

Says

What does your audience say?
What are the key statements or quotes related to this topic?

Thinks



What are their thoughts and concerns?
What might the target audience be thinking?

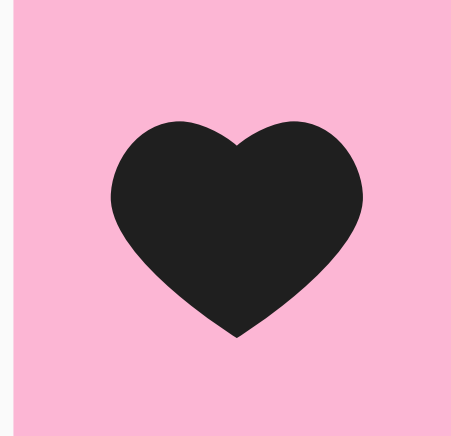


Businessman

Does

What actions do they take?
What behavior have we observed?

Feels



What emotions might they be experiencing?

We need to identify untapped market opportunities

Our revenue growth has been stagnant.

We need to understand our customers better.

Spending behavior data is essential

Understanding customer spending behavior is crucial for business growth

Are we missing out on valuable customer data?

How can we gain a competitive edge in our industry?

What data and insights can help us make informed decisions?

How can we increase customer loyalty?

What are our competitors doing differently?

Implementing strategies based on spending behavior insights

Conducting market research and data analysis.

Seeking external expertise or tools for insights

Collecting customer data but struggling to analyze it.

Experimenting with different marketing strategies.

Anxiety about making the right decisions

Frustration due to stagnant growth

Excitement about the potential for growth

Curiosity about new opportunities