



Mariana Anderson

Marketing Manager

Experienced digital marketing manager with 10+ years in various roles across different industries. Proven track record in developing and executing successful marketing campaigns, increasing brand awareness, and driving revenue growth.

Contact

Phone

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Email

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Address

123 Main Street, New York, NY 10001

Education

2018

Master's Degree

University of California

2015

Bachelor's Degree

University of California

Experience

2020 - Present

Marketing Manager

ABC Company

Marketing Manager

Marketing Manager

Marketing Manager

Language

English

Spanish

Experience

2018 - 2020

Marketing Manager | XYZ Corporation | New York

Job position description

Lead digital marketing strategy and implementation for various products. Develop and execute integrated marketing campaigns across multiple channels, including social media, email, and paid advertising. Collaborate with sales and product teams to drive revenue growth. Monitor and analyze campaign performance, providing regular reports and recommendations for optimization.

2015 - 2018

Marketing Manager | DEF Corporation | New York

Job position description

Lead digital marketing strategy and implementation for various products. Develop and execute integrated marketing campaigns across multiple channels, including social media, email, and paid advertising. Collaborate with sales and product teams to drive revenue growth. Monitor and analyze campaign performance, providing regular reports and recommendations for optimization.

2013 - 2015

Marketing Manager | GHI Corporation | New York

Job position description

Lead digital marketing strategy and implementation for various products. Develop and execute integrated marketing campaigns across multiple channels, including social media, email, and paid advertising. Collaborate with sales and product teams to drive revenue growth. Monitor and analyze campaign performance, providing regular reports and recommendations for optimization.

Reference

Client Reference

John Doe, CEO, ABC Company

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Client Reference

Jane Smith, VP, DEF Company

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Email: jane.smith@def.com