

## Difference between Tableau Public vs Tableau Desktop

Feature / Criteria	Tableau Public	Tableau Desktop
Cost / Pricing	Free	Paid (Licensed Software)
License Type	Open / Public use	Commercial / Enterprise
Saving Location	Online (Tableau Public Server only)	Local system & Tableau Server / Online / Cloud
Data Privacy	Publicly accessible	Private & secure
Data Sources Supported	Limited (CSV, Excel, Google Sheets, Web)	Extensive (Excel, SQL, Oracle, SAP, etc.)
File Format	.twb only	.twb, .twbx (packaged)
Data Refresh Support	Manual only	Scheduled & Automated refresh supported
Data Extract Support	Limited	Full support for .hyper extracts
Connectivity to Databases	No direct connection	Supports over 80+ database connectors
Internet Requirement	Required (for saving & publishing)	Not required (can work fully offline)
Security & Access Control	No user-level security	Full control over permissions and sharing
Collaboration Features	Limited (anyone can view)	Advanced (via Tableau Server or Online)
Intended Users	Beginners, Students, Bloggers	Professionals, Analysts, Businesses
Update Frequency	Regular updates	Regular updates
Dashboard Interactivity	Fully supported	Fully supported
Mobile Responsiveness	Yes	Yes
Version Control	No (Overwrites previous file)	Yes (manual or with tools)
Tableau Prep Integration	Not supported	Supported
Custom Calculations	Supported	Supported
Python / R Integration	Not supported	Supported
Support for Extensions	Limited	Full support
Export to PDF / Image / PPT	Limited	Fully supported
Customer Support	Community-based help	Enterprise support available
Use in Organizations	Rare	Standard for business analytics

Branding / Logo Control

Not possible

Full branding possible