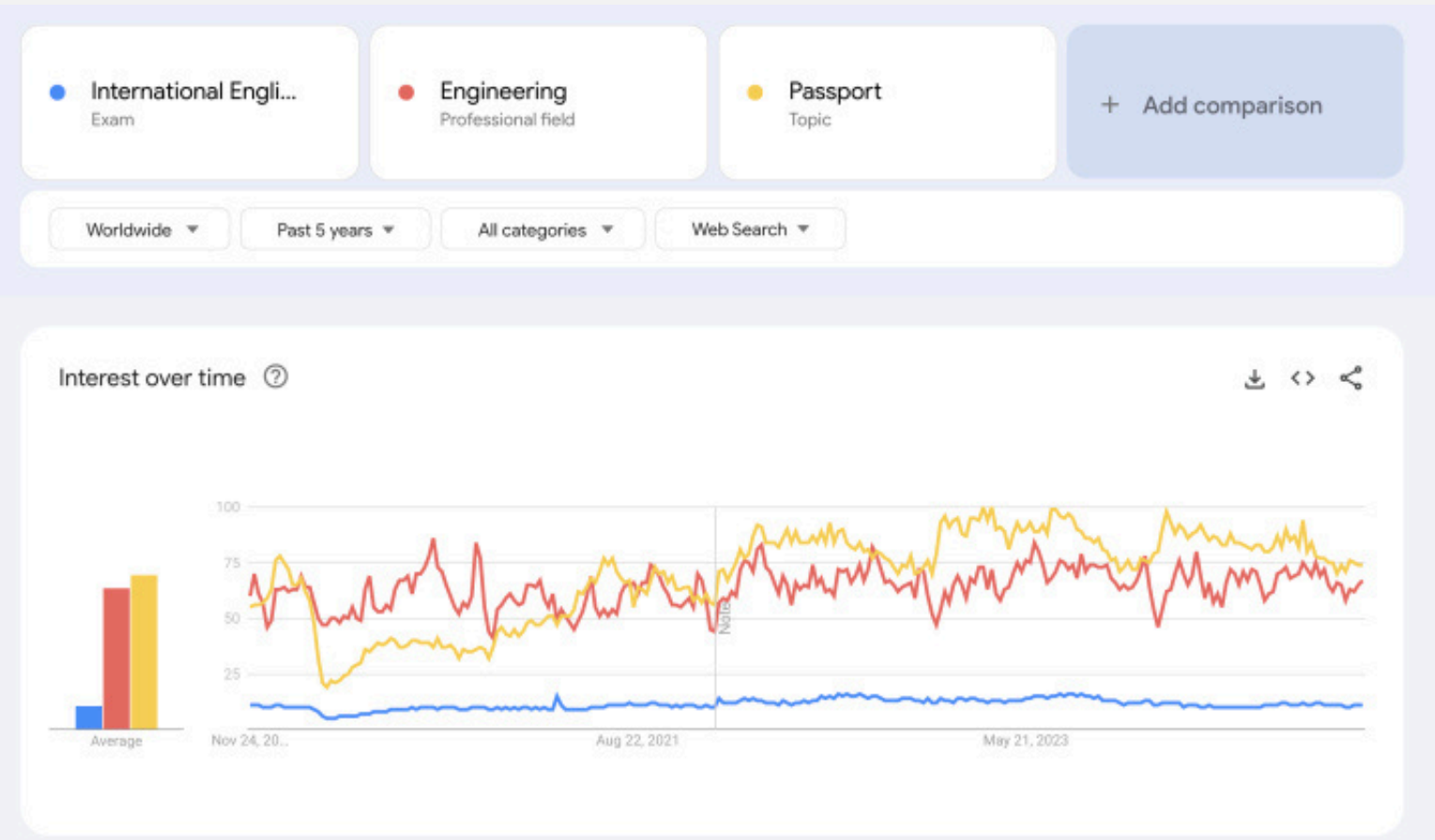
of people living in rural areas who want to take ielts don't have access to such opportunities.



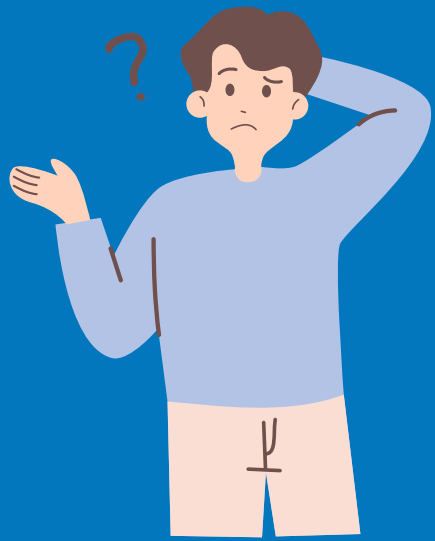
<input type="checkbox"/> Keyword	↓ Avg. monthly searches
<input type="checkbox"/> ielts	10K – 100K
Keyword ideas	
<input type="checkbox"/> ielts speaking	10K – 100K
<input type="checkbox"/> ielts listening practice test	10K – 100K
<input type="checkbox"/> ielts listening	10K – 100K
<input type="checkbox"/> ielts speaking test	10K – 100K
<input type="checkbox"/> ielts preparation full course	10K – 100K
<input type="checkbox"/> ielts speaking exam	10K – 100K

Source : GOOGLE TRENDS

**Around 1 lakh-10lakh**  
students are eager to learn and know  
more about ielts



# PROBLEM STATEMENT



**CONFUSION**



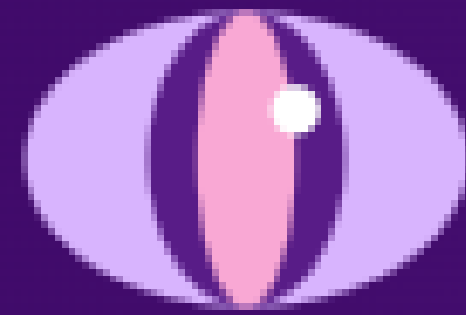
**LACK OF TIME**



**HIGH COST**



**NO FEEDBACK**

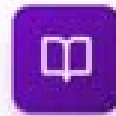


# EYELTS

by BrainDrain

## Learning Resources

Explore our comprehensive collection of study materials and tools



### Flash Cards

Practice with interactive flash cards to improve your vocabulary and memory



### Universities

Browse universities worldwide that accept IELTS scores for admission



#### Vocabulary by Topic

Learn new words organized by themes



#### Flash Card Practice

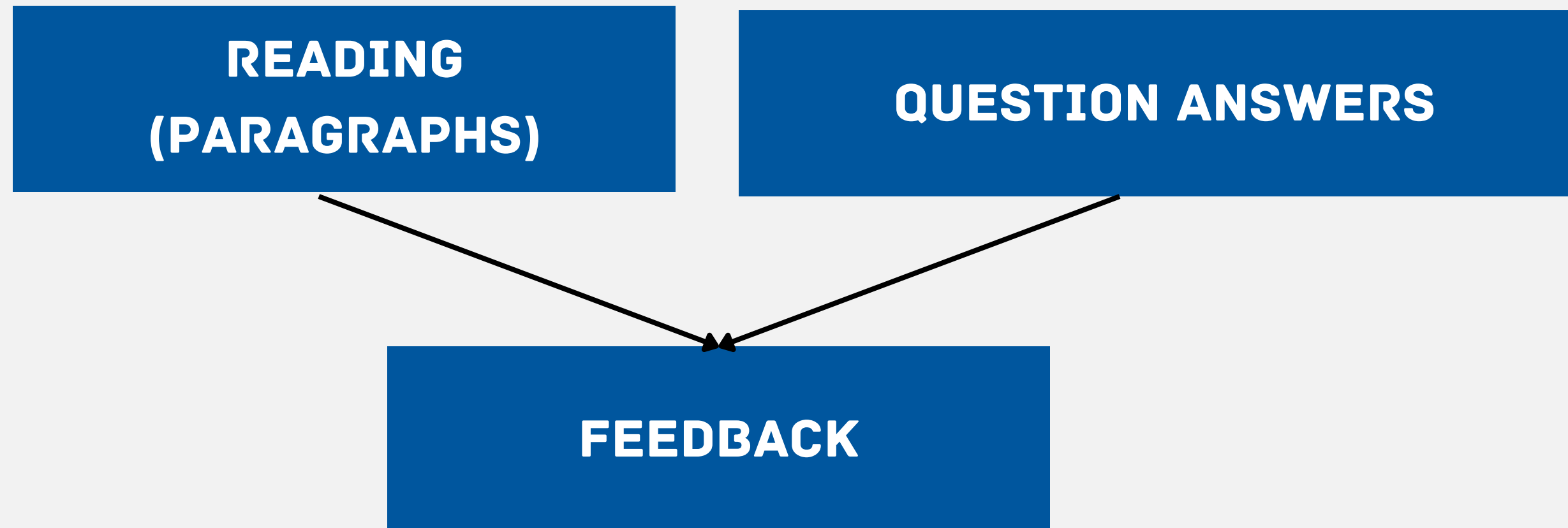
Test your knowledge with interactive cards

# SYSTEM DIAGRAM(READING)

**READING  
(PARAGRAPH)**

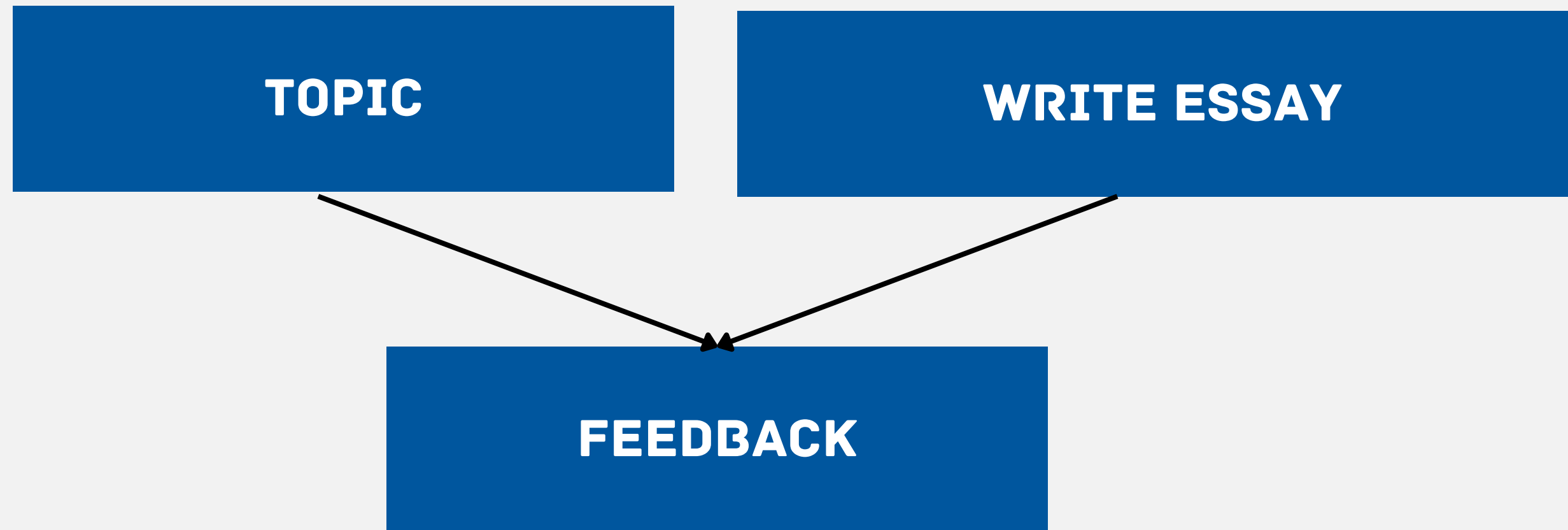
**QUESTION ANSWERS**

# SYSTEM DIAGRAM(READING)

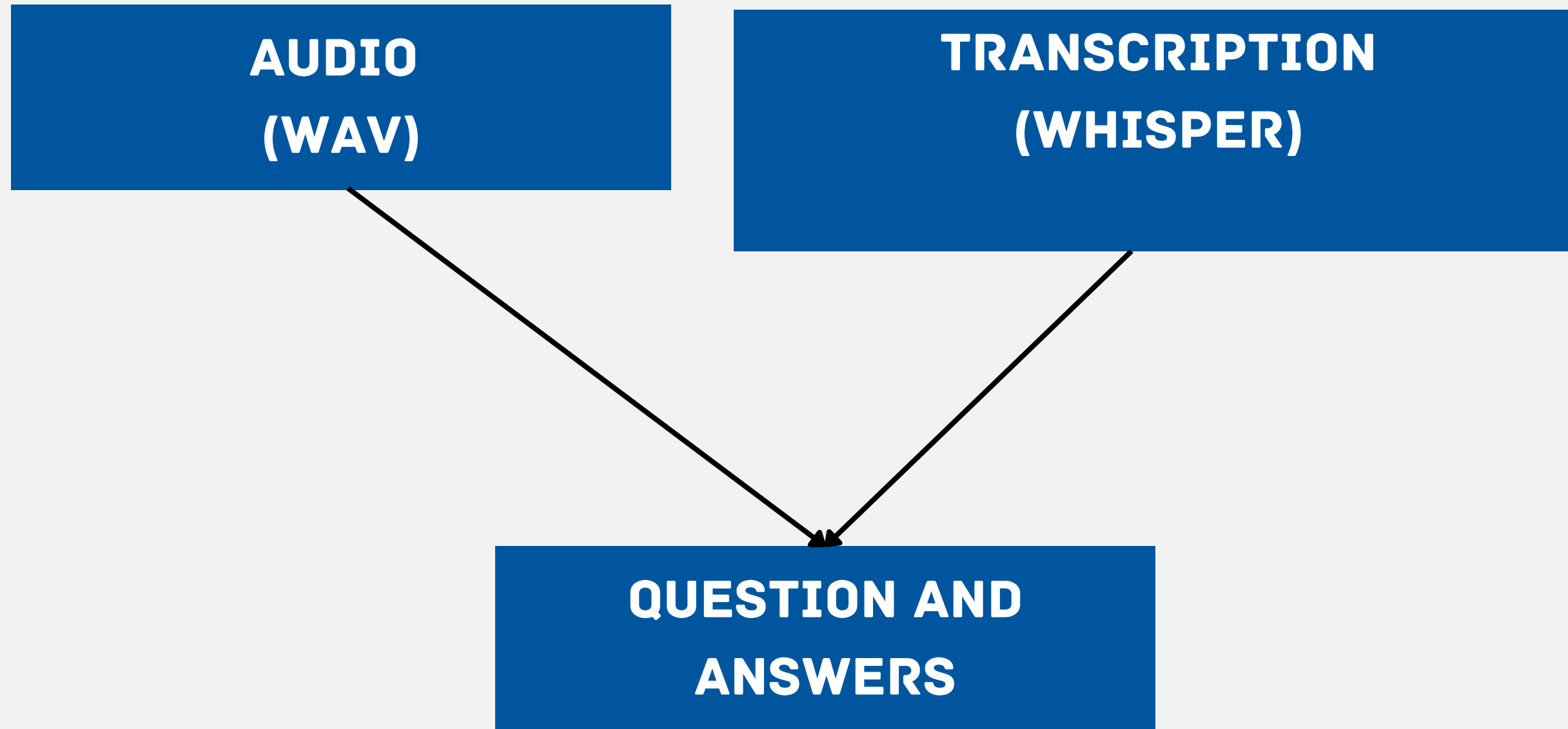




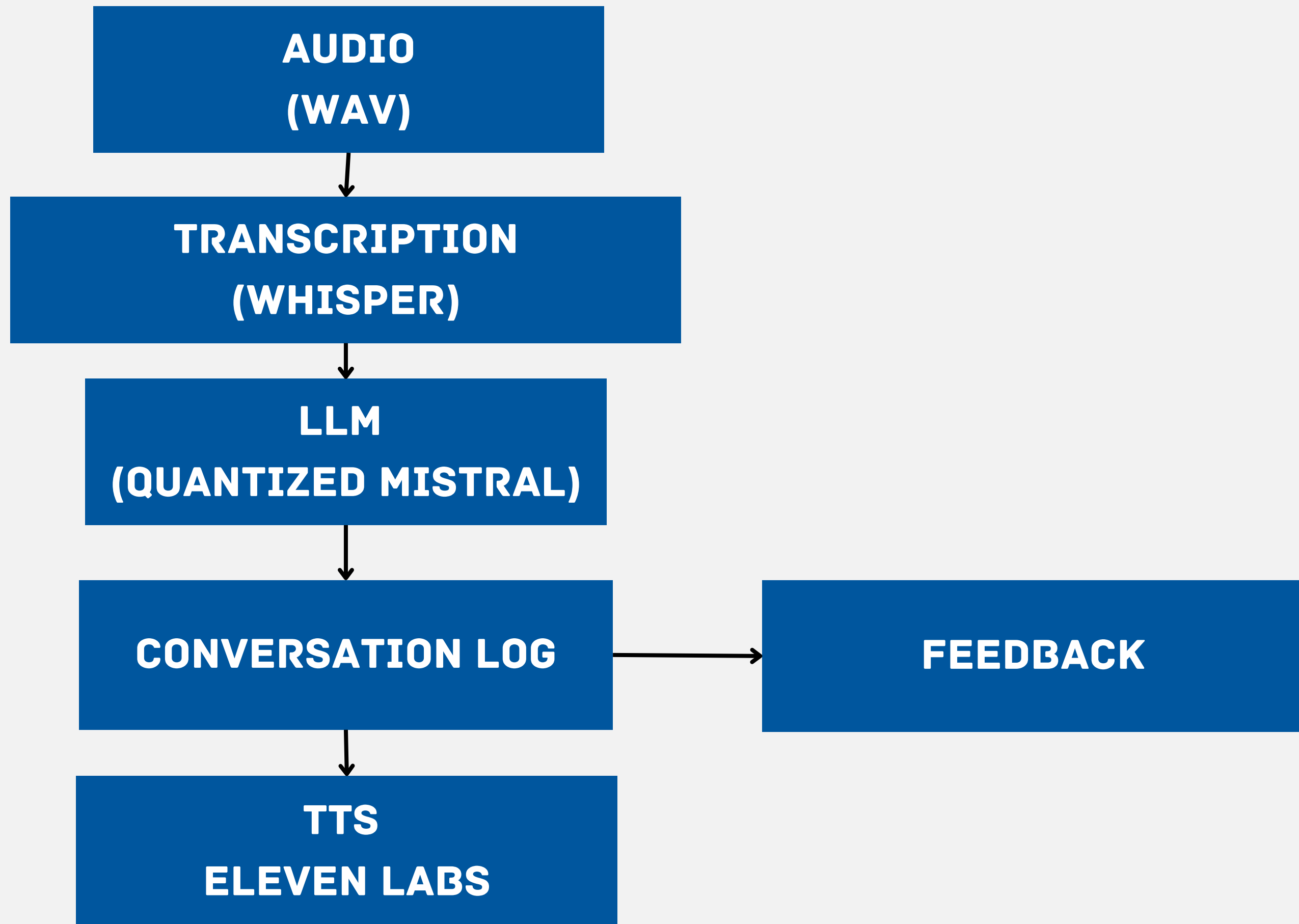
# SYSTEM DIAGRAM (WRITING)



# SYSTEM DIAGRAM(LISTENING)



# SYSTEM DIAGRAM(SPEAKING)



# FEATURES



**AI GUIDED  
FEEDBACK**



**FLASHCARD**

# FEATURES



**AI GUIDED  
FEEDBACK**



**FLASHCARDS**



**PROGRESS  
TRACKING**

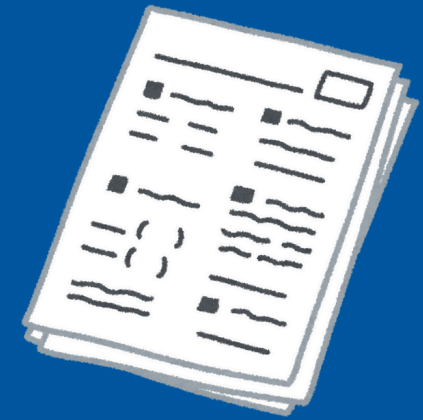
# FEATURES



**FLASHCARD**



**PROGRESS  
TRACKING**

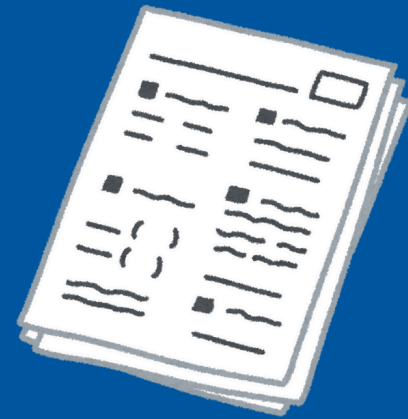


**MOCK TEST AND  
SIMULATION**

# FEATURES



**PROGRESS  
TRACKING**



**MOCK TEST AND  
SIMULATION**

# PRIMARY TARGET



Students



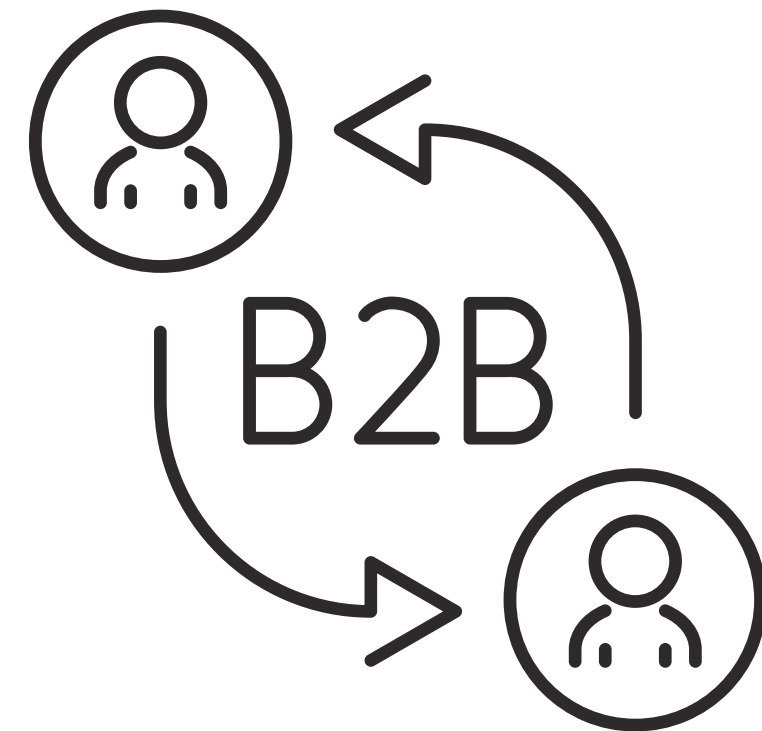
People looking for  
abroad  
opportunities



# BUSINESS MODEL

**01** Subscription Model

**02** Partnering with Educational Institutions



# BUDGET BREAKDOWN

Hosting Cost – NestNepal, Rs. 150/month

Whisper : 0.6\$ per hour

Mistral api

Deployment Cost – Azure, 0.096/per hour

# FUTURE ENHANCEMENTS

**01** Resources Collection

**02** Personalization

**03** Implement finetuning and RLHF for improvement

**04** RAG implementation and implement VAD to Speaking

# TECH STACK

## Web Frontend tools :

HTML



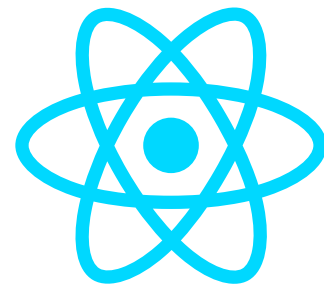
CSS



JS



React



## Backend tools :

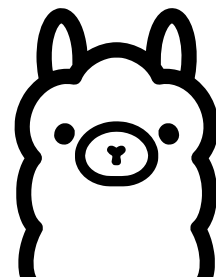


## AI Tools :

Pytorch



Ollama



Huggingface



## API

Mistral



Whisper



Eleven  
labs

IIElevenLabs

# MEET THE TEAM



Reeha Poudyal



Sundeeep Dwadi



Nawap Bastola



Avinab Khadka



**THANK YOU**