



Subject: Proposal Idea — *SkillZen Internship Program*

Proposed By: Srinivas

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Purpose:

This document presents the concept and framework of a proposed internship program — *SkillZen Internship Program* — aimed at providing hands-on experience and government-recognized certification opportunities for students in various technical and non-technical fields.

SkillZen Internship Program

1. Objective

To provide students with hands-on industry experience in their field of interest while creating a sustainable and recognized internship ecosystem under the company's brand.

2. Program Overview

The SkillZen Internship Program is designed exclusively for college students pursuing technical and non-technical degrees. It combines practical exposure, expert mentorship, and certification, ensuring students gain employable skills aligned with real-world projects.

3. Key Features

- ◆ Hands-on Learning

Students work on live or simulated company projects.
Exposure to industry tools, workflows, and technologies.

- ◆ Affordable & Value-based

A small participation fee collected from students for trainer compensation, certification, and access to resources.

- ◆ Recognized Certifications

Verifiable certificates (QR code or ID) recognized by APSSDC, TSSDC, and optionally MSME or NSDC.

- ◆ Resource & Learning Portal (Optional Phase 2)

A mini-LMS for learning materials, task submissions, attendance tracking, and certificate verification.

- ◆ Mentors & Trainers

Industry professionals or in-house developers as mentors, each handling 20–25 students per batch.

- ◆ Student Targets

Minimum 100 students per month, scalable by adding trainers and partnering with colleges.

- ◆ Internship Duration

4 to 8 weeks with weekly assessments and final project submission.

- ◆ Domains Offered

Full Stack Development

Java / Python Development

Digital Marketing

UI/UX Design

Data Analytics

Cloud & DevOps Basics

4. Additional Value Adds

- Career counseling sessions at the end of the internship.
- Top performer recognition (Leaderboard + Certificate of Excellence).
- Option for pre-placement interviews for high performers.
- Collaboration with colleges for campus drives and workshops.
- Social media showcase for selected projects.

5. Company Requirements

- Certification: Government-recognized / QR-verifiable digital certificates.
- Recognition: APSSDC / TSSDC / MSME / NSDC affiliation.
- Trainers: Qualified industry mentors.

- Platform: Website / LMS portal for learning, communication, and certificate verification.
- Legal: Internship MoU templates, fee receipts, privacy & refund policy.
- Marketing: College partnerships and social media campaigns.

6. Benefits for Company

- Brand visibility in the education sector.
- Revenue from internship enrollments.
- Talent pipeline for hiring.
- Relations with universities.
- CSR and government recognition possibilities.

7. Example Flow

1. Student applies through company website or campus.
2. Pays nominal registration fee.
3. Gets added to a batch and trainer.
4. Works on guided project and assessments.
5. Submits final task.
6. Receives government-recognized, verifiable certificate.

8. Future Expansion

- Partner with colleges for internship credit programs.
- Launch online internship portal for remote learners.
- Create industry skill challenge events under the same brand.
- Introduce paid internships for top performers.