

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

44.5M

Transaction
Count

655.7K

Card_Category Sum of Total_Revenue Sum of Interest_Earned Sum of Annual_Fees

Blue 4,61,39,397.74 64,95,887.74 2685635

Silver 55,86,332.28 8,12,081.28 187505

Gold 24,54,072.16 3,73,784.16 56210

Platinum 11,35,608.05 1,61,629.05 20665

Total 5,53,15,410.23 78,43,382.23 2950015

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Mid

Low

High

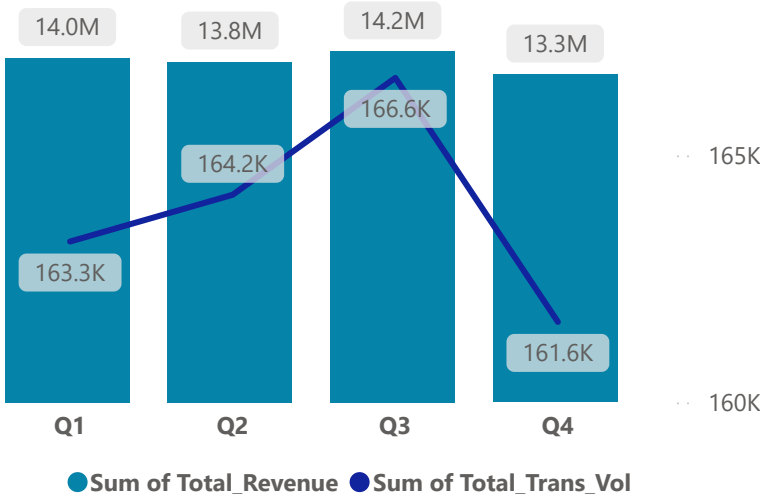
Silver

Blue

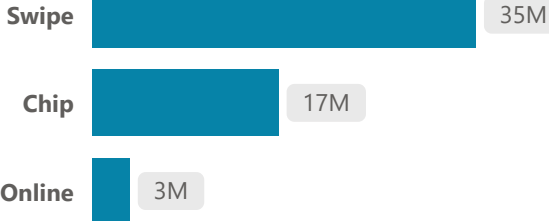
Gold

Platinum

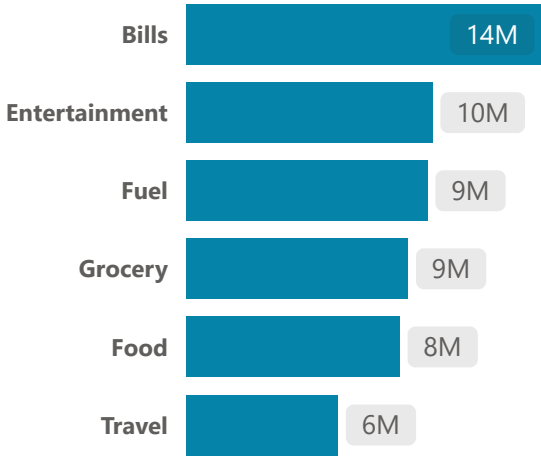
Qtr Revenue & Transaction Count



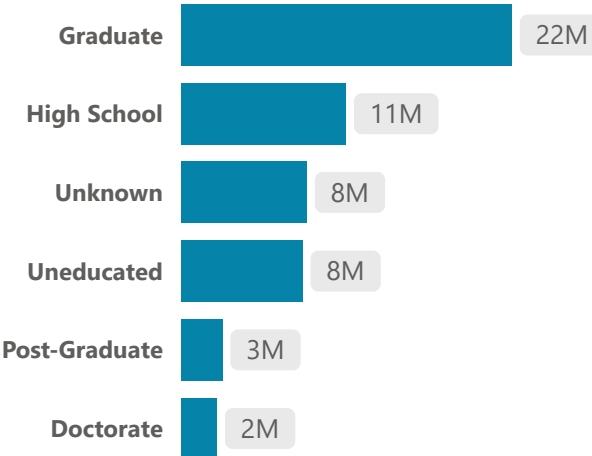
Revenue By Use Chip



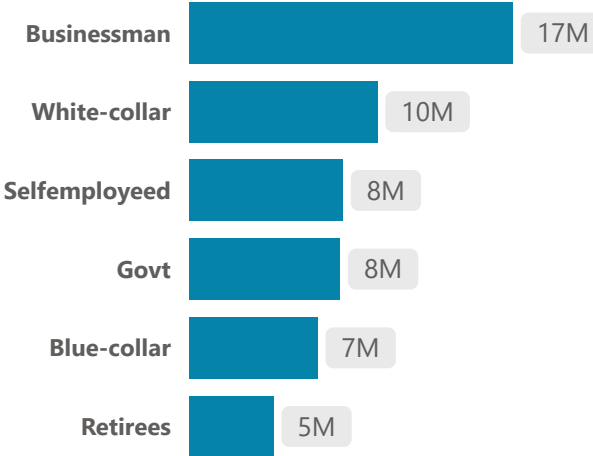
Revenue by Expenditure_Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

