# The Elevator Pitch

### Sell your work, and you have two minutes to say it all.

The idea of this event is to showcase creative and groundbreaking ideas which are not yet published but are consolidated in the form a hardware design or a web application or a piece of software. Even if it is under review or not meant for publication still you can present it.

## What we are looking for?

Something innovative which is demonstrable in a concrete form and should be working. It can be a hardware design, software application or a fusion of both. But it should have a strong conceptual idea and impact to the technical or research community in broad.

#### How this event will happen?

All the registrations will be filtered on basis of impact and quality of work. The selected teams/ individuals will be given 2-minutes [single slide presentation] to advertise their work in front of our reputed technical jury followed by a 2 hour long demo session for audience (including jury members).

#### Awards?

The demo which gets maximum user votes will get "User choice award (demo category)" and best innovative demo will be honoured with "Best demo award (in terms of research contribution)".

<u>Constraints</u>- Your demo should be having strong technical/ research impact and it should be demonstrable. We won't encourage pure engineering based work.

**Logistics**- Each team/ individual have to mention their specific need like a table, extension cord, poster pinup board during registration. Last minute requirements won't be catered.