

PIZZA

SALES REPORT



We Need to analyze key indicators for our pizza sales data to gain insights into business performance. Specifically, we want to calculate the following metrics

- Total Revenue
- Average Order Value
- Total Pizzas Sold
- Total Orders
- Average Pizza per order



Total Revenue



817.68k

Average Order Value



38.31

Total Pizza Sold



49574

Total Order

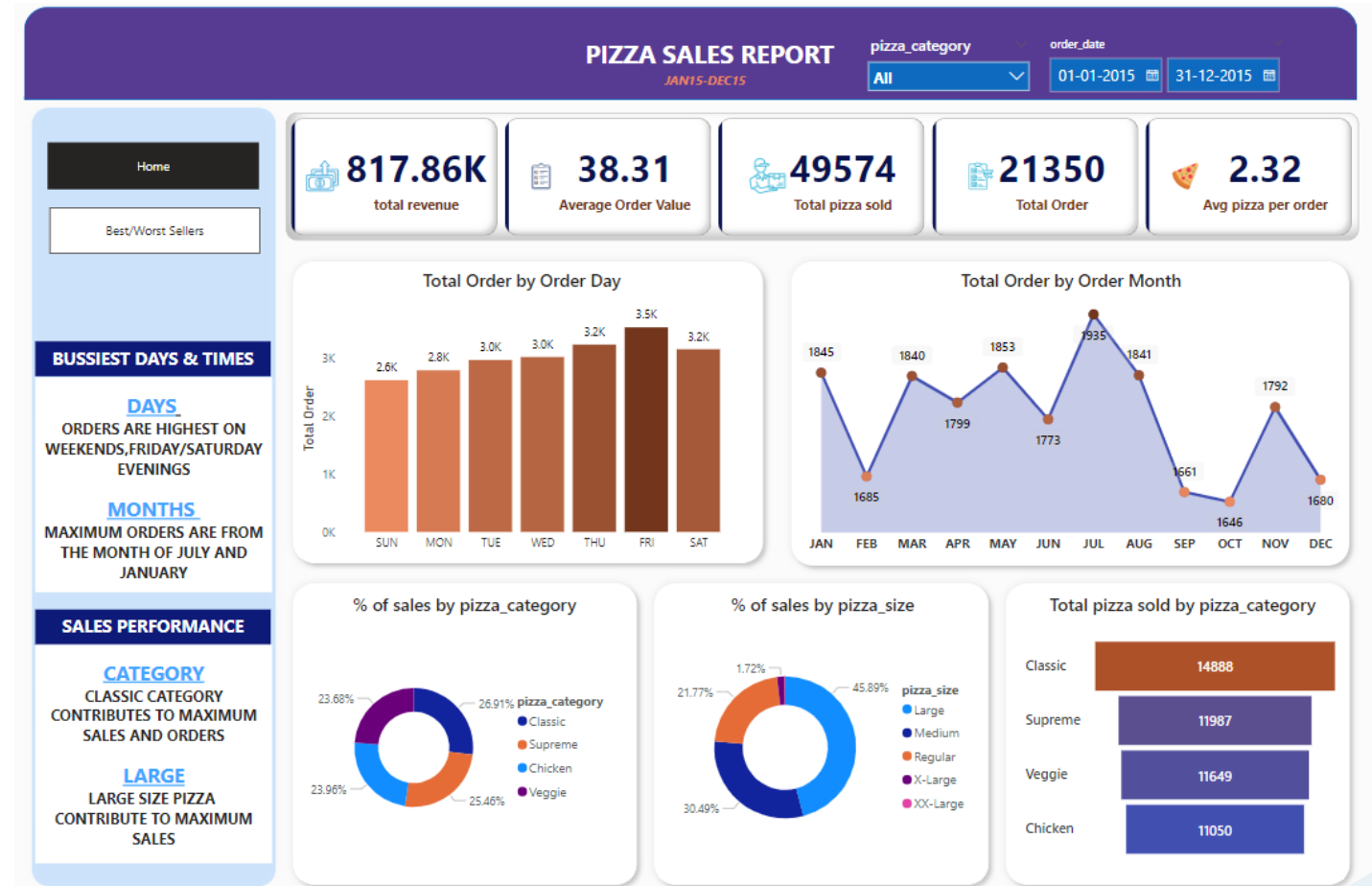


21350

Average Pizza per
order



2.32



PIZZA SALES REPORT

JAN15-DEC15

pizza_category

All

order_date

01-01-2015

31-12-2015

Home

Best/Worst Sellers

BEST SELLERS

REVENUE

THAI CHICKEN PIZZA CONTRIBUTES TO THE MAXIMUM REVENUE

QUANTITY

THE CLASSIC CHICKEN PIZZA CONTRIBUTES TO THE MAXIMUM QUANTITY

TOTAL ORDERS

THE CLASSIC DELUZE PIZZA CONTRIBUTES TO THE MAXIMUM ORDERS

WORST SELLERS

REVENUE

THE BRIE CARE PIZZA CONTRIBUTES TO THE MINIMUM REVENUE

QUANTITY

THE BRIE CARE PIZZA CONTRIBUTES TO THE MINIMUM QUANTITY

TOTAL ORDERS

THE BRIE CARE PIZZA



817.86K

total revenue



38.31

Average Order Value



49574

Total pizza sold



21350

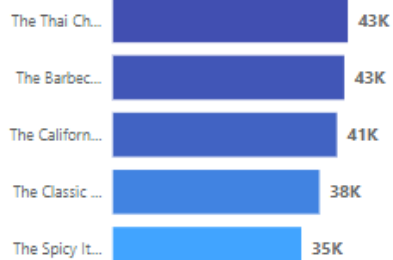
Total Order



2.32

Avg pizza per order

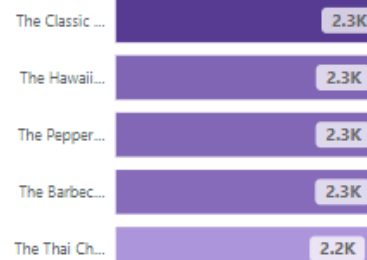
Top 5 pizzas by Revenue



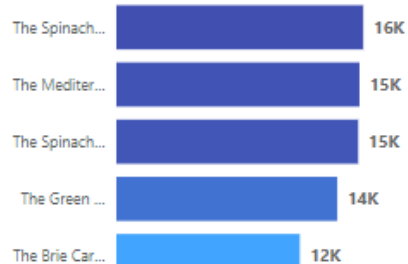
Top 5 pizzas by Quantity



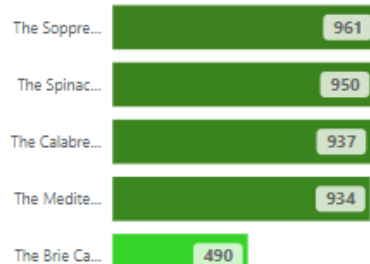
Top 5 pizzas by Total Order



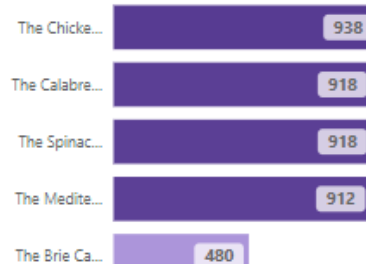
Bottom 5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Bottom 5 pizzas by Total Order



ORDERS ARE HIGHEST ON **WEEKENDS,**
FRIDAY / SATURDAY EVENINGS.

MAXIMUM ORDERS ARE FROM THE MONTH OF **JULY**
AND JANUARY

CLASSIC CATEGORY CONTRIBUTES TO MAXIMUM SALES
AND ORDERS

LARGE SIZE PIZZA CONTRIBUTE TO MAXIMUM SALES

THAI CHICKEN PIZZA CONTRIBUTES TO THE MAXIMUM REVENUE

THE **CLASSIC CHICKEN PIZZA** CONTRIBUTES TO THE MAXIMUM QUANTITY

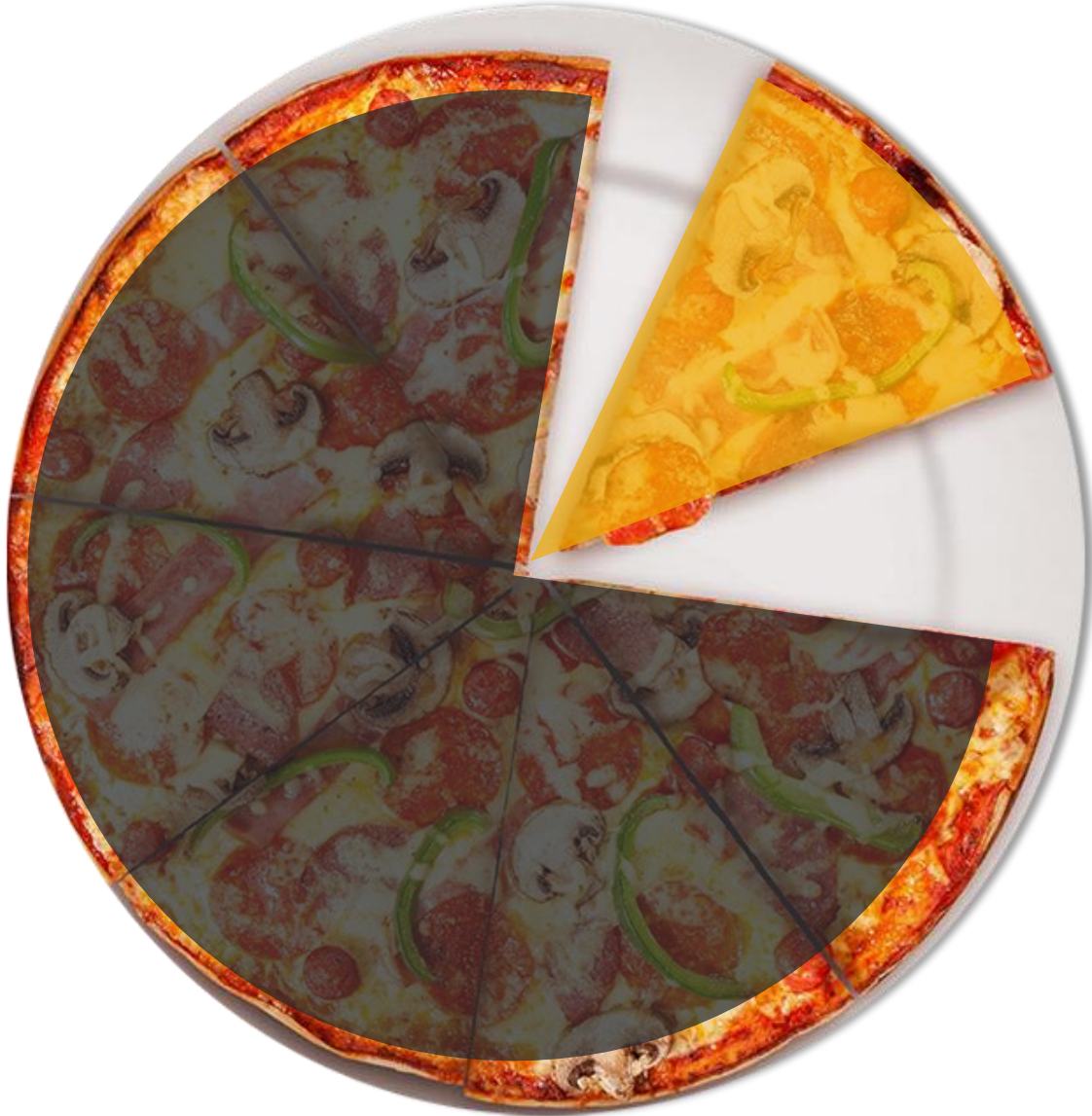
THE **CLASSIC DELUZE PIZZA** CONTRIBUTES TO THE MAXIMUM ORDERS

THE **BRIE CARE PIZZA** CONTRIBUTES TO THE MINIMUM REVENUE

THE **BRIE CARE PIZZA** CONTRIBUTES TO THE MINIMUM QUANTITY

THE **BRIE CARE PIZZA** CONTRIBUTES TO THE MINIMUM ORDERS





SUMMARY

The pizzas which are going on high sales and giving more revenue should be presented with different offers and with high quantity also, mostly these offers should be released on the days where we can see the highest sales. The Brie pizza which contributes to the lower sales in all the categories should be replaced gradually and be presented with any new category pizza so that overall revenue could be impacted



THANK YOU