

Tableau



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Tableau at Princeton University Overview

Course Overview

The Tableau Environment at Princeton

The Tableau Reporting Tool

Data Sources Tableau Server

Course Overview

The goal for this course is to introduce Tableau within the context of its usage at Princeton University. We will teach the skills needed and provide the contact information for those who can grant access to the appropriate data so you can get the most out of the information. Upon completion, each student should understand:

- How Tableau is used at Princeton
- Basics of the Tableau reporting tool
- How to select and use various data sources
- When and how to publish to the Tableau Server

There is no preferred web browser when using the Tableau server. You may use IE, Chrome, or Safari depending upon your personal preference.

The Tableau Environment at Princeton

How Does Tableau Fit with Cognos?

It's important to know that Tableau is not meant to be a replacement for Cognos. Here are some quick reference points about the two tools.

Cognos will remain the primary reporting tool for the University.

- Represents the primary “front door” to the Information Warehouse
- Continued focus on operational reporting
- Capable of supporting analytics
- Scaled to support the entire University
- Provides a supportable platform for scheduled and ad hoc report distribution
- Totally browser-based with unlimited client usage
- Centrally managed, highly structured

Tableau is an additional tool that will serve as an option for analytics and data visualization.

- Primary source of data will be the Information Warehouse
- Will not replace Cognos as the enterprise reporting tool
- Lacks some of the enterprise-wide reporting capabilities, such as report distribution and “bursting”
- Has the capability to integrate local sources of data (spreadsheets, surveys, etc.)
- Includes both a desktop version (limited number of licenses) and a web version for Interactors and Viewers

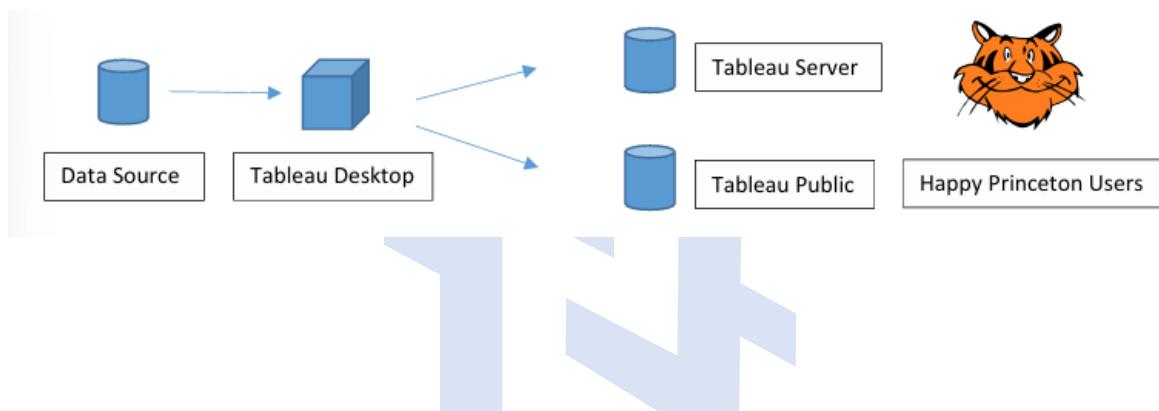
What you need to know about Tableau and how we use it at Princeton

As an introduction, let's take a step back and give the 100,000 foot view of Tableau. It's important to understand how or why you might be working with your data and to assess what your level of usage might be. Below are some important questions to consider:

- Will I be creating my own reports or will I only access reports others have created?
- Will others need to access the reports I create?
- Will reports I create need to be available to the general public?
- Do I need a license?

The answer to each of these questions will determine the type of access you'll need and how you'll need to handle the distribution or publication of your material.

Here at Princeton, we use Tableau in a manner similar to the way in which we use the data warehouse. Differences arise from the structure of the tool itself.



You may choose from a variety of data sources. We'll go into further detail about these in a little while.

Tableau Desktop is central to the creation of all Tableau visualization and data sources. In fact, if you only want to create reports but do not have a need for circulation or wider consumption, the desktop version would be all you need.

Tableau Server is used when you have a visualization that has been designed to be consumed by others. If you have a specific, restricted audience and would like to control the manner in which they interact with your work, they should be defined on the server and you would publish your work to be accessed.

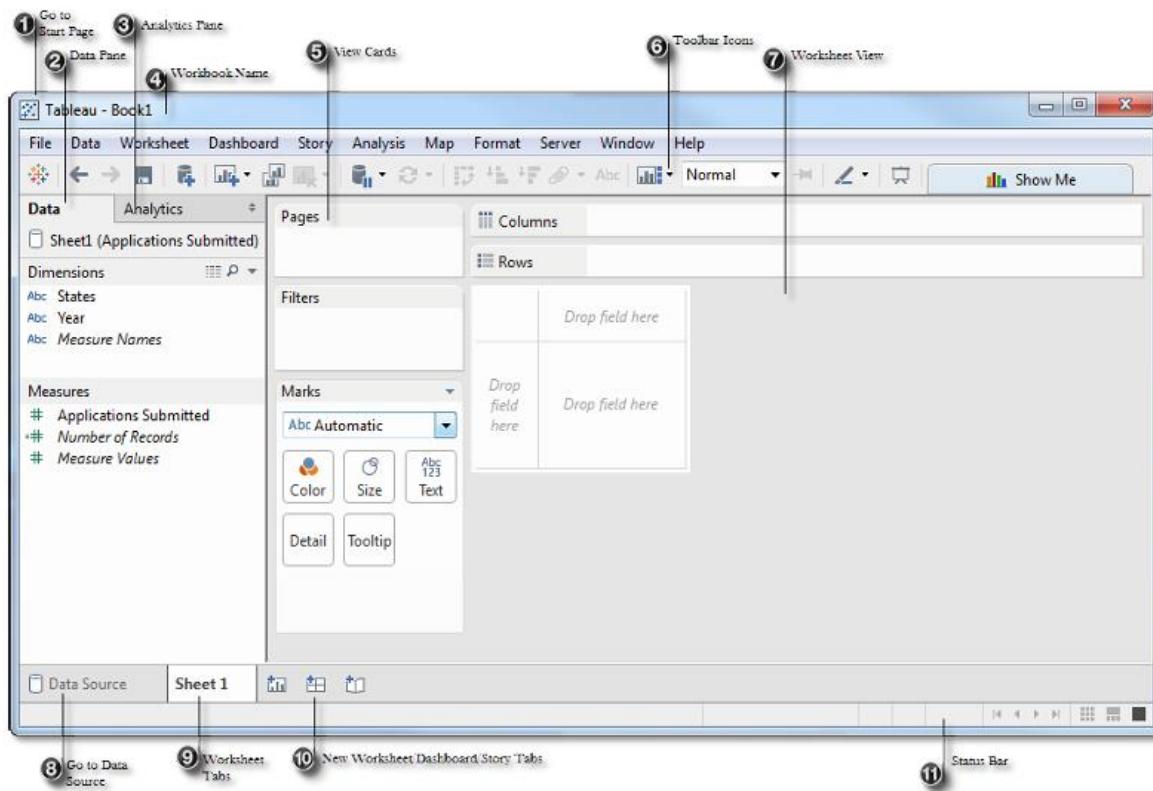
Tableau Public is a version of server but security has been setup such that the visualizations published here may be accessed without authentication. This is where you would publish work that you want anyone at all to view and consume. An example of this would be a graph demonstrating historical applications to the university. This might be included on the Princeton public website.

CeDAR takes a role in the Princeton Tableau world by centrally managing the Tableau Desktop licenses and providing training. We also maintain the Tableau

Servers (Development, Production, and Public). Finally we coordinate the Princeton Tableau User Group where we can all share experiences and ask questions of one another.

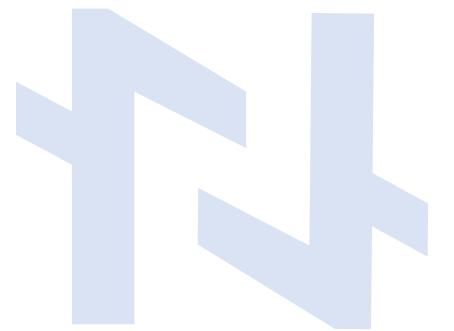
The Tableau Reporting Tool

Application Terminology



1. Go to Start Page: Toggle between the active sheet and the Desktop Start Page.
2. Data Pane: Includes dimensions and measures, populated from your selected data source. May also include calculated fields, parameters, or sets.
3. Analytics Pane: Includes options you can use to apply reference lines, forecasts, trend lines, to add totals to crosstabs, and to build boxplots.

4. Workbook Name: The file name of our workbook.
5. View Cards: Used for modifying the worksheet.
6. Toolbar Icons: Icons are available for quick access to popular features.
7. Worksheet/View: Workspace for building your visualizations.
8. Go to Data Source: Returns you to the data source specification page.
9. Worksheet Tabs: Click to view a specific worksheet, dashboard, or story
10. New Worksheet, Dashboard, and Story Tabs: Click to create a new Worksheet, Dashboard, or Story.
11. Status Bar: Displays data about the fields and marks included in the view.



KASPER
ANALYTICS

Icons and Visual Cues for Fields

In the Data Pane and the Worksheet/View, Tableau displays visual cues. Each of the field icons can be modified in the Data Pane by one of four indicators:

Icon/Cues	Description
Abc	Blue icons indicate that the field is discrete.
#	Green icons indicate that the field is continuous.
=Abc	Icons preceded by the equal sign (=) indicate that the field is a user-defined calculation or a copy of another field.
#!	Icons with an exclamation mark next to them indicate that the field is invalid.
 	Move between the active data source or sheet and the Start Page. When on the Start Page, the icon is black. When on an active data source or sheet, the icon is in color.
	Undo Button: The left-facing arrow will undo your last action.
	Redo Button: The right-facing arrow will redo your last action.
	Show/Hide Cards: Use this to edit the cards displayed.
	Swap: Use this icon to swap, quickly, axes of a visualization.
Abc	Text Values
#	Numeric Values
	Date Only Values
	Date & Time Values
	Geographical Data
	User-Defined Set
T F	Boolean (True/False) Values
	Group
	A blue field on a shelf indicates a discrete field.
	A green field on a shelf indicates a continuous field.
	A (SORT) icon indicates a sorted field.

Data Pane

Component	Description
Dimensions	Fields that contain category data such as text and dates. Dimensions create the axis headers in a view.
Measures	Fields that contain numbers that can be aggregated. Measures create the axes in a view.
Parameters	Author-defined variables that can replace constant values in calculated fields and filters.
Sets	Subsets of data that are defined by you.

Analytics Pane

Component	Description
Summarize	Includes options to add pre-defined components such as constant and average lines, medians with quartiles, box plots, and totals.
Model	Adds modeling information to your view, such as trend lines, forecasting, and average distribution band.
Custom	Add custom lines, bands, and box plots.

View Components

The View area is where you create your visualization. It is located to the right of the Side Bar. Drag items from the Side Bar to the View to begin creating your visualization.

Component	Description
Columns and Rows	Drag dimension and measure fields to these shelves to define how you want the data shown in the view.
Pages	Show data changes over time or across discrete dimensions.
Filter	Drag fields to the Filters shelf to limit the number of members shown. Exposed filters in a dashboard allow others to control how they view the visualization.
Marks	Data as shown in the visualization. Bars, circles, pies, text, and lines are examples of Marks.

When you connect to data, Tableau categorizes your data fields as Dimensions (discrete categories of data) and Measures (numeric data values). When you drag a dimension or measure into a view, the Tableau visualization process transforms your data into Marks, which are the visual form your data takes. Marks can be bars, lines, dots, shapes, numbers, or text.

Editing Attributes

To ...	Do This ...
Change the mark type	On the Marks card, select the drop-down menu and choose the mark type.
Change colors	Choose Color to access the color menu options.
Adjust mark size	Choose Size, and use the slider to adjust the size.
Change label	Choose Label to access the label menu options. Options available are dependent on selections you make. NOTE when TEXT is selected from the Marks dropdown, Label appears as Text.
Add Details	From the Data window, drag a dimension field to Detail to separate the marks in the view according to members of a dimension. Using details brings more data into a view without changing the table structure.
Edit Tooltip	Choose Tooltip, and in the Edit Tooltip dialog box, edit the details of the tooltip.
Assign values to Pie chart	On the Marks card, choose Pie from the drop-down menu, and drag a measure to Angle. Note: Angle only displays when Pie is selected.
Control the path of a line	On the Marks card, choose either Line or Polygon from the dropdown menu, and drag a dimension to Path. Note: Path only displays when Line or Polygon is selected.

Data Sources

Tableau Desktop is a tool that allows you to connect to nearly any data source. These include Excel, Access, server sourced and cloud based data. You can also easily join multiple data sources for your visualizations. This can be useful when you need to include details from more than one source. For example, you may have performed a survey to find the effectiveness of a program. In order to determine whether the results varied by select demographic details, you might want to join the survey participant information with the personal details from a human resources database. By doing this, you could greatly enrich your reporting capabilities without overwhelming the survey takers with identifying information. This capability within Tableau allows you to move easily beyond previous reporting constraints.

However, with this ability comes a new responsibility. It's extremely important to understand fully the data on which you are reporting. Because you will be creating new joins and providing subsequent visualizations, it's important to know that the results are accurate. As you learn, validate your data by running queries from the warehouse or in other proven methods to ensure your counts are

correct. Likewise, since you have the ability to create new data connections, it is your obligation to ensure you are not sharing any confidential material. This is discussed in depth in the following section.

Security Considerations

Data

While CeDAR does provide a repository for housing university data and assistance in generating reports, we do not own, nor can we grant, access to specific proprietary data. Instead, if there is a need to include data from a group other than your own, you should contact the appropriate data custodian. The specific contact details for each group can be found on the CeDAR website under "Access and Permissions". Specifically, <http://cedar.princeton.edu/access-&-use-data>. We are happy to help facilitate conversations as needed.

In order to prepare for your conversation it is important to identify and document your reporting requirements. Start by determining your audience. Next, be specific about what you are trying to achieve with the report and working with the data custodian, determine the exact data elements needed. Once this has been outlined, consider how the data will be secured. This might include restricted access to the report or even more limited access to specific data. Ensure reports are designed and written to show only the level of detail appropriate and necessary. Once agreed by the data custodian, access may be granted.

When reviewing and creating data sources, consider the specific data elements and whether or not you will be allowing access to underlying data. Specifically, if you are accessing a custom data source that has not been created in advance such as an excel spreadsheet, be sure to include only items you will need. For example, inclusion of sensitive data such as the social security number should be avoided when you could use the employee number for identification more appropriately and just as well. Similarly, care should be taken when creating reports to ensure appropriate anonymity is retained.

Report Access and Security in Tableau

Once you have obtained access to the required data and created your reports, you will want to publish them to your server site. It is from the server site where users will access your reports. You may either send them direct links to your reports via email or by sending them the URL for the Princeton University Tableau site, <https://tableau.princeton.edu>. In order to access content posted to the server, all users must be added on a site specific basis. This may be achieved using Active Directory groups or as individual users.

Once added, users may be granted permission to the site's content. To this end it is once again important to consider your audience to ensure you have included your report consumers in the appropriate access groups.

- Will your users need to manipulate the reports, changing them to customize the views and results, have access to the underlying data (Interactor Full)?
- Will they only need to access filters you have provided to narrow their view (Interactor Light)?
- Or will they be restricted from making any changes to the view as provided (Viewer)? Each of these levels of access is available but the user must be added to the appropriate group.

A N A L Y T I C S

Similarly, you may have reports that will be available to a more limited group. In order to achieve this, you may create a new Folder with more focused access. This may be done using groups or by granting access to individual users. However, it's best to utilize groups wherever possible if the same access applies to more than one person in order to simplify and streamline any maintenance required.

These access groups allow for the limitation of access to or activities against specific report views. However while it may be a future enhancement at this time, Tableau server does not have built in row level security. In order to account for this limitation, you may build in your own security by adding in filtering against access tables that you create and maintain. Alternatively, if limited access is required,

you might create separate projects with specialized access groups on the server site.

There is one last important point regarding report access and security. If you have a report that is meant for public consumption, it will need to be posted to Princeton's public Tableau server, <https://tableaupublic.princeton.edu>. When the appropriate link has been embedded within your webpages, this will enable access to your views without requiring authentication. This guest access will be set at a standard level allowing work with filters but no editing or access to underlying detail data.

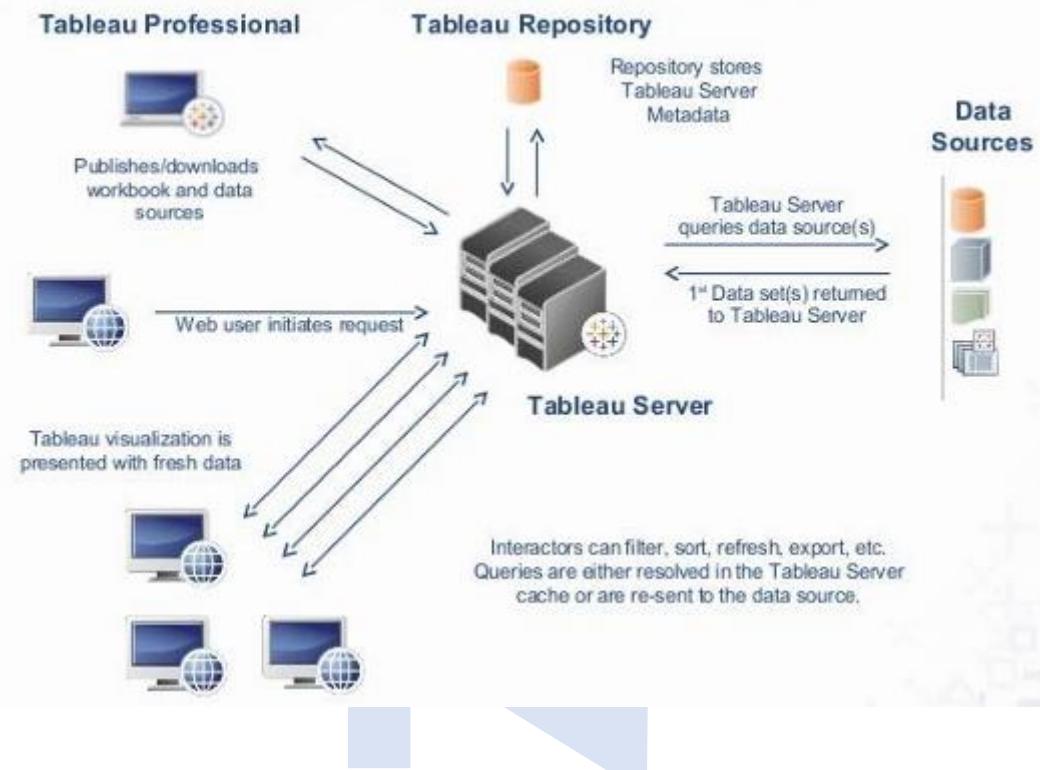
Tableau Server

Tableau Server is a browser based platform where you will publish your dashboards in order to share them with others around the university and beyond. Here at Princeton, the sites on Tableau server are managed in a manner very similar to the data warehouse. Each business unit will have a site and that site will be managed by a designated site administrator. The site administrator will be responsible for managing users by granting and setting access to data and dashboards on the server site.

As a desktop user, when you have created dashboards you need to share, you will publish to your server site. In order to do this, you will need to have a Publisher role on the server site and access to the Project. Please note that you must not have a later version of Tableau installed on your desktop than that of the server if you would like to publish to the server (e.g. if the server is at release 9.2, desktop users with releases 9.0, 9.1, and 9.2 may publish to the server but those with release 9.3 will not). Once published, report users will be able to interact with the workbook at their designated level of access as defined by the site administrator.

As mentioned earlier, when outlining data security, there may be times when you need to embed your dashboards into external websites. If this is the case, you will need to bypass authentication. This is when you would use the Tableau Public server.

Tableau – Standard Data flow



Collecting and Assembling Data

Understanding Tableau Data Sources

Tableau Data Format

Connect to an Excel Data Source

Connecting to a File with Multiple Tables

Connecting to More Than One Separate File

Connecting to a Server Data Source

Editing and Saving a Data Source

Understanding Changes to Data

Understanding Tableau Data Sources

A data source is a reusable connection to data including connections to relational databases, cloud-hosted databases, spreadsheets, and more. When using Tableau Desktop, you may select data from a variety of locations including your local computer, server hosted or even from the cloud. In order to share a data source with others, you would first connect to it in Tableau Desktop and then publish it to the Tableau Server. The published data sources can include data or connections to live databases. The published data sources can also include layers of customizations including calculations, groups, and sets.

You should publish a data source when you want users to connect to the same data source from multiple workbooks. When a published data source is refreshed, workbooks using the source will reflect the changes. This facilitates consistency and accuracy in reporting.

It is often useful to create a data extract in Tableau. This pulls the data from a data source into a stand-alone data set for use in Tableau Desktop. This is especially useful if performance is an issue or if you need to distribute to users without access to the data. It is important to note, however, that you cannot create an extract of a cube data source.

If you only want users to connect to a data source from a single workbook, you should embed the data source in a workbook but do not publish the source. Every published workbook has at least one embedded data source.

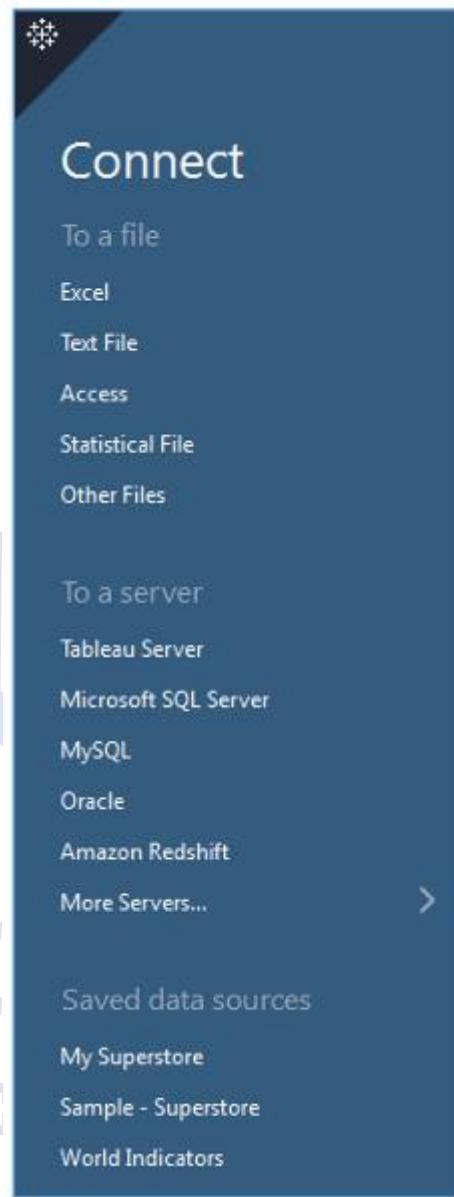


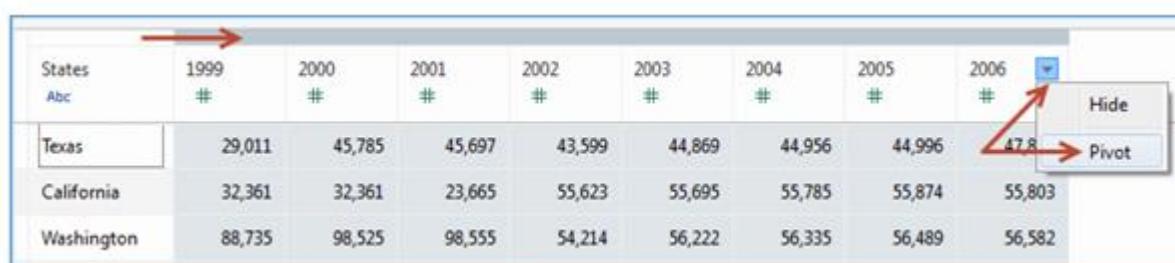
Tableau Data Format

Tableau can work with data in varying formats. However to get the most out of Tableau, it is best if your data is at a detail level or “long” with a separate record for every element you are counting as opposed to compressed or “wide” with many details for each element.

States Abc	1999 #	2000 #	2001 #	2002 #	2003 #	2004 #	2005 #	2006 #
Texas	29,011	45,785	45,697	43,599	44,869	44,956	44,996	47,853
California	32,361	32,361	23,665	55,623	55,695	55,785	55,874	55,803
Washington	88,735	98,525	98,555	54,214	56,222	56,335	56,489	56,582
Ohio	15,698	26,542	23,656	36,698	37,785	37,896	37,899	37,899
Oregon	36,524	45,698	66,087	54,875	55,060	44,996	45,123	46,230
Idaho	75,085	76,953	66,508	21,558	25,483	24,555	25,663	25,668
Montana	23,643	32,652	22,856	33,659	33,333	36,985	37,065	37,666

While you can work with “wide” data in Tableau, you will have reduced reporting capabilities.

If you’re starting with “wide” data, you do have the option to Pivot your data using this feature on the Data Connection page. To do this, select the columns you wish to transpose, hover over one of the selected columns, and select Pivot from the drop down arrow.



The screenshot shows a data grid with columns for States (Texas, California, Washington) and years (1999 to 2006). An arrow points to the 'Pivot' button in the top right corner of the column header for the year 2006. Another arrow points to the 'Pivot' button in the top right corner of the data grid. A third arrow points to the 'Hide' button in the top right corner of the data grid.

States Abc	1999 #	2000 #	2001 #	2002 #	2003 #	2004 #	2005 #	2006 #
Texas	29,011	45,785	45,697	43,599	44,869	44,956	44,996	47,853
California	32,361	32,361	23,665	55,623	55,695	55,785	55,874	55,803
Washington	88,735	98,525	98,555	54,214	56,222	56,335	56,489	56,582

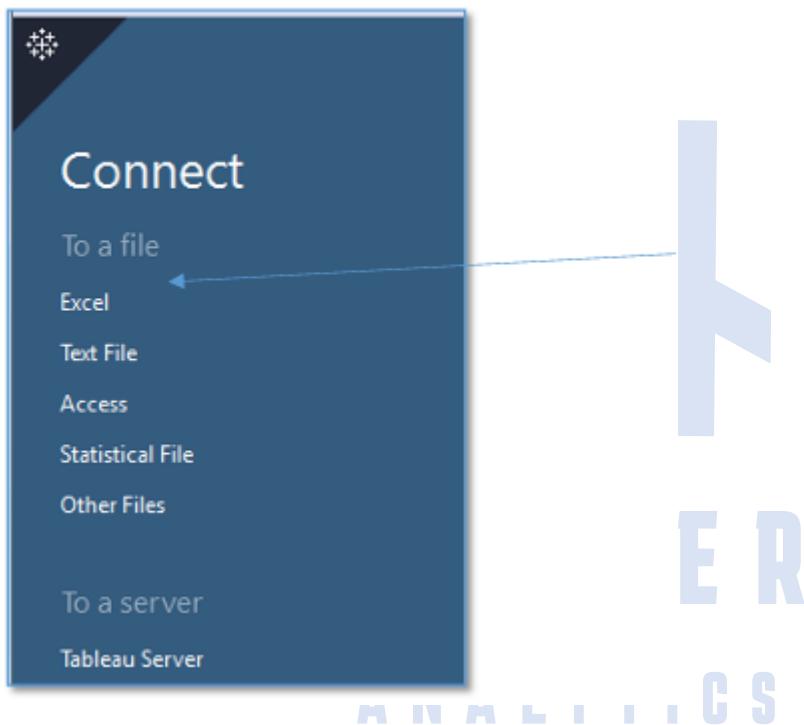
Once pivoted, your data will be in the detail or “long” format making it easier to work with.

If you have taken these steps, you will want to ensure your field names have been updated to reflect the new format appropriately, before moving to your initial worksheet.

Connect to an Excel Data Source

Tableau works well with spreadsheets. In order to get familiar with the tool, you can download data from the Data Warehouse and save it locally in excel format. Once you have done this, you are ready to get started with the tool. In order to help you become familiar with the mechanics of the process you'll need, our first example will create a connection to a local excel file.

- I. Start by opening Tableau. From the start page, select the database type of Excel.



2. Choose the file you'd like to use and click Open. For this example, use Training Data Personal in the

Introduction to Tableau folder on your desktop.

3. This will bring you to the Data Connection page. This page will appear any time you select a file, server, or saved data source on the start page.

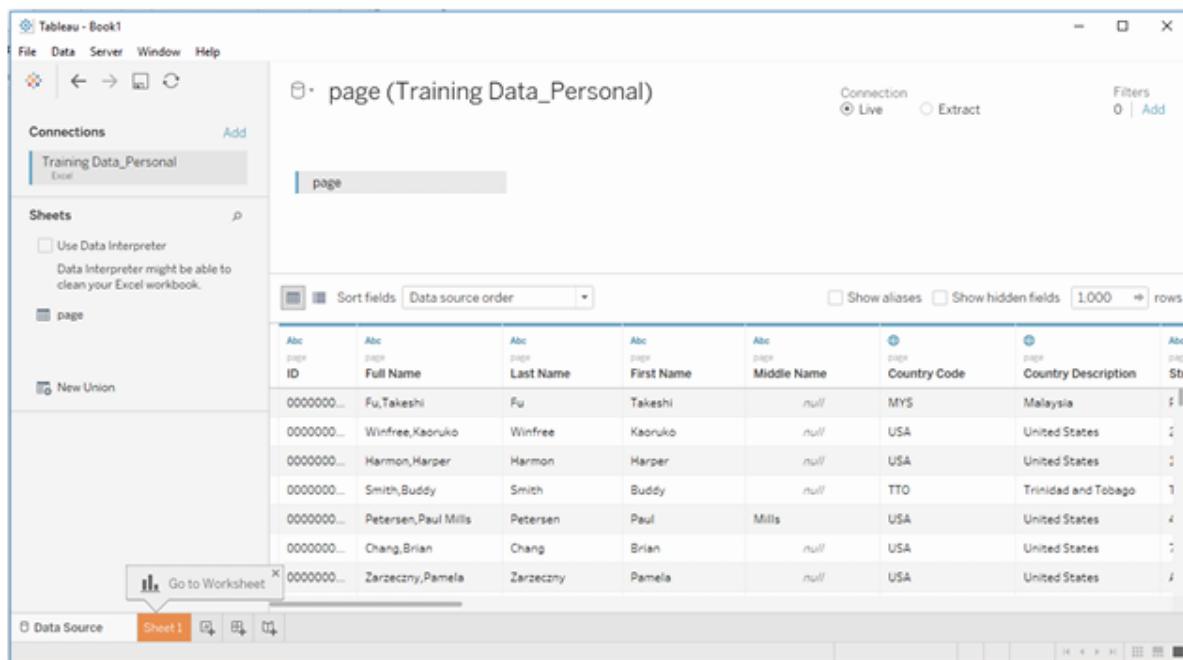
The left side of the page shows information about the data connection, including the data source type and tables within the data source.

The white box in the upper area of the page shows the tables that are being used and includes options for adjusting the join type and fields used, if any.

Below this, in the area toward the bottom of the page is where you can preview the data.

In the top area, under Connections, you can select whether to use a live connection or an extract.

In the top right area, under Filters, you have the option to add filters to the data source to restrict the data included.



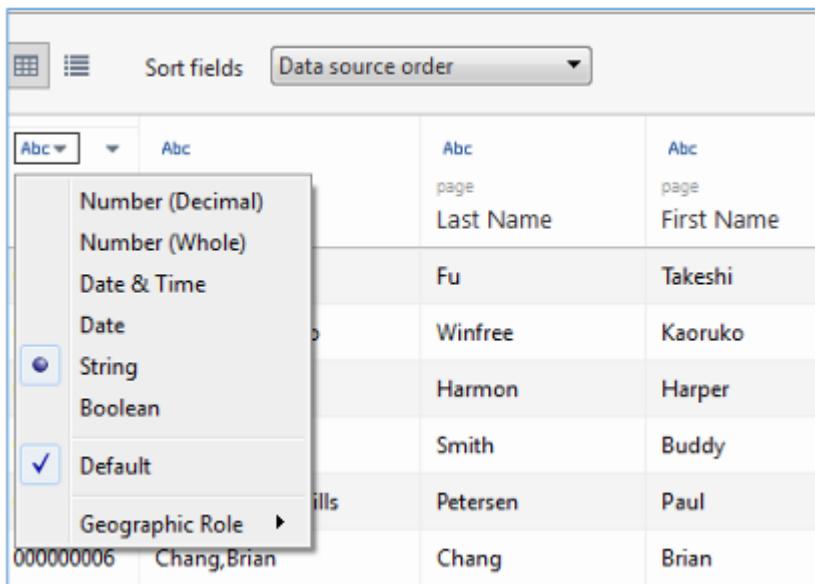
The screenshot shows the Tableau Data Source interface. On the left, the 'Connections' pane shows a single connection named 'Training Data_Personal (Excel)'. Below it, the 'Sheets' pane lists a single sheet named 'page'. A note says 'Use Data Interpreter' is checked, with a sub-note: 'Data Interpreter might be able to clean your Excel workbook.' In the center, a preview window titled 'page (Training Data_Personal)' displays the first few rows of data from the 'page' sheet. The columns shown are ID, Full Name, Last Name, First Name, Middle Name, Country Code, and Country Description. The data includes entries for Fu, Takeshi, Winfree, Kaoru, Harmon, Harper, Smith, Buddy, Petersen, Paul Mills, Chang, Brian, and Zarzecny, Pamela. At the bottom, there are tabs for 'Data Source' (selected), 'Sheet 1', and other sheet icons.

4. If you are opening a spreadsheet that has only one tab, you will see one sheet listed and the data connection will automatically be made. If there are multiple tabs, you will see a table listed for each tab. You'll need to double-click the sheet name for the connection you'd like to make.

Note that the data connection is automatically set as Live. If you want to create an extract, you should change the connection type.

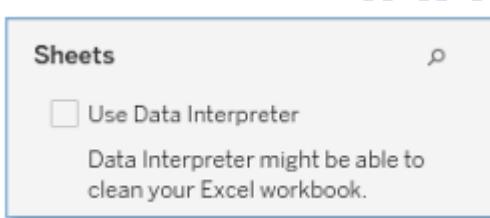
5. Tableau has several options to ensure your data is properly imported. By default, it will import your data with the source format.

If you notice that data doesn't appear as expected on import, you can make adjustments to the definitions directly in the Metadata Grid. For example, an employee id might be created as a number or a date may have been imported as a string. You can change these to the appropriate definitions before going any further.



The screenshot shows the Tableau Metadata Grid interface. A context menu is open over the first column of data, specifically over the cell containing '00000006'. The menu is titled 'Abc' and lists several data types: Number (Decimal), Number (Whole), Date & Time, Date, String, Boolean, Default, and Geographic Role. The 'Default' option is selected, indicated by a checked checkbox. The main grid displays three columns of data: 'Last Name' (page), 'First Name' (page), and 'Middle Name' (ills). The data rows show names like 'Chang, Brian', 'Fu Takeshi', 'Winfree Kaoruko', 'Harmon Harper', 'Smith Buddy', 'Petersen Paul', and 'Chang Brian'.

You can also turn on the Tableau Data Interpreter and it will attempt to interpret the data from your spreadsheet. When on, it will show warnings and a preview of its interpretations.



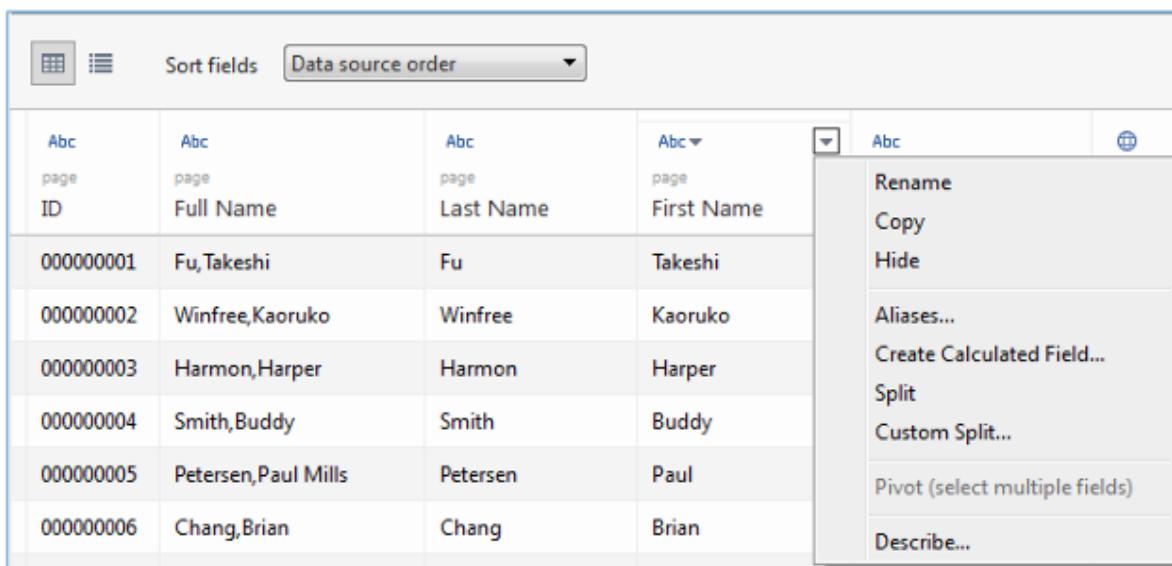
The screenshot shows the 'Sheets' pane of Tableau. There is a single sheet named 'Sheet1'. Below the sheet name, there is a checkbox labeled 'Use Data Interpreter'. A tooltip message is displayed below the checkbox: 'Data Interpreter might be able to clean your Excel workbook.'

If you are connected to a Server data source, the data should already be properly defined. As a result, only the Geographical Role will be available for the field definition and the Tableau Data Interpreter will be turned off.

6. You can edit metadata information directly on the Data Connection page using the Metadata Grid. Alternatively, you can modify data attributes in the Data window or your worksheet.

Using the Metadata Grid, you can rename, copy, hide, manage aliases, and create calculated fields from the view. This view makes it easy to see all of the fields in a simple format and to make quick changes to the data source before going to the worksheet.

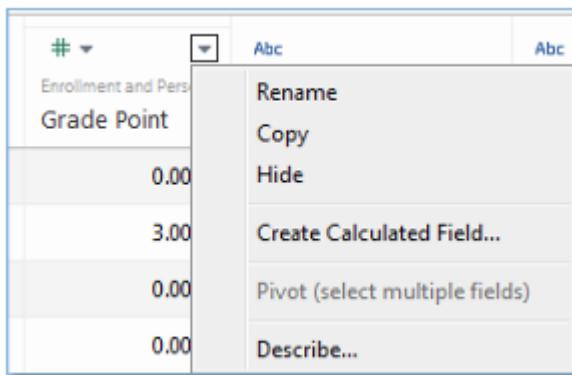
Additional options from this view are Split, Custom Split, and Pivot. The menu options will vary depending upon the selected field type and your data source type.



The screenshot shows a data grid with six columns and seven rows. The columns are labeled: 'Abc' (page), 'Abc' (page), 'Abc' (page), 'Abc' (page), 'Abc' (page), and 'Abc' (page). The rows contain various names and IDs. A context menu is open over the last column, listing options: Rename, Copy, Hide, Aliases..., Create Calculated Field..., Split, Custom Split..., Pivot (select multiple fields), and Describe... .

Abc page ID	Abc page Full Name	Abc page Last Name	Abc page First Name	Abc page	Abc page
000000001	Fu,Takeshi	Fu	Takeshi		
000000002	Winfree,Kaoruko	Winfree	Kaoruko		
000000003	Harmon,Harper	Harmon	Harper		
000000004	Smith,Buddy	Smith	Buddy		
000000005	Petersen,Paul Mills	Petersen	Paul		
000000006	Chang,Brian	Chang	Brian		

The options for measures are limited to relevant actions including rename, copy, hide, and create calculated field.



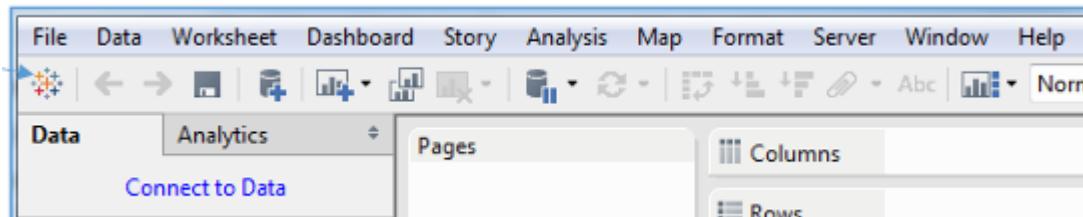
Please note that if you are using a server data source, you will not be able to manage aliases and that option is removed.

7. Once you have set your connection as desired, you are ready to start working with your data. At the bottom of the page, click the sheet under Go to Worksheet.

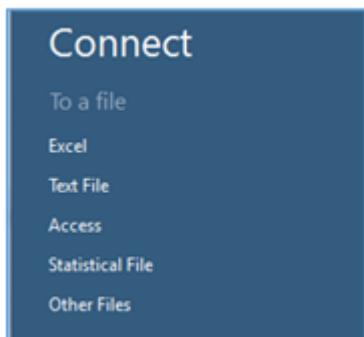
Connecting to an Excel File with Multiple Tabs

If the data you want to include in a Tableau visualization is included in a single excel file, Tableau provides the tools to set up the relationship easily. To give you some experience in our second example, we'll connect to an excel file with more than one table or tab.

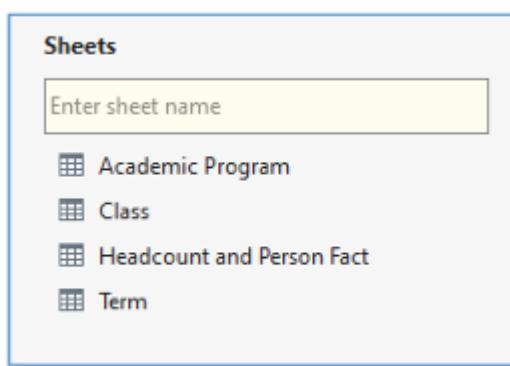
1. In Tableau, on the File menu click New to open a new session. Click the Go to Start Page icon.



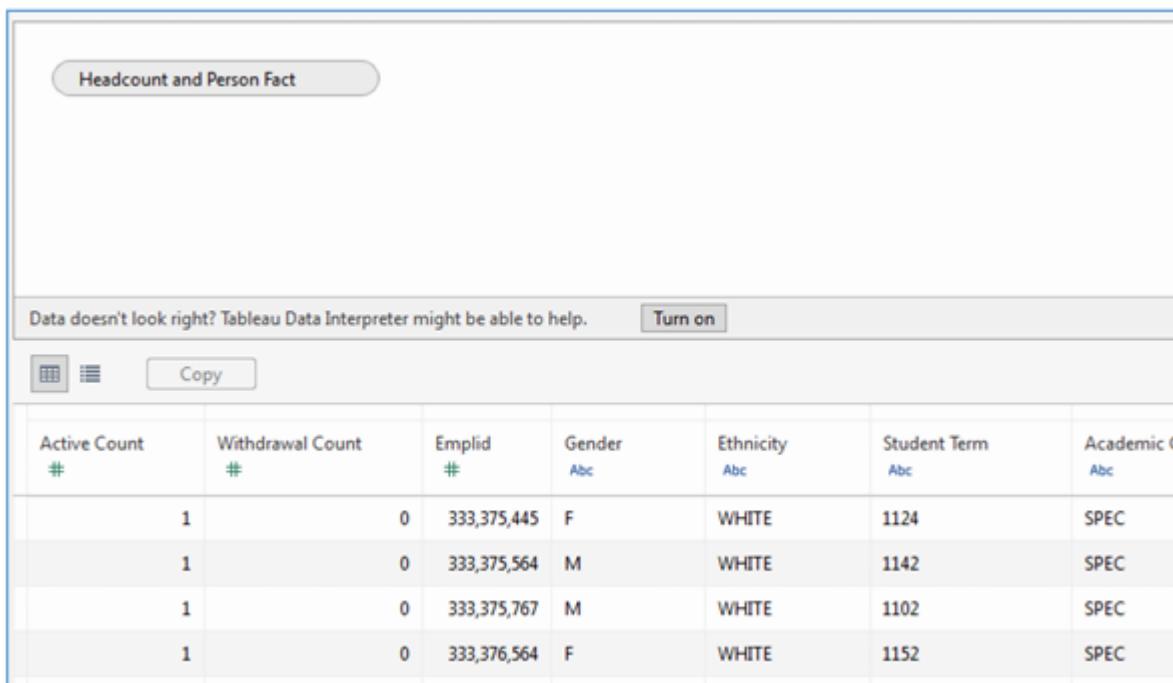
2. Click Excel to connect to an Excel file.
3. Select Headcnt_Fact and Dim combined.



Notice there are now four tables from which to choose. Each of these represents a tab on the underlying Excel spreadsheet.



4. Double-click the table you want to use for your primary connection. We'll use Headcount and Person Fact. This will show the table in the upper area of the connection window and the details for the table into the preview pane.

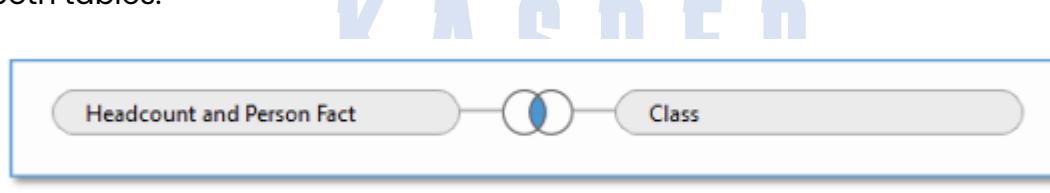


Headcount and Person Fact

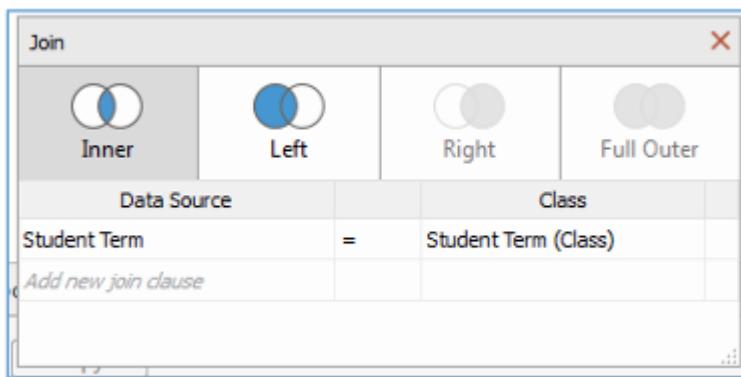
Data doesn't look right? Tableau Data Interpreter might be able to help. [Turn on](#)

Active Count #	Withdrawal Count #	Emplid #	Gender	Ethnicity	Student Term	Academic C
1	0	333,375,445	F	WHITE	1124	SPEC
1	0	333,375,564	M	WHITE	1142	SPEC
1	0	333,375,767	M	WHITE	1102	SPEC
1	0	333,376,564	F	WHITE	1152	SPEC

5. Now select a second table to use. Double-click Class. Tableau will automatically select an inner join by default. This will work if you want only members that exist in both tables.

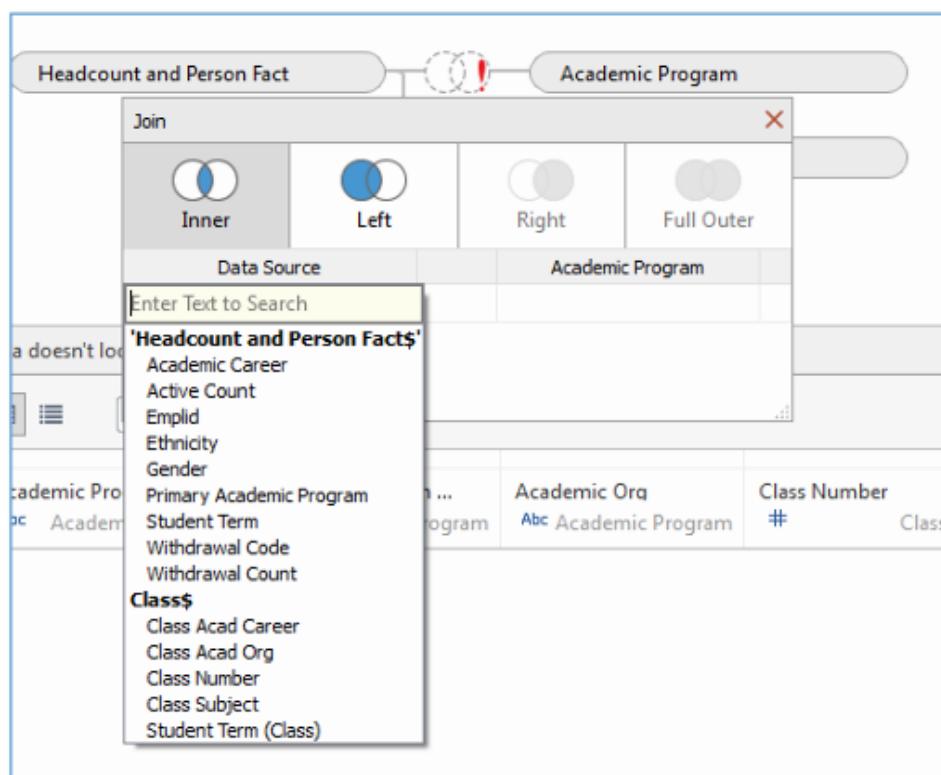


If you would prefer to drive the data in the visualization by members in your primary table, you'll want to change to join type. To do this, click the overlapping circle. This will open the Join window.



Here you have the option to select the join type you want and to edit the field(s) used in the join. Tableau will automatically try to join on matching field names. For our exercise, change the join type to a left join by clicking Left and then click the red X to close the Join window.

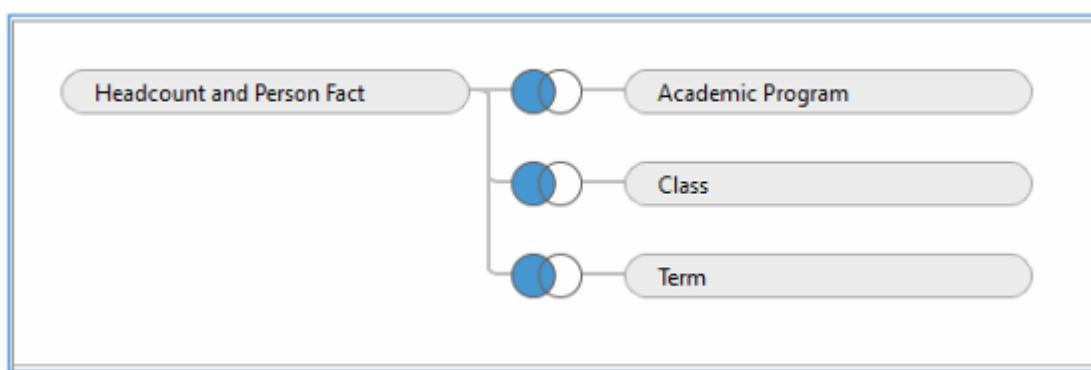
6. Next select a third table to use. Double-click the Academic Program. You'll notice several things. There is a red exclamation point indicating that the join has no join clauses.



The Join window is open by default asking you to identify the fields you want to use in the join. Click Primary Academic Program under the Headcount and Person Fact and Academic Program under Academic Program. Then click the Left join selection and the red X to close the Join window.

7. Finally, double-click the Term table and set the join type to be a left join as you did in the two previous examples.

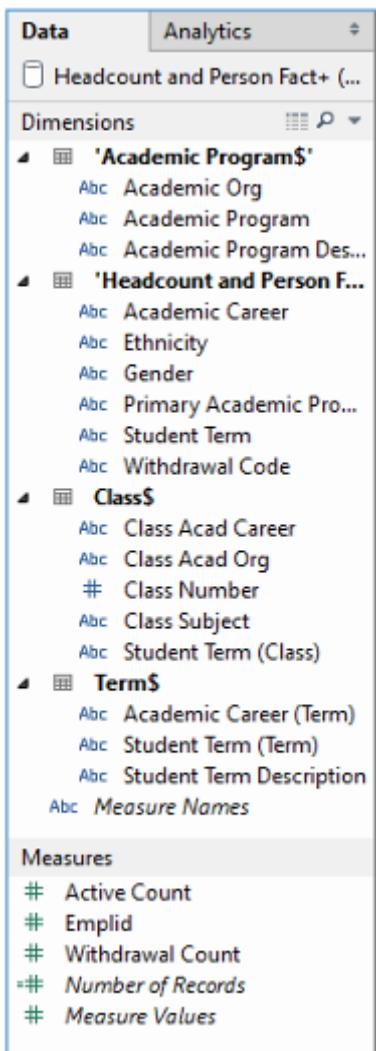
8. When you're complete, your table connections should look like this.



9. Once your data connections are set, click Sheet 1 to navigate to your first worksheet.

Your Data window is grouped by Data Source table by default and will look like this.

Now when creating visualizations, you can include fields from all of the files.

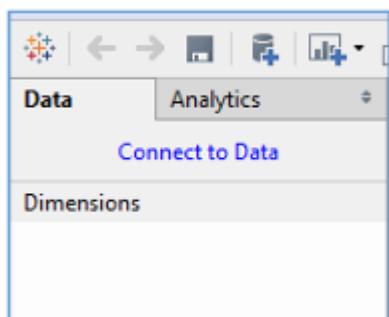


Connecting to More than One Separate File

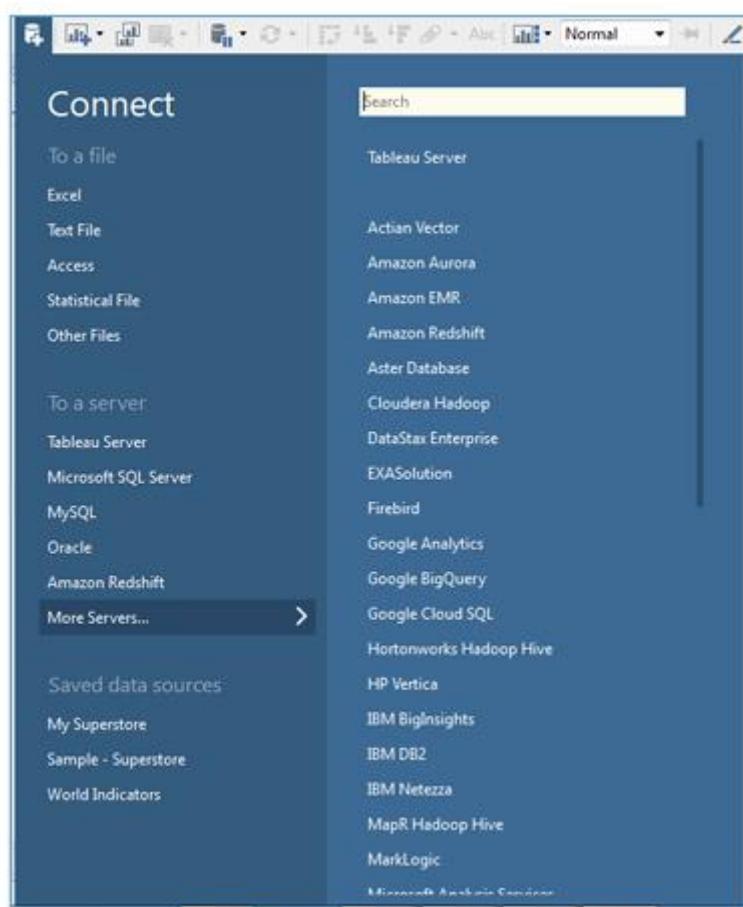
Data Blending

If you have files from more than one source you can still include these in the same visualization. You just need to take separate steps to join them in Tableau. When using a Data Blend, the secondary data is aggregated when joined to the first. You can practice this in our third example.

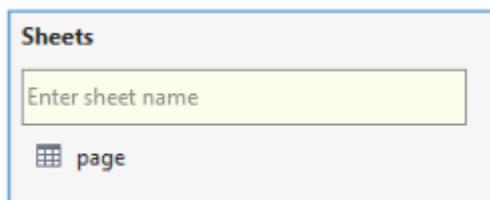
1. In Tableau, on the File menu click New to open a new session. This time we'll connect to our data sources directly in our Data window. Click Connect to Data.



The Data Connection selection from the Start Page will open.

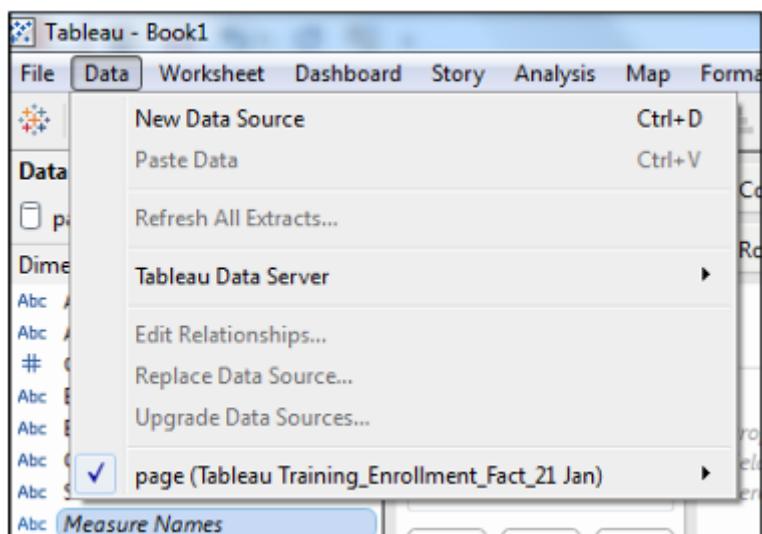


2. Click Excel and select Enrollment Fact.xlsx. This will bring you to the Data Connection page. Notice that as with our first example there is only one table available for selection.



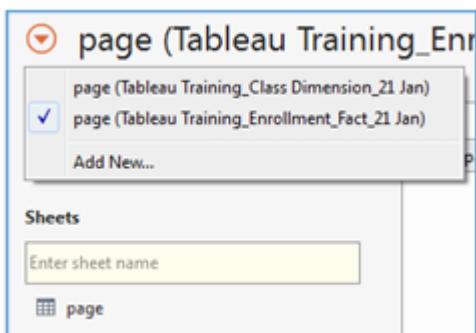
3. Click Sheet 1 to navigate to your worksheet.

4. In order to connect to a second table, on the Data menu select New Data Source.



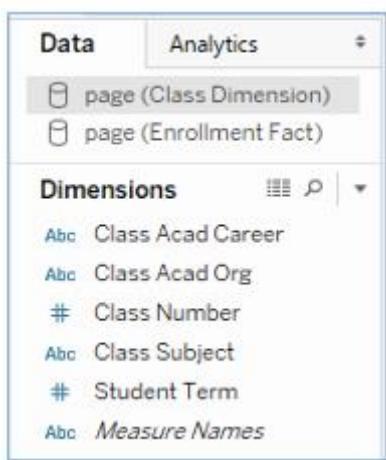
5. Select Excel and then choose Class Dimension.xlsx. This will bring you again to the Data Connection window. This time you'll notice that again there is only one table displayed but this time the preview shows the data from the Class Dimension file.

You do have the option to switch between data sources by clicking the orange arrow to the left of the data source name. However, you do not have the option to define the connections between the tables here.

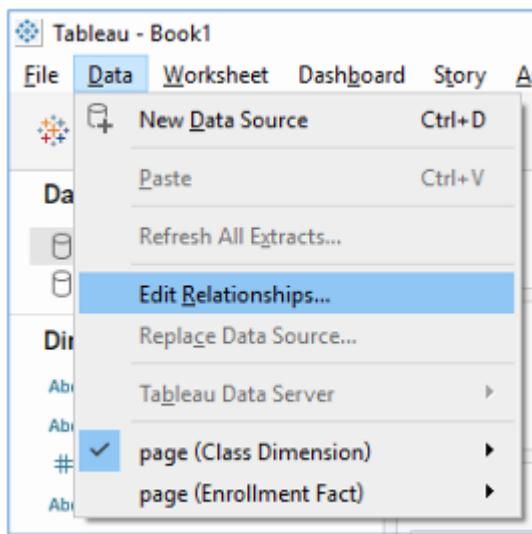


6. Click Sheet 1 to return to your worksheet.

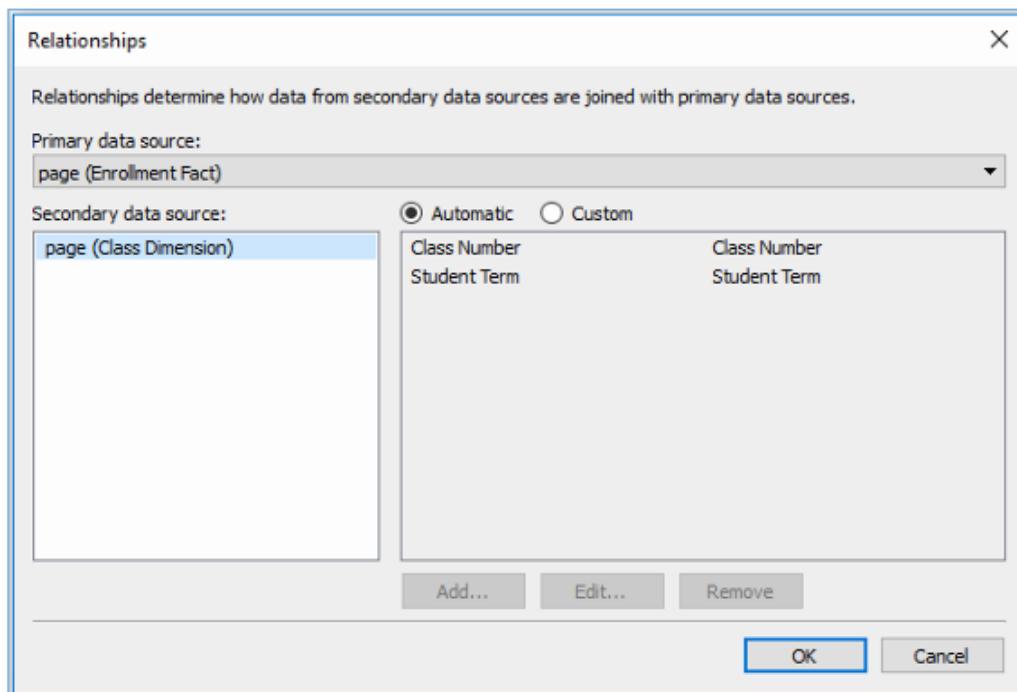
7. In the Data window notice that you now have two data sources shown, both Enrollment Fact and Class Dimension. The Dimensions and Measures will reflect the specific Data source you have selected.



8. You'll want to ensure that the two files have the correct relationships defined. To do this, click the Data menu and select Edit Relationships. Note: you can only create relationships for Dimensions. Since a relationship is required between Student Term on both files, ensure that this field is set as a Dimension.



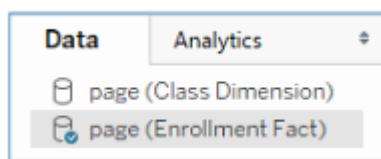
The Relationships window will open. You can select the table you want to be primary in your join here. Tableau will automatically attempt to map the two tables based on matching column descriptions. You can choose to leave the mapping or make changes by adding, editing, or removing these selections by selecting the Custom radio button. For our example, we will accept the mapping that Tableau has suggested. Click OK to close the window.



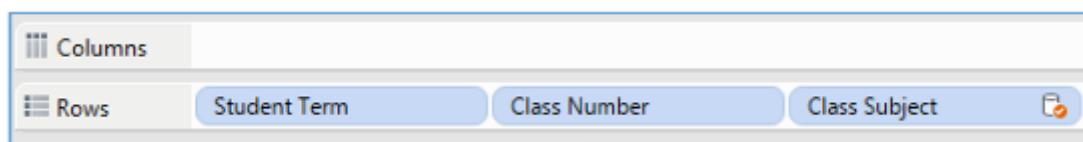
9. Tableau defines a left outer join relationship when tables are joined in this way. When adding fields to a visualization, be mindful that you add fields from the table you want to be primary. Your results may change depending on which table is primary.

10. Drag the Dimensions Student Term and Class Number to Rows.

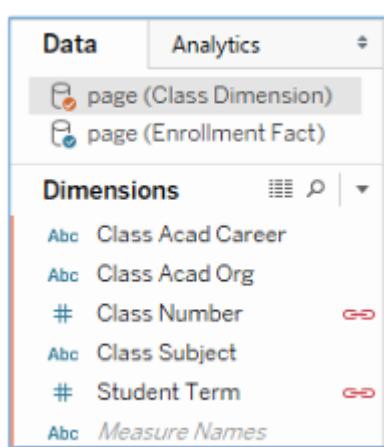
Enrollment Fact is now the primary file and will be indicated with a blue check mark.



Click your other file, Class Dimension, and drag the Dimension Class Subject to Rows to the right of Class Number. Notice that the field from the secondary file has an orange check mark next to it.



Additionally, the file will be indicated with an orange check mark in the Data window. The fields joined to the primary file will also have orange links next to them.

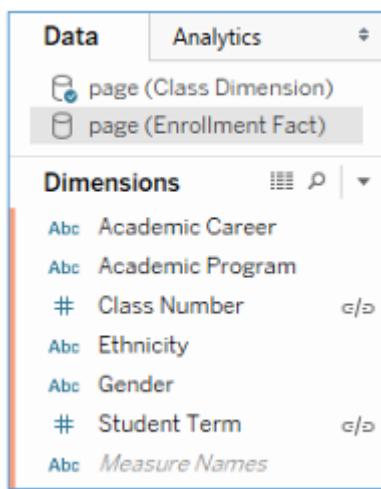


It's important to understand how the interaction between these tables can affect your results. Because of the left outer join, if you set a more restrictive table as primary your results will not include the full set of data from your other file.

11. To demonstrate this point, we'll create a second worksheet but bring the fields to our visualization in the opposite order. Click the New Worksheet icon to the right of Sheet 1.

12. First drag Class Subject from Class Dimension to Rows. Notice that the blue check mark is now next to this table indicating that it is primary. When you click Enrollment Fact, notice that the two links are shown as broken.

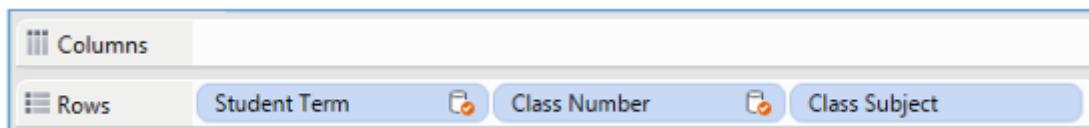
13. Click a link to activate it. This will set Enrollment Fact as secondary and will show an orange check mark next to the file name.



Data	Analytics
page (Class Dimension)	(Blue checkmark)
page (Enrollment Fact)	

Dimensions	
Academic Career	
Academic Program	
# Class Number	(Orange checkmark)
Ethnicity	
Gender	
# Student Term	(Orange checkmark)
Measure Names	

14. Drag the Dimensions Student Term and Class Number to Rows to the left of Class Subject. Notice this time the secondary file indicator is shown against these two fields.



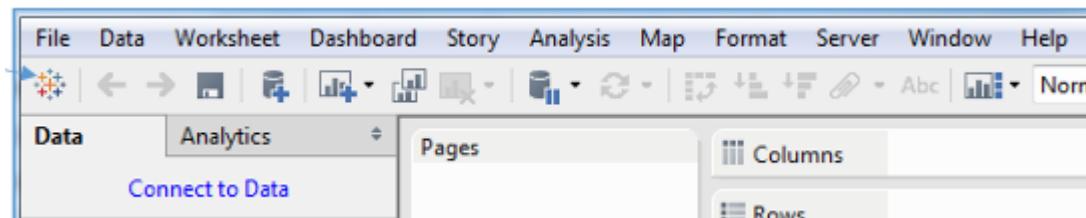
Columns						
Rows	Student Term	(Orange checkmark)	Class Number	(Orange checkmark)	Class Subject	(Blue checkmark)

15. Compare the two worksheets and notice the differences in the data. Even though they have the same fields in the same order, because of the join limitations they are showing different results. As you're building your visualizations, it's important to understand these mechanics in order to ensure you are delivering the expected results.

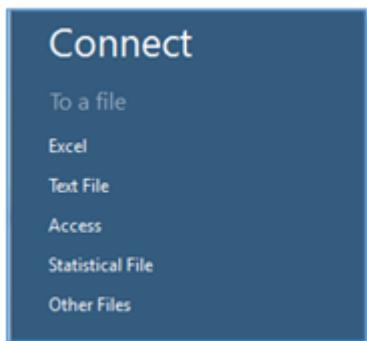
Cross Database Joins

Joining functionality has been greatly enhanced with the advent of Tableau 10. The capability now exists to join multiple data sources together within the Data Source window. The view and options available are the same as those seen when joining multiple tabs of an Excel workbook.

1. In Tableau, on the File menu click New to open a new session. Click the Go to Start Page icon.

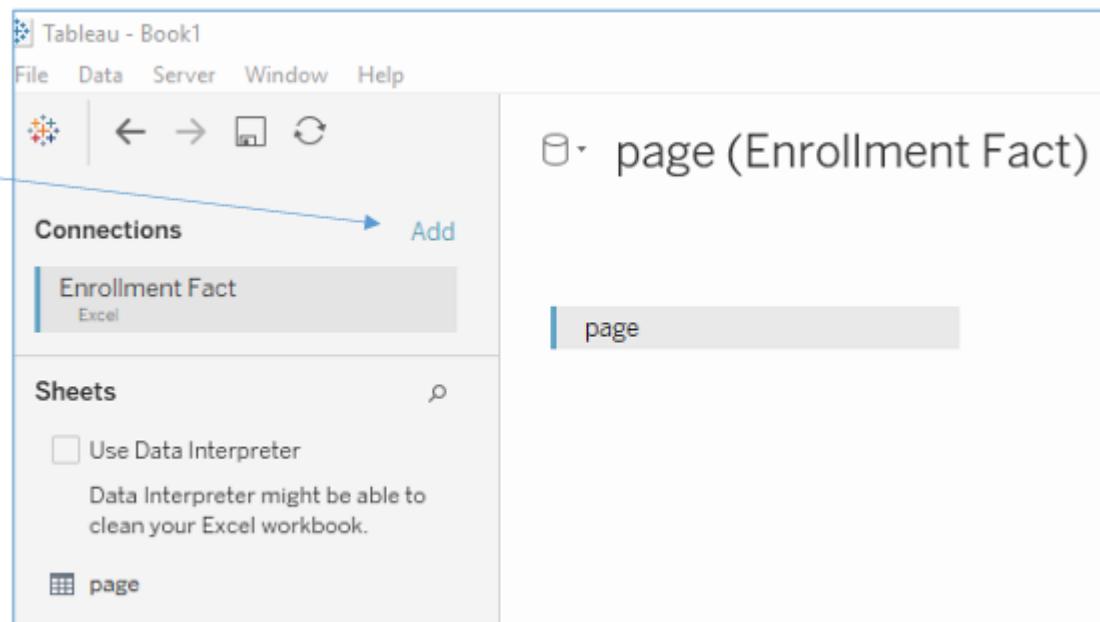


2. Click Excel to connect to an Excel file.
3. Select Enrollment Fact.



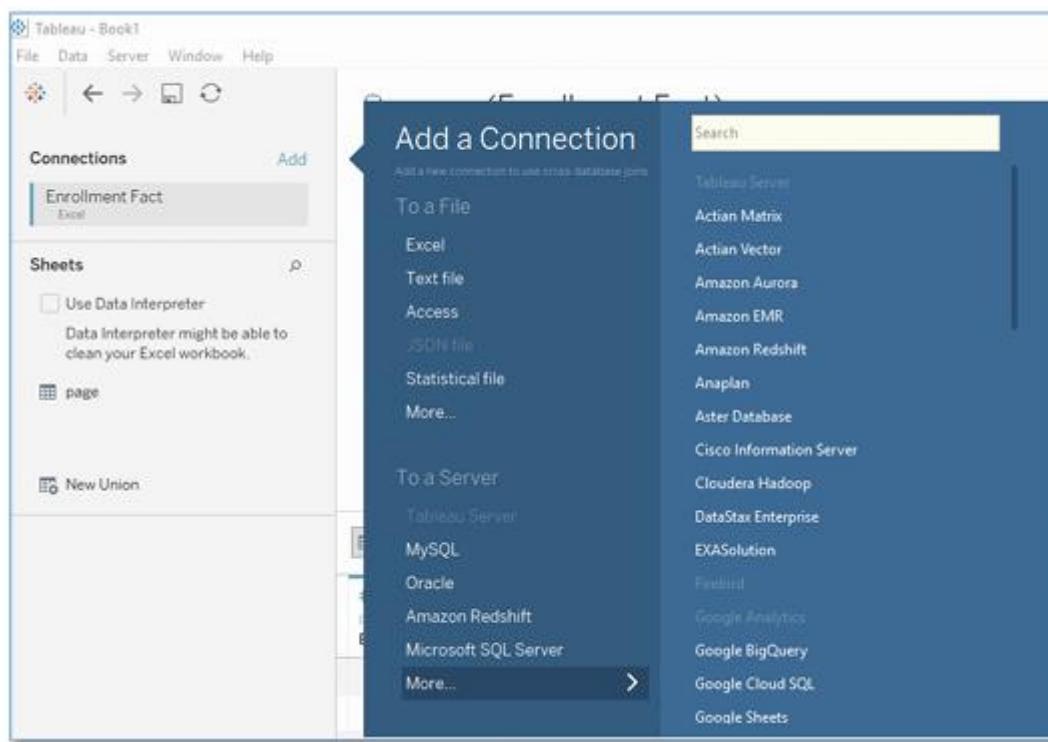
This will open the file and will look the same as it did when opening any Excel file. You have the same options available whether a single or multiple tabs exist.

4. In order to connect to a second file, click on the Add link next to the Connections header.



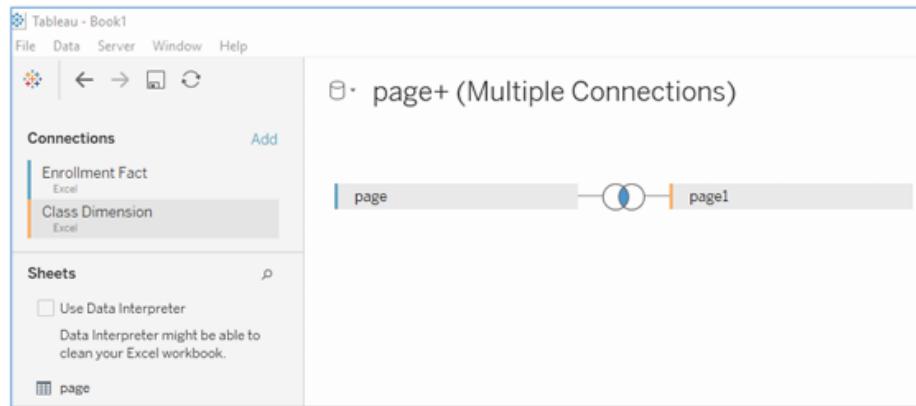
KASPER
ANALYTICS

5. Indicate the file you'd like to open selecting from the connection options available.



Select the Excel file Class Dimension.

6. Notice that Tableau will automatically set the join if there is only one tab.



Also, notice that each connection is identified with a color that corresponds to its data connection.

You have the same options for defining the join types as outlined when explored with the multi-tabbed Excel file.

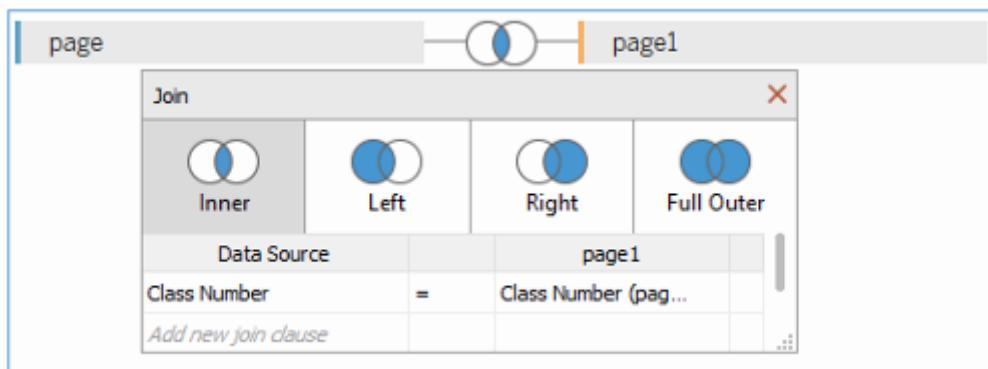


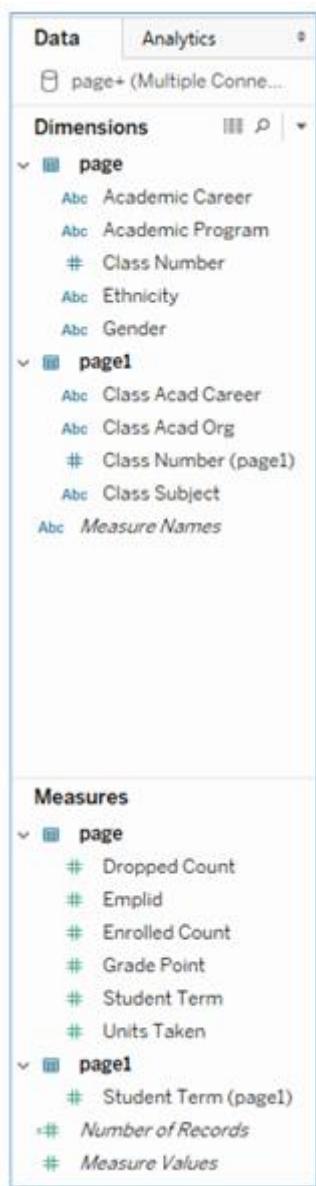
Tableau will automatically try to join on matching field names. If the initial join is not correct, fields may be added or removed and the join type changed. For our exercise, leave Class Number as the only join field and change the join type to a left join by clicking Left and then click the red X to close the Join window.

7. When complete, your connections should look like this.

- ☐ page+ (Multiple Connections)



8. Once your data connections are set, click Sheet 1 to navigate to your first worksheet.



The screenshot shows the Tableau Data pane with the following structure:

- Dimensions:**
 - page** (selected):
 - Academic Career
 - Academic Program
 - Class Number
 - Ethnicity
 - Gender
 - page1**:
 - Class Acad Career
 - Class Acad Org
 - Class Number (page1)
 - Class Subject
 - Measure Names
- Measures:**
 - page**:
 - Dropped Count
 - Emplid
 - Enrolled Count
 - Grade Point
 - Student Term
 - Units Taken
 - page1**:
 - Student Term (page1)
 - Number of Records
 - Measure Values



When to Blend and When to Join

Both methods of integrating your data will result in making additional details available within Tableau. However, they are not completely interchangeable. Joins are generally preferable for supplementing a data source. However, there are exceptions when blending may be the better choice. For example, the granularity

of two sources may differ. In this case, blending is the best choice for combining the two.

Specific instances where blending is either useful or the preferred method are outlined below.

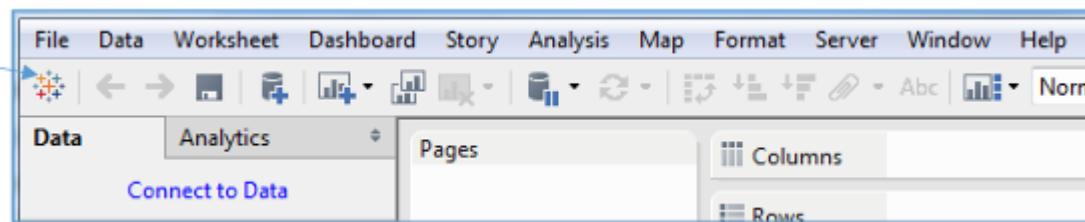
- If there is a need to combine data from different data sources where joins are not supported, a data blend should be used to integrate the data and make it available for use within a single sheet.
- If data in one data set is at a different level of granularity from data in a second set. For example, you might want to join departmental transactions with the department quarterly budgets. There might be two different data sets, one including detailed purchases for each department and a second including the quarterly budget figures. Due to the different level of detail, a blend would be the preferred solution.
- If you have tables that do not match up correctly after a join, blending allows for the integration of the data.
- When joining tables results in duplicate data, this is indicative of different levels of detail. In this case, it is best to choose a blend.
- If you're working with very large sets of data, joins can put a strain on the database and significantly affect performance. Because Tableau handles combining the data after it's been aggregated, there is less data to combine within a blend. As a result, this may be a preferred method.

A N A L Y T I C S

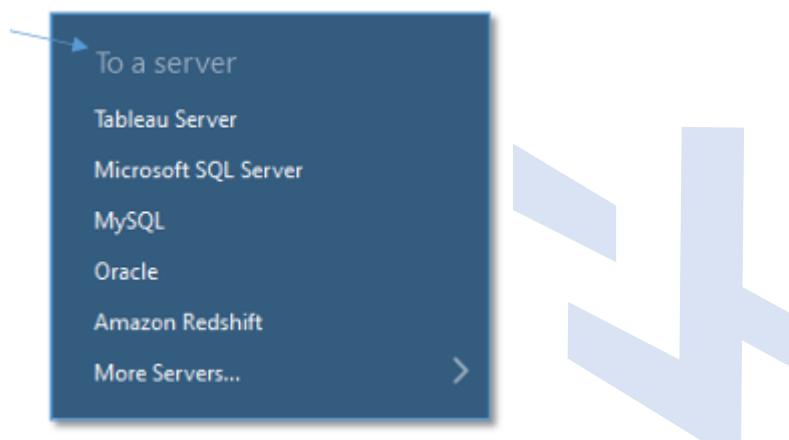
Connecting to a Server Data Source

For our next example, we'd like for you to get some practice using a data source published to the server.

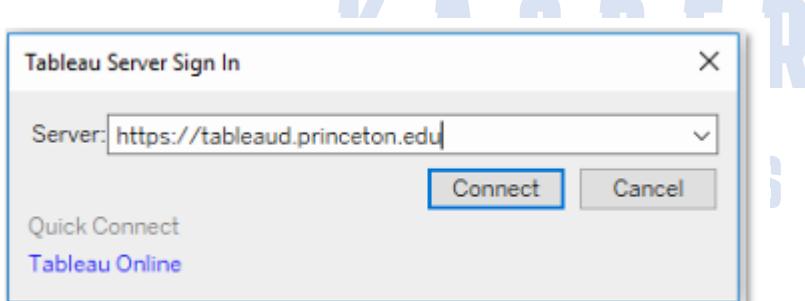
1. In Tableau, on the File menu click New to open a new session. Click the Go to Start Page icon.



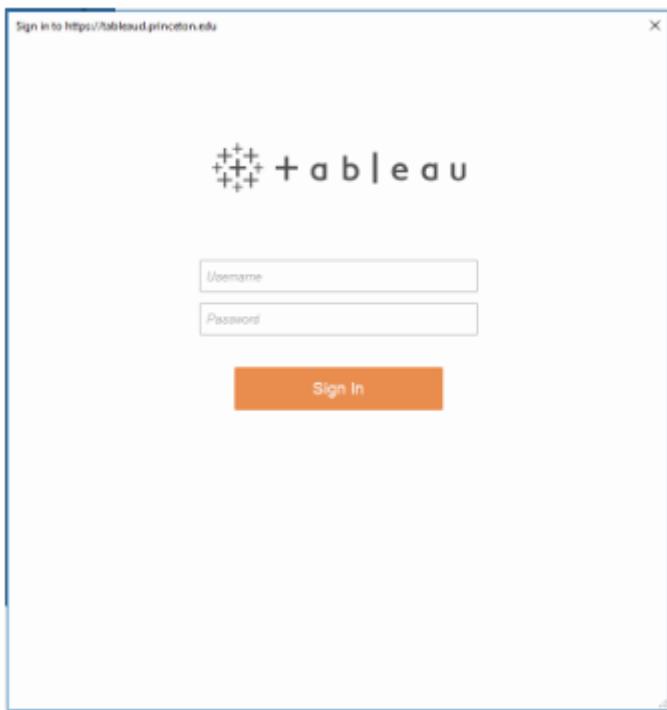
2. Now select your data source. Under the To a Server section, select Tableau Server.



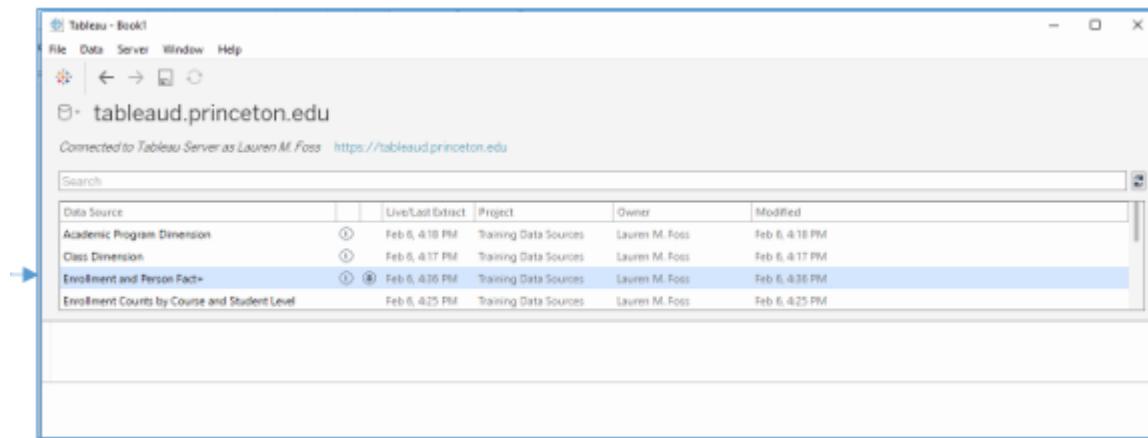
3. As this is a new session, you will need to log into the server.



Enter your username (netid) and password. If you are authorized to use multiple sites, you'll need to select the site next. We will be using Tableau Training for this course.

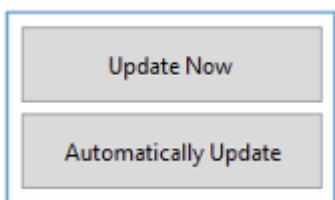


4. Once logged into the site, you will see a list of available data sources. Choose the source you would like to use. We'll be using Enrollment and Person Fact + for this exercise.



5. Once your data source has been selected, the default connection type is Live or Extract. We will leave this setting as Live to allow the worksheet data update as the source on the server is updated. You will have the option of setting the refresh timing – Now or Automatically Update.

Choose Automatically Update to allow the worksheet update as the data on the server is updated.



6. When you are ready to start work, click the sheet under Go to Worksheet.

Editing and Saving a Data Source

One of the benefits of defining a data source in Tableau is that you can customize the data attributes, or metadata, for the source. For example, you might change a field's name or default properties. You might move a field from Dimensions to Measures or vice versa. You can add parameters, calculated fields, groups, hierarchies, bin, or sets. These customizations are retained while the source data table is left unchanged.

In order to review full functionality, connect to Training Data Personal in the Introduction to Tableau folder on your desktop. Once connected, click on Go to Worksheet at the bottom of the page. The following actions take place in the Data Pane on the left side of the Worksheet.

Modifying Data Attributes

There are many options for modifying your data attributes. In addition to changing the name or alias, you might want to change groupings or default options.

Organize Your Data

One thing you might choose to do is organize your Dimensions and Measures with Folders.

1. In the Data window, right-click the white space below the fields. Ensure the Group by Folder option is selected. The default is to Group by Data Source Table so you may need to change the selection.
2. In the Data window, right-click in the white space below the fields and choose Create Folder.
3. Add a name to the Create Folder dialog box, and click OK. For example, you could create an address folder to hold the various address fields.
4. Drag and drop the desired fields into the new folder. You can select multiple fields at a time using either shift + click or control + click.

Change Measure and Dimension Classification

Another thing you might change is the classification of a field from Dimension to Measure or vice versa. For example, when importing the data source into Tableau an ID field may have been interpreted as a Measure even though it is really a Dimension due to the numeric content. If this is the case, simply click the field and drag it from Measure to Dimension.

Set Default Properties for a Measure

You can customize the default properties for a measure to be different from the Tableau defaults.

1. Hover your mouse over the Measure you want to modify, click the down arrow displayed at the right of the field name. Then choose Default Properties.
2. You can choose from Comment, Color, Number Format, Aggregation, and Total Using. Note that your options will vary depending upon the field type.
3. Change the properties as desired according to the available options.

Set Default Properties for a Dimension

1. Hover your mouse over the Dimension you want to modify, click the down arrow displayed at the right of the field name. Then choose Default Properties.
2. You can choose from Comment, Color, Shape, and Sort. Note that your options will vary depending upon the field type – date fields will also include Date Format and Fiscal Year Start.
3. Change the properties as desired according to the available options.

Saving Your Data Source

If you plan to use the data source again, you can save the data source in order to leverage these changes. They will be retained even when the underlying database or spreadsheet is updated.

Your data source will be saved as a .tds file. This file does not contain any data, but rather includes the modifications and connection information you have added. A data source can be saved for either personal use or for group sharing.



1. In order to save the file for personal use, on the Data pane right-click the connection you want to create as a data source and choose Add to Saved Data Sources. Changes in the data source are not inherited by workbooks created prior to the changes being made.
2. For group sharing, you will publish the data source to the Tableau server. On the Data window, right-click the connection you want to share. Choose Publish to Server. When published to the server, subsequent workbooks can inherit the data source changes.

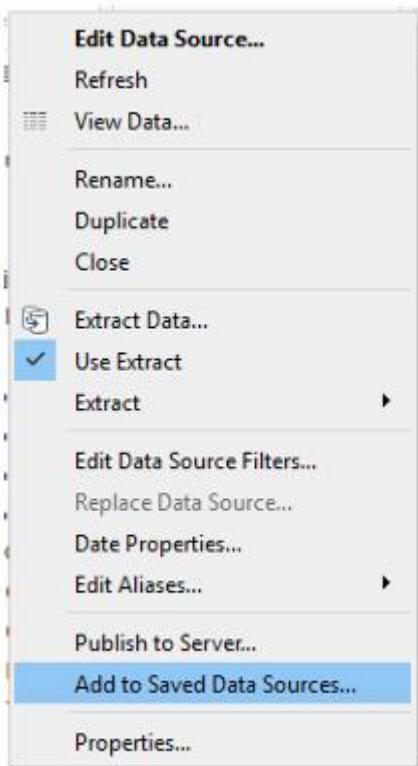
Exercise: Connecting to Data and Saving a Data Source

From the Introduction to Tableau folder on your desktop, open Applicant Reporting and create a saved data source with the following modifications:

Adjust data types as required to reflect the correct settings. Ensure that the Geographic role has been identified for all address fields (e.g. country, state, zip/post code). Adjust any data types have been interpreted incorrectly (e.g. class size and percentile should be numeric).

Detail Directions

1. Open the Excel file Applicant Reporting from the Introduction to Tableau folder on your desktop.
2. Within the Metadata Grid on the Data Source, set Home Postal and School Postal to the correct Geographic role.
3. Convert Student Term to a Dimension.
4. Set Aliases for Career Code.
5. Save the Data Source as Applicant Reporting. (Hint: right click on your data source and select Add to Saved Data Sources...)



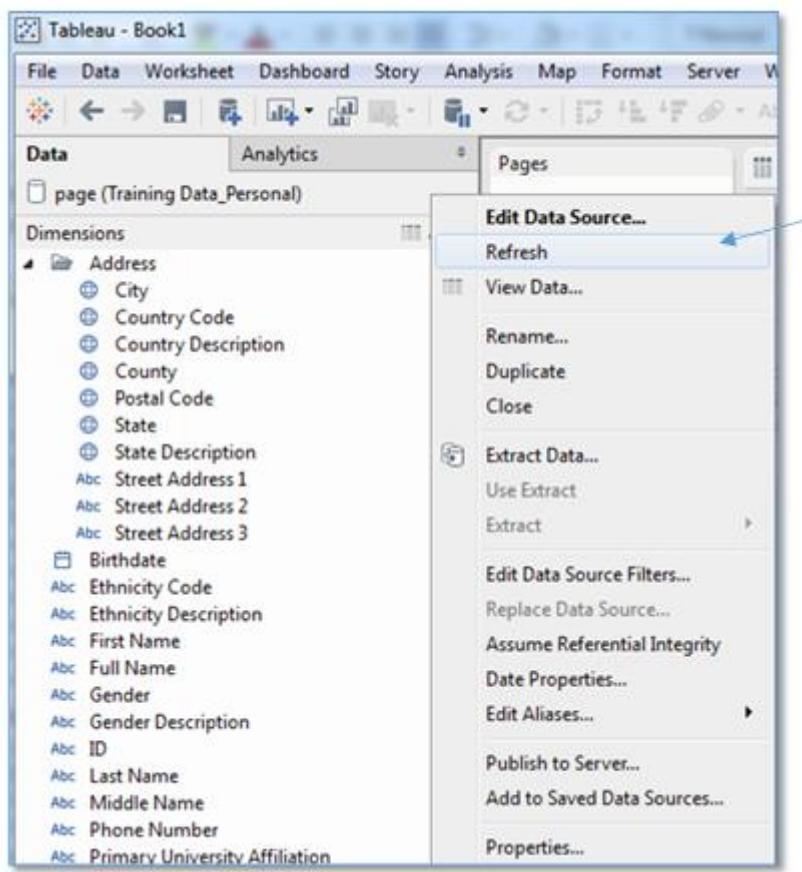
Understanding Changes to Data

When the underlying data in your visualization changes, your visualizations may be affected in different ways depending on how you connect to the data in Tableau and on the changes taking place in the underlying data.

Connection Type

If you are using a live data connection, changes to the underlying data will be reflected when you open the visualization or refresh the data connection in a visualization that is already open. If, however, you are using an extract changes made to the data will not be reflected in the visualization until you refresh the extract.

If you are using an extract and want to refresh the data, right-click the data source connection in the Data pane and choose Refresh.



Data Change Type

A N A L Y T I C S

If the changes made to the data are only in the values of the data, these changes are reflected in the values displayed in your visualizations but will not break the visualizations. However if the changes are made to the structure of your data, such as removing or renaming fields, visualizations using these changed fields will break.

In the case where a field has been changed and results in a broken visualization, the field will appear in red where it is used with an exclamation point in the Data window. The visualization will be greyed out and cannot be interacted with until the field in error is fixed or removed. New field descriptions or new fields will be added to the Data window.

Mechanics of Tableau Desktop to Create Visualizations

In order to get started with Tableau, we'll focus on some of the simpler but very useful concepts and visualizations.

Filtering

Crosstabs

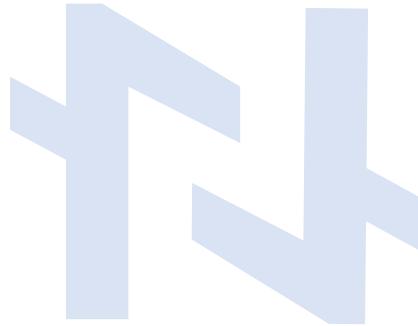
how Me

Bar Charts

Heat Maps

Donuts

Dashboards



Filtering

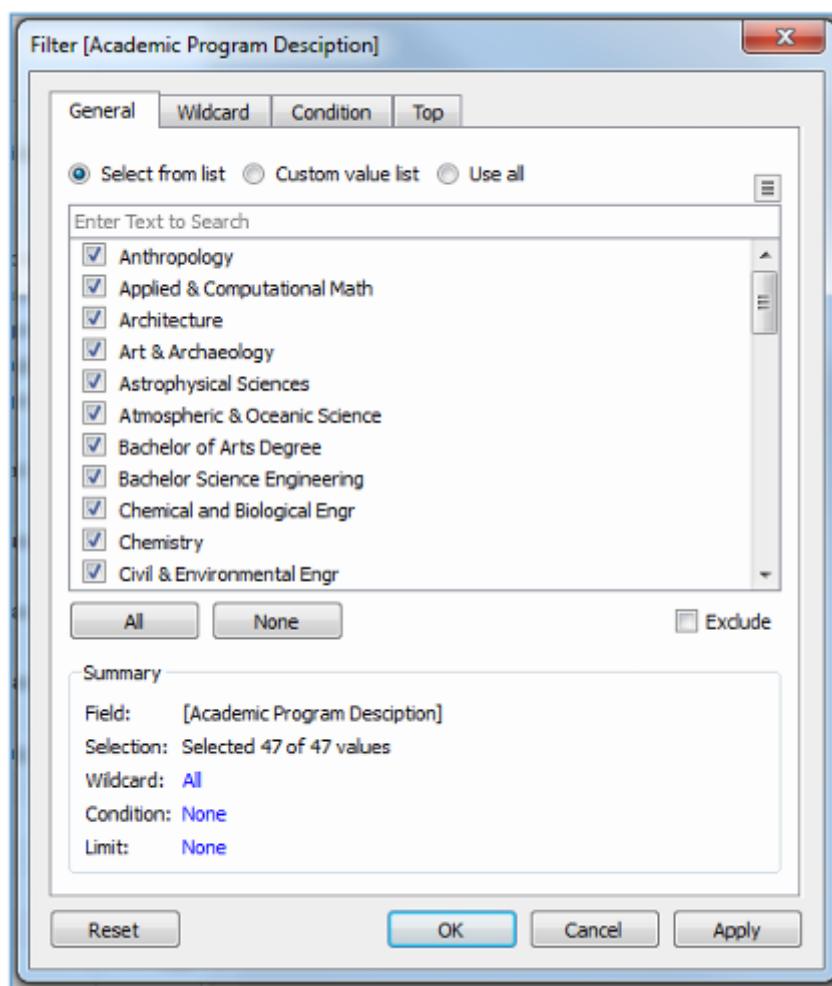
Filtering allows you to narrow the data shown in a view and increases focus on relevant information. There are several ways in which you may add filtering within Tableau. These include using the Filter Shelf, Interactive (Quick Filter), and filtering within a View. The filtering options on both the Filter Shelf and Quick Filters will vary depending upon the field type (dimension, measure or date dimension) chosen. Filtering directly within a view allows one to narrow the view by keeping or excluding the selections. Whichever method chosen, filtering is helpful when focusing a view on specified data.

Filtering on a Dimension

A dimension filter is used to view the data values of a smaller set of the dimension's members.

We'll explore the creation of a dimension filter here using the server data source Headcount and Person Fact +.

1. Drag a dimension, Academic Program Description, to Filters.
2. When the dimension has been placed on the Filters shelf, the Filter dialog box will automatically open.

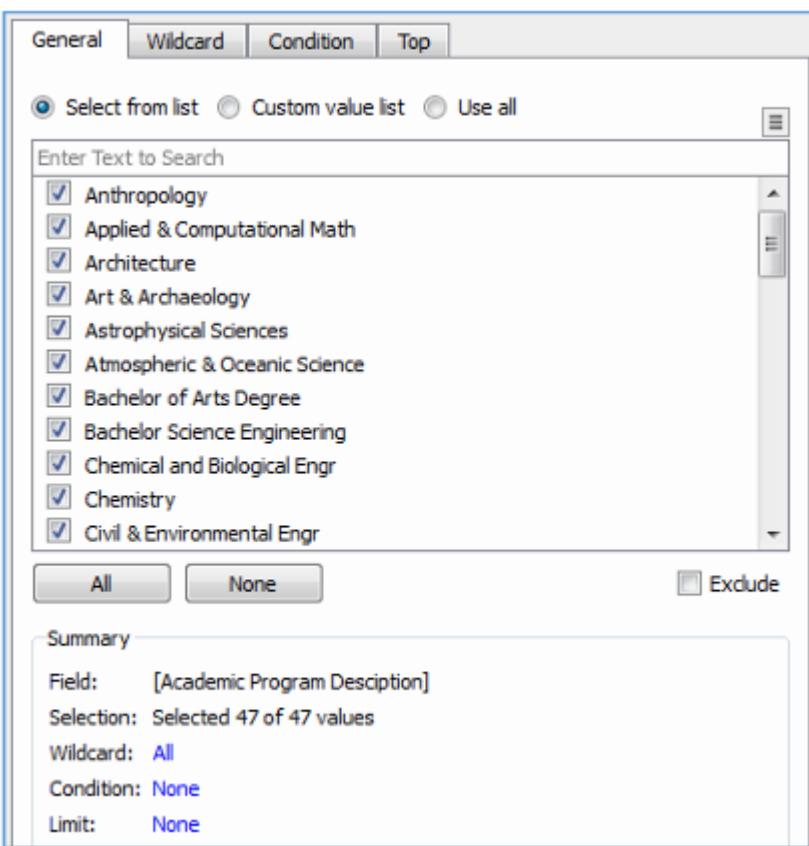


There are several filter option tabs that can be completed. It should be noted that these are cumulative. Settings from each tab are considered with “AND” logic so will further refine your results. Clicking on Reset on any tab within the Filter window will reset all selections (not just the values on the current tab) to their original values.

The four tabs include the following options.

General

This option shows the members of the selected dimension you can select for inclusion or exclusion. You can also create a custom value list.



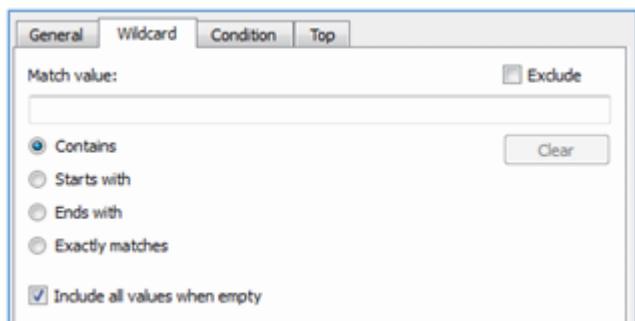
The screenshot shows a software interface for filtering data. At the top, there are four tabs: General (selected), Wildcard, Condition, and Top. Below the tabs, there are three radio button options: Select from list (selected), Custom value list, and Use all. An 'Enter Text to Search' input field is present. A large list of academic fields is displayed, each with a checked checkbox. The fields listed are: Anthropology, Applied & Computational Math, Architecture, Art & Archaeology, Astrophysical Sciences, Atmospheric & Oceanic Science, Bachelor of Arts Degree, Bachelor Science Engineering, Chemical and Biological Engr, Chemistry, and Civil & Environmental Engr. At the bottom of the list are two buttons: All and None. To the right of the list is an 'Exclude' checkbox. Below the list is a 'Summary' section containing the following information:

Field:	[Academic Program Description]
Selection:	Selected 47 of 47 values
Wildcard:	All
Condition:	None
Limit:	None

At the bottom of the General tab is a summary of all conditions included in the filter. Each has a hot link that will take you to the relevant tab (Wildcard, Condition, or Limit).

Wildcard

This option sets up a wildcard inclusion or exclusion of dimension members matching the value entered.



Match value:

Exclude

Contains

Starts with

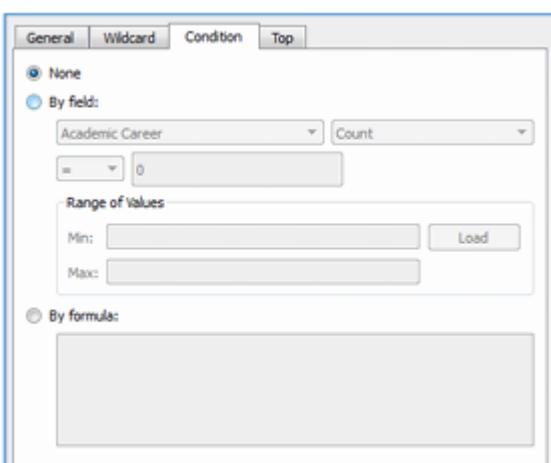
Ends with

Exactly matches

Include all values when empty

Condition

This option filters values based upon specified conditions including a field, range of values or specified formula.



None

By field:

Academic Career = Count

= 0

Range of Values

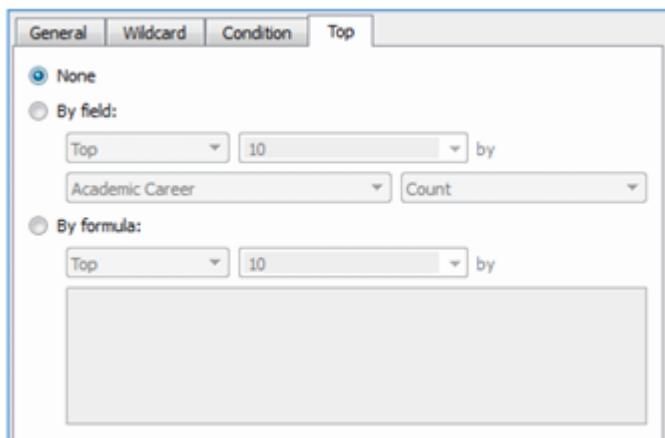
Min:

Max:

By formula:

Top

This option filters by the top or bottom “N” where N is determined by the value of specified fields or formula. For example, you could say the top 10 Academic Programs by Grade Point Average Median.



3. Once you have made your selections, click

OK.

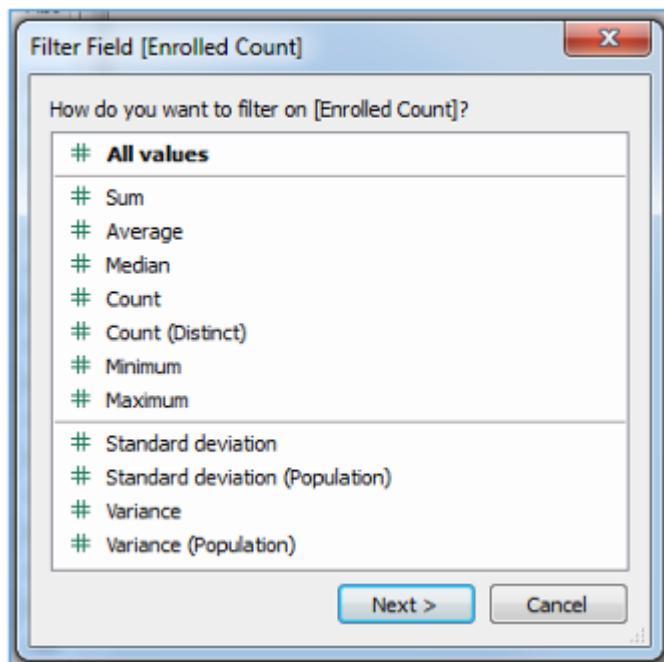
Filtering on a Measure

A measure filter is used to show only the values that meet your filter criteria.

Let's explore the creation of a measure filter here using the server data source Enrollment and Person Fact +.

1. Drag a measure, Enrolled Count, to Filters.

2. When the measure has been placed on the Filters shelf, you will be asked to select the method of aggregation for the measure. After making your selection, click Next.

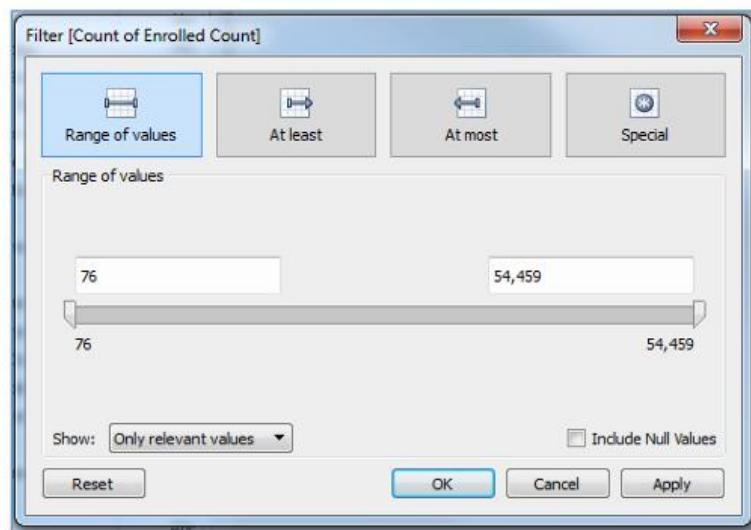


3. Whichever selection you make, the Filter dialog box again offers several different options for filtering.

Range of Values

K A S P E R

This option allows you to include all values within the specified range.

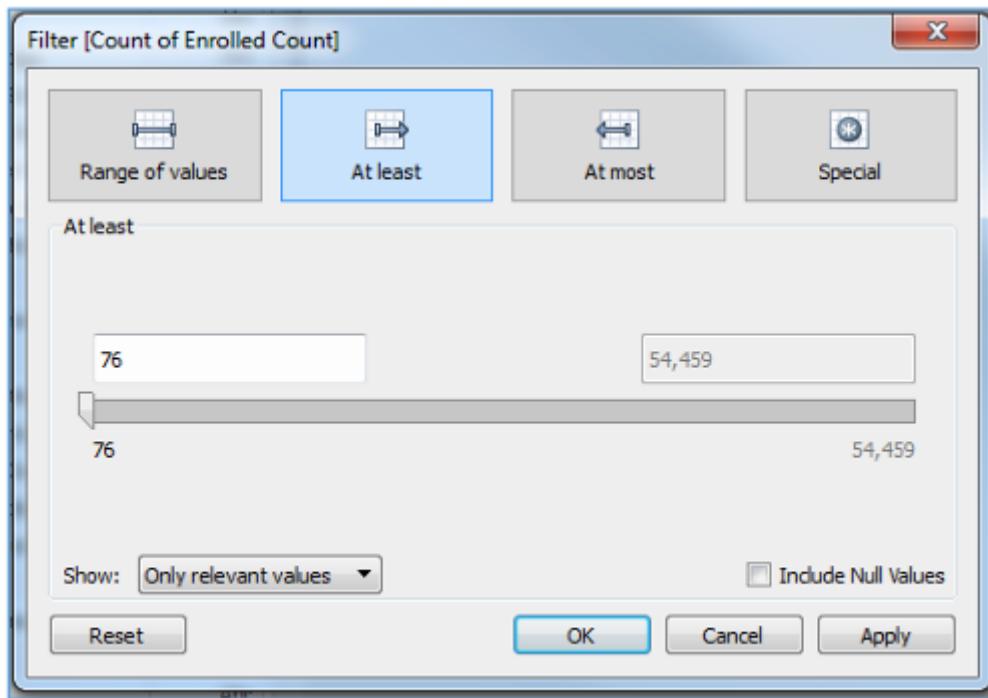


 hr@kasperanalytics.com

 kasper-analytics

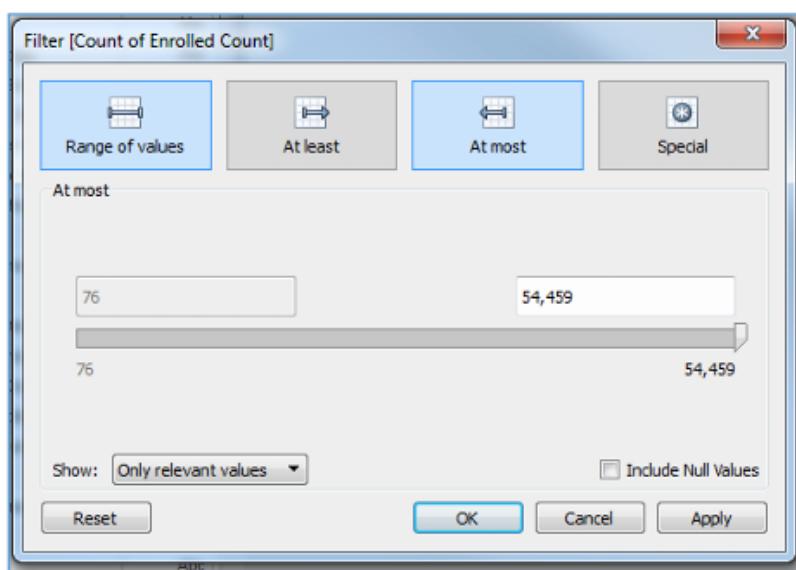
At Least

This option includes all values above a specified value.



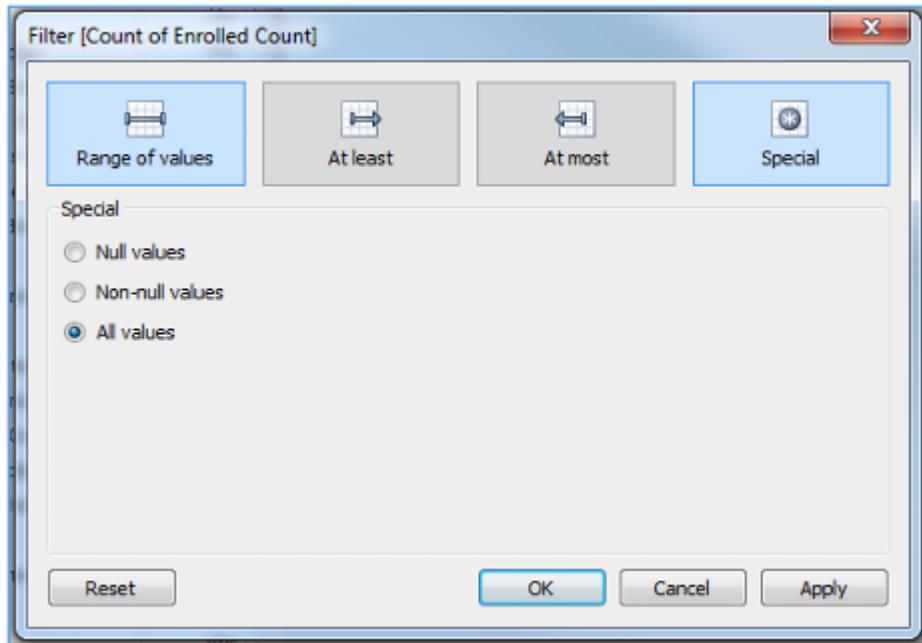
At Most

This option includes all values below a specified value.



Special

Use this option to filter for null or non-null values.



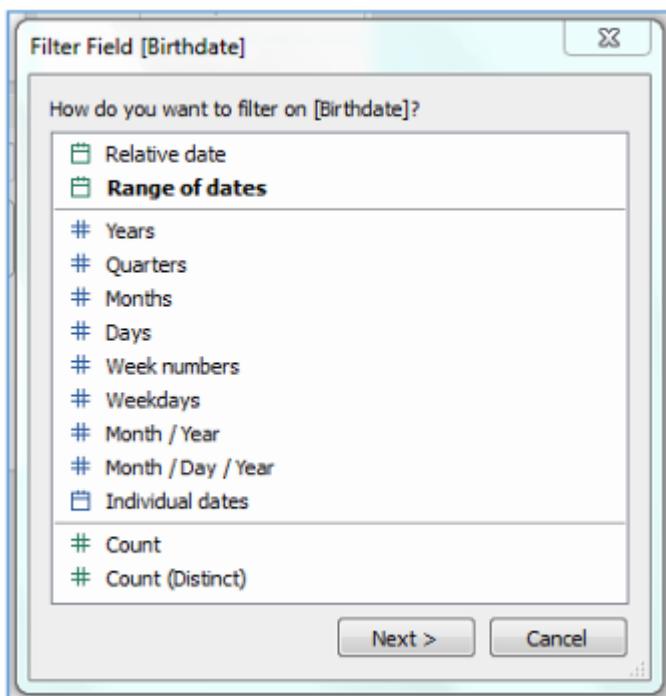
4. Once you have made your selections, click OK.

Creating Date Filters

A date filter is used to filter a data subset for specific date or time criteria. You can choose to filter for a specific range of dates or for a discrete date/time.

Let's explore the creation of a date filer here using the Training Data Personal spreadsheet.

1. Open a new Workbook and select the Training Data Personal spreadsheet from the Introduction to Tableau folder on your desktop.
2. Drag a date, Birthdate, to Filters.



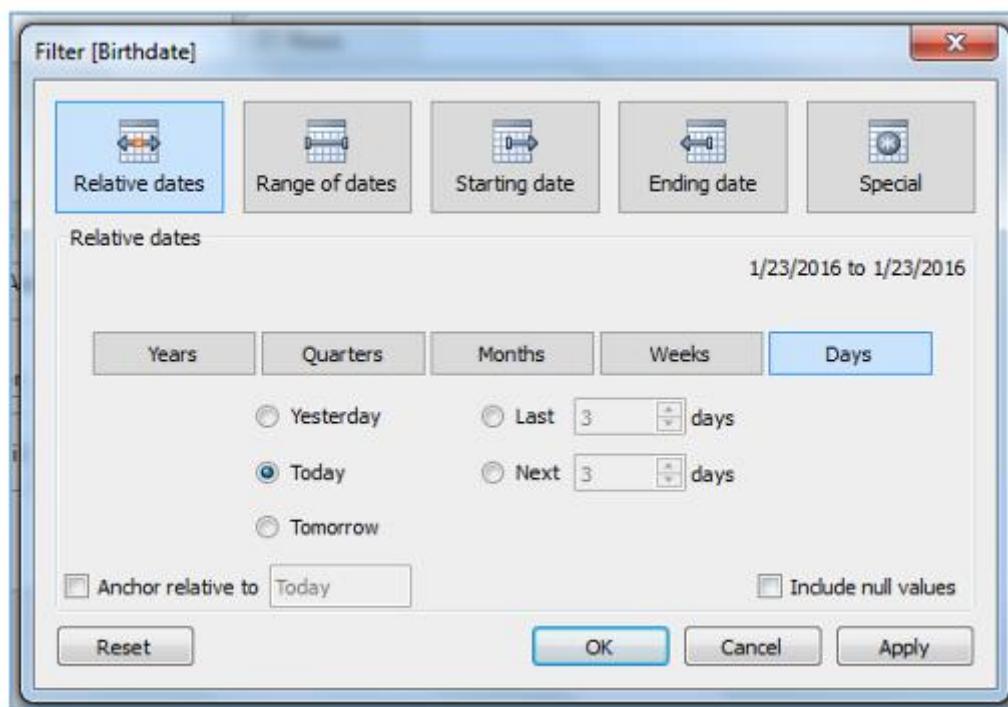
3. In the Filter Field dialog box, select the type of date filter you want to use – Relative date, Range of dates or one of the discrete or continuous options available.

The different date filter options are described below.

Relative Date

Use a relative date filter to update data dynamically with time. For example, set your filter to show data for 6 months before or after the current date. The data shown in your view will be updated daily.

In the Filter Field dialog box, choose Relative date and then click Next. In Filter dialog box, choose the time unit you want to use for the relative date range (Years, Quarters, Months, Weeks or Days).

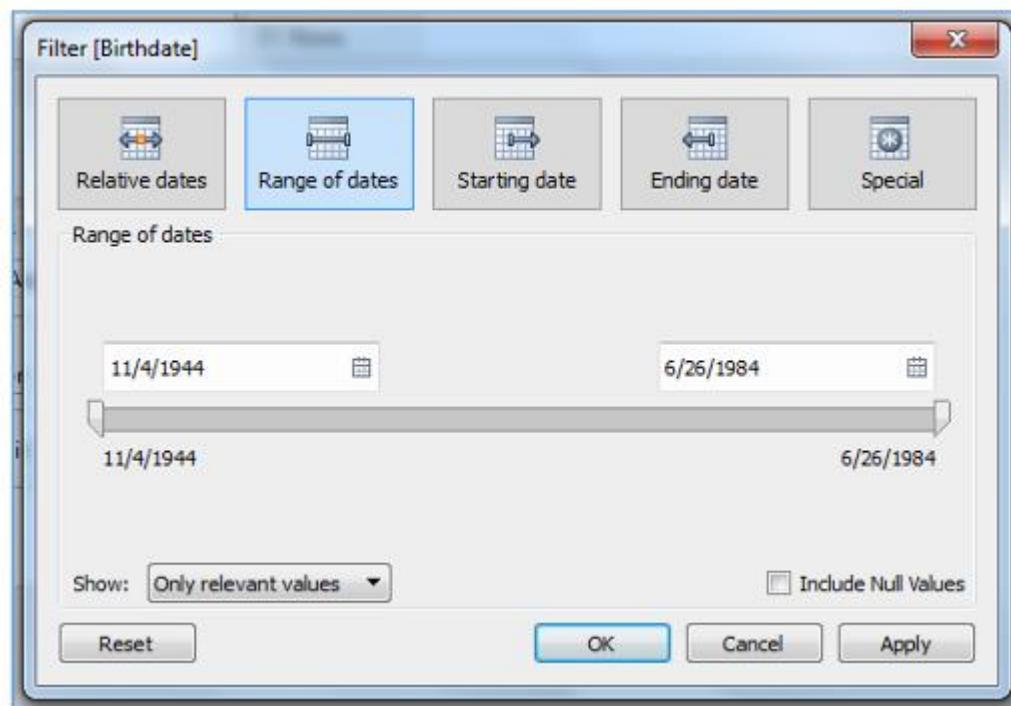


Next, set the specific time to target (Previous, This or Next) based upon the time unit you've selected. You can also specify Last N or Next N.

You can also anchor your filter to a specific anchor date by selecting Anchor relative to and setting a specific date. Once you've completed your selections, click OK.

Range of Dates

Use the range of dates filter to specify a span of time. You can also specify a starting or ending date. In the Filter Field dialog box choose Range of dates and then click Next.



Next, set the specific start and end dates to target. To do this you can either use the slider or select the dates from the drop down menus. Once these have been set, click OK.

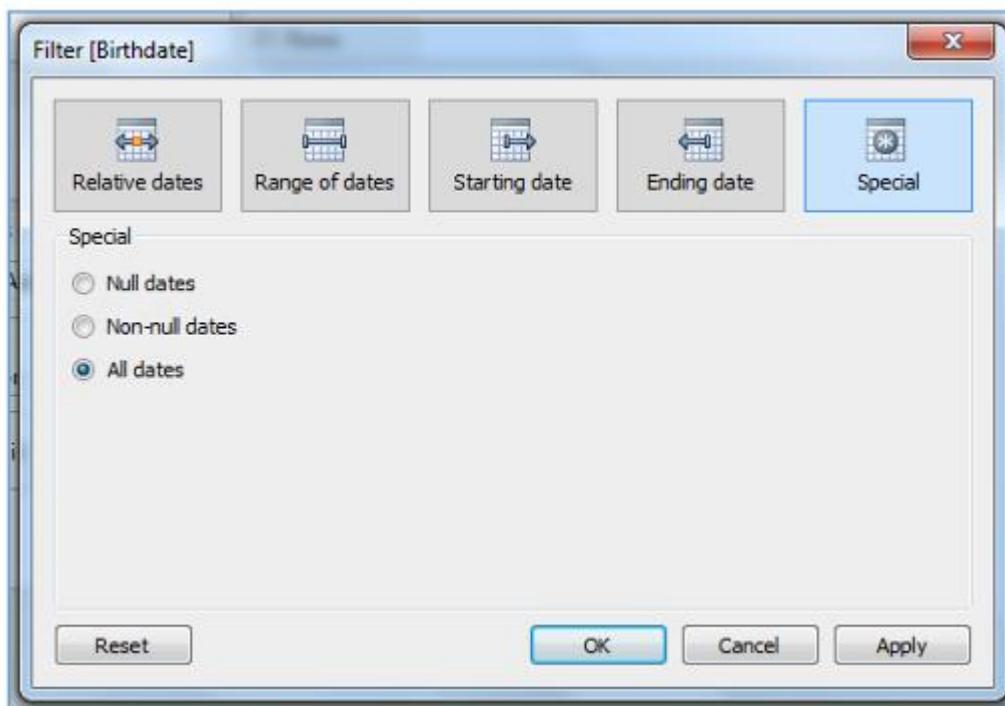
Starting Date or Ending Date

Both Starting Date and Ending Date filters originate with the selection of Range of dates in the Filter Field dialog box. Once selected click Next.

In the Filter dialog box, choose the Starting date or Ending date. Once set, click OK.

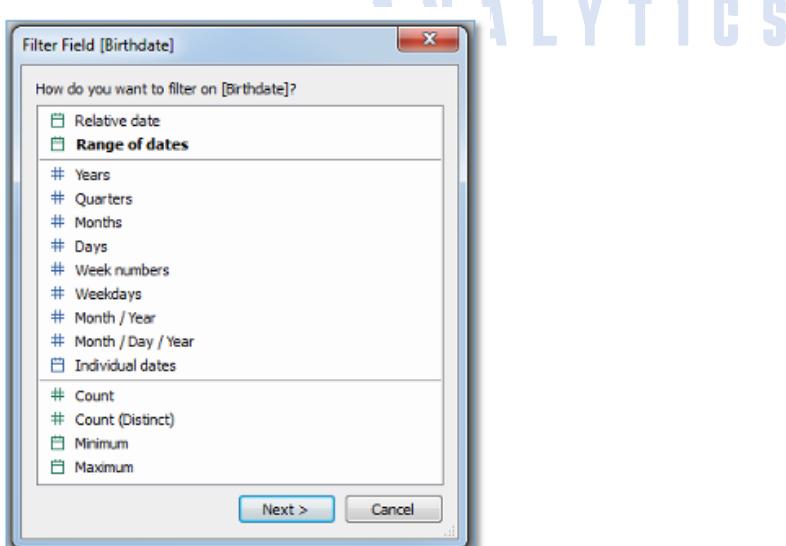
Special Date Filter

You can also set a filter to see null dates or non-null dates.

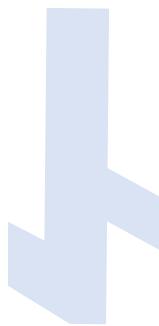
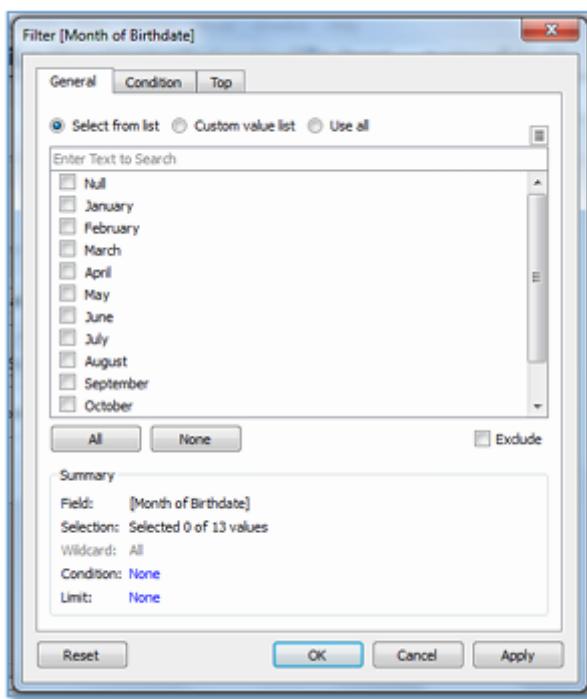


Other Date Filters

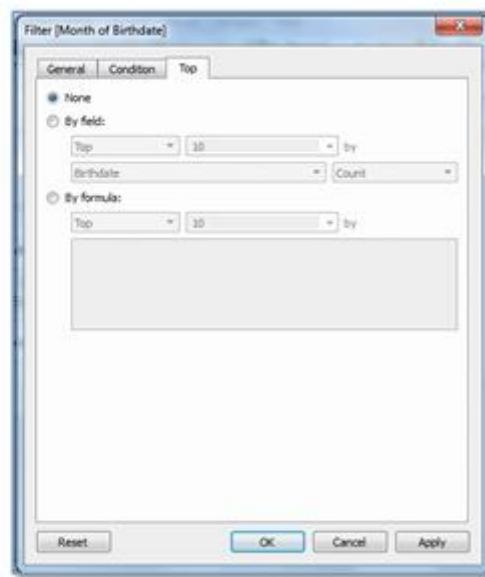
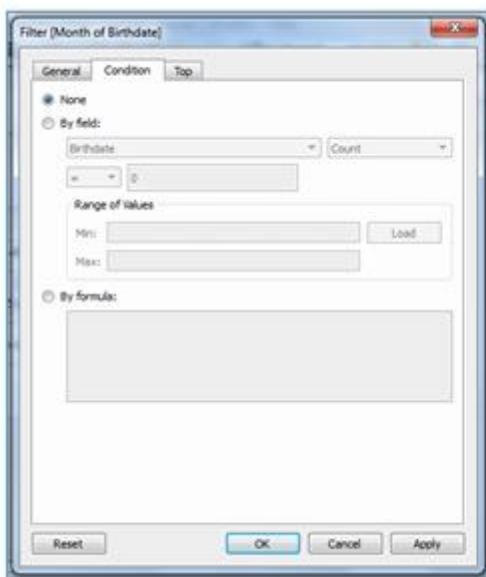
Following these same steps you can also set filters for the discrete portions of the selected date (those options shown in blue).



In the Filter Field dialog box, select the date part you want to use as a filter and then click Next.



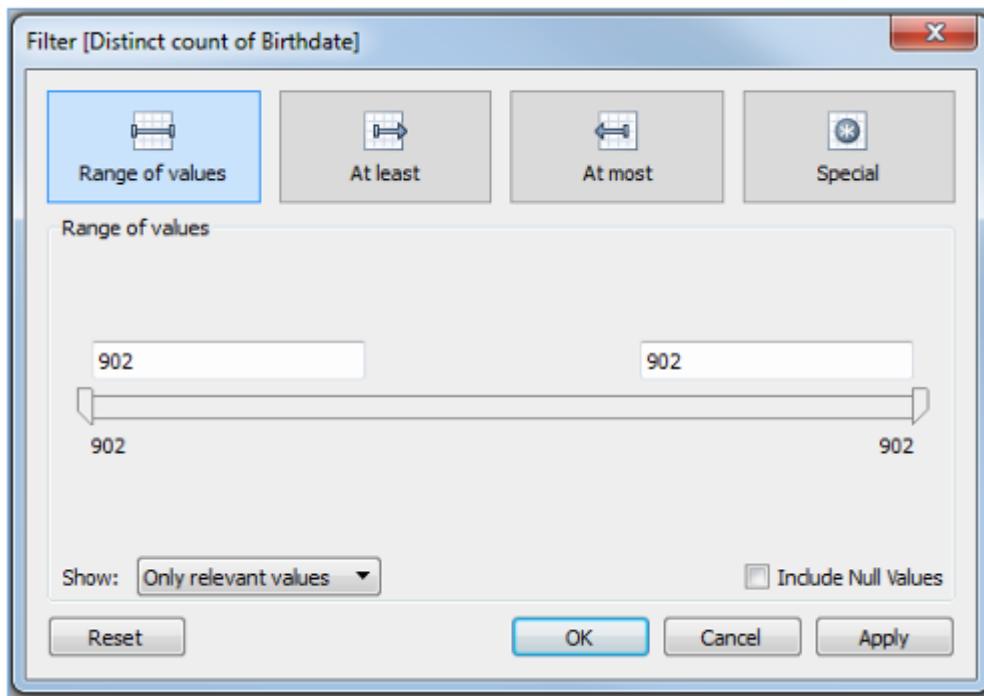
In the Filter dialog box, select the members you want to use as a filter. This is a list based upon your selection in the first dialog box. For example, if you choose Months, the months of the year are displayed.



Similar to the dimensional filtering, you can set the filter on General, Condition, or Top (or Bottom) selections. These are shown below.

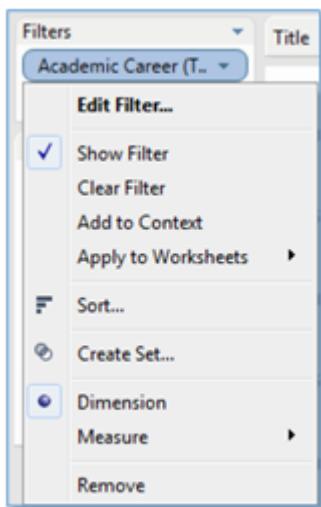
Once you have made your selections, click OK.

Alternatively, you can also filter based upon continuous date values (those in green). When making this selection, the filter options are the same as when you choose to filter based on a measure including Range of values, At least, At most, and Special.

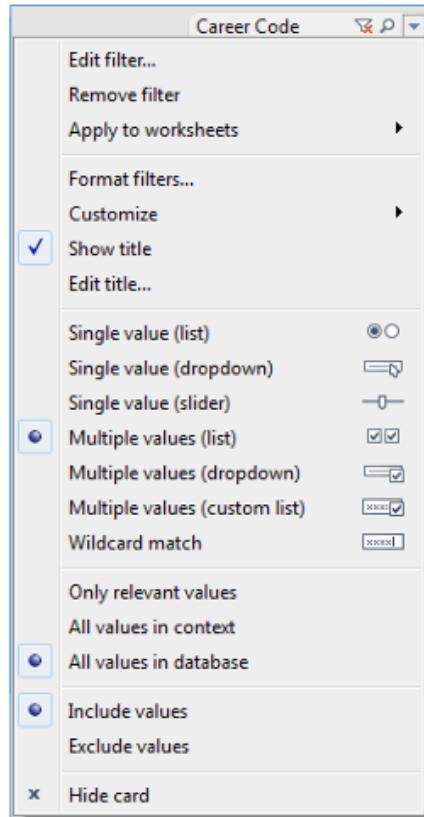


Quick Filters

Quick filters allow your report users to manipulate the data in the view. Once a filter has been added you can easily add a quick filter by right-clicking on the field on the Filter shelf and choosing Show Filter.



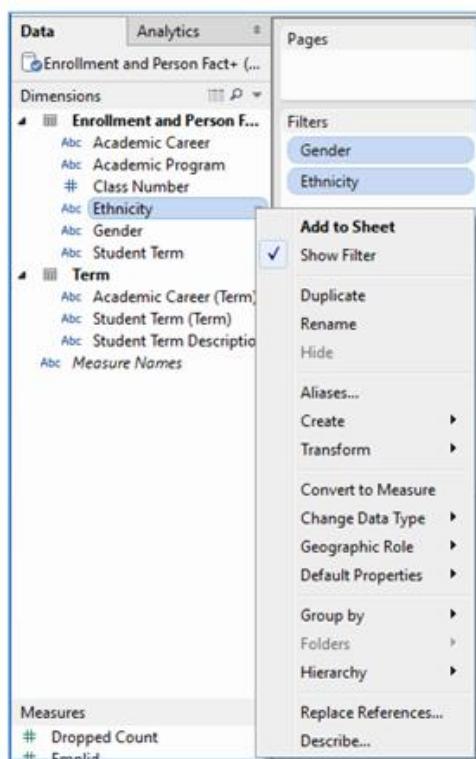
Once a Quick Filter has been added, you can customize the appearance of the filter by clicking on the drop down arrow of the filter and making the desired modifications. As with filter options on the Filter Shelf, the options for customization the Quick Filter vary depending upon the data type.



Dimensions include selection options for customization including Single or Multiple Value (List), Single or Multiple Value (Dropdown), Single Value (Slider), and Wildcard Match. Measures, on the other hand, include various range selections including Range of values, At least, and At most. Both options allow for selections to include Only relevant values, All values in context, or All values in the database.

Quick filters for dates are very similar to both Dimension and Measure filters depending upon whether discrete or continuous date values have been selected.

An alternate to quickly adding a filter and showing the quick filter is to right-click directly on the field in the Data pane. Choose the option for Show Filter. This will add both the Quick Filter and the field on the Filter shelf. Taking this option, however, automatically adds the field with all values selected. Any customization would need to be performed by editing the filter either through the Filter shelf or the Quick Filter.



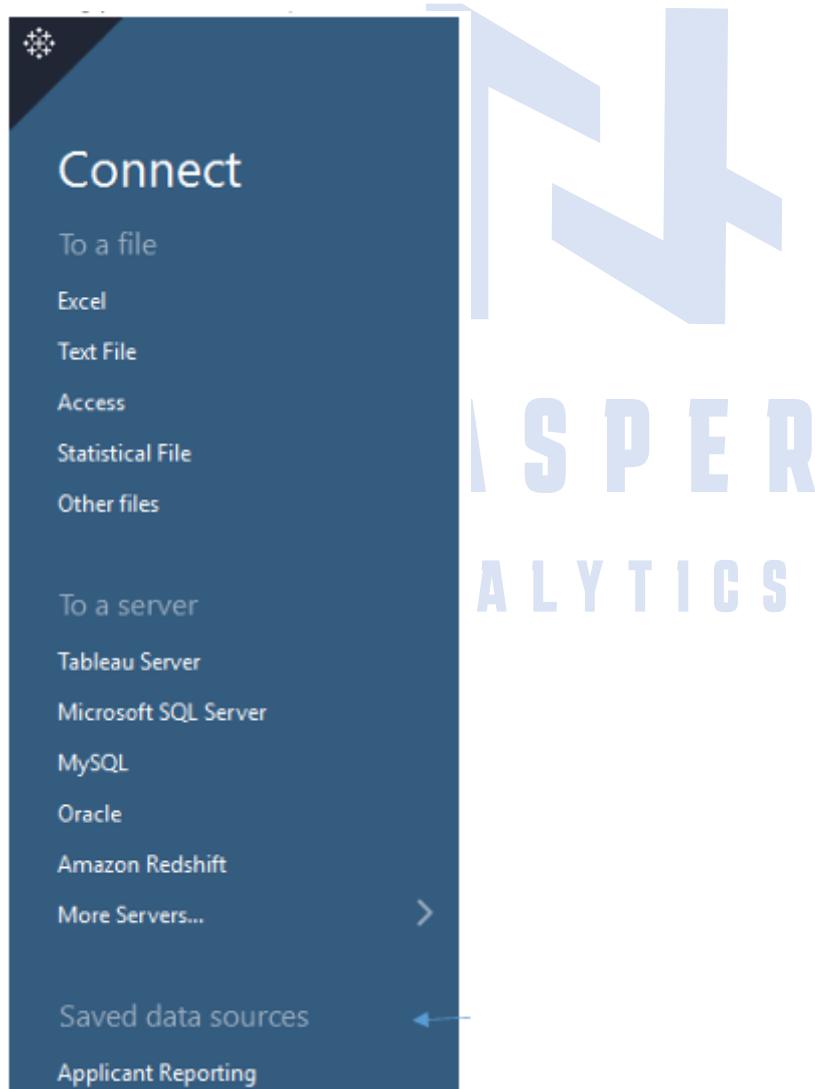
Exercise: Creating and Customizing a Filter

Open a new Workbook and connect to your saved data source, Applicant Reporting. Notice the customizations you saved during the last exercise.

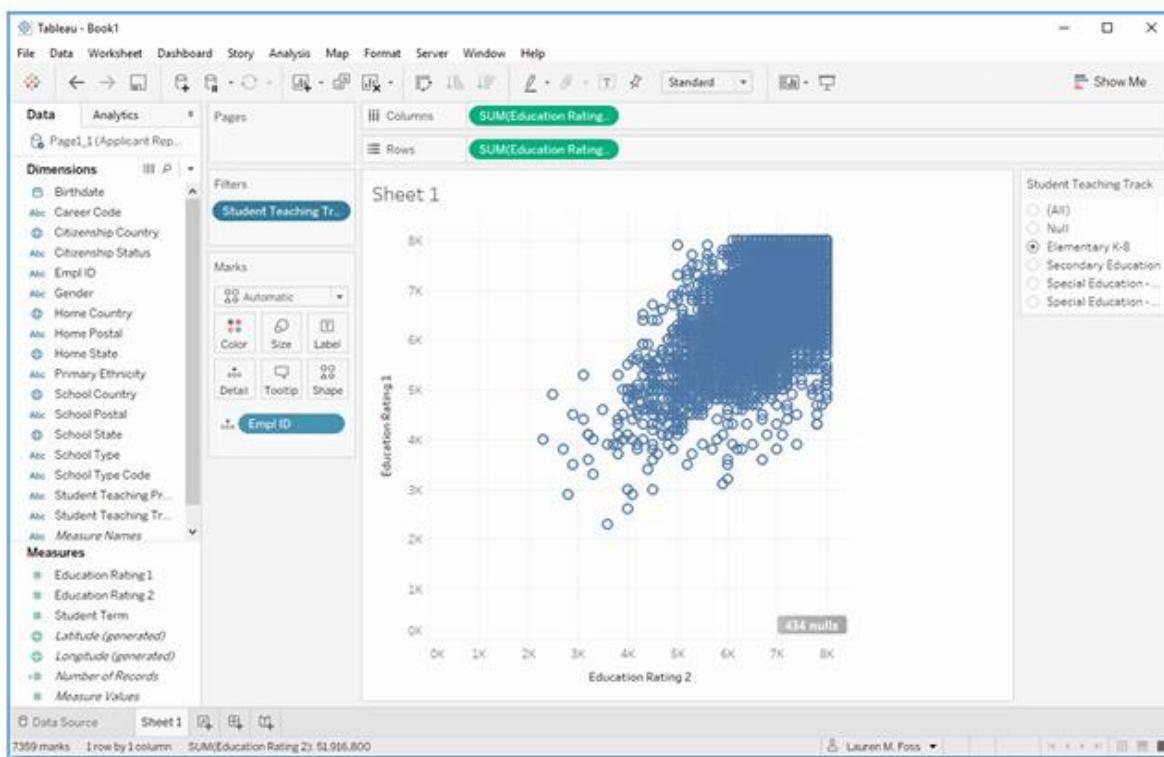
Create a new Worksheet that will include SAT Critical Reading and Math scores for applicants who have been accepted but allow the user to edit the view to show scores from applicants with other actions, one at a time.

Detail Directions

1. Create a new Workbook and connect to Applicant Reporting. (Hint: Look for Saved Data Sources when making your connection.)



2. Drag the Measures Education Rating 1 to Rows and Education Rating 2 to Columns.
3. Drag Student Teaching Track to the Filter Shelf. Select only 'Elementary K-8' and click OK.
4. Drag the Dimension Empl ID to Detail.
5. Show the Quick Filter and customize the display to reflect the selection of only one Student Teaching Track at a time. (Hint: on the Student Teaching Track filter, select Show Filter and then customize the filter.)
6. Save your workbook as Filtering xx (where 'xx' are your initials) in your Introduction to Tableau Folder on your desktop.



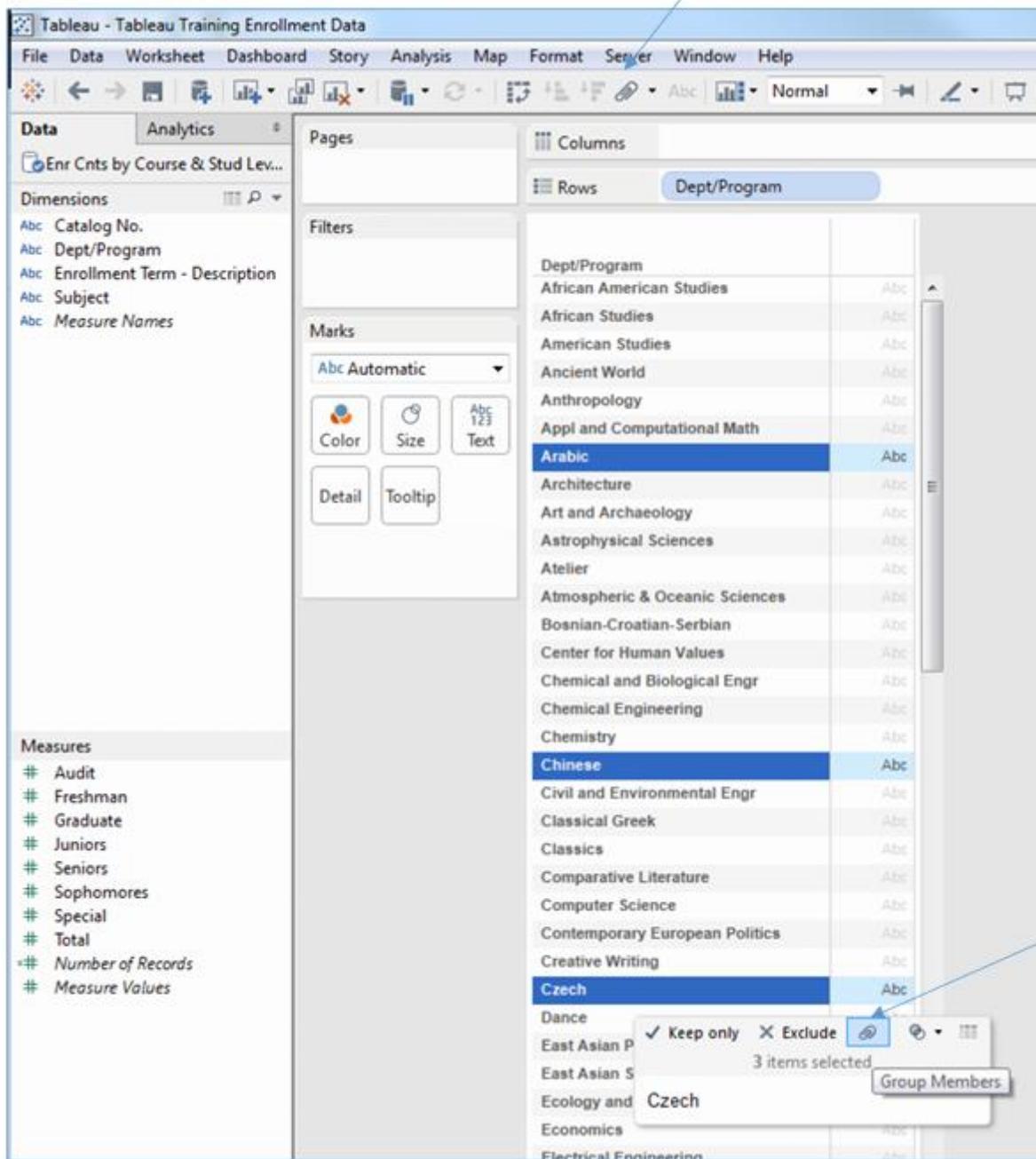
Groups

Groups are useful in displaying data when there are large numbers of dimension members or when you find the need to combine dimension members into a single set. For example, when creating a visualization of enrollments, it might be useful to combine the departments into groups such as Languages, Natural Sciences, Physical Sciences, etc. Similarly, if your data set has elements that might mean the same thing such as "NJ" and "New Jersey" you might choose to create a group including members of both dimensions that would present a more logical display. Whichever the reason, groups are easily created within Tableau and once created are available as a Dimension for selection just like any other Dimension derived from a data source.

There are three simple ways to create a group: creating a group directly in a View, from the Data Pane, or by using a Visual Grouping.

Create a Group Directly in a View

Select Dimension labels you would like to combine using either SHIFT+click or CTRL+click to select the dimension labels to be grouped. Use the Group Icon on the Toolbar or by right-clicking.



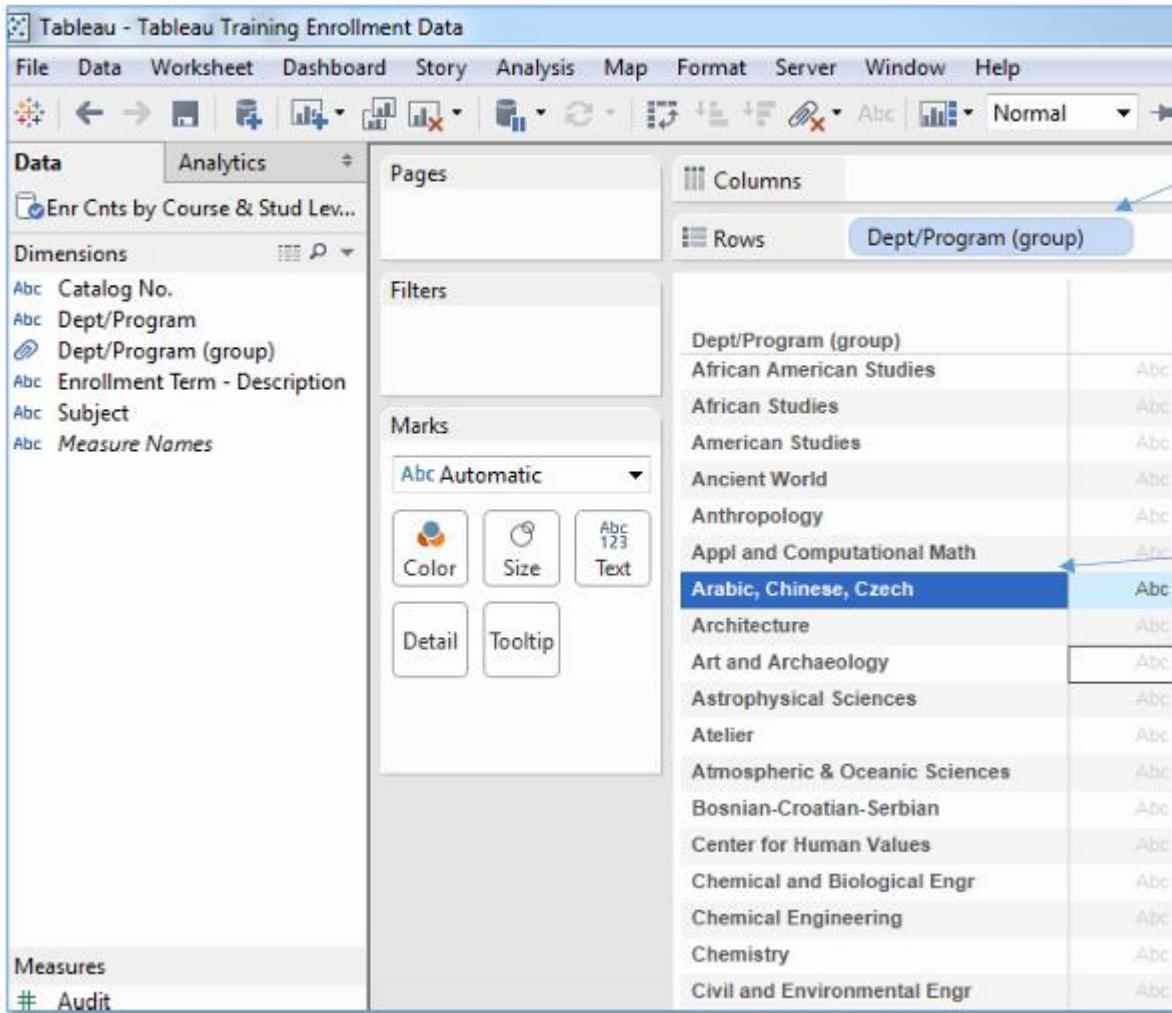
The screenshot shows the Tableau desktop application interface. The main title bar reads "Tableau - Tableau Training Enrollment Data". The menu bar includes File, Data, Worksheet, Dashboard, Story, Analysis, Map, Format, Server, Window, and Help. The toolbar contains various icons for file operations like Open, Save, and Print.

The left sidebar has two sections: "Dimensions" and "Measures". Under Dimensions, listed under "Dept/Program", are Catalog No., Dept/Program, Enrollment Term - Description, Subject, and Measure Names. Under Measures, listed under "#", are Audit, Freshman, Graduate, Juniors, Seniors, Sophomores, Special, Total, Number of Records, and Measure Values.

The central workspace displays a list of academic departments under the "Rows" tab. The list includes African American Studies, African Studies, American Studies, Ancient World, Anthropology, Appl and Computational Math, Arabic, Architecture, Art and Archaeology, Astrophysical Sciences, Atelier, Atmospheric & Oceanic Sciences, Bosnian-Croatian-Serbian, Center for Human Values, Chemical and Biological Engr, Chemical Engineering, Chemistry, Chinese, Civil and Environmental Engr, Classical Greek, Classics, Comparative Literature, Computer Science, Contemporary European Politics, Creative Writing, Czech, Dance, East Asian P, East Asian S, Ecology and Czech, Economics, Electrical Engineering, and French.

A context menu is open over the "Arabic" item in the list. The menu options are "Keep only" (with a checked checkbox), "Exclude" (with an unchecked checkbox), and "Group Members". A tooltip indicates "3 items selected".

The new group will appear in the Data pane and the selected Dimension members will now be grouped.

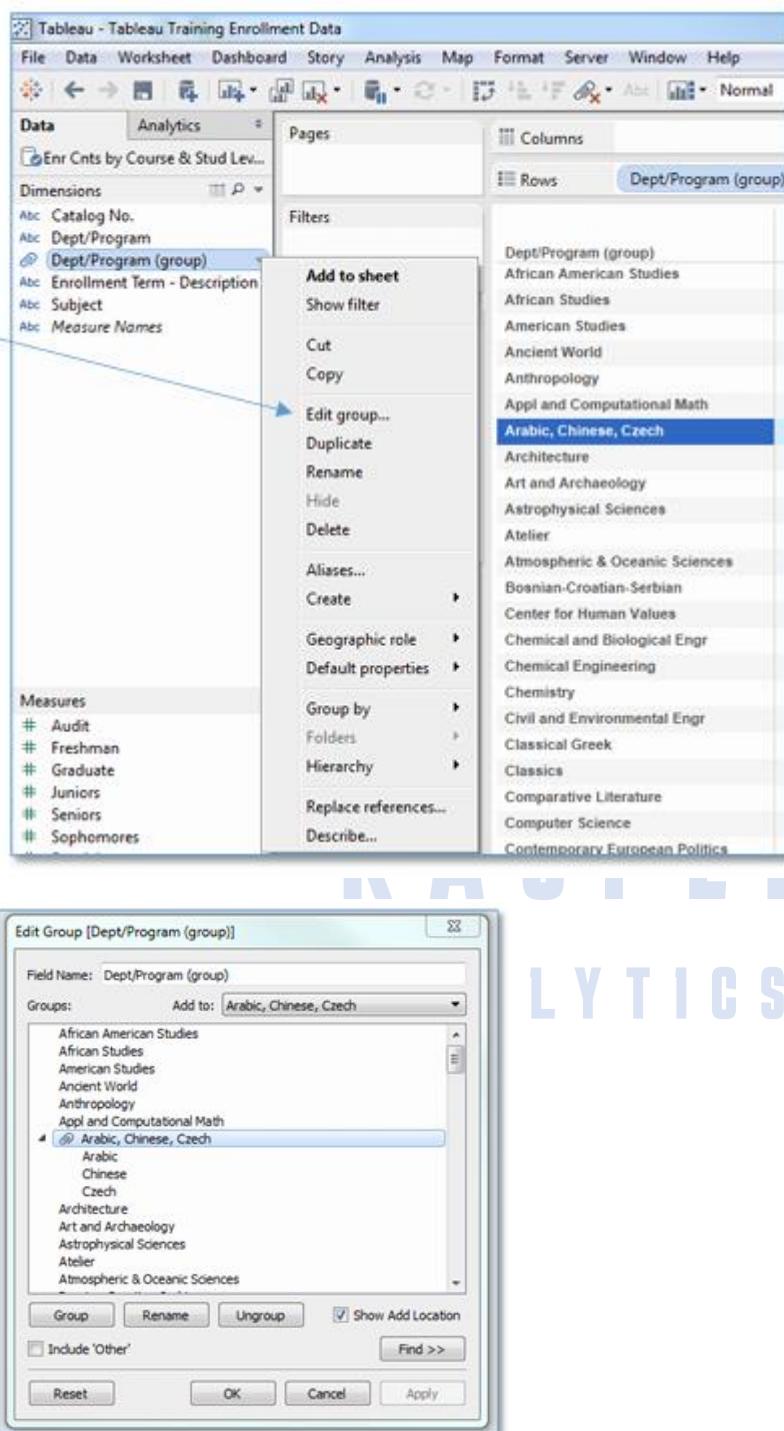


The screenshot shows the Tableau Data pane with the following details:

- Data:** Enr Cnts by Course & Stud Lev...
- Dimensions:**
 - Catalog No.
 - Dept/Program
 - Dept/Program (group)
 - Enrollment Term - Description
 - Subject
 - Measure Names
- Marks:** Automatic, with options for Color, Size, and Text.
- Rows:** Dept/Program (group) is selected.
- Table Data:**

Dept/Program (group)	
African American Studies	Abc
African Studies	Abc
American Studies	Abc
Ancient World	Abc
Anthropology	Abc
Appl and Computational Math	Abc
Arabic, Chinese, Czech	Abc
Architecture	Abc
Art and Archaeology	Abc
Astrophysical Sciences	Abc
Atelier	Abc
Atmospheric & Oceanic Sciences	Abc
Bosnian-Croatian-Serbian	Abc
Center for Human Values	Abc
Chemical and Biological Engr	Abc
Chemical Engineering	Abc
Chemistry	Abc
Civil and Environmental Engr	Abc

In order to add or remove group members, right-click on the group in the Data pane and choose Edit Group...



Create a Group from the Data Pane

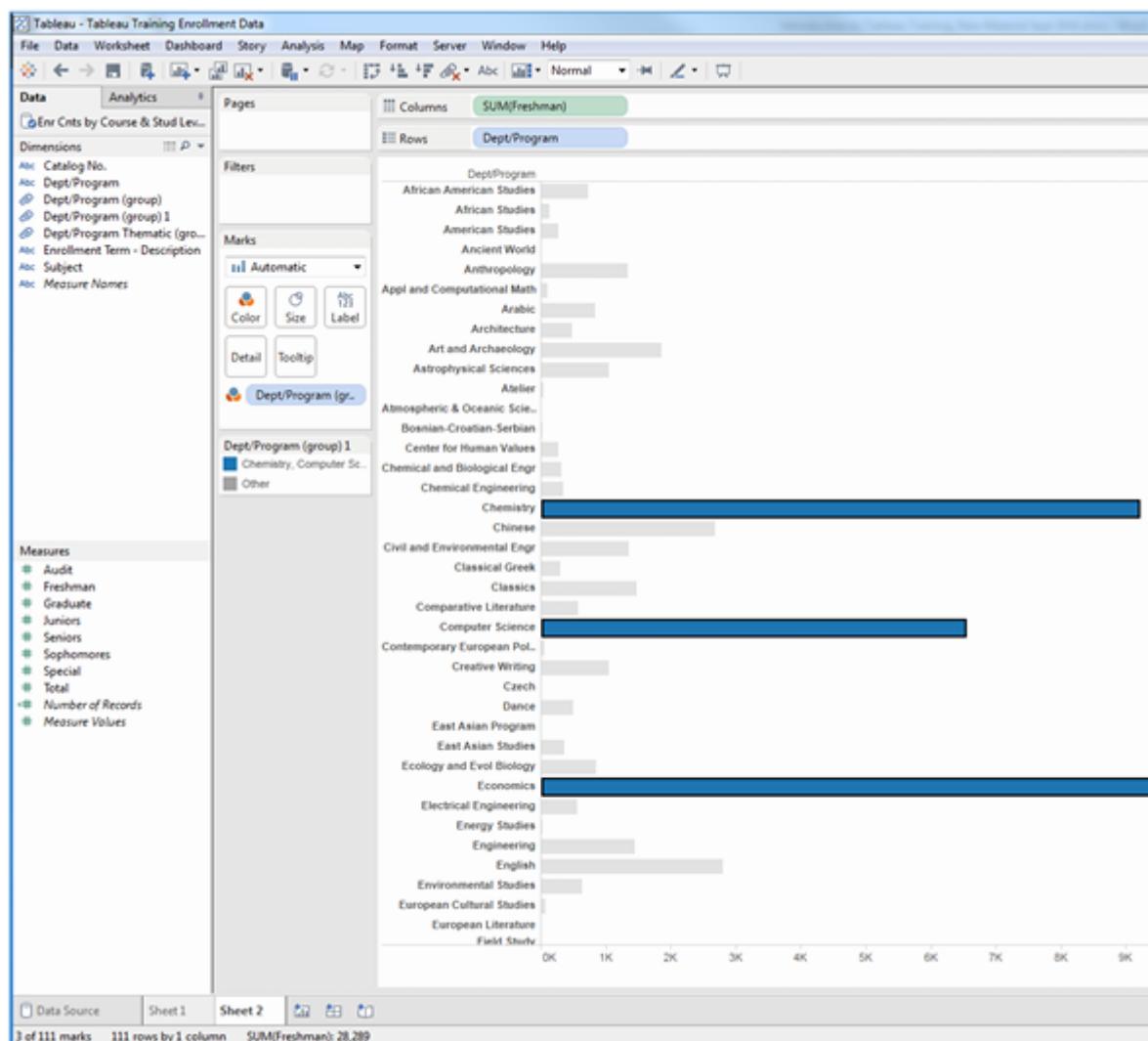
Alternatively, you may create a group by starting from the Dimension in the Data pane directly. Start by hovering your mouse over the Dimension with which you'd like to work. An arrow will be shown to the right of the Dimension name. Click on this down arrow and select Create and then Group...

The Create Group Dialog box will be shown. Select the dimension members you'd like to group and select Group. You may customize the appearance by renaming both your groups and the name of the grouping as it will appear in the Data pane.

Create a Group Using a Visual Grouping

Select a group of Marks in the view and click the Group icon on either the toolbar or the tooltip. Selecting group members in this way allows you to group on a single dimension and show items as members of a group without losing their labels or individuality.

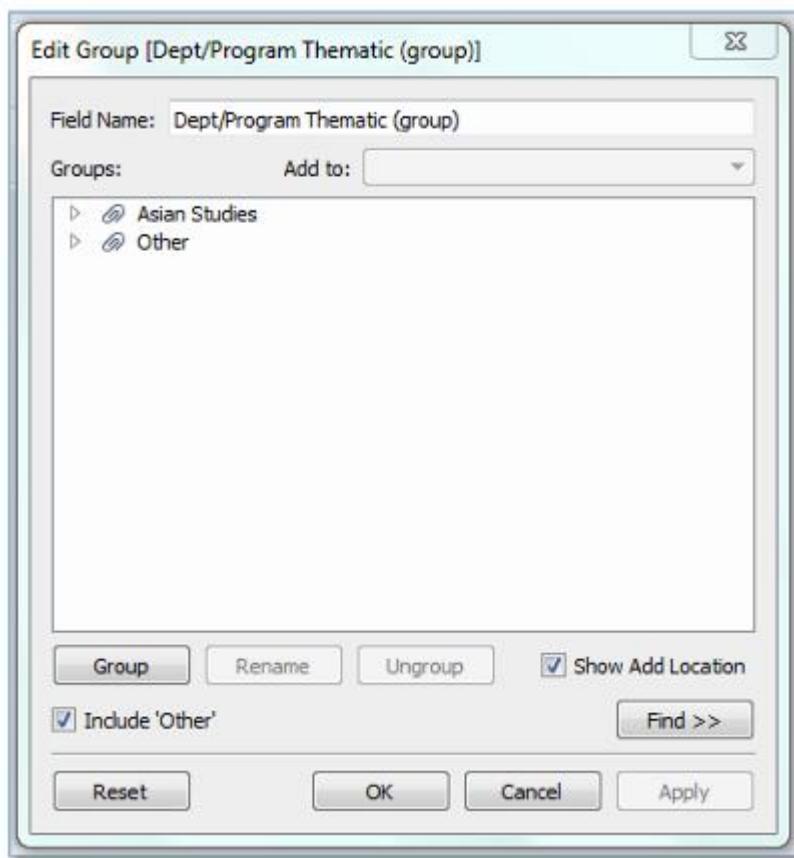
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When creating the group in this manner, the new group is placed on Color and all other Dimensions in the view are designated as "Other."

Note:

When working in the Edit Group dialog box, you may choose to select "Include 'Other'." This groups all Dimension members not in the custom group(s) you have created into a single "Other" category.



Exercise: Creating Groups

From the Introduction to Tableau folder on your desktop, open Enrollment Counts by Course and Student Level

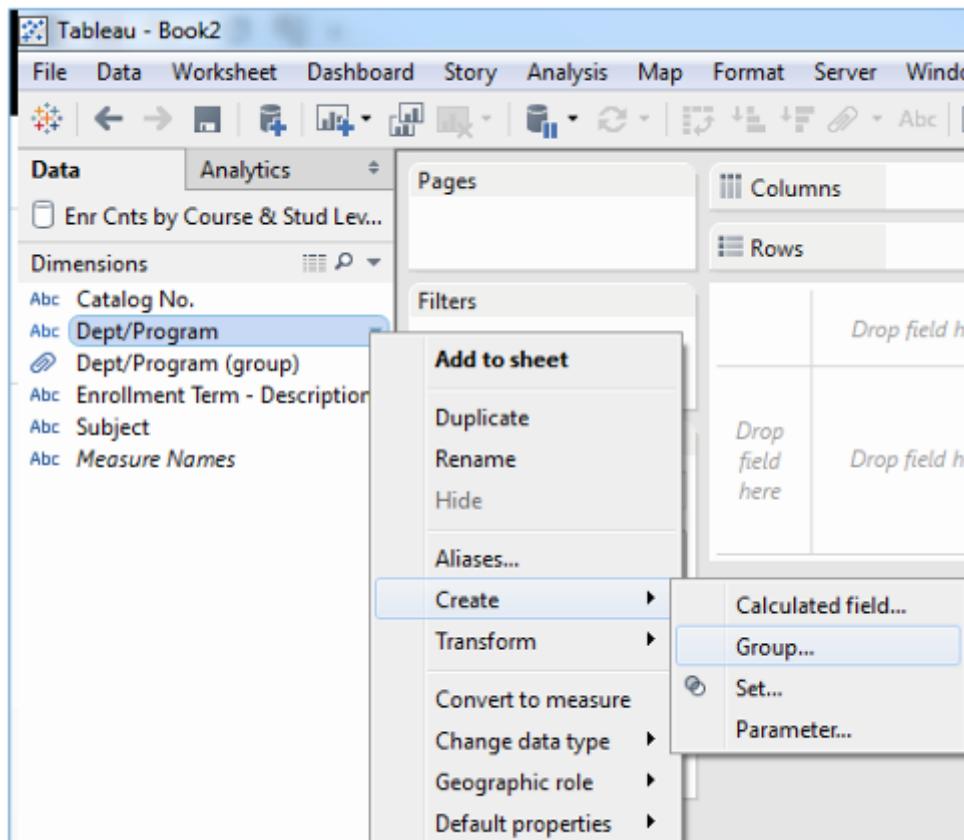
and create the following view:

Create several groups within the Dimension Department/Program including Group 1, Group 2, Group 3, Group 4, and Group 5. Create a new visualization using these groupings where the new group is on the y-axis and Total number is on the x-axis.

Detail Directions

1. Open the excel file Enrollment Counts by Course and Student Level from the Introduction to Tableau folder on your desktop.

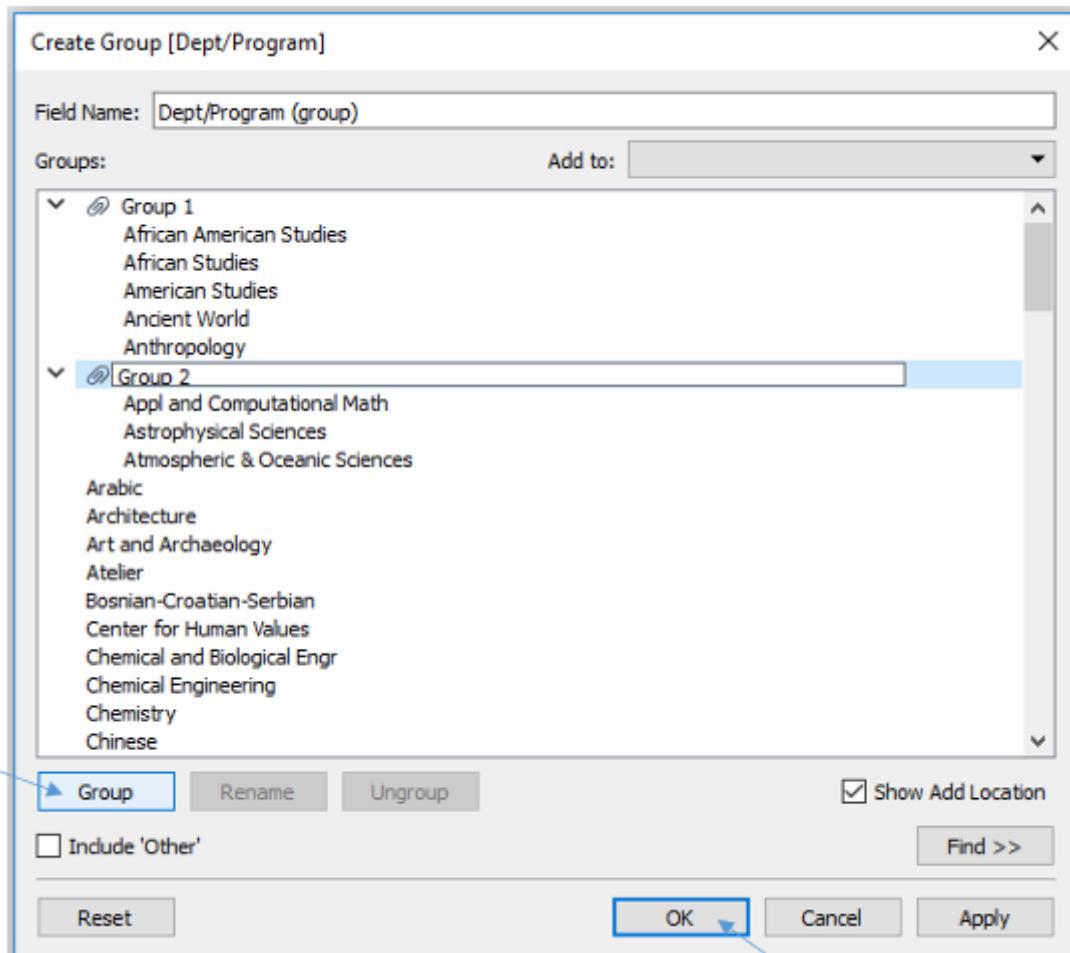
2. Hover your mouse over the Dimension Dept/Program. Click the down arrow and select Create and then Group...



3. Give your new Group a name, "Academic Group."

A N A L Y T I C S

4. Select the individual Dimension members and create each group. Set the appropriate group name as you create each. (Tip: multiple groups are created within a Group Dimension by selecting the Dimension values and clicking on Group. When all desired Groups have been created, click OK.)



5. Drag the new Dimension Dept/Program (Academic Group) to Rows.
6. Drag # Total to Columns.
7. If you want to see the details of each Dimension member in your new groupings, drag Dept/Program to Rows to the right of Dept/Program (Academic Group).
8. Rename your Sheet “Groupings”.

Exercise: Creating Visual Groupings

Using the same data source as the previous exercise, create a new worksheet including the following view:

Create a bar chart where Department/Program is shown on the y-axis and the number of Freshman is displayed across the x-axis. Include a group within this view that has all humanities departments and an alias for this group that reads "Humanities". All other dimension members should be grouped as "Other".

Detail Directions

1. Create a new worksheet within your workbook.
2. On the new worksheet, drag the Dimension Dept/Program to Rows.
3. Drag the Measure # Freshman to Columns.
4. Select the bars for the various humanities departments.
5. Create the new group either using the tool tip or the group menu option.
6. Update the Alias for the new group to reflect the desired name "Humanities".
7. Rename your Sheet "Visual Groupings".
8. Save your workbook as Groupings xx (where 'xx' are your initials) in your Introduction to Tableau Folder on your desktop.
9. Save your modifications as a Saved Data Source.

One other thing you might want to do is include your new grouping as a filter. Drag the group that has been created, Dept/Program (group), to the Filter shelf and show the Quick Filter.

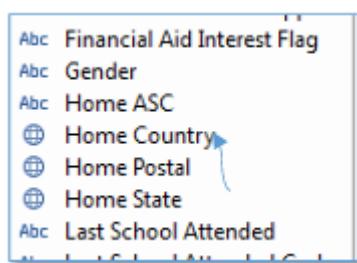
Hierarchies

Often times, the data used within Tableau includes a hierarchical structure. For example, if the data includes geographic detail there is an inherent breakdown by country or region, state, and then post code. Within Tableau you may identify this structure. Then when navigating the data within a view, you can drill through the categories interactively.

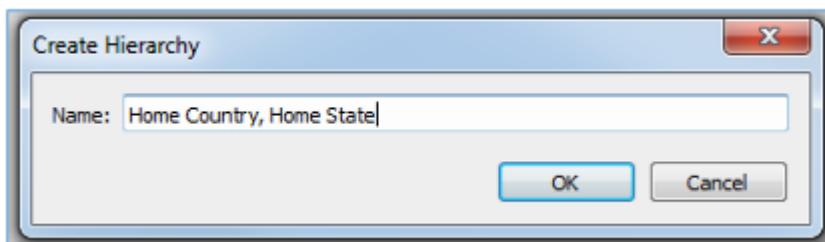
There are two ways in which one may define a hierarchy within Tableau – by dragging and dropping dimensions onto one another or by selecting all dimensions and using a functional option.

Building a Hierarchy Using Drag and Drop

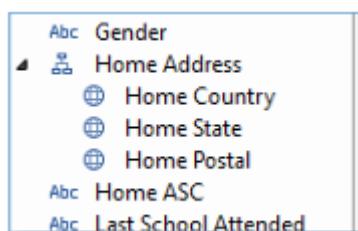
When a dimension is dragged onto another, the Create Hierarchy dialog box will open.



Here, the hierarchy name (e.g. Home Address in this case) may be set.

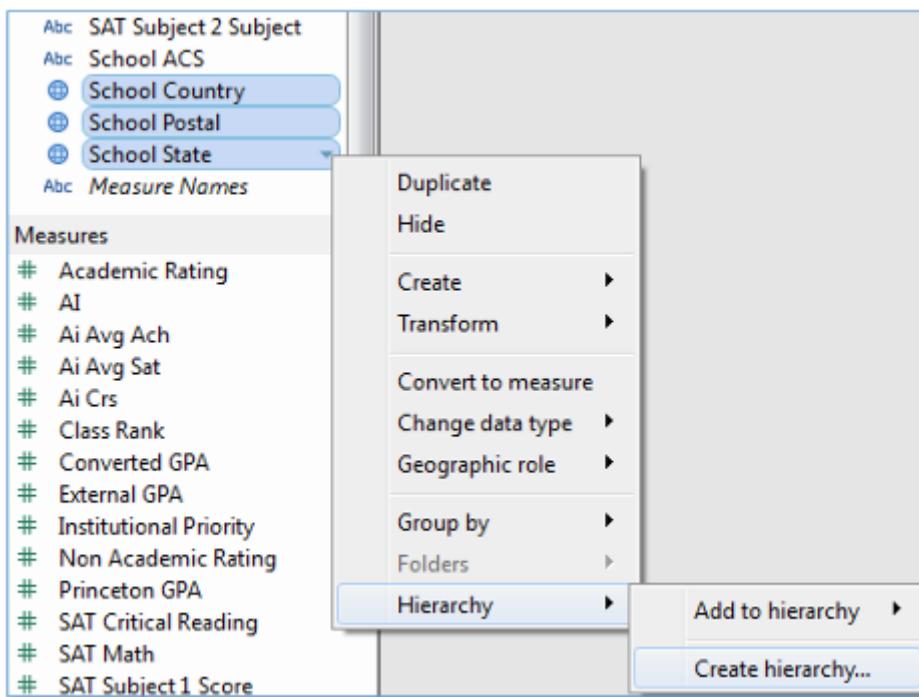


Once created, additional Dimensions may be dropped into the hierarchy in the appropriate order.



Building a Hierarchy Using the Right-Click Menu

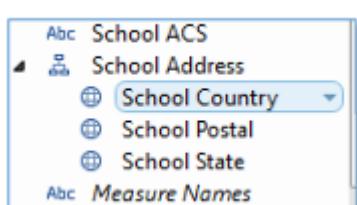
A hierarchy may also be created by selecting all of the members you would like included using SHIFT+click or CTRL+click. Then, right-click on any of the selected Dimensions.



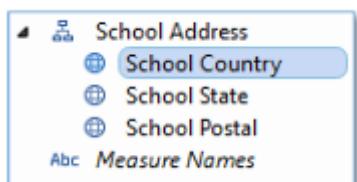
Select Hierarchy, and then Create Hierarchy...

This will open the Create Hierarchy dialog box where you may set the name for the new hierarchy. Note that using this method will organize the hierarchy members in alphabetic order, which may need to be adjusted to reflect the appropriate hierarchical order. Simply drag the dimensions to the appropriate position within the hierarchy if needed.

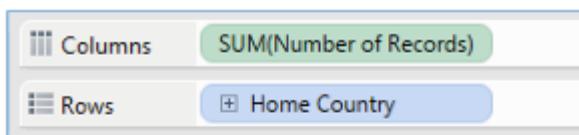
Before:



After:



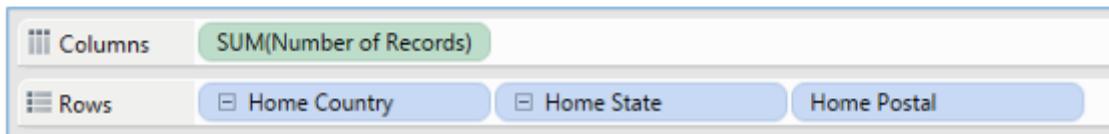
Either way the hierarchy has been created, when used on a Worksheet the ability now exists to expand and contract the members by their order within the hierarchy. For using one of the hierarchies in this example:



Drill in once...



And again...



Exercise: Creating a Hierarchy

Create a new Workbook using the saved data source Applicant Reporting, and create the following view:

Create two hierarchies, one for Home Address and the other for School Address, including the respective Country, State, and Postal Codes. Then using one of these hierarchies, create a view of applicants by region where either Home or School Address is displayed on the y-axis and the Number of Records is displayed across the x-axis.

Detail Directions

1. Create a new Workbook and connect to Applicant Reporting.
2. Using the drag and drop method, create the Home Address hierarchy.
3. Using the multi-dimension selection method, create the School Address hierarchy.

4. Drag the Hierarchy Home Address to Rows.
5. Drag the Measure Number of Records to Columns.
6. Expand and contract the hierarchy members to see changes in the view
7. Add a Quick Filter for Home Country. Edit the filter to display only USA and CAN.
8. Rename your Sheet "Hierarchies".

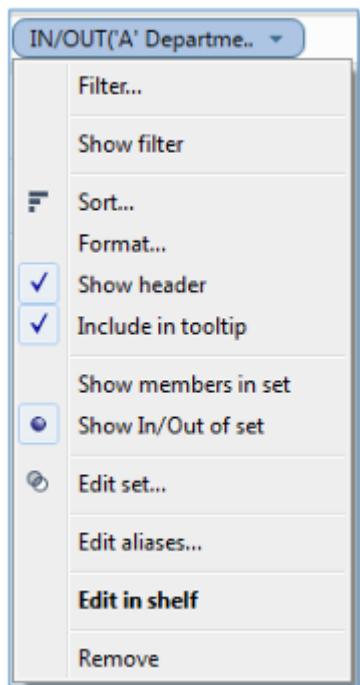
Sets

Another options for consolidating data in a view within Tableau is by using Sets. Sets are custom fields that are similar to Filters in that they define a subset of data based on some condition(s). They may be either constant or dynamic depending upon the set definition. For example, you may define the Set based on specific data point(s) within a view or by defining a specific condition over some Dimension.

Regardless of how it was defined, a Set is displayed in the Data pane in a section labeled "Sets."

Once defined, Sets may be used within a view as an aggregate using an In/Out mode. Alternatively, they may be used to list the individual members of the Set.

A N A L Y T I C S

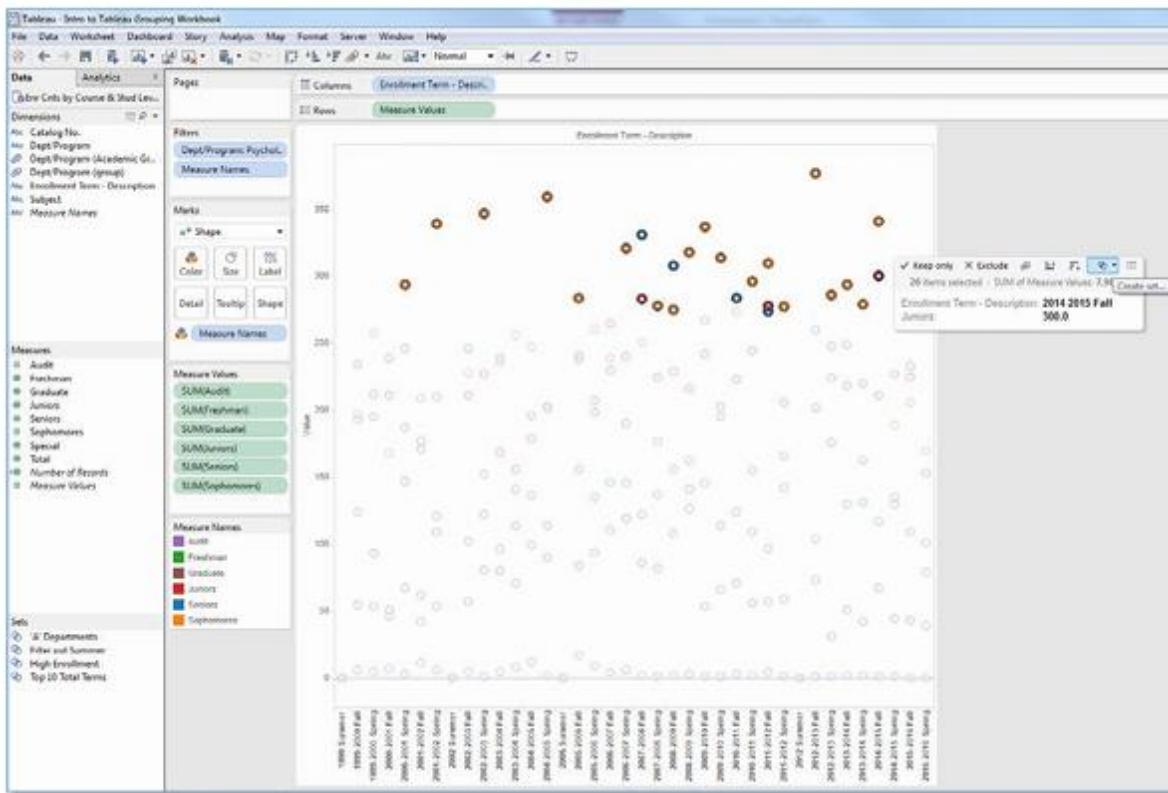


There are several different ways to create Sets that result in either constant or dynamic sets.

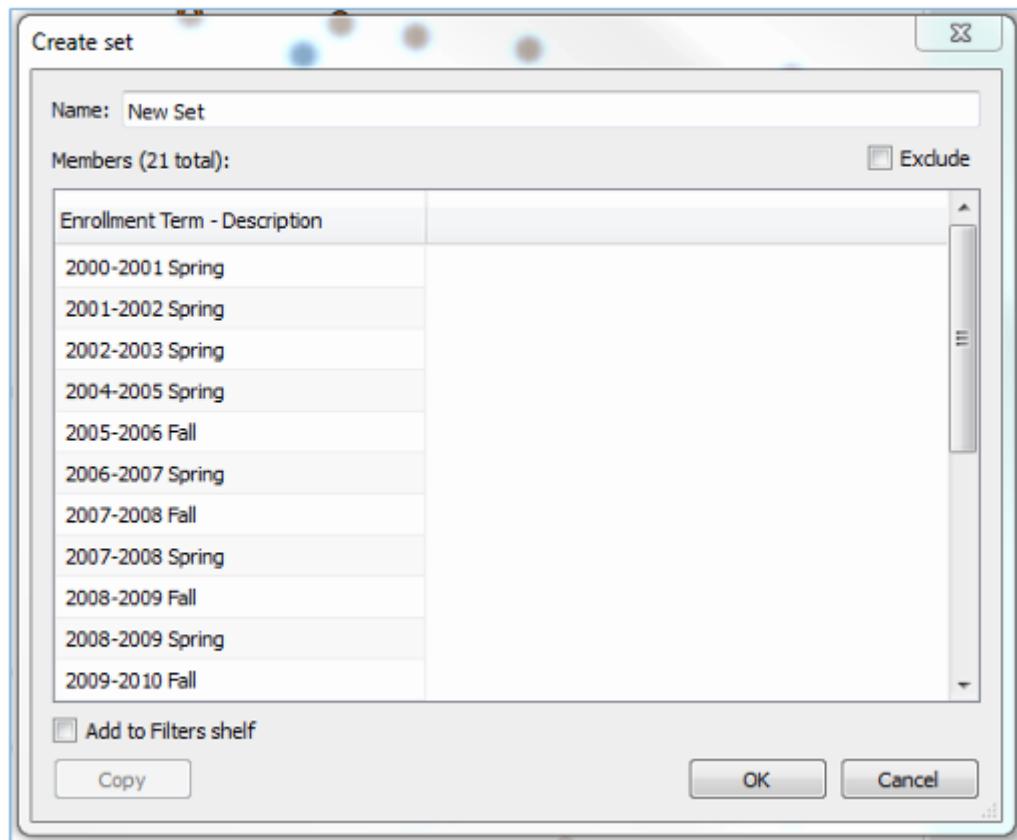
Creating a Constant Set

Constant Sets are fixed and do not change. They are created by selecting specific Marks from a View and may be based on one or more Dimensions. Once selected, hover over one of the Marks and select the option to Create set...

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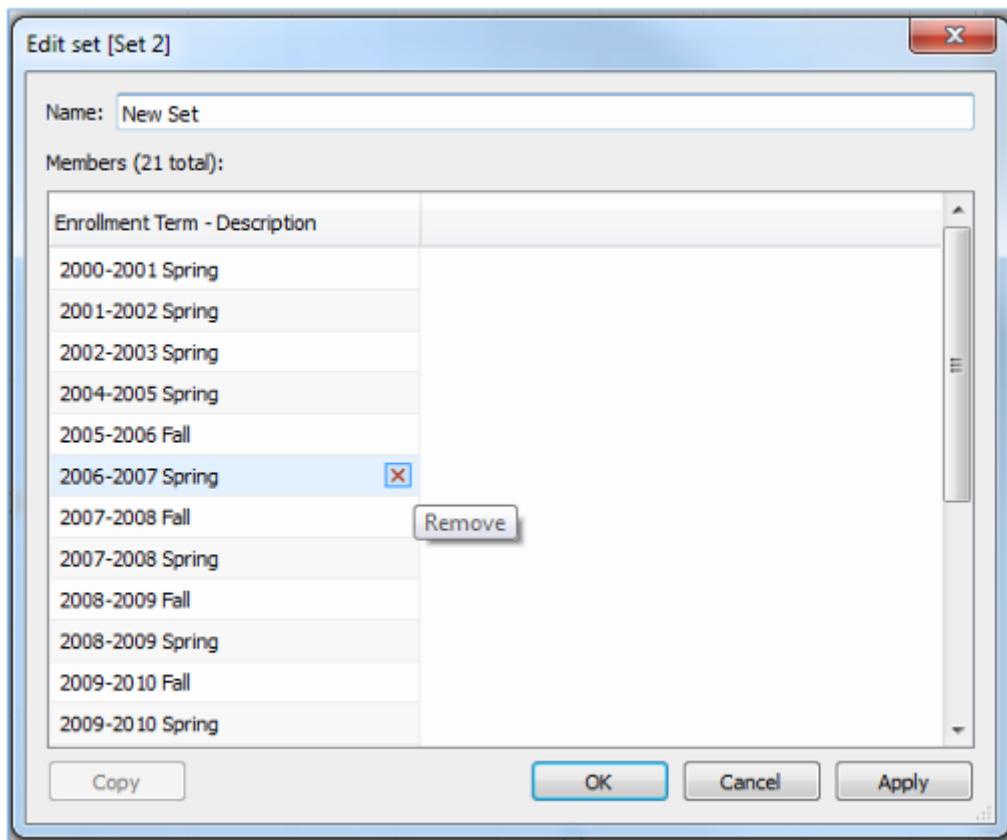


The Set created will be based upon the Dimension(s) in the View. See the below example of the selected Marks. Note: since there is only one Dimension in this example, the set has been created including only that one.



Because this type of Set is as the name suggests, constant, the Dimension member selection is fixed. The resulting data set may be either included or excluded from display.

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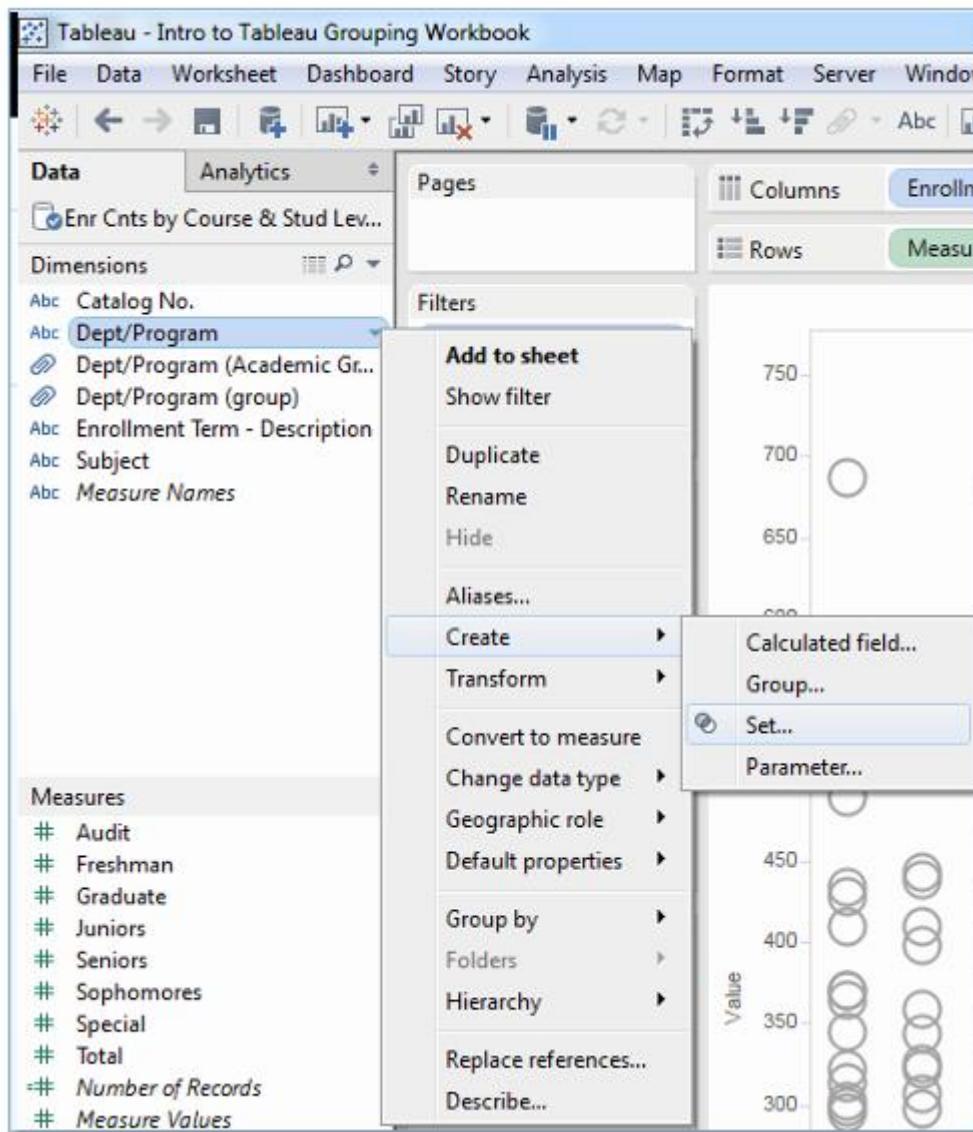


Upon editing if created on multiple Dimensions, a Dimension may be removed. Additionally, specific members may be removed from the selection but none may be added.

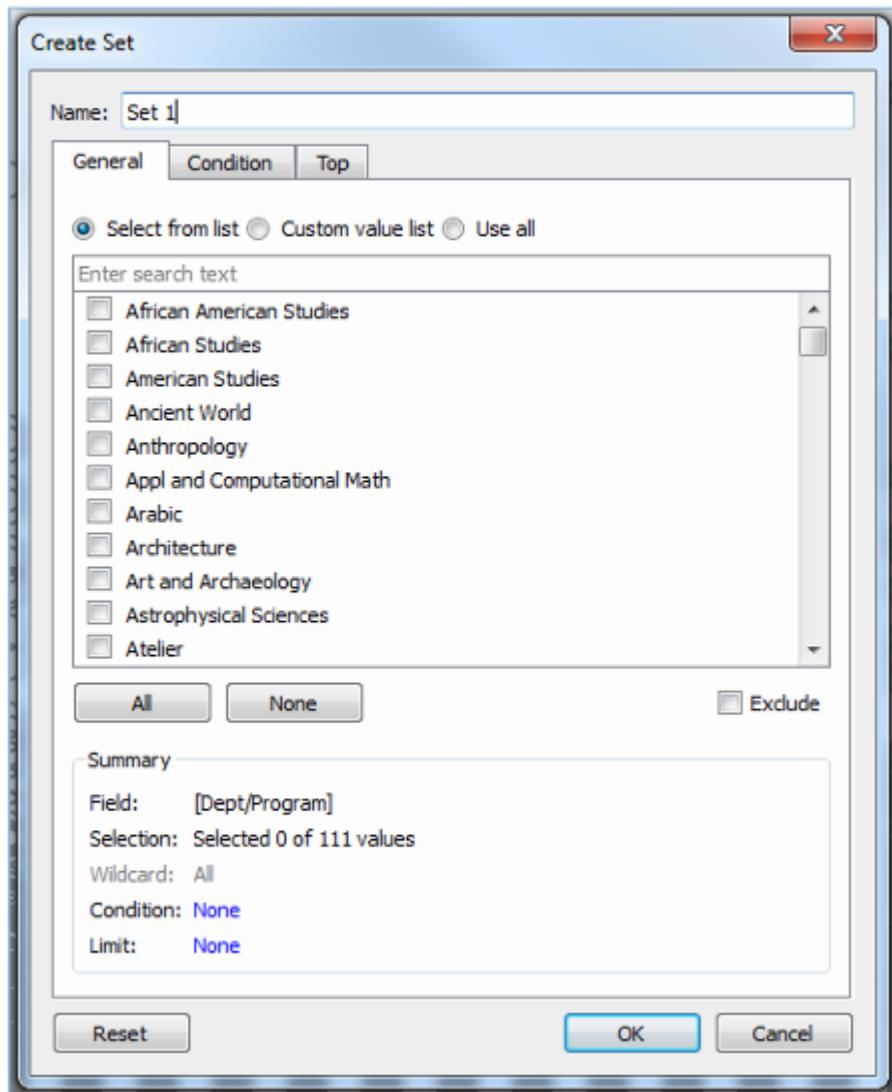
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Creating a Dynamic Set

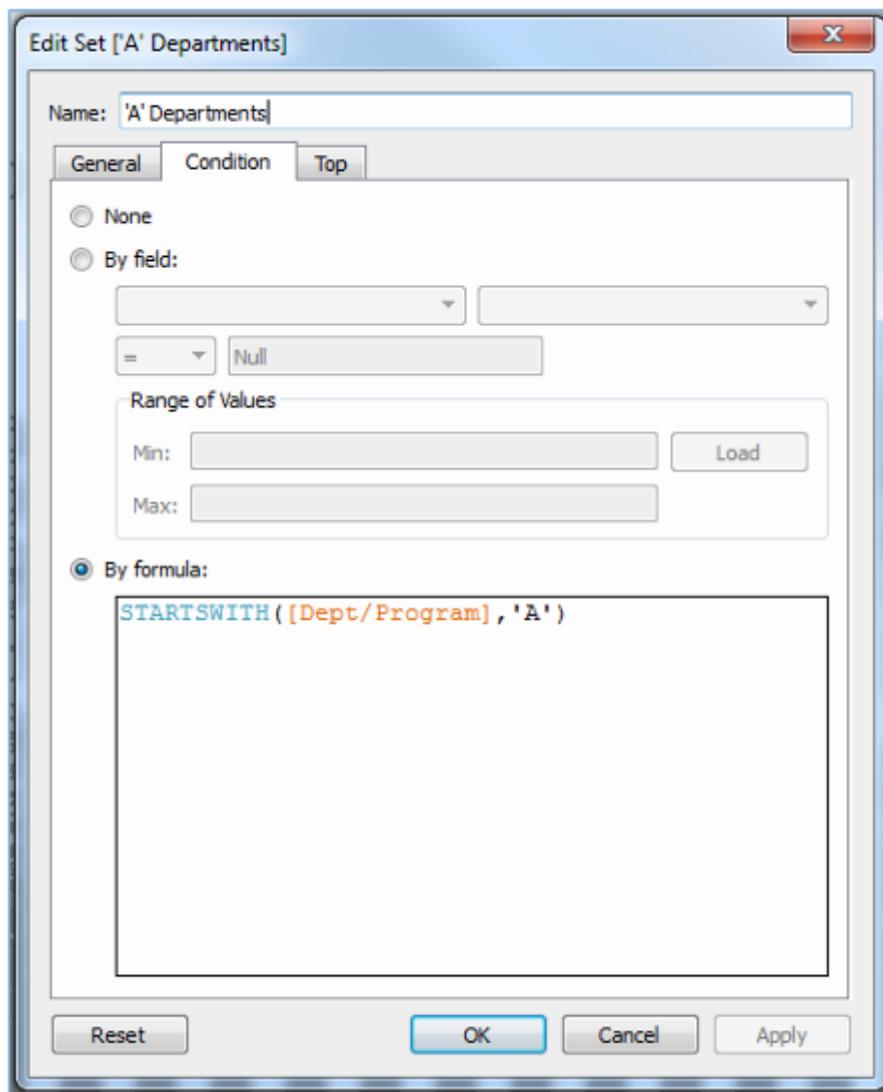
A dynamic set is computed and changes when the underlying data changes. It is based upon only a single dimension.



Creating a new Dynamic Set, there are several options available for identifying Set members. These include General, where values are selected for consideration in the Set membership; Condition, where the limits for inclusion within the Set are defined; and Top, where the Top 'N' selection is set. Note that these Set conditions work in the same way in which filter conditions work.

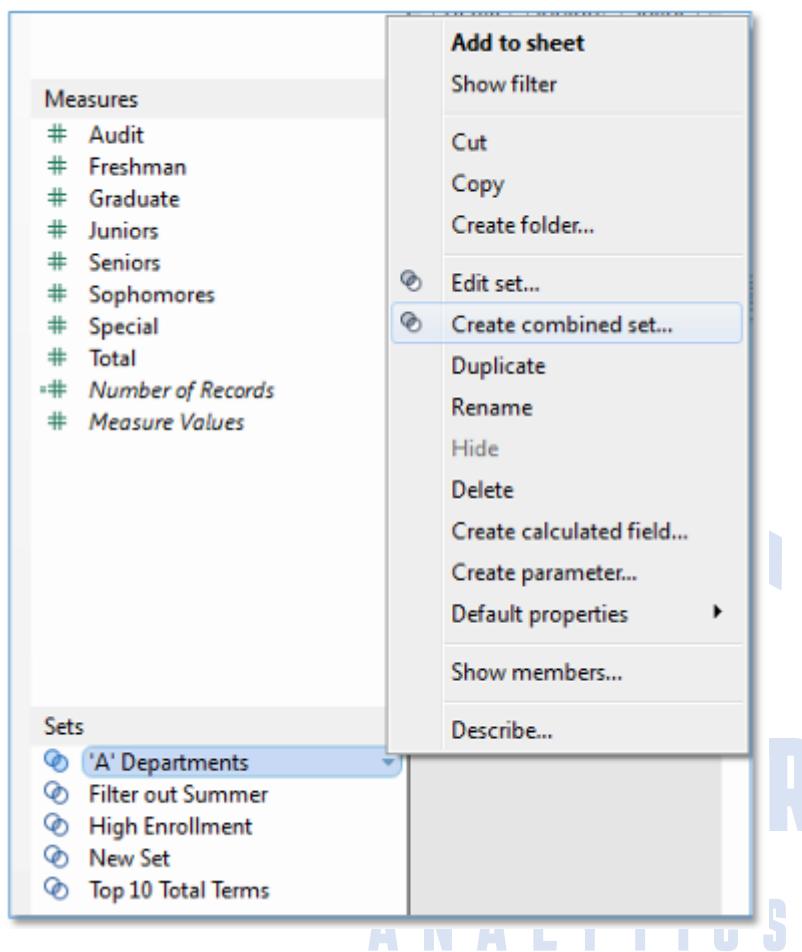


Options available for editing a Dynamic Set are similar to and reflect those available upon creation.



Creating a Combined Set

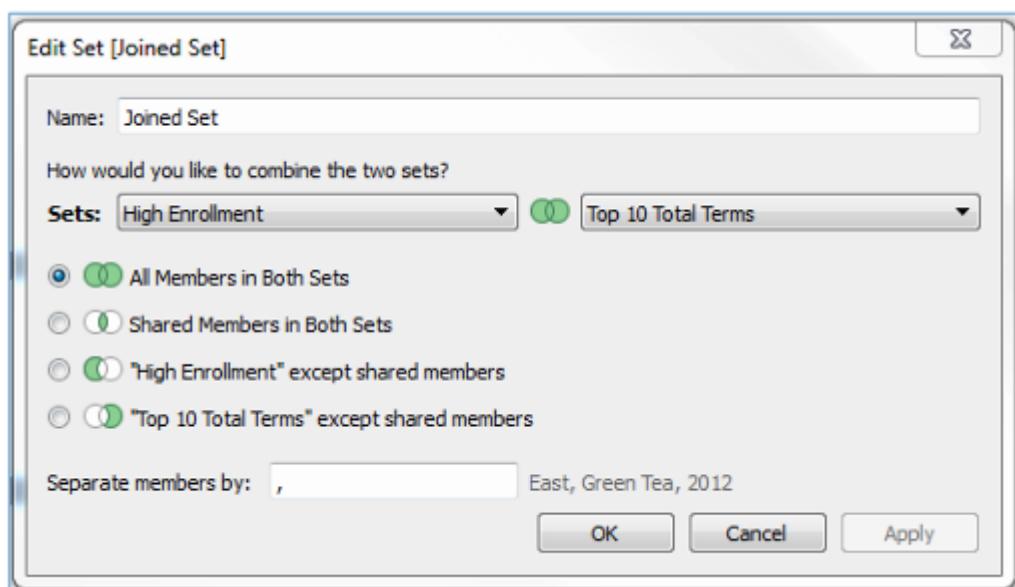
Once created if they have been created with a common Dimension, sets may also be combined.



The joins available for combining the selected Sets are similar to file joins including All Members (an outer join), Shared Members (an inner join), Set members from the first excluding those that exist in the secondary Set (a left join), and Set members from the second Set excluding those in the first (a right join).



Options available for editing a joined Set include changing the secondary Set and adjusting the join type.



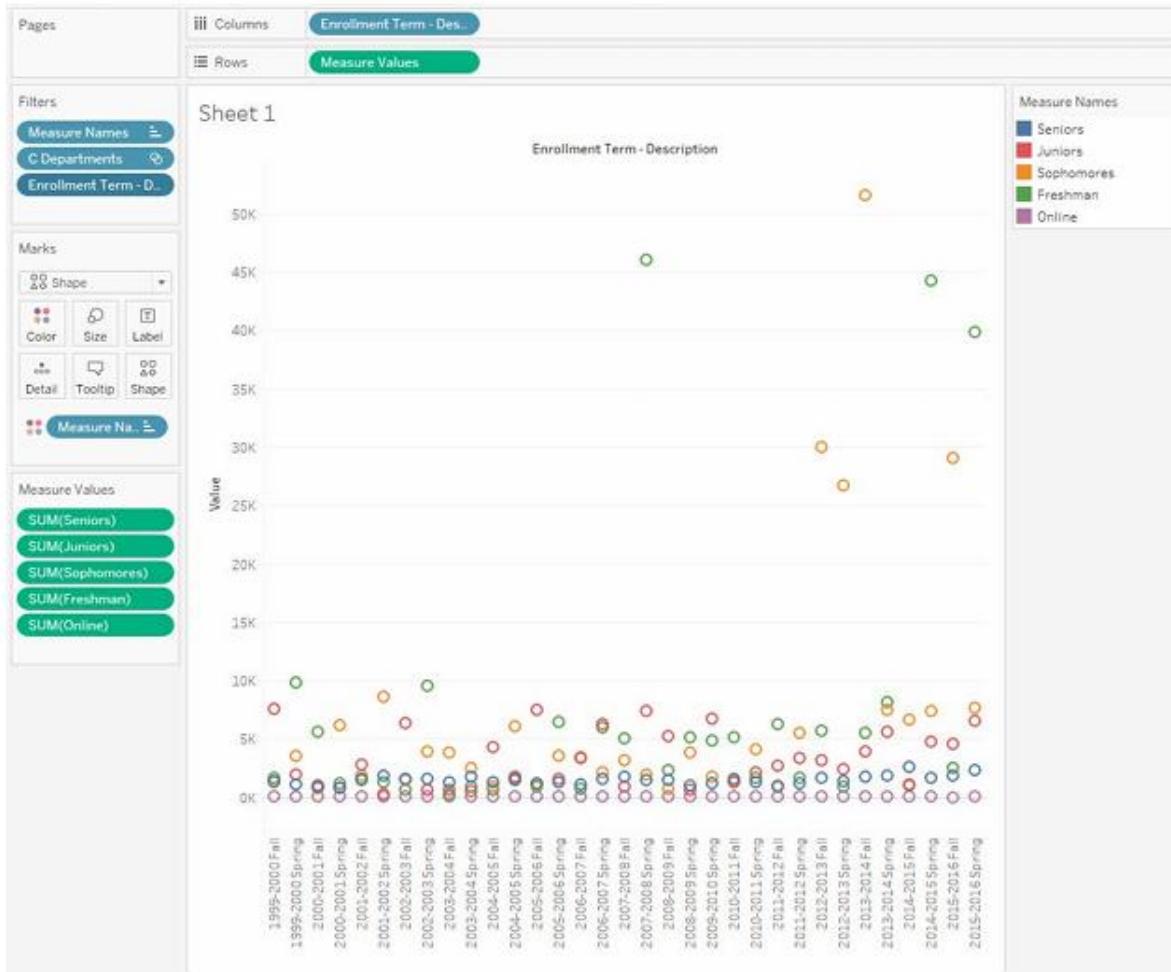
Exercise: Creating a Dynamic Set

Use the workbook saved in the previous Groupings exercise, Groupings xx, to complete the following exercise: Create a detail view with a Mark type of "Shape" including all Department/Program(s) starting with "C" with the

Enrollment Term – Description across the x-axis and the number of Freshman, Sophomores, Juniors, Seniors, and Online along the y-axis. Filter the display to exclude Summer Terms. Create and use a Set labeled C Departments to limit the values displayed.

Detail Directions

1. Create a new worksheet. Then, drag the Measure # Measure Values to Rows.
2. Drag the Dimension Enrollment Term – Description to Columns.
3. Measure Names will now be displayed on the Filter shelf. Edit the Measure Names filter to include only Freshman, Sophomores, Juniors, Seniors, and Online.
4. Add Measure Names to Color and re-order the names as they appear in the Measure Names key so that they read Seniors, Juniors, Sophomores, Freshmen, and Online. (Hint: add a sort to Measure Names on the Marks Card.)
5. Change the Mark Type to Shape.
6. Add a Filter for Enrollment Term – Description to exclude Summer courses.
7. Create a Set named "C Departments" that include All Department/Program names that start with the letter C. (Hint: create a conditional set using the formula including the command STARTSWITH.)
8. Filter your view to include only enrollment counts from the C Departments. (Hint: use your new Set as a filter.)
9. Rename your Sheet "C Department Enrollment".
10. Make sure to save your workbook.



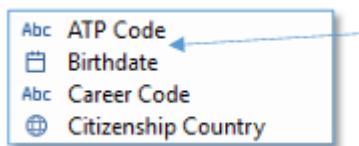
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 **hr@kasperanalytics.com**

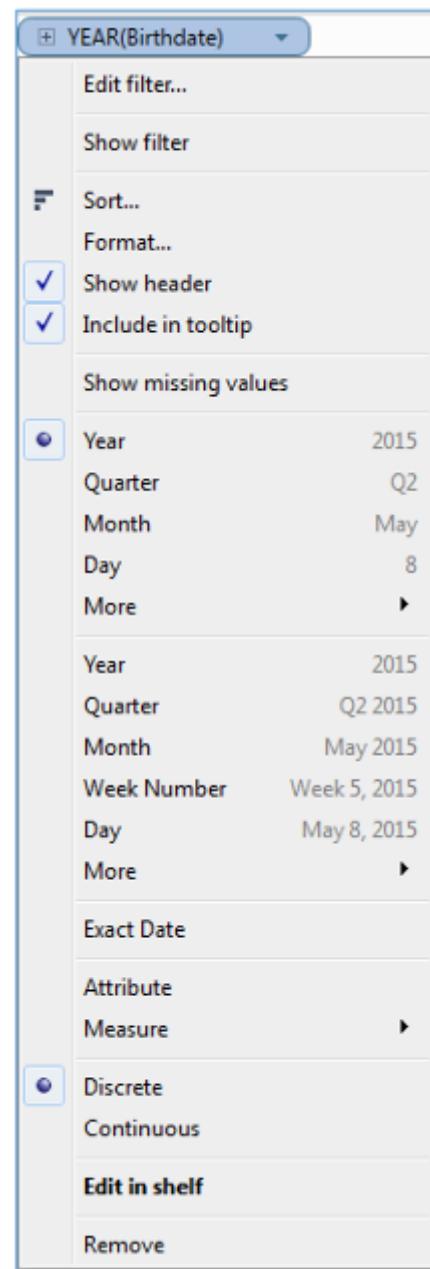
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Dates in Tableau

Tableau automatically defines dates and times as Dimensions for relational data sources. They are identified in the Data Pane by a calendar icon.



When brought to a shelf in a view, the field name automatically reflects the default date level reflecting the level of multiple date instances. What this means is that if the dates in your data source span several years, the default date will be year. However, if all dates are within the same year or month, the default level will be months and days respectively. The level may be changed by hovering over the date on the shelf, clicking on the down arrow, and selecting the desired level (year, quarter, month, day, etc.).



Discrete vs. Continuous Dates

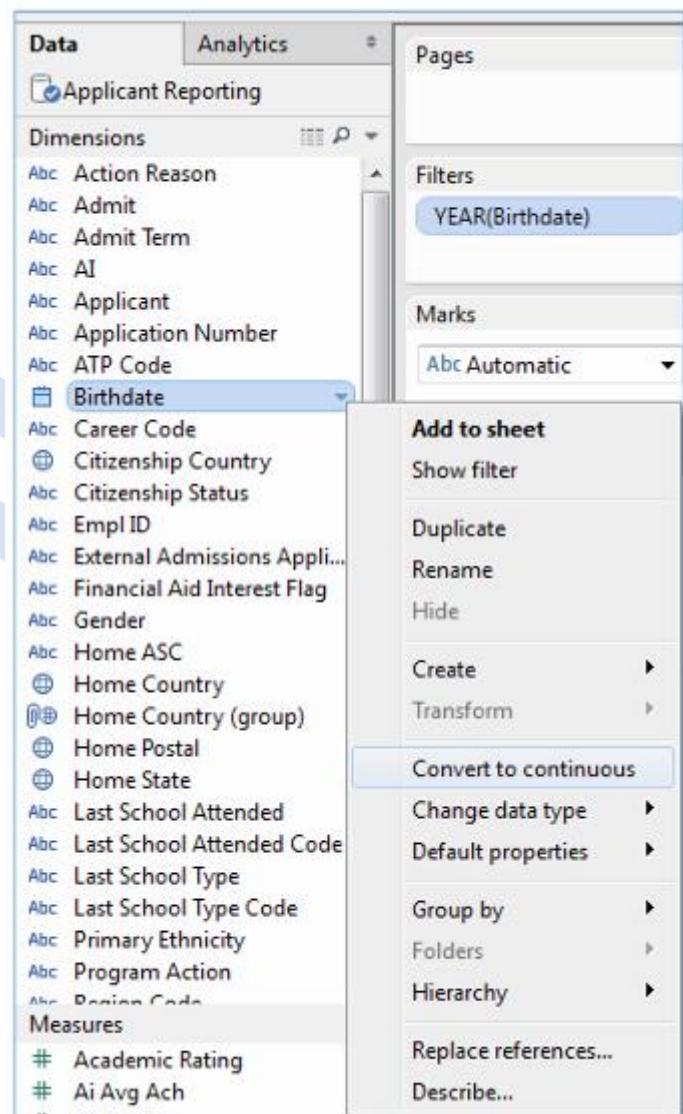
Dates are characterized in one of two ways within views. They may be apportioned as discrete units within a defined category (e.g. October) independent of time. Alternatively, they may be representative of a continuous progression of time. The categorization selected will affect the way in which the date behaves and the options available when added to a view.

Discrete dates are unique in that the individual parts (year, quarter, month, and day) are automatically set up in a hierarchy. These parts are independent of linear time. As such, these parts may be drilled into and out of and arranged on a view in the order desired on a single shelf or even on different shelves.

Continuous dates always reflect the progression of time. Though the level may be narrowed (e.g. from years to quarters to months, etc.), these are not distinct entities as they are with discrete dates.

Once a level has been selected, the view will reflect the corresponding level of detail. One may drill in but not out of the continuous date detail.

By default, Tableau will define date and date/time fields as discrete. This setting can be changed by clicking on the arrow next to the field name and selecting Convert to continuous.

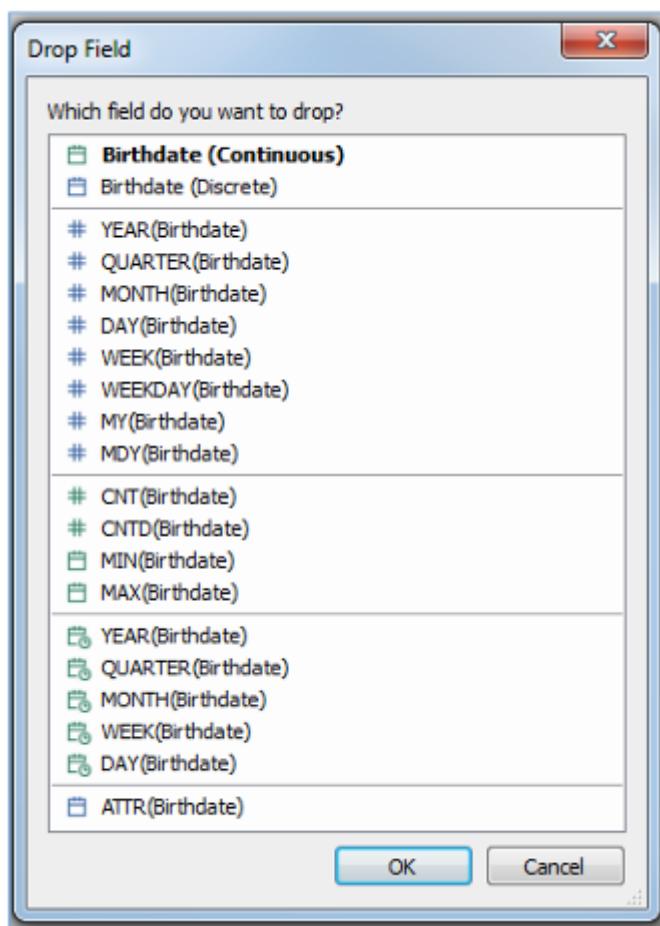


When dragging the date field onto a view, the resulting Pill type will reflect the default type (continuous or discrete) that has been set. As with all Tableau indicators, green indicates continuous and blue discrete.



	Birthdate										
Null	1977	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc

Alternatively using the mouse right click to drag the date onto a shelf, the specific date type and level of detail may be selected at the time the Date Dimension is added to the view.



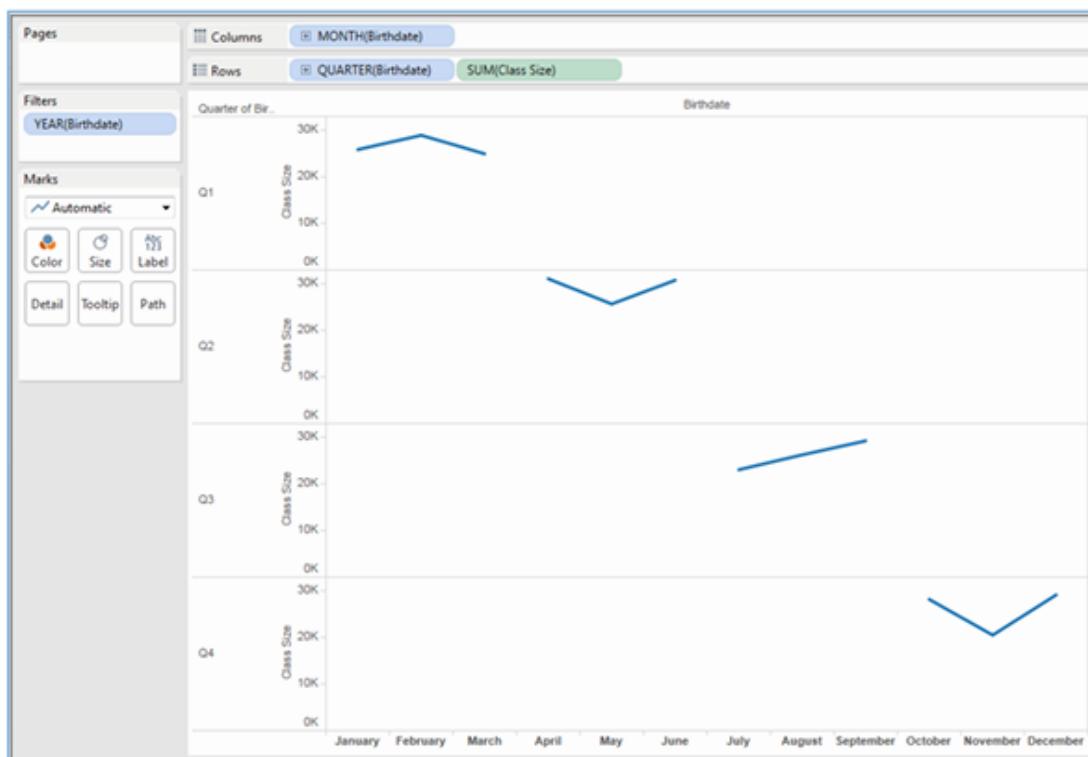
Exercise: Using a Discrete Date in a View

Use the workbook saved in the previous Filtering exercise, Filtering xx, to complete the following exercise:

Create a detail view of Class Size by Specific Birthdates where Birthdate is tracked across the x-axis and the Sum of Class Size along the y-axis. Filter the display to exclude records where the Birthdate is null.

Detail Directions

1. Open the Workbook Filtering xx from the previous exercise.
2. Create a new worksheet, drag the Dimension Birthdate to Columns.
3. Drag the Measure Education Rating 1 to Rows.
4. Filter out any null Birthdates.
5. Drill into Birthdate to see Quarters, Months, and Days. Drill back out of the detail on Days.
6. Remove Year from the View. Move Quarters to Rows.
7. Rename your sheet “Discrete Date”.
8. Save your Workbook.



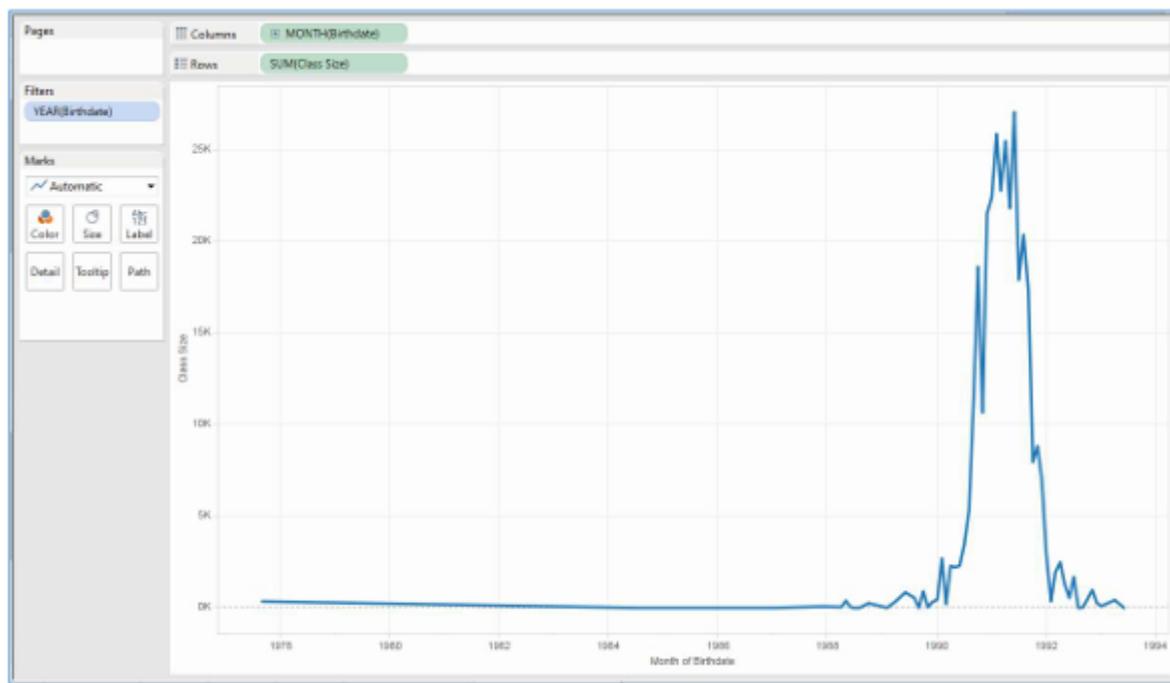
Exercise: Using a Continuous Date in a View

Create a New Worksheet in the same Workbook as the previous example, to complete the following exercise:

Create a detail view of Class Size by Specific Birthdates where Birthdate is tracked across the x-axis and the Sum of Class Size along the y-axis. Filter the display to exclude records where the Birthdate is null.

Detail Directions

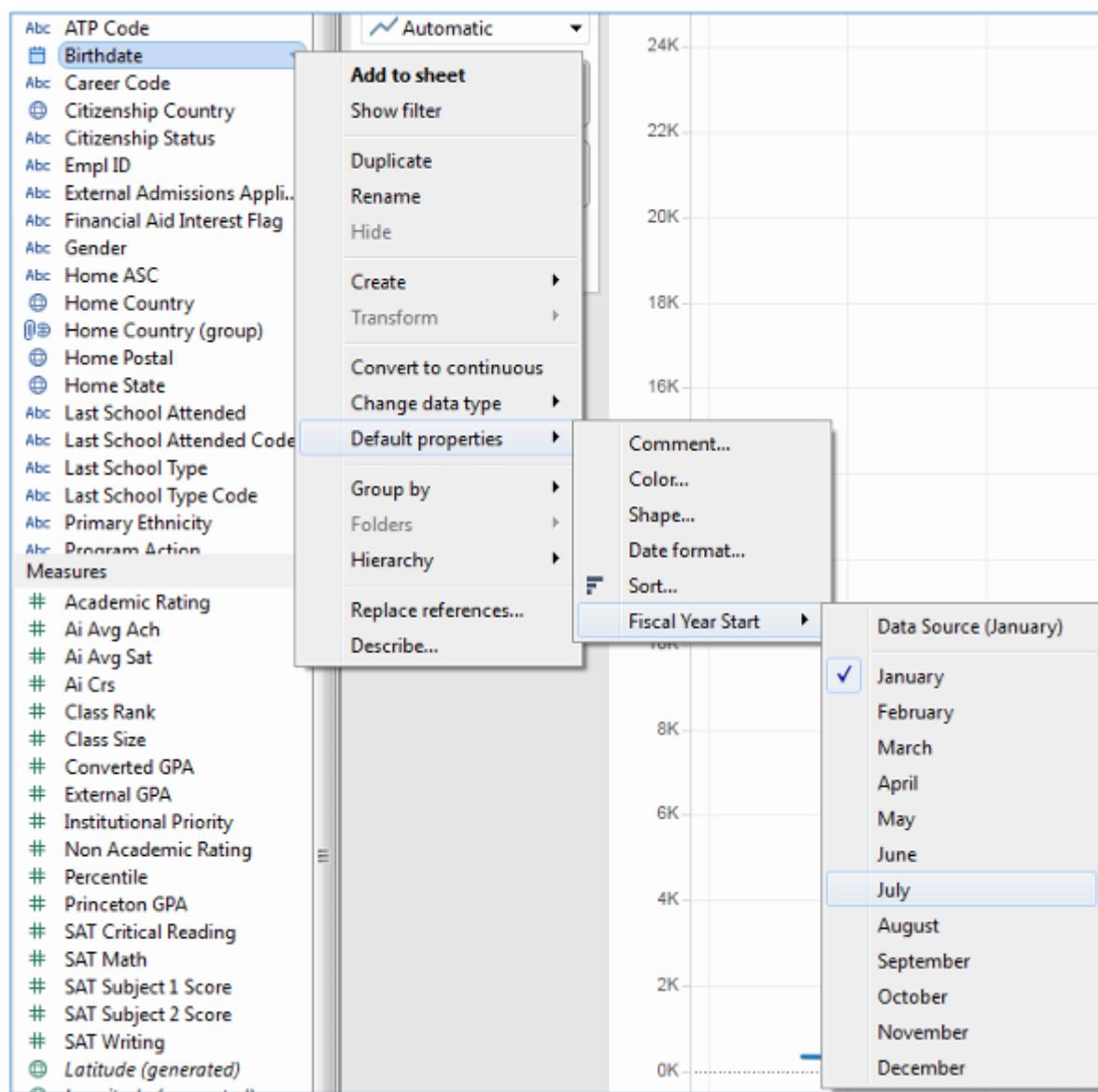
1. Create a new worksheet, drag the Dimension Birthdate to Columns and ensure continuous Month is selected.
2. Drag the Measure Education Rating 1 to Rows.
3. Filter out any null Birthdates.
4. Drill into Month(Birthdate). Notice that there is no option to collapse the grouping. Reset the view to Month.
5. Rename your sheet "Continuous Date".
6. Save your Workbook.



Defining a Fiscal Year

By default, the fiscal year in Tableau is defined as January through December. Since the fiscal year at Princeton University runs from July through June, it might be beneficial to adjust this setting. As long as the start is the first date of a month, Tableau allows for the fiscal year setting to be adjusted.

To adjust the fiscal year setting, select the Date Dimension to be changed. Click on the down arrow, select Default Properties, Fiscal Year Start, and then the desired month.

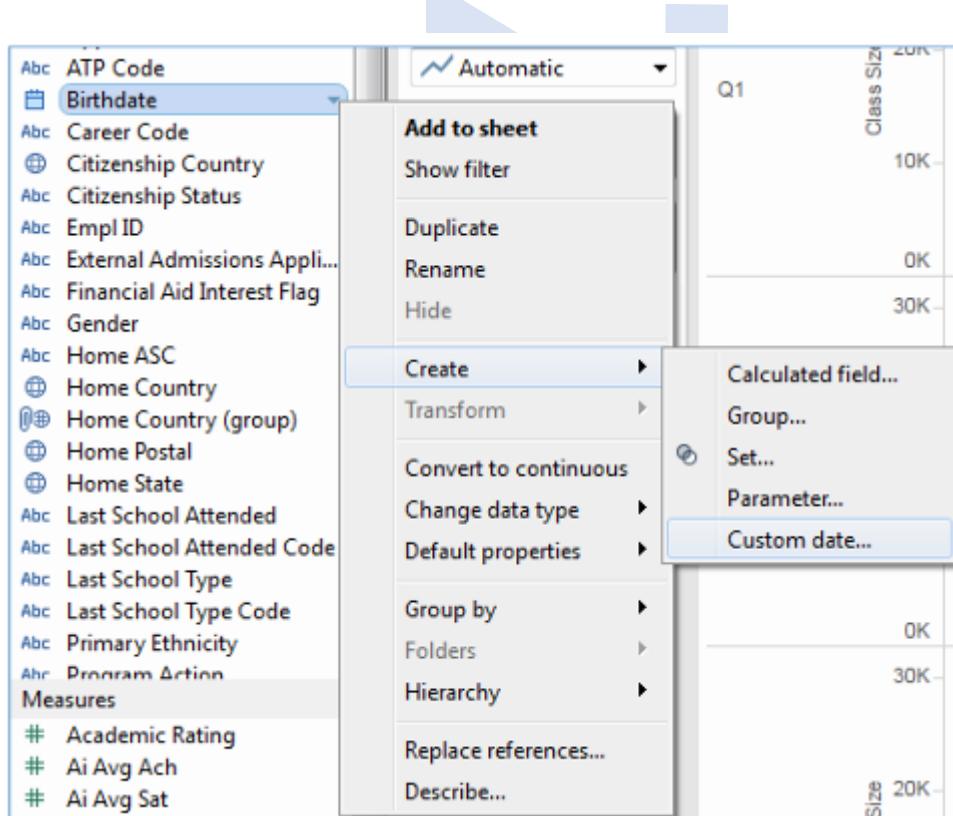


Custom Dates

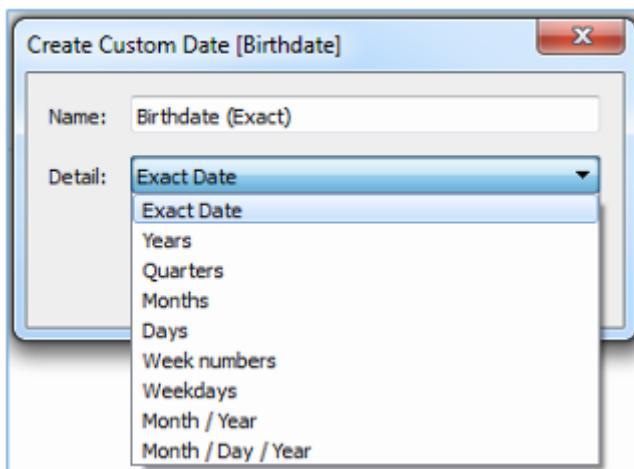
Tableau has one additional feature available for use when working with dates. If there is a date part frequently used, it may be saved as a Custom Date. The saved part may be discrete (date part) or continuous (date value) and can be used without having to adjust the default setting or specific use. If discrete, the custom date will also not have the default hierarchical nature available for a standard date.

A Custom Date is created by selecting the Date Dimension to be changed. Click on the down arrow, select

Create and Custom date...



The Create Custom Date dialog box is used to set a meaningful Name, level of Detail, and Date Part or Date Value as desired.



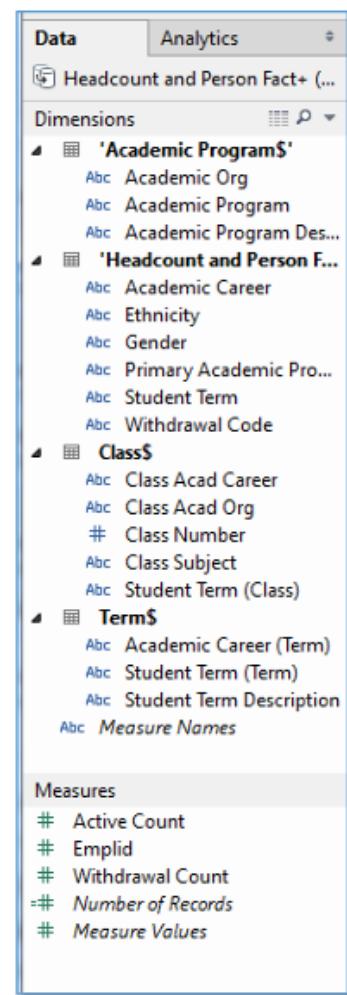
Crosstabs

One of the simplest things you can do in Tableau is to create a crosstab. You can select the data field you want from your Data Pane and drag it across to the appropriate area of your worksheet.

As mentioned earlier, the data is separated into dimensions and measures. The dimensions are generally things you want to track – qualifiers, categories, descriptors, dates and are generally non-numeric. Measures on the other hand tend to be numeric and represent quantities you want to see.

When dragging your desired data elements into your view have the choice of dropping them in either the row or column header or directly on the worksheet.

For example, when connected to the server data source Headcount and Person Fact +, dragging Student Term Description to either Rows or the position on the crosstab (Drop field here on the left) will have the same effect. Similarly, dragging Gender to



Dimensions
'Academic Programs'
'Headcount and Person F...'
'Class\$'
'Term\$'

Measures
Active Count
Emplid
Withdrawal Count
=# Number of Records
Measure Values

Columns or the position on the crosstab (Drop field here on the top) has the same effect. The crosstab will be built waiting for a number to be inserted. Dragging a measure to the detail area of the crosstab (Drop field here on the bottom/right) will complete the view.

Note that you can add additional measures to your crosstab by dragging the measures to the same area on the crosstab where you dropped your initial measure. When this is complete, you'll notice that you now see Measure Values in the Detail area of your Marks card and Measure Names will now appear in your rows.

Exercise: Create a Crosstab

1. Connect to the server data source Headcount and Person Fact +, and create a blank worksheet. To do this you can either create a new worksheet using the New Worksheet icon (shown to the right here) or by right-clicking on your current sheet and selecting New Worksheet.
2. Drag Student Term Description to the section on the left of the crosstab.



Student Term Description	
2009 Summer	Abc
2009-2010 Fall	Abc
2009-2010 Spring	Abc
2010 Summer	Abc
2010-2011 Fall	Abc
2010-2011 Spring	Abc
2011 Summer	Abc
2011-2012 Fall	Abc
2011-2012 Spring	Abc
2012 Summer	Abc
2012-2013 Fall	Abc
2012-2013 Spring	Abc
2013 Summer	Abc
2013-2014 Fall	Abc
2013-2014 Spring	Abc
2014 Summer	Abc
2014-2015 Fall	Abc
2014-2015 Spring	Abc
2015 Summer	Abc
2015-2016 Fall	Abc
2015-2016 Spring	Abc

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3. Drag Ethnicity to the section on the top of the crosstab.

Student Term De..	Null	AMIND	ASIAN	BLACK	HISPA	MEXAM..	MULTI	PACIF	PUERTO..	UNKNO..	WHITE
2009 Summer	Abc	Abc	Abc	Abc	Abc	Abc	Abc		Abc	Abc	Abc
2009-2010 Fall	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc
2009-2010 Spring	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc	Abc
2010 Summer	Abc		Abc	Abc	Abc	Abc	Abc		Abc	Abc	Abc

Notice that the Rows and Columns are populated but the measures still have no value.

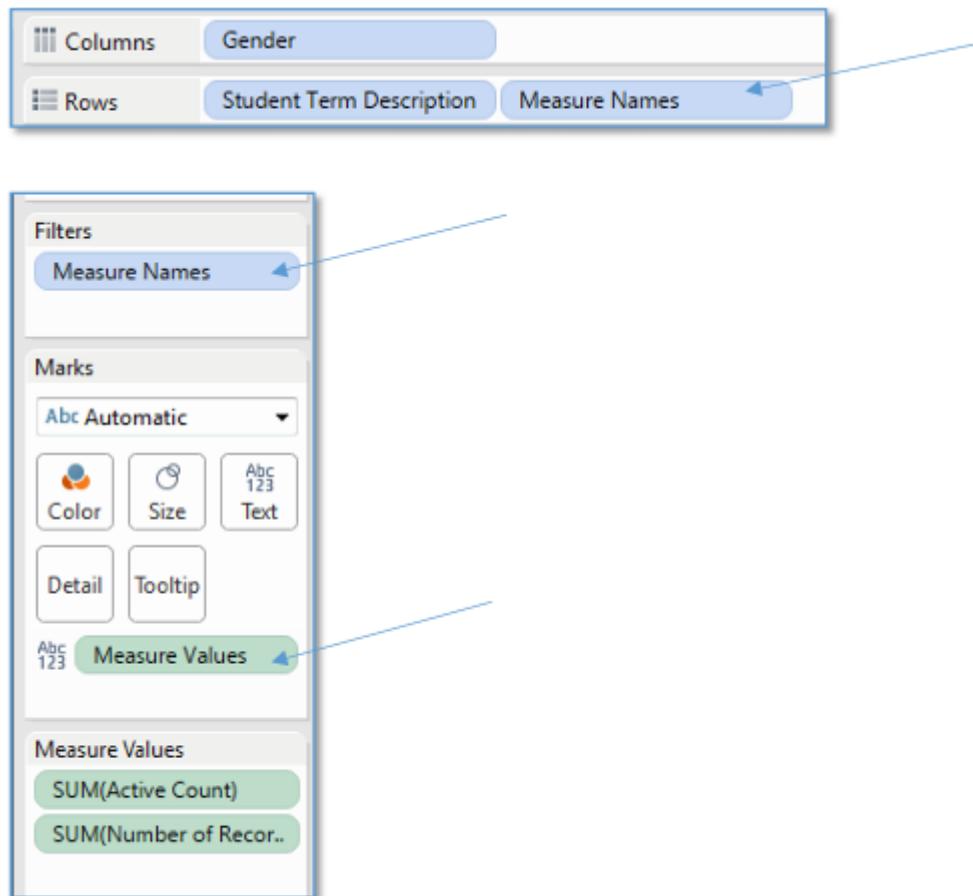
4. Select Number of Records from the Measures section of the Data Pane. Drag this to the detail area of the crosstab currently filled with Abc. The counts will now be populated.

Student Term De..	Null	AMIND	ASIAN	BLAC
2009 Summer	1,610	92	3,059	2,16
2009-2010 Fall	41,600	4,096	186,496	62,56
2009-2010 Spring	43,492	4,192	190,605	63,27
2010 Summer	2,392		3,841	1,70
2010-2011 Fall	53,600	2,412	207,834	62,64
2010-2011 Spring	47,652	2,376	199,716	62,04
2011 Summer	1,100	125	3,625	1,60
2011-2012 Fall	34,580	2,600	218,010	62,27
2011-2012 Spring	34,701	2,709	214,269	62,56
2012 Summer	432		3,600	2,42

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5. You can add additional measures to your detail if desired. Drag Active Count to the same area of the crosstab. Notice that you now have two rows for each term – Active Count and Number of Records. Note: in our sample data Withdrawal Count is 0 and Active Count is the same as the Number of Records. Understand that these would likely be different values in real world situations.

Another change you'll notice when bringing the second measure into your crosstab is the appearance of Measure Names and Measure Values. Your rows will have been updated along with your Marks Card. Each of these allows you to edit the appearance of your table from headers to the details displayed.



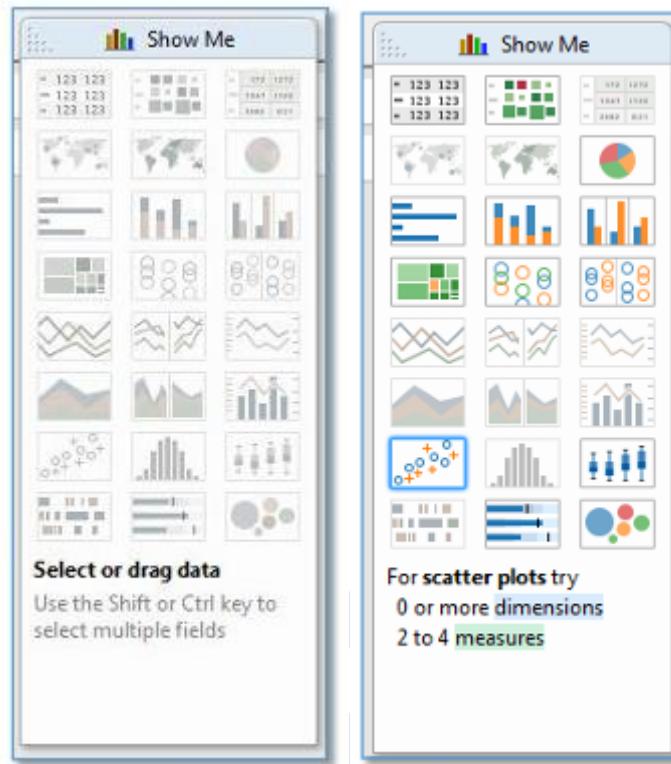
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Show Me

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While you can create your graphs from scratch, it can be helpful when getting started to use Show Me. This tool offers suggestions and shortcuts for creating different graphical depictions of your data.

The Show Me toolbar is opened and closed by clicking Show Me on the header.



The visualizations available include text tables, heat maps, highlight tables, symbol maps, filled maps, pie charts, horizontal bars, stacked bars, side-by-side bars, tree maps, circle views, side- by-side circles, area charts (continuous), area charts (discrete), dual combination, scatter plots, histogram, box-and-whisker plots, Gantt, bullet graphs, and packed bubbles.

Placing your mouse over the chart type you'd like to create, Tableau will indicate the number of dimensions and measures you need to select to create the chart type in question. This will help to coach you as you create your visualizations.

As you select your dimensions and measures, Tableau will highlight the graph types that will work with your selections. See the image to the right for this example.

While this can be very helpful, it doesn't always work as expected so should be used to get started but not as the only way in which to create your visualizations.

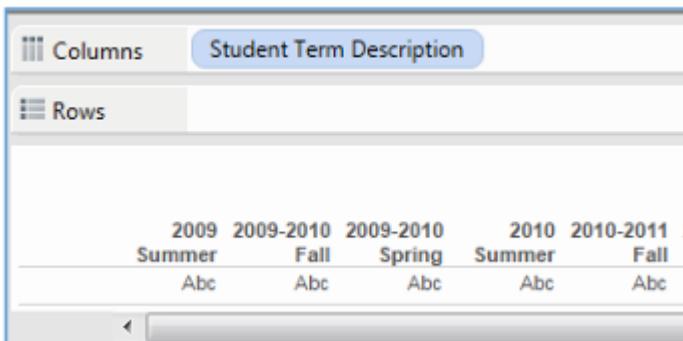
Bar Charts

A bar chart is a good choice of visualization when you are comparing different groups or to track changes over time. It's good to note that when tracking changes over time, the bar chart is best when the change is large. If not another type of visualization might be better.

There are several simple steps that can be followed to create different types of bar charts in Tableau. We'll step through a few in our exercises.

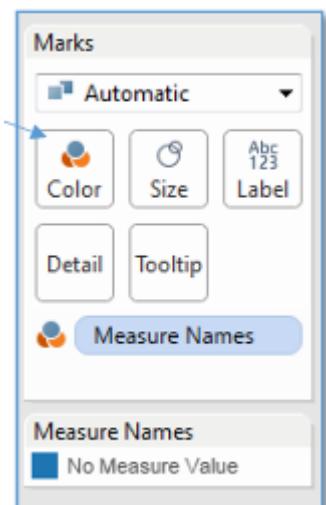
Exercise: Create a Stacked Bar Chart with a Separate Bar for Each Dimension

1. First connect to the server data source Enrollment and Person Fact +. Create a blank worksheet. To do this you can either create a new worksheet using the New Worksheet icon or by right-clicking on your current sheet and selecting New Worksheet.
2. Drag the dimension Student Term Description to Columns.

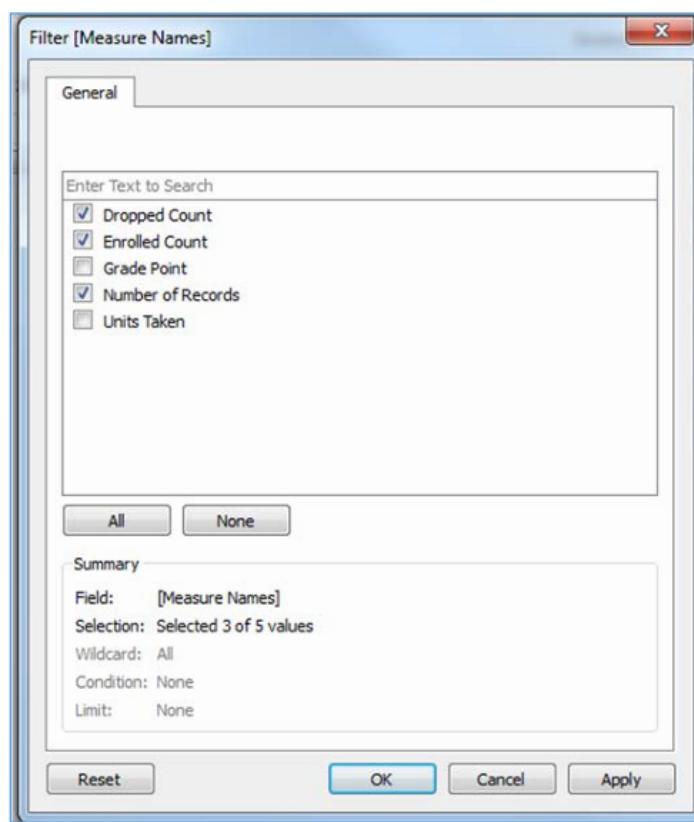


	2009 Summer	2009-2010 Fall	2009-2010 Spring	2010 Summer	2010-2011 Fall	2010-2011 Spring
	Abc	Abc	Abc	Abc	Abc	Abc

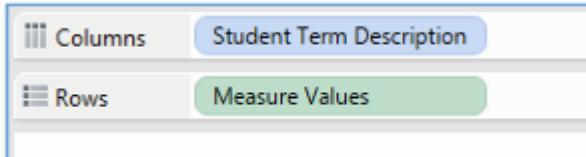
3. Drag Measure Names to Color on the Marks Card.



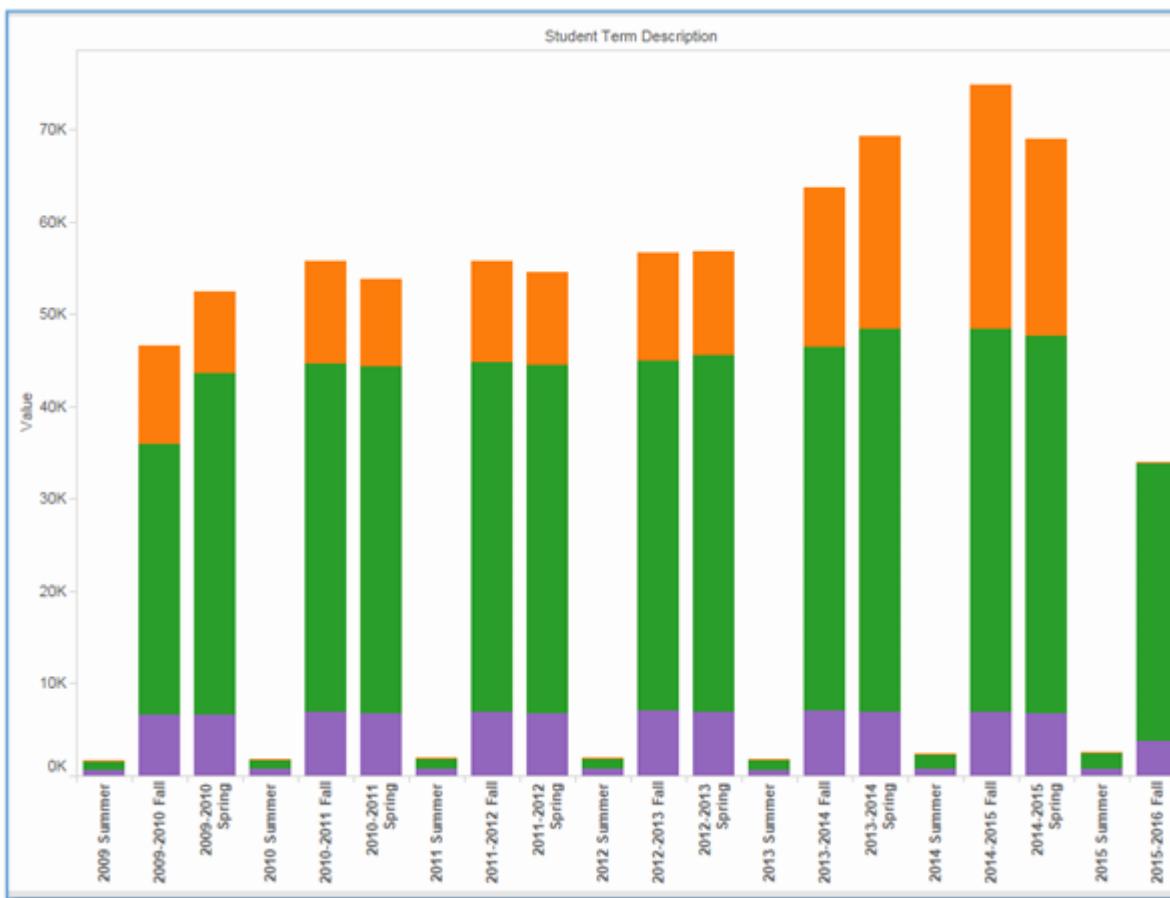
4. On the Marks Card, right-click Measure Names and select Filter. Select the check boxes for the measures you would like to display. Then click OK.



5. From the Measures pane, drag Measure Values to Rows.

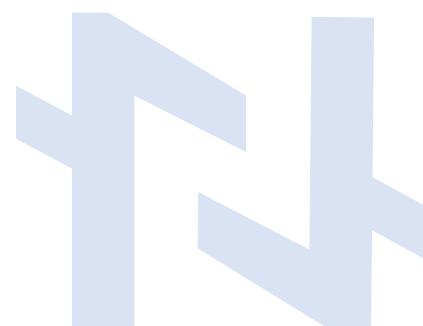
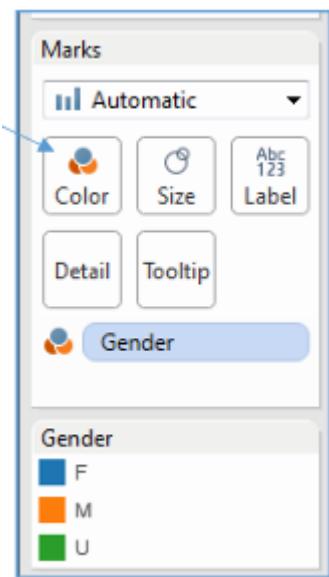


You will now have a stacked bar chart with each Dimension with its own bar.



Exercise: Create a Bar Chart Stacked Bar Chart with a Separate Bar for Each Measure

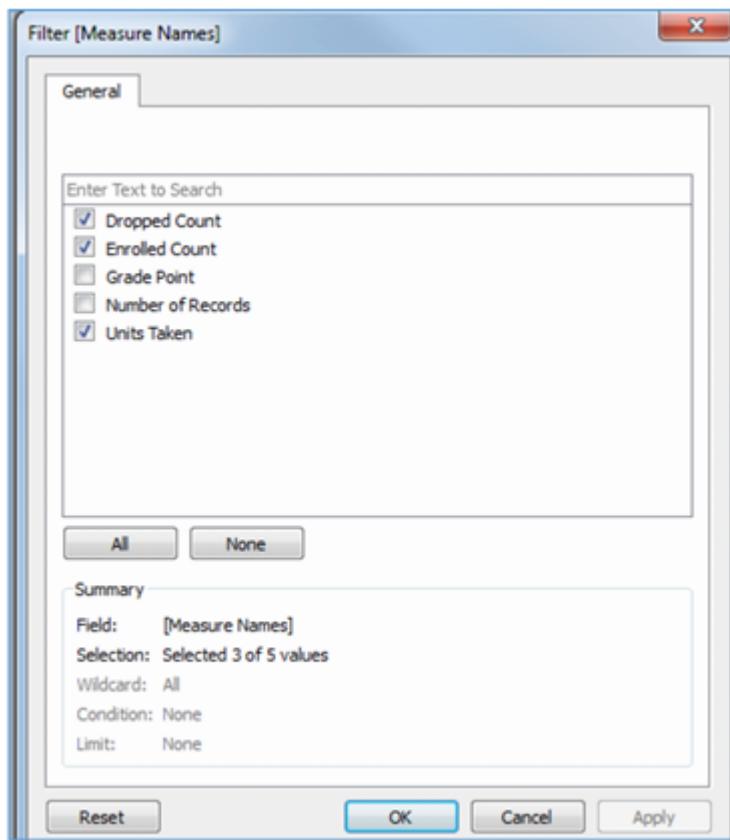
1. Using the same workbook as the previous exercise, create a new worksheet.
2. Drag a dimension, Gender, to the Color shelf.



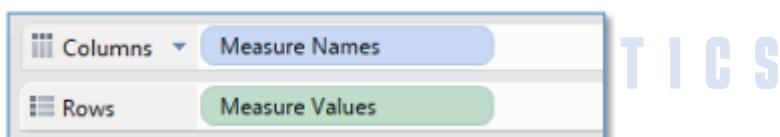
3. Drag Measure Names to Columns.



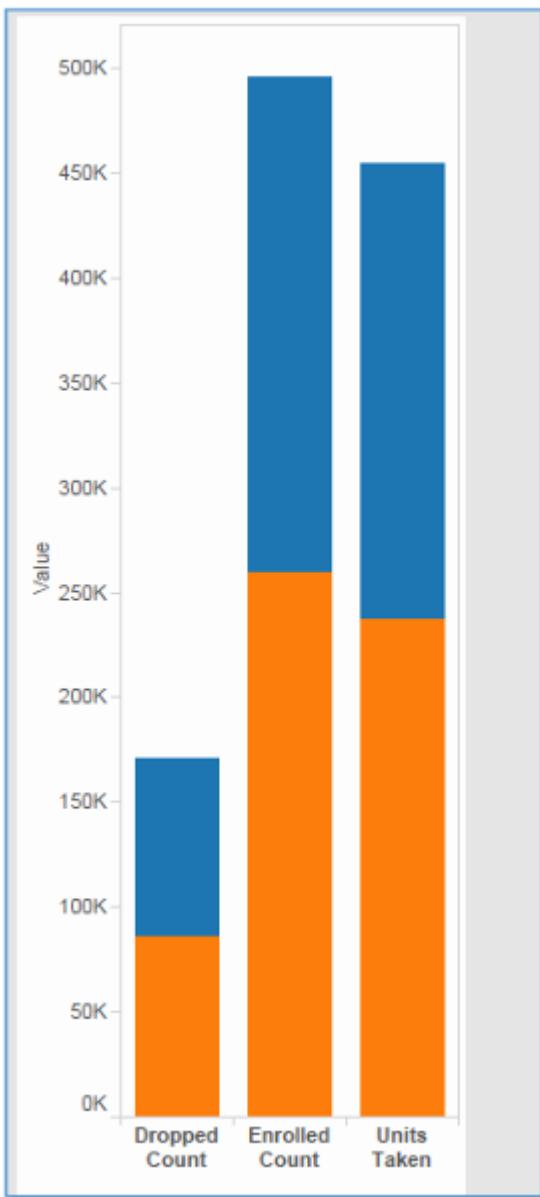
4. On the Columns shelf, right-click Measure Names. Select Filter and select the measures to display, Dropped Count, Enrolled Count, and Units Taken. Click OK.



5. From the Measures pane, drag Measure Values to Rows.



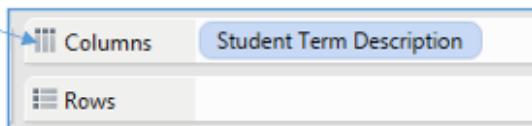
You will now have a stacked bar chart with each Measure on its own bar.



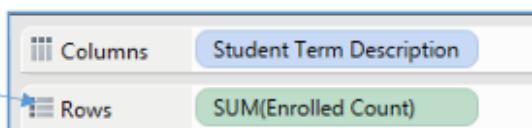
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Exercise: Create a Bar Chart with Multiple Measures on a Single Axis

1. Once again, using the same workbook, create a new worksheet.
2. Drag a dimension, **Student Term Description**, to Columns.



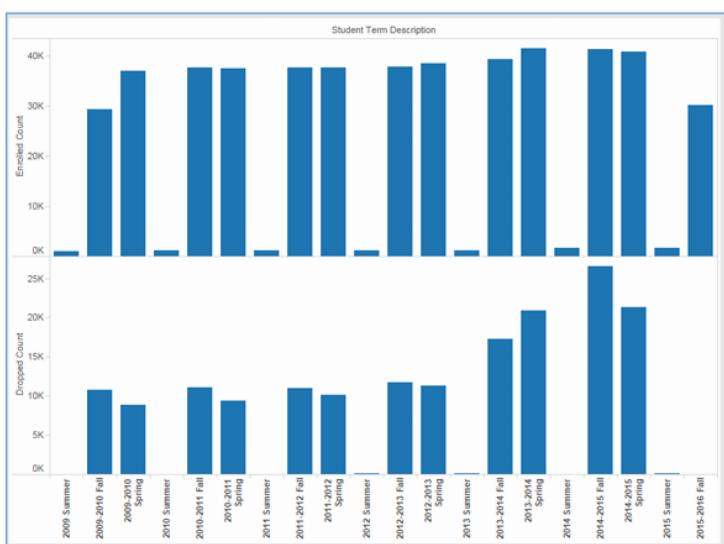
3. Drag a measure, **Enrolled Count**, to Rows.



4. If you would like to compare a second measure alongside the first you have different options. You could have two parallel bar charts. To do this drag a second dimension, **Dropped Count**, to Rows.

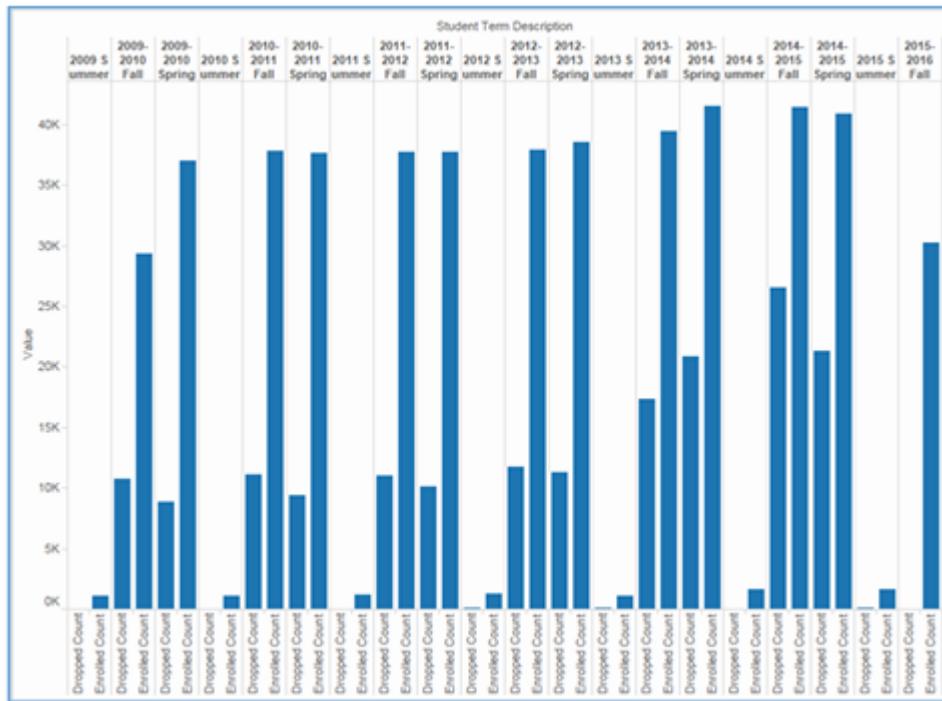


Notice that you now have two graphs.



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5. If you really want to view your results in one graph with the second measure alongside the first, drag your measure, Dropped Count to the y-axis header Enrolled Count.



6. Notice how your graph has changed. Tableau has added Measure Names to your columns and replaced your row measure with Measure Values.

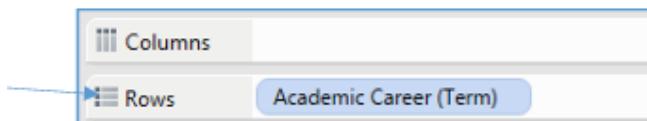


Also notice that your x-axis has two sets of labels. One for the original dimension and one for the measures you have just added.

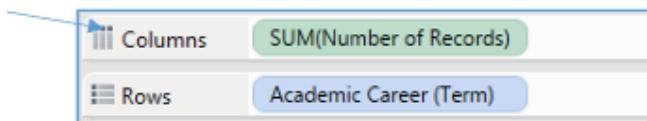
Exercise: Create a Horizontal Bar Chart

So far in our exercises we have focused on vertical bar charts. There are also times when a horizontal bar chart would be useful. The creation of these follows the same principles and steps as those discussed and demonstrated in the previous three exercises. We'll step through one more example here to get some experience with it now.

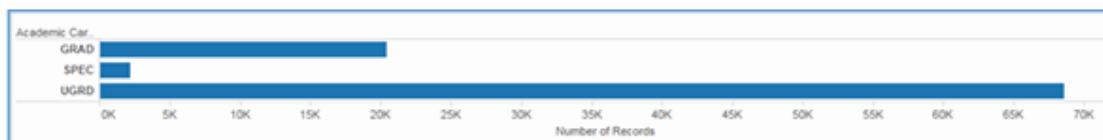
1. Again create a new worksheet within your workbook.
2. Drag a dimension, **Academic Career**, to **Rows**.



3. Drag a measure, **Number of Records**, to **Columns**.



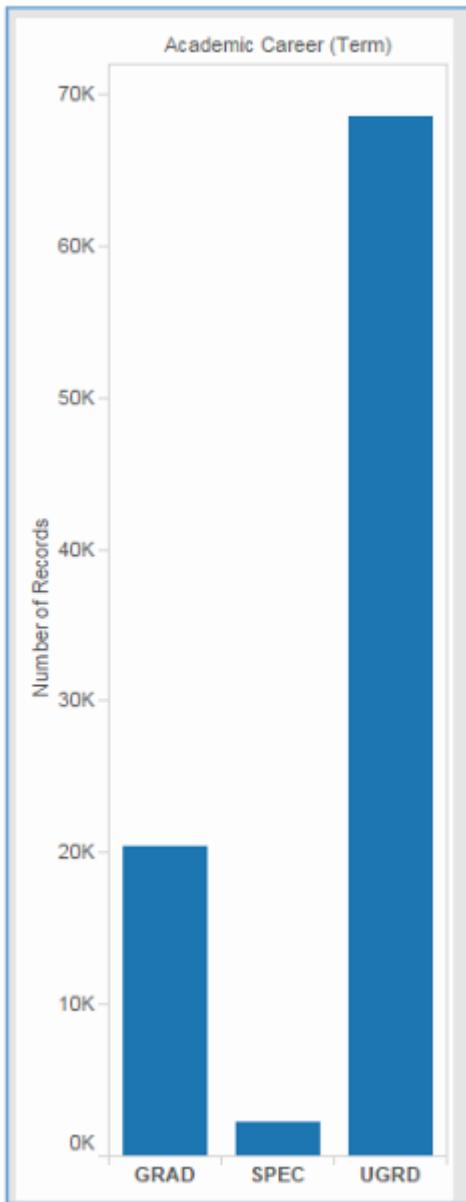
4. You will now have a horizontal bar chart.



5. If you ever create a bar chart and decide you want the orientation to switch, you can simply click the **Swap** icon (shown to the right here).



Your axes will be switched. Here is the result of this action:



Save this workbook as "Training – Bar Charts xx" (where xx are your initials) to the Introduction to Tableau folder on your desktop to be used later in this class.

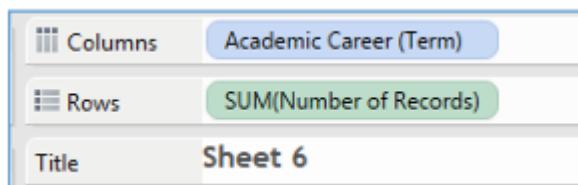
Chart Customization

Once you've created a chart there are many ways you can add customization. These include changing the title, customizing the axes, editing aliases, editing the colors, changing the sort order, adding filters, and many more actions.

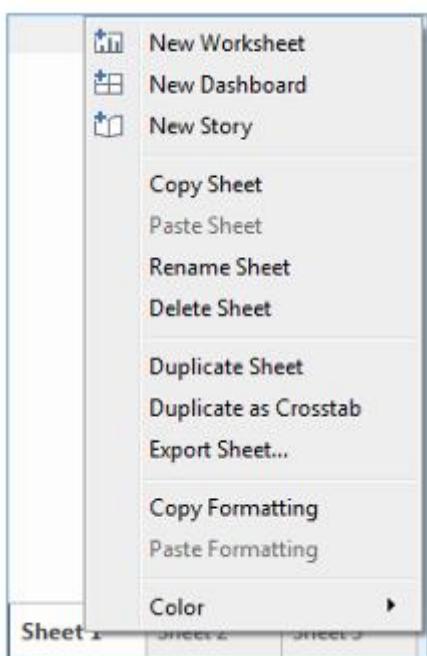
In order to follow along if you don't already have it open, please open the workbook Training – Bar Charts xx you saved earlier.

Changing the Chart Title

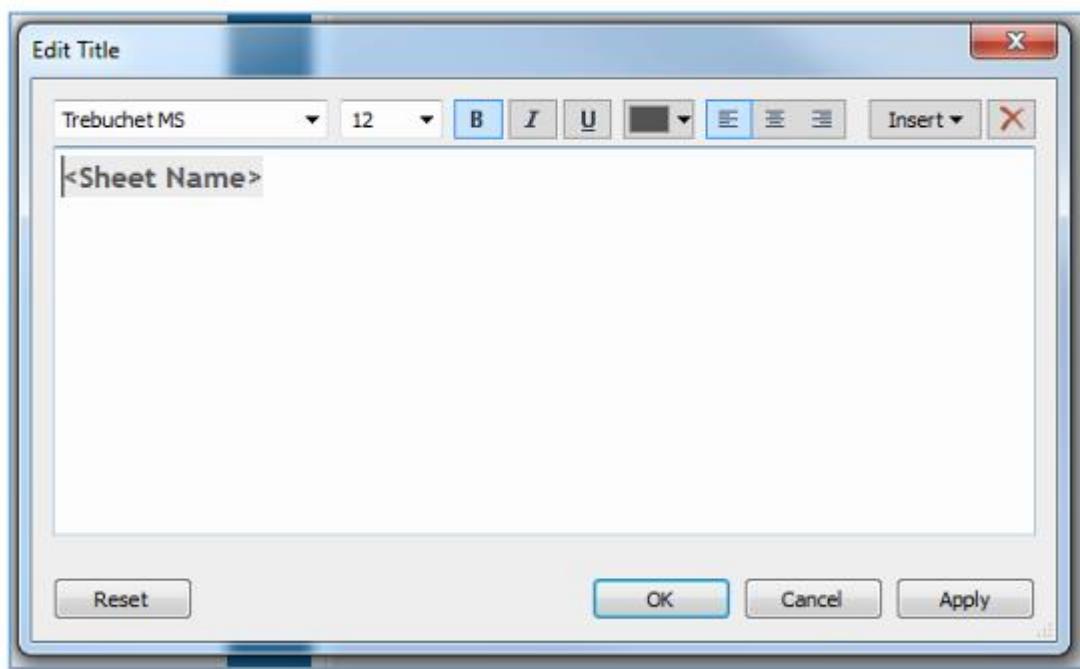
By default, the title of your chart will be the sheet name and is displayed in Tableau just below Columns and Rows.



You can edit the sheet name by right clicking on the sheet tab and selecting Rename Sheet. This will allow you to edit the sheet name directly on the tab.



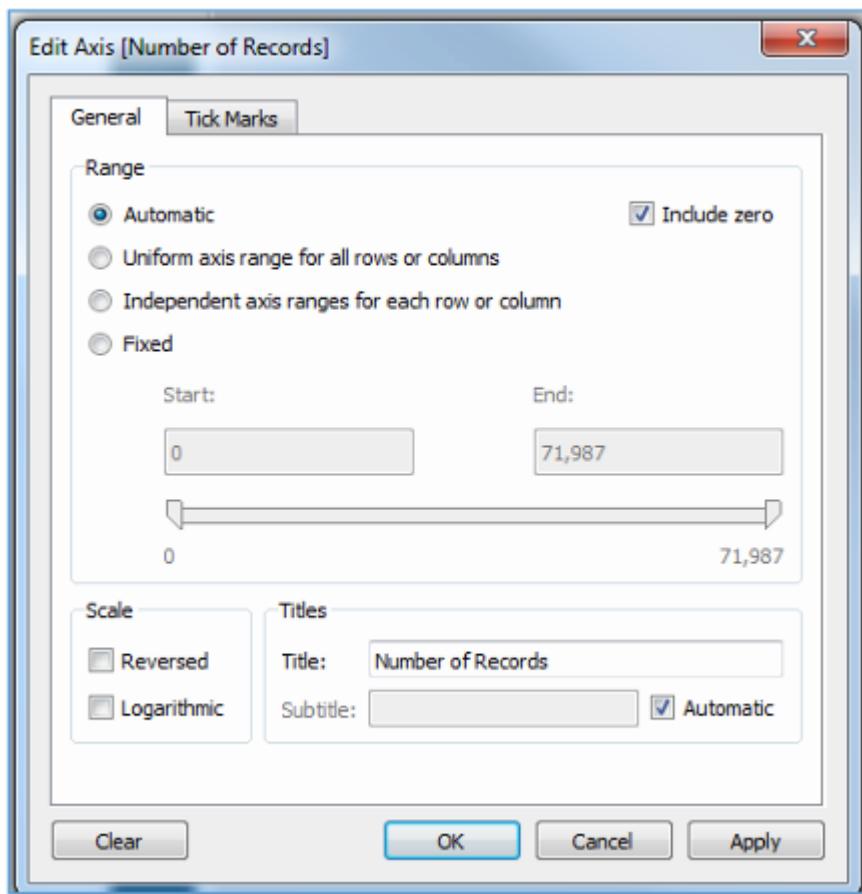
Alternatively, you may edit the title when it is displayed by hovering your mouse over Title. An arrow will be displayed. Click this down arrow and select Edit Title. This will open a window where you can set the title you wish to be displayed. Using this method there are numerous options for customization of the title appearance including font, format, and even including additional variables and constants. Once all desired changes have been made, click OK to save any changes.



Customize Axis

A N A L Y T I C S

If you have a continuous measure, you will be able to edit your axis. If the values are not continuous, they are treated as headers and can be adjusted by editing the alias as described below. In order to edit an axis, right-click the axis name and select Edit Axis.



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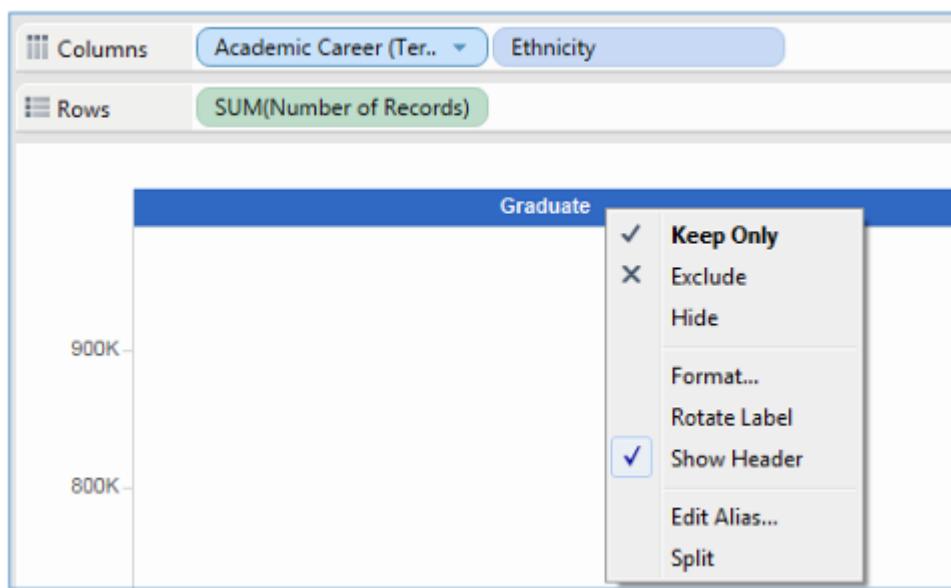
You have the ability to update the title of the axis, change the range, and update the tick marks.

A N A L Y T I C S

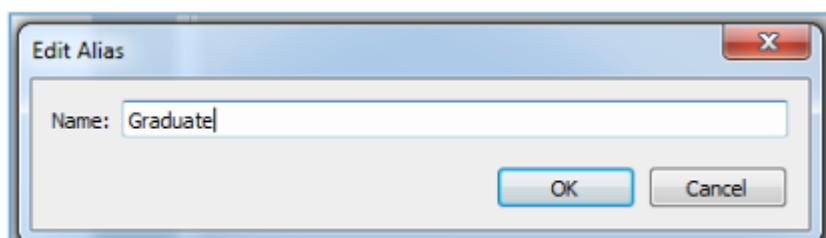
Edit Aliases

Aliases are alternate names for specific values within dimensions. They can be created for members of most dimensions in the data pane. The distinction is that they work only for discrete values. They are not applicable for members of measures and don't work with continuous dimensions and dates. It is also important to note that they may not be set for server data sources.

When available in order to customize the Aliases displayed within a chart, right-click the specific value on the chart axis and select Edit Alias.

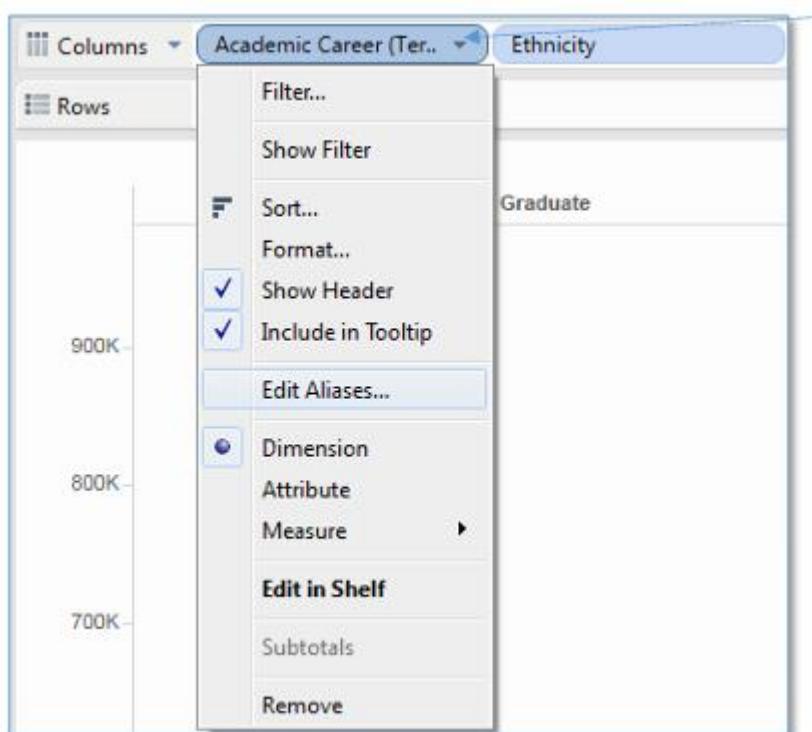


Using this method, you can change individual values one at a time.

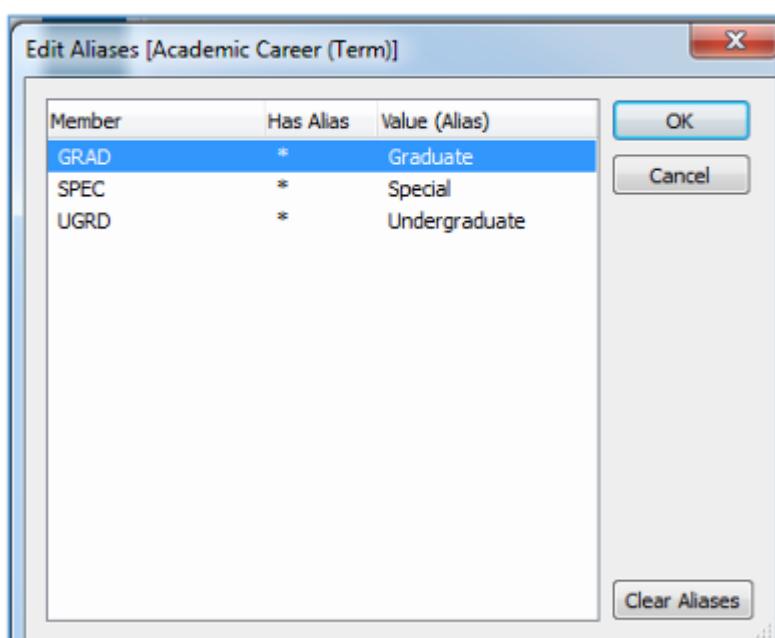


Alternatively, if you want to edit aliases for all dimension values, click the down arrow within a dimension in

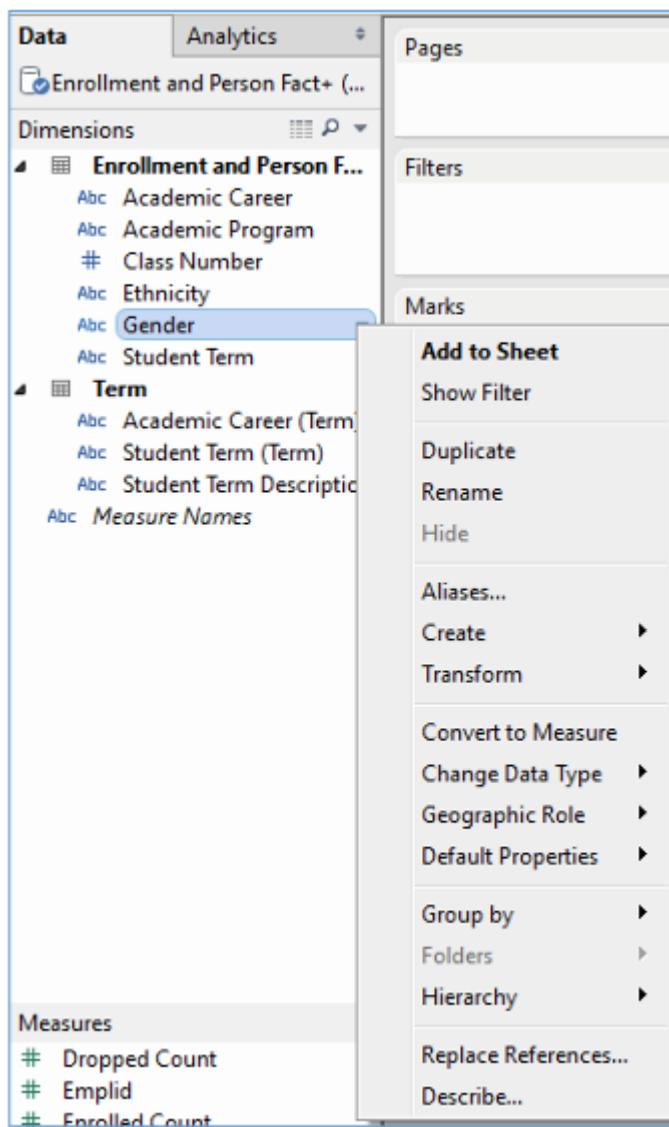
Columns or Rows and select Edit Aliases.



Here you can change all values in the same window and clicking OK once all changes have been made.



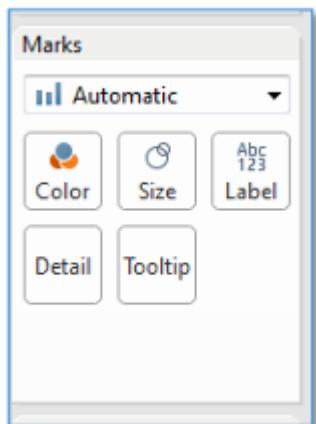
One final way to edit aliases is through the Data pane. Hovering the mouse over a dimension and clicking on the down arrow that appears shows various options available for customization. Selecting Aliases... has the same effect as Editing Aliases from Rows or Columns. The Edit Aliases window is opened and you have the option to set all values in the same window.



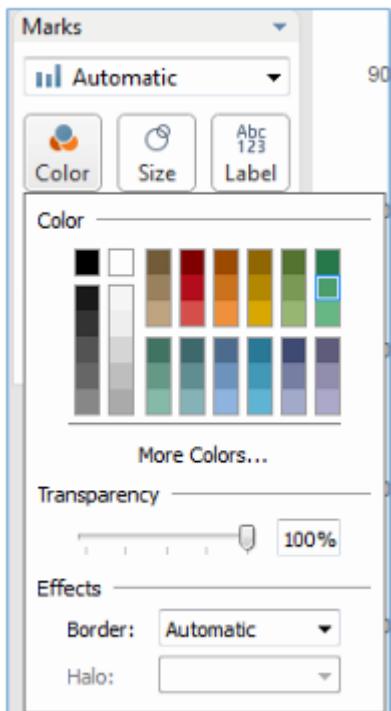
Any changes made to the Aliases are immediately displayed on any visualizations that use the dimension across the workbook.

Edit colors

You may choose to change the palate to be different from the default Tableau provides. To do this click the Color shelf on the Marks card.

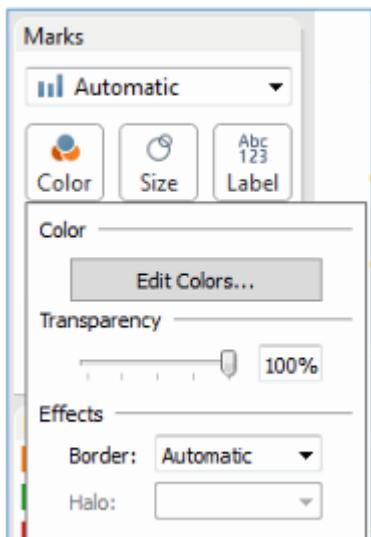


If you only have a single color on your chart, you will be able to choose a new color immediately.

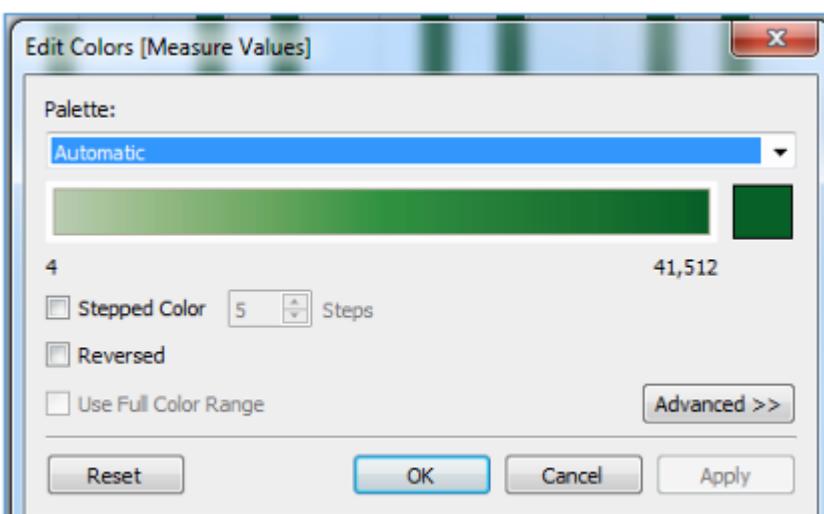


A S P E R
N A L Y T I C S

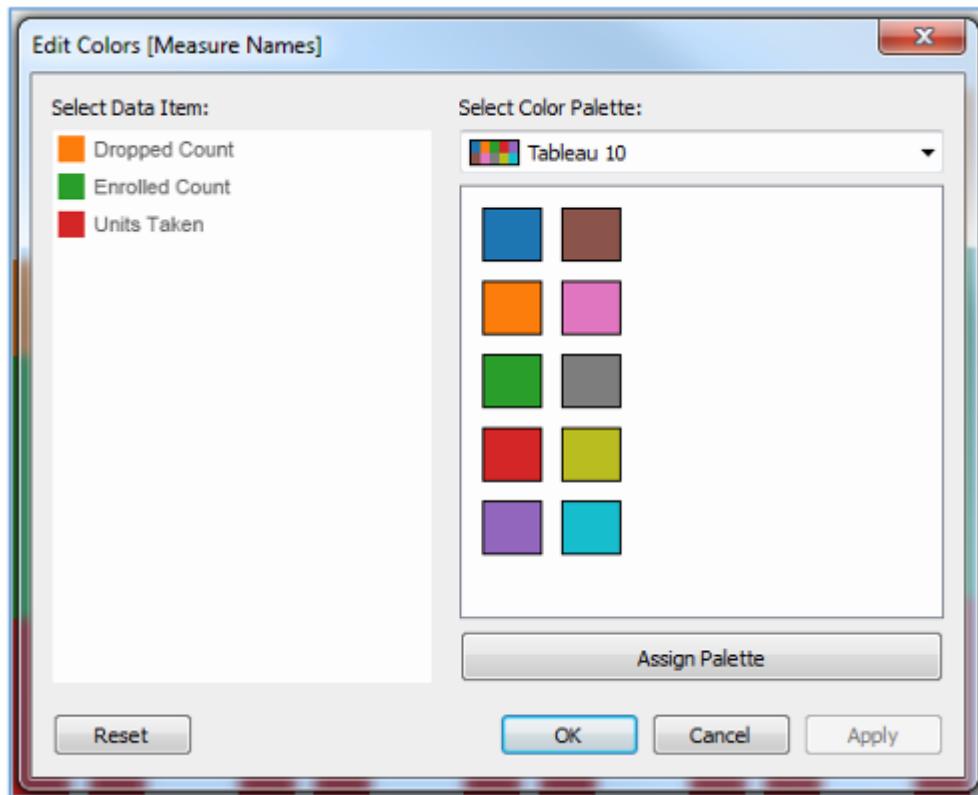
Alternatively, if you have a continuum or multiple colors, click Edit Colors.



If you have a continuous range represented by your colors, you will have the option to choose from a variety of continuous palettes.



On the other hand, if your colors represent discrete values, you can choose specific colors for each value as shown below.

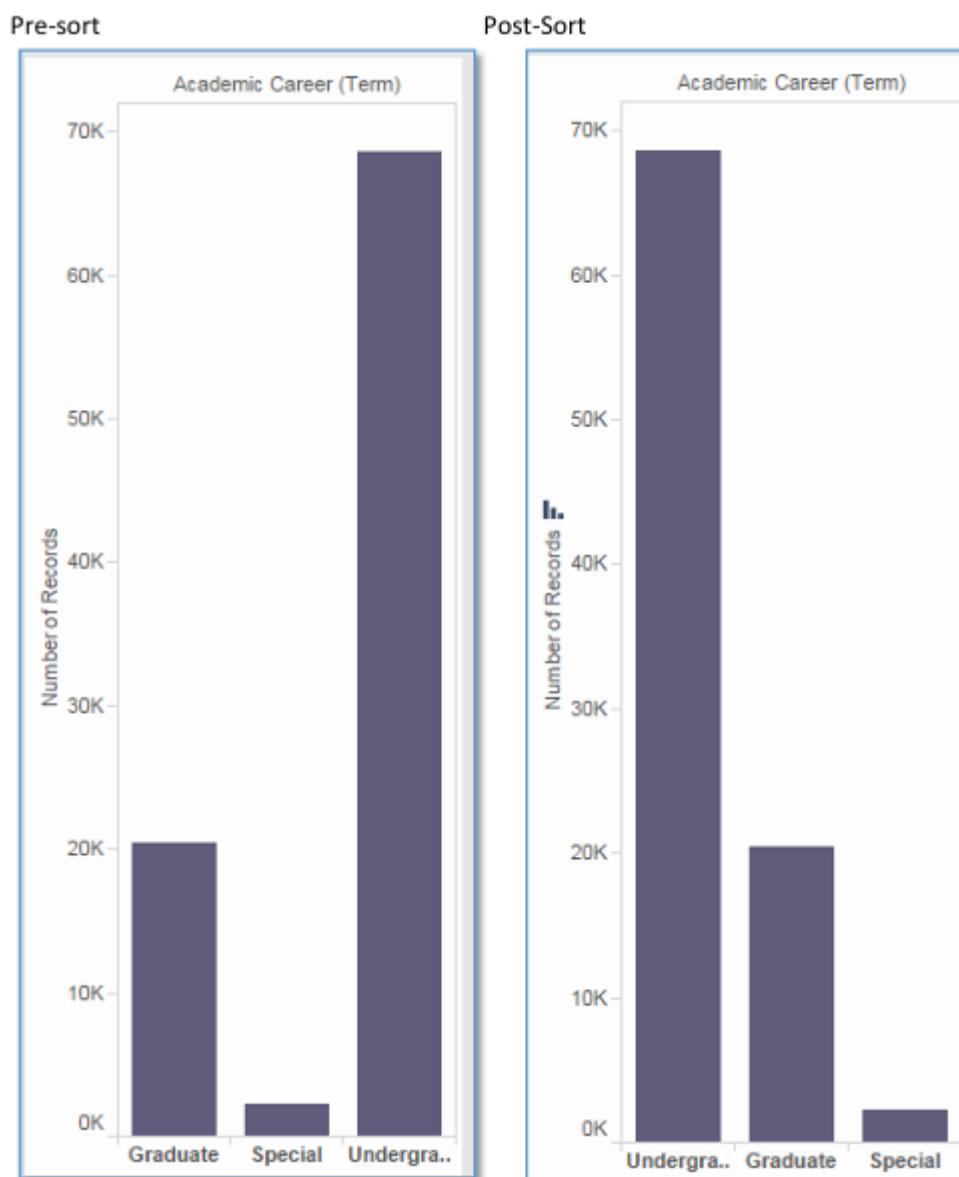


Change sort order

Tableau offers several options for changing sort order. Using the saved workbook, Tableau Training – Bar Charts xx, explore these different methods.

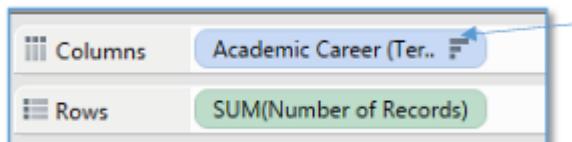
First, you can quickly change your chart's sort by clicking on either the Sort Measure Names ascending by Measure Values or the Sort Measure Names descending by Measure Values icons. Both icons are shown to the right here.

Alternatively, you will notice that if you place your mouse over an axis that is sortable, the sort icon will appear indicating that you can change the sort order. If you click the sort icon, the chart sort will change.

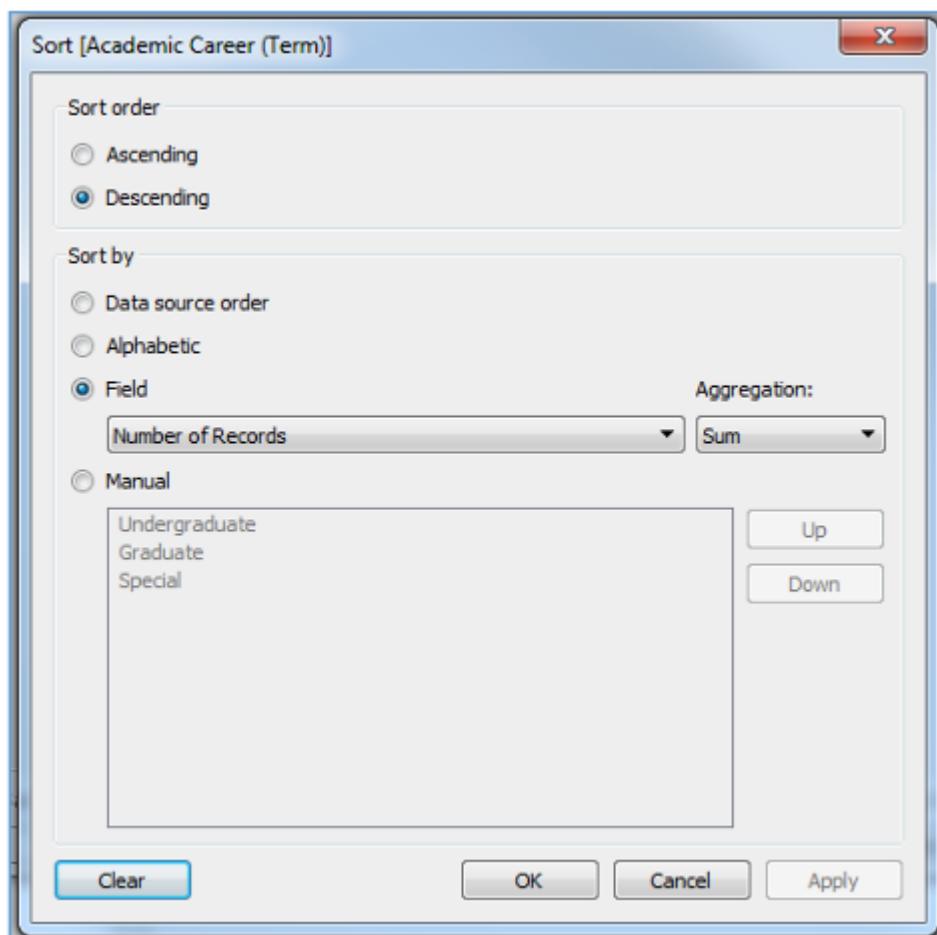


When sorted notice the image that appears on the axis indicating that the data has been sorted. Clicking on this image will cycle through different sorts – descending, ascending and clear the sort.

Also notice that there is an image next to the dimension name indicating that the values have been sorted.



The third and final option for sorting is performed by clicking on the down arrow of a discrete field. Click Sort from the menu. Using this method allows you to review further details of a sort. Using the Sort dialog box you may select the sort order and sort detail including whether or not you wish to have a manual sort.

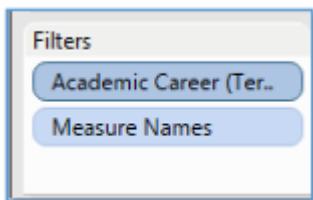


Note: there are some cases where Tableau uses a Manual sort when you have chosen to sort your chart automatically. As a result, it's a good idea to review the results when you have added a sort.

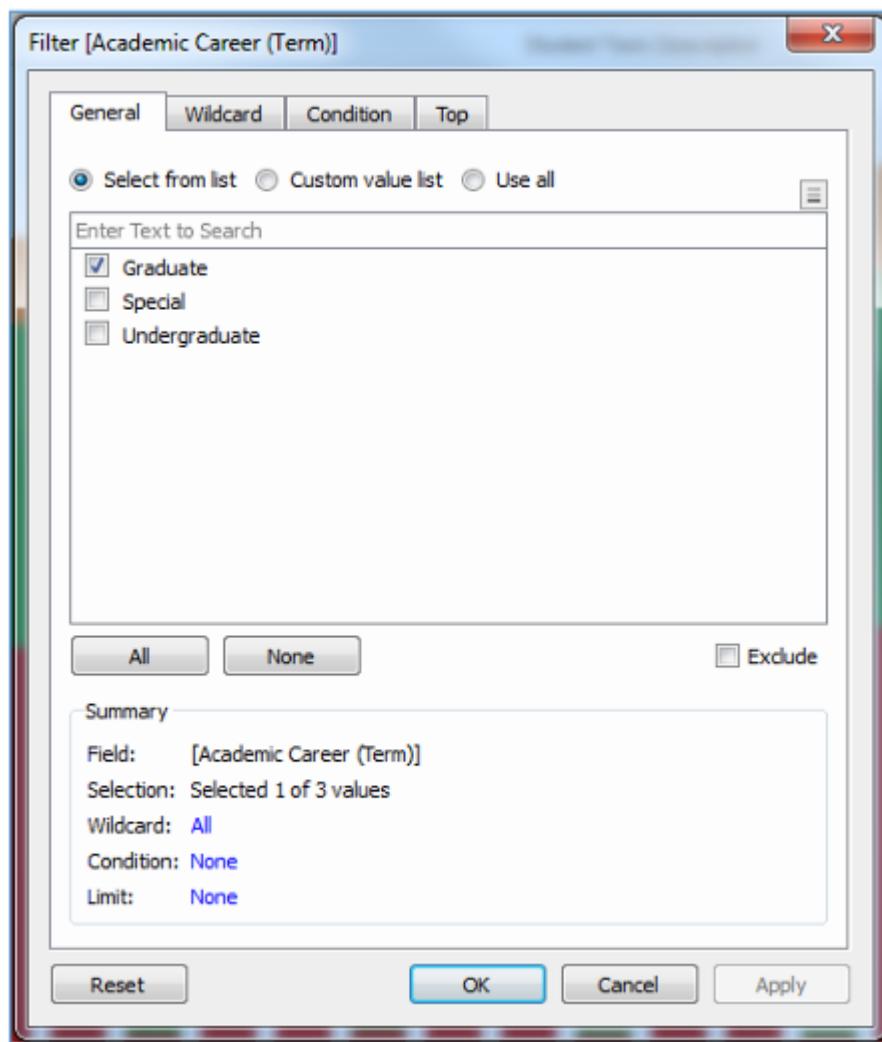
Add filters

Filters have been previously discussed but their use within charts is worth noting again.

As a reminder, adding a dimension or measure allows you to narrow the amount of data included in your visualization. For example, dragging Academic Career onto the Filters Shelf, you can select from the available values.



Depending upon the data available within the dimension selected there are multiple filter options available.



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Additionally, you add the Quick Filter you also allow the report consumer to make changes to see how various values compare to one another.

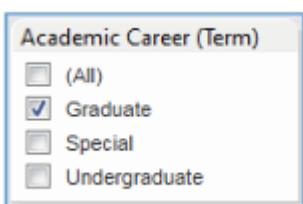
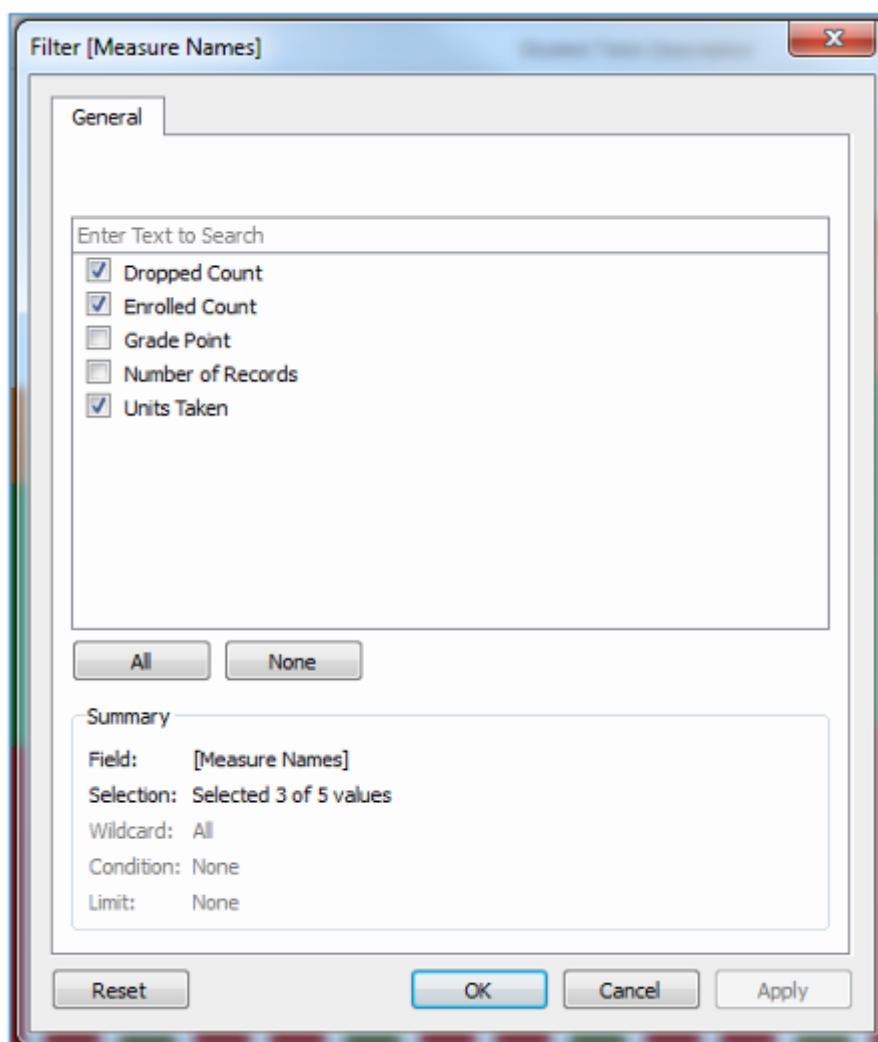


Tableau also has many unique features that simplify data visualization including Measure Names and Measure Values. Measure Names is a special dimensional field which is really a group of all of the available Measures. When added to the Filter Shelf, it allows you to select the specific measures you would like to be included in your chart. If you do not intentionally add this value to the Filters Shelf but instead add multiple measures to a single axis, Tableau will automatically add this value to the Filters Shelf and mark the measures added to the axis as selected.



Heat Maps

Heat maps are a great way to compare categorical data using color. They are typically constructed as a table using colored squares to represent the data, and a continuous range of colors. Heat maps allow you to see variations in the data via variations in color.

In Tableau, you create a heat map by placing one or more dimensions on the Columns shelf and one or more dimensions on the Rows shelf. You then select the mark type as Square and place a measure of interest on the Color shelf.

Create a Heat Map

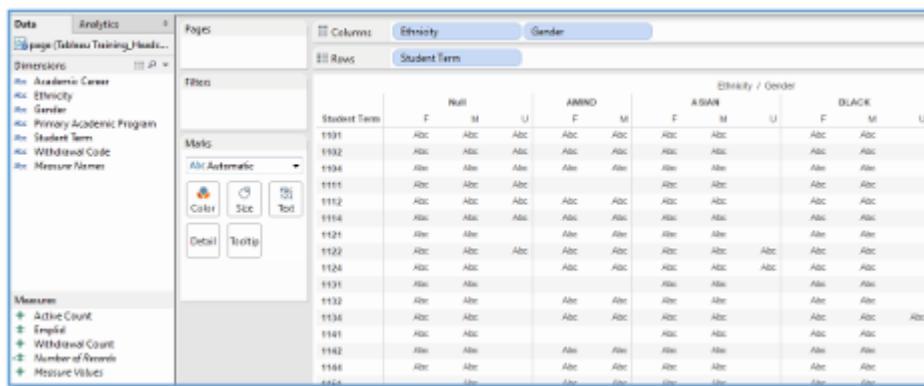
We'll explore the creation of a Heat Map here using the Headcount and Person Fact spreadsheet from the

Introduction to Tableau folder on your desktop.

1. Drag the Ethnicity dimension to Columns.

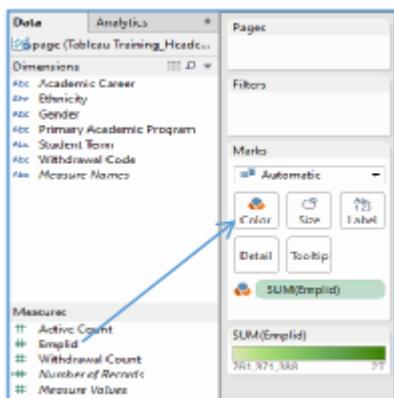
2. Drag the Gender dimension to the right of the Ethnicity dimension on Columns.

3. Drag the Student Term dimensions to Rows.



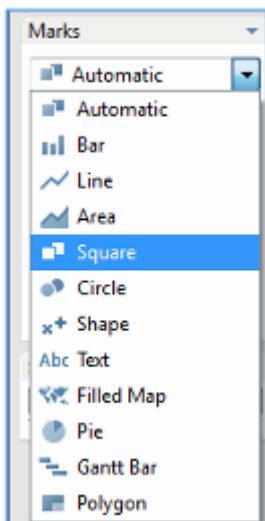
The screenshot shows the Tableau Data Source interface. On the left, the 'Dimensions' section lists 'Ethnicity', 'Gender', and 'Student Term'. The 'Measures' section lists 'Active Count', 'Empirical', 'Withdrawn Count', 'Number of Returns', and 'Measure Values'. In the center, the 'Data' pane displays a grid of data for 'Student Term' (rows) and 'Ethnicity / Gender' (columns). The columns are labeled 'Asian', 'Black', 'Female', 'Male', and 'Unknown'. The data values are represented by small colored squares, where colors correspond to the measure values listed on the left.

4. Drag the Emplid measure to the Color shelf.



The measure is automatically aggregated as a summation. The color legend reflects the continuous data range.

4. Change the Mark type to be Square by clicking on the down arrow to the right of the text Automatic and choosing Square.



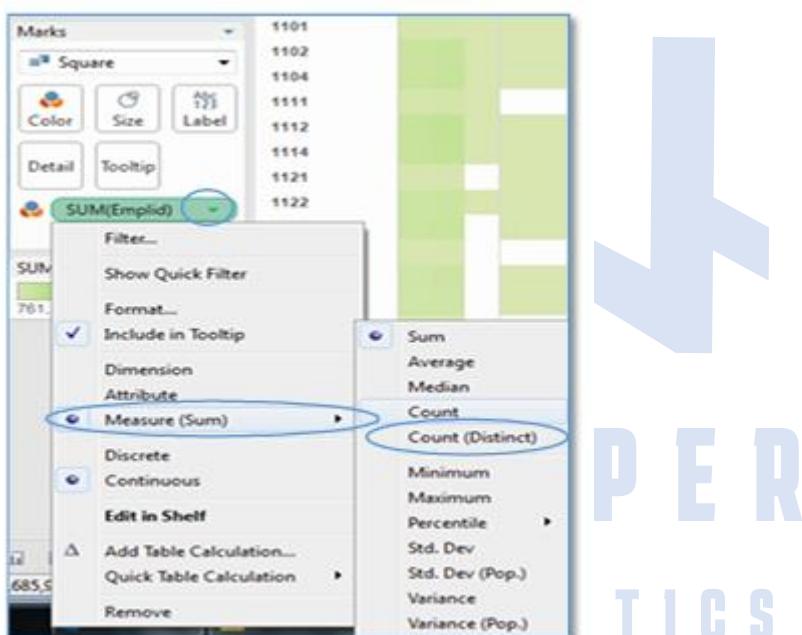
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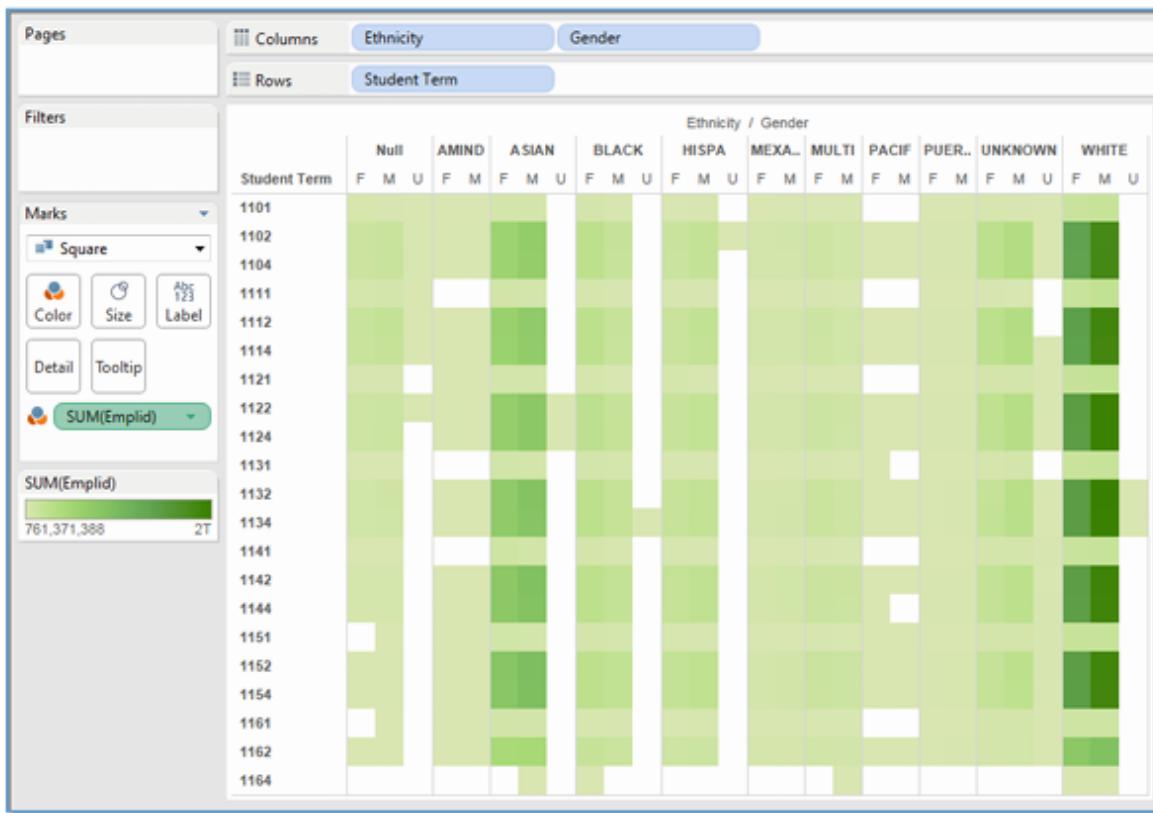
5. Optimize the view format.

- On the Format menu select Cell Size and then Bigger to increase the overall cell size.
- Increase the column width to a preferred size. Using the Ctrl key and the right arrow will make the column wider, and the Ctrl key and left arrow will make the column narrower.

6. Change the Emplid measure from automatically aggregating the data as a summation to counting by hovering your mouse over the SUM(Emplid) and clicking on the down arrow. Select Measure(Sum) and choose Count(Distinct).



This Heat Map shows, over time, via the Y axis, how many Students attended, by Ethnicity and further by Gender. It is easy to identify the most and least populous Ethnicity and Gender, and notice differences through time periods.



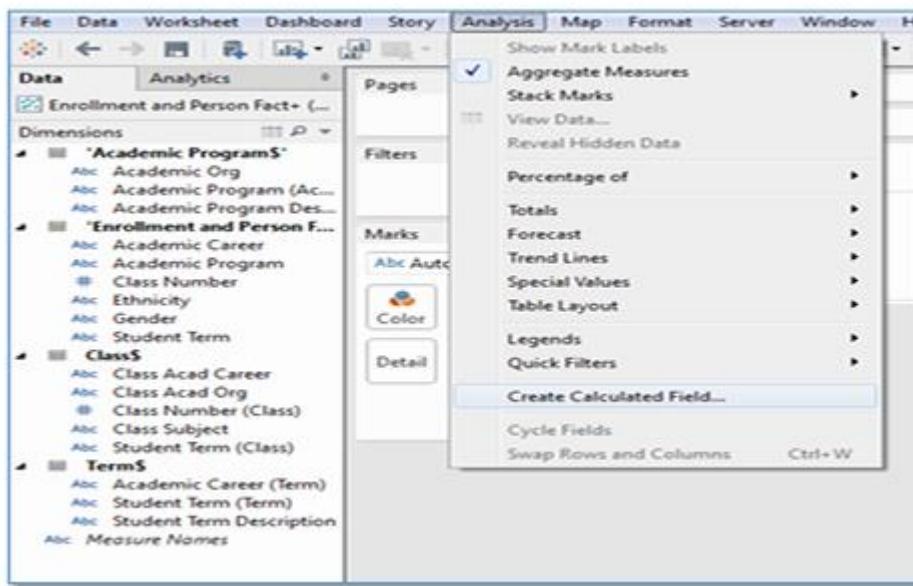
Donut Charts

A donut chart is a variation of a pie chart where the center is blank allowing for additional information about the data as a whole to be included. There are several instances when you might want to consider using a donut chart. With similarities to a standard pie chart, these include when:

- You have one or more data series you want to plot.
- None of the values you are depicting are negative.
- None of the values you are tracking is zero.
- You don't have more than seven categories per data series.
- The categories represent parts of the whole in each ring of the donut chart.

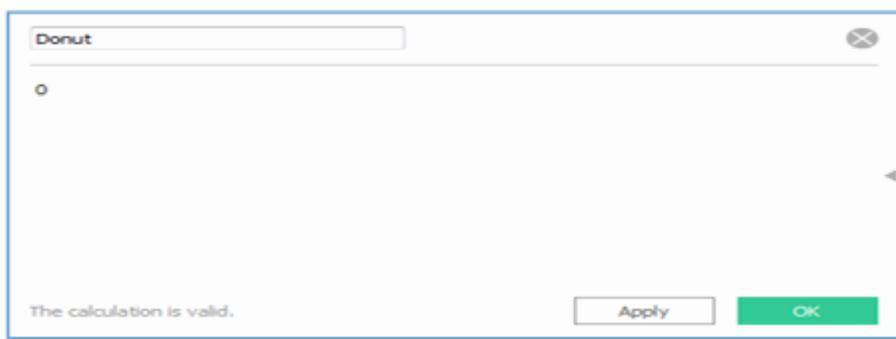
Let's create one now to give you some experience using the server data source Enrollment Person and Fact +.

1. On the Analysis menu, select Create Calculated Field.



Alternatively, with your mouse over the white space in the Data Pane, right click and select Create Calculated Field.

2. Name your new field Donut and type a 0 (zero) in the function box and click OK.

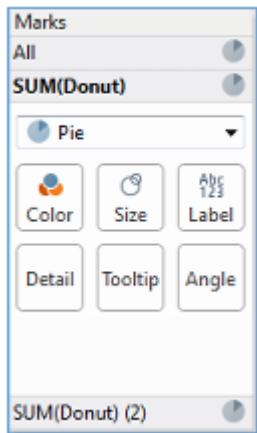


3. You'll now see Donut listed as a new Measure. Drag this new field to Columns two times. You will see two columns, each with Donut as the detail.

Change the Marks Type from Automatic to Pie.

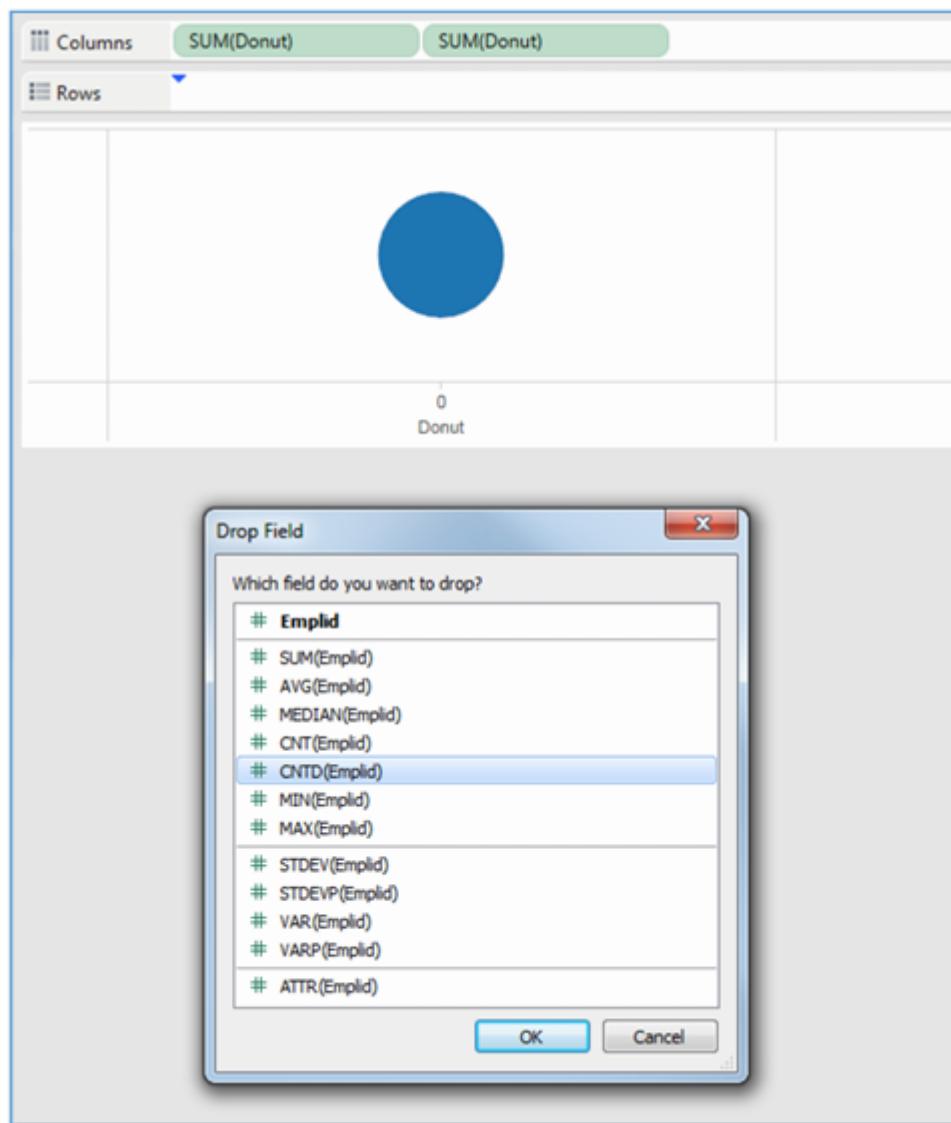


4. Click the SUM(Donut) Marks Shelf

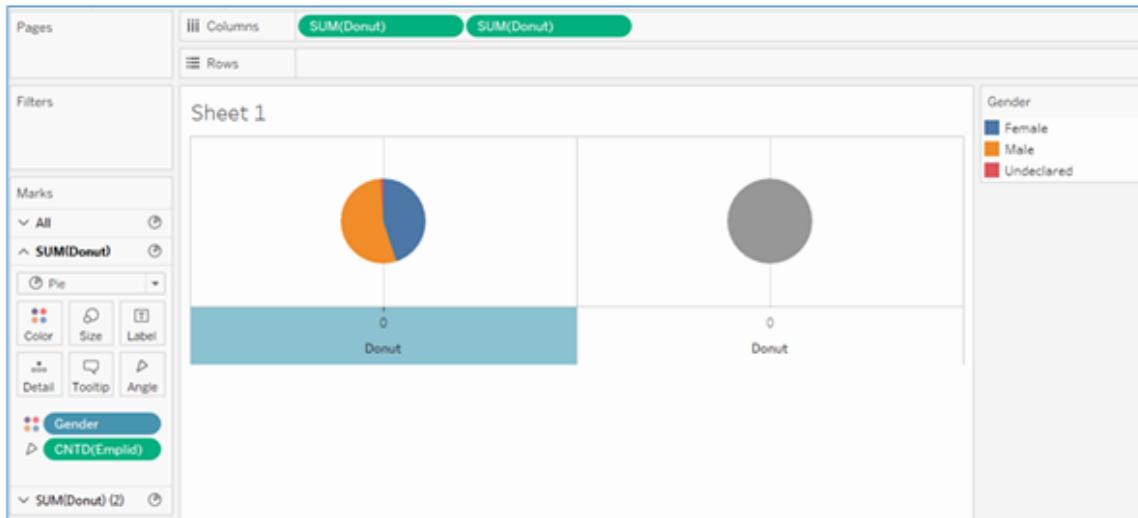


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5. Right-click Emplid and drag it to Angle. Select count distinct or CNTD(Emplid).
Click OK.

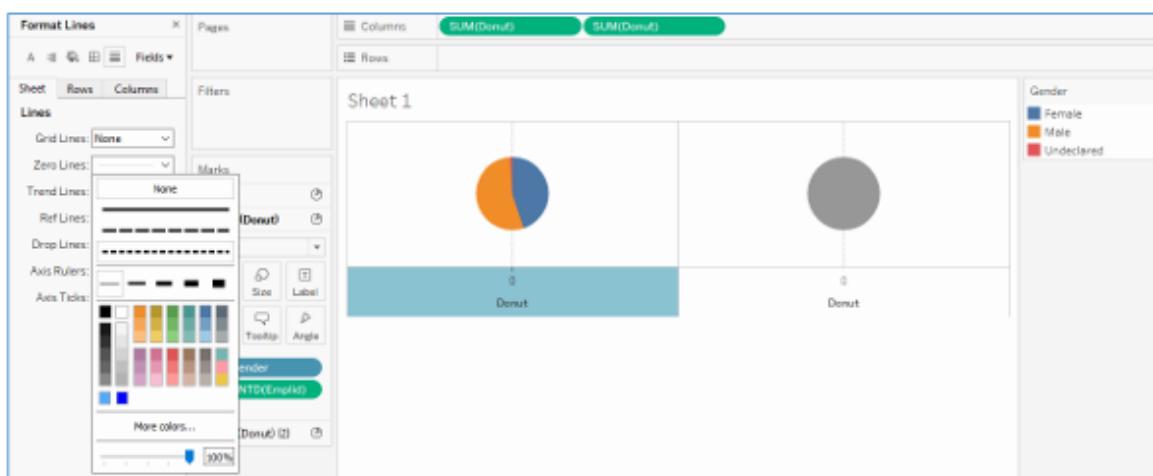


6. Drag Gender to Color.

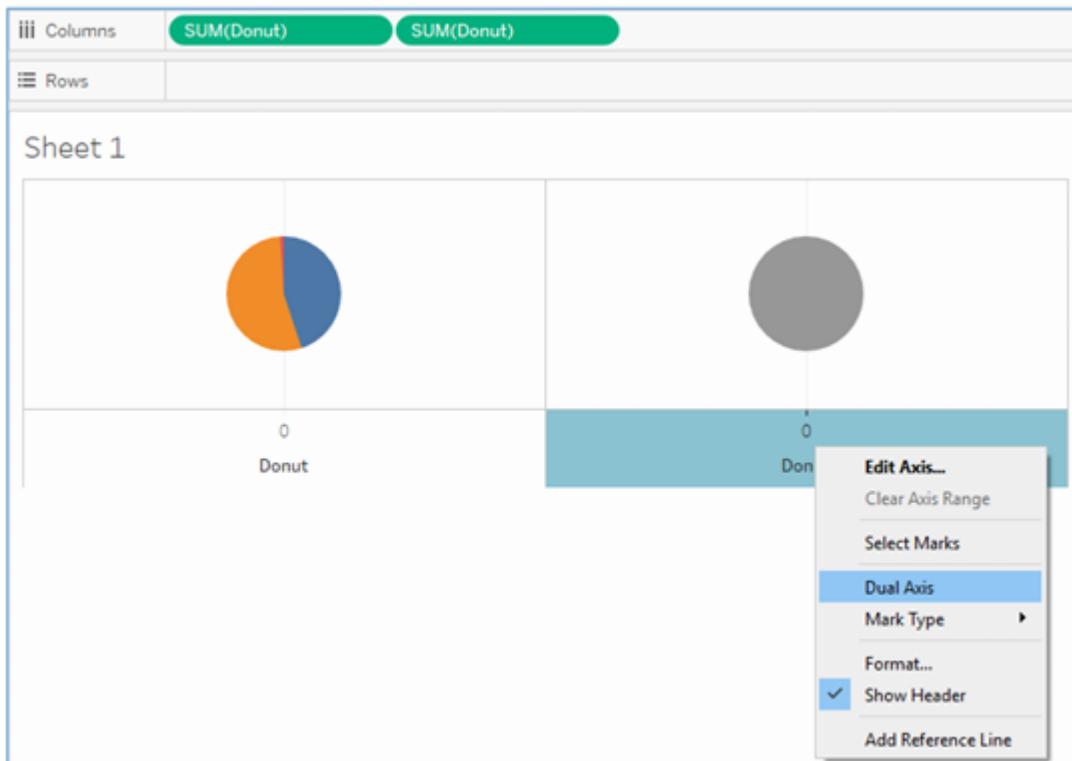


7. Right-click the Axis for Donut and select Format.

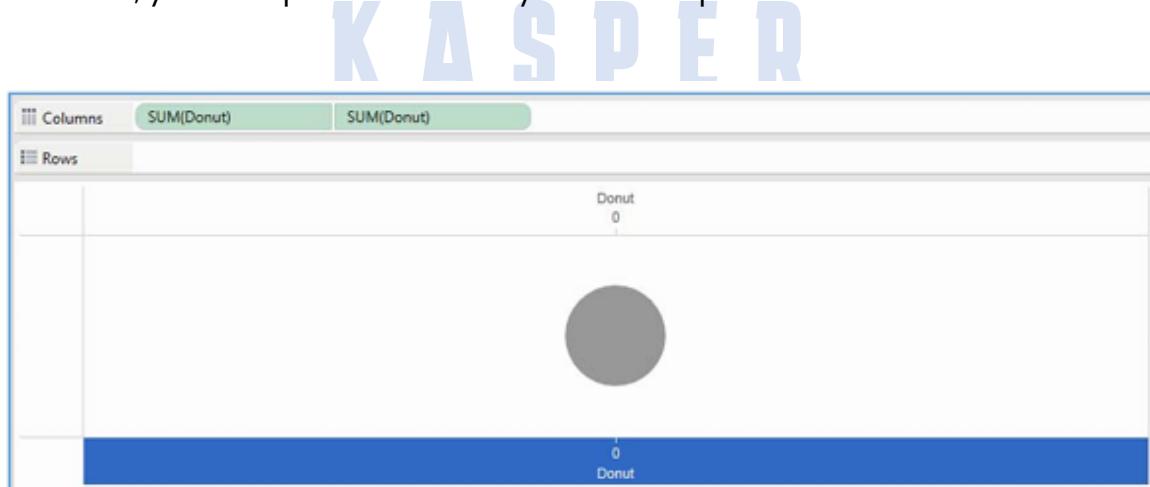
8. Click the graduated lines (show to the right here) and set Zero Lines to None.



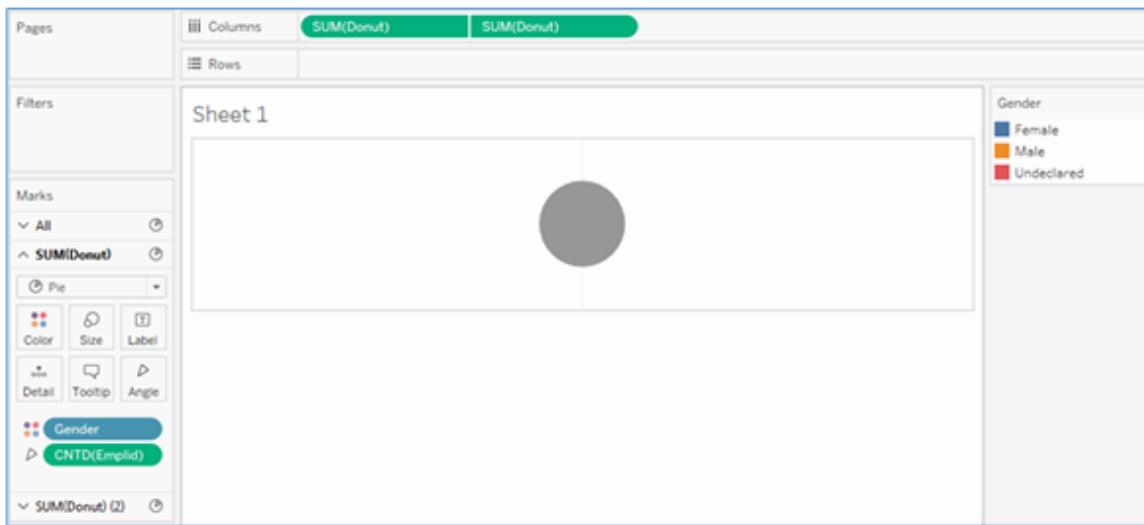
9. Right-click the axis of the grey pie chart and select Dual Axis.



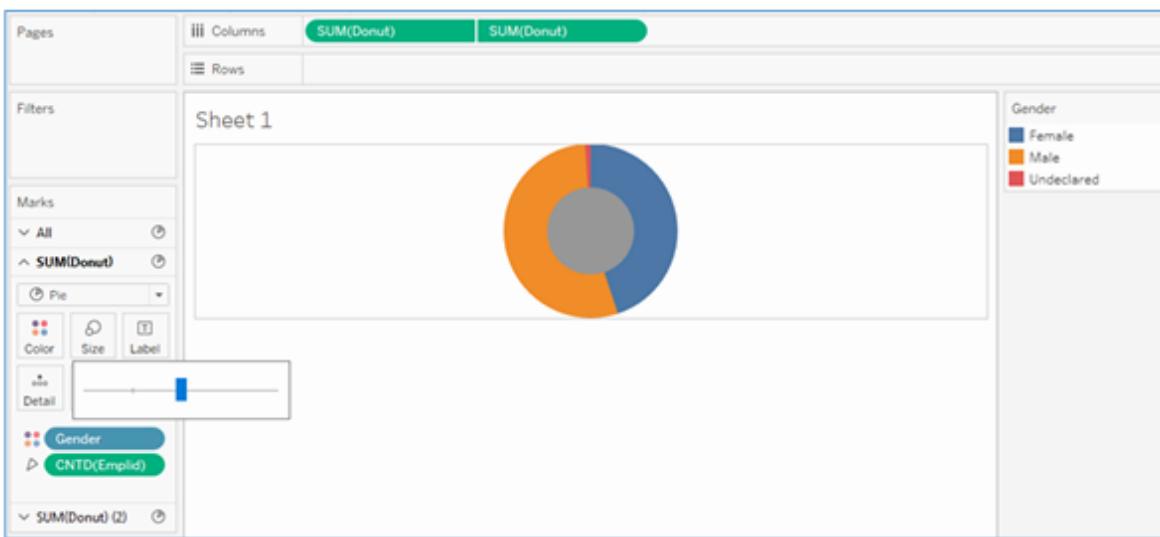
As a result, your two pie charts will lay over the top of one another.



10. Right-click SUM(Donut) in Columns. Notice the Show Header has a check mark next to it. Click this to remove the header. Your chart should now look like this.

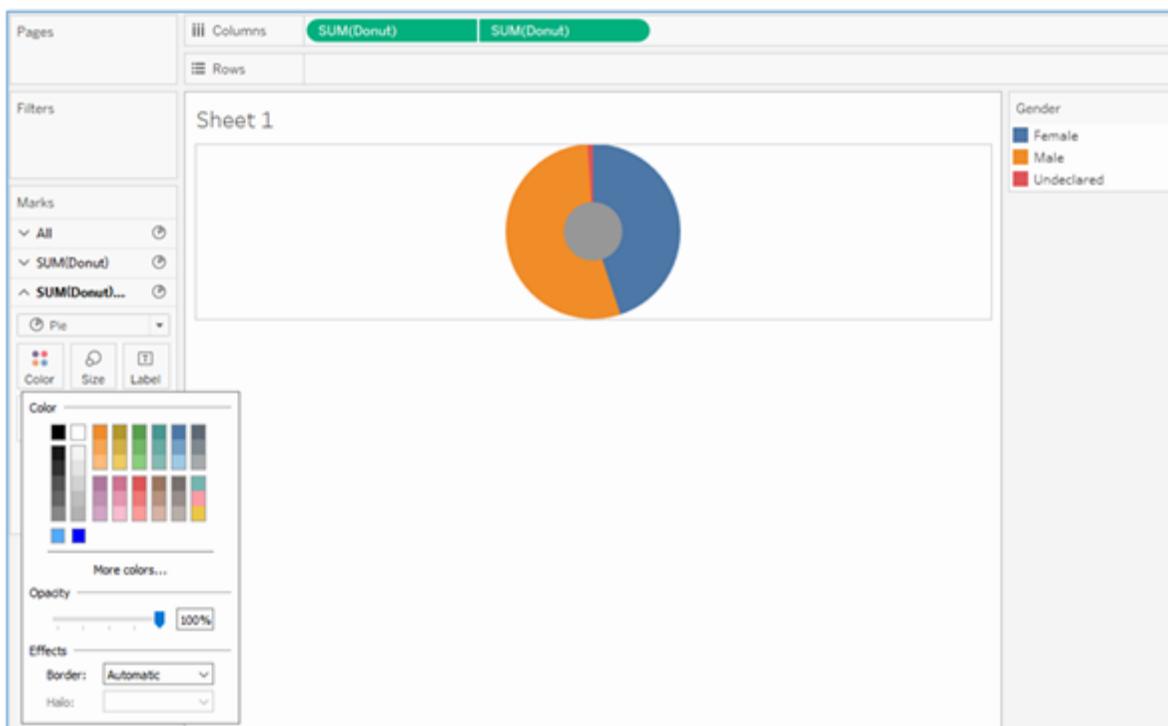


11. Click Size of the SUM(Donut) in the Marks Shelf. Click and hold down the size bar sliding it to the right.

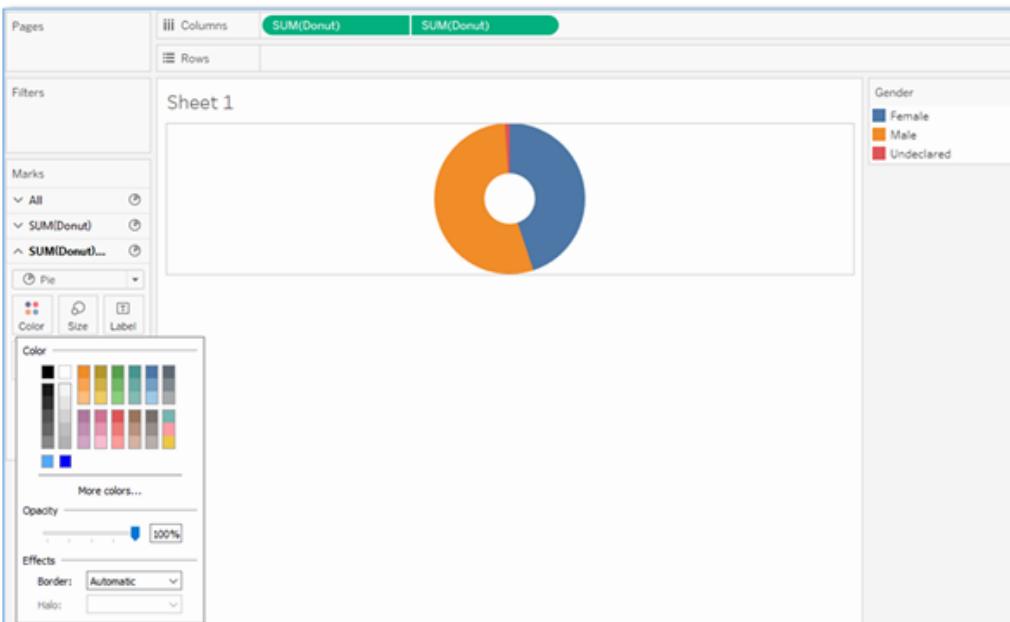


As a result, the Donut chart will be larger and appear from behind the grey pie chart. You can optionally change the size of the grey pie chart, SUM(Donut) (2), as well.

12. You can change the color of the inner circle by clicking Color for the Marks shelf of SUM(Donut) (2).

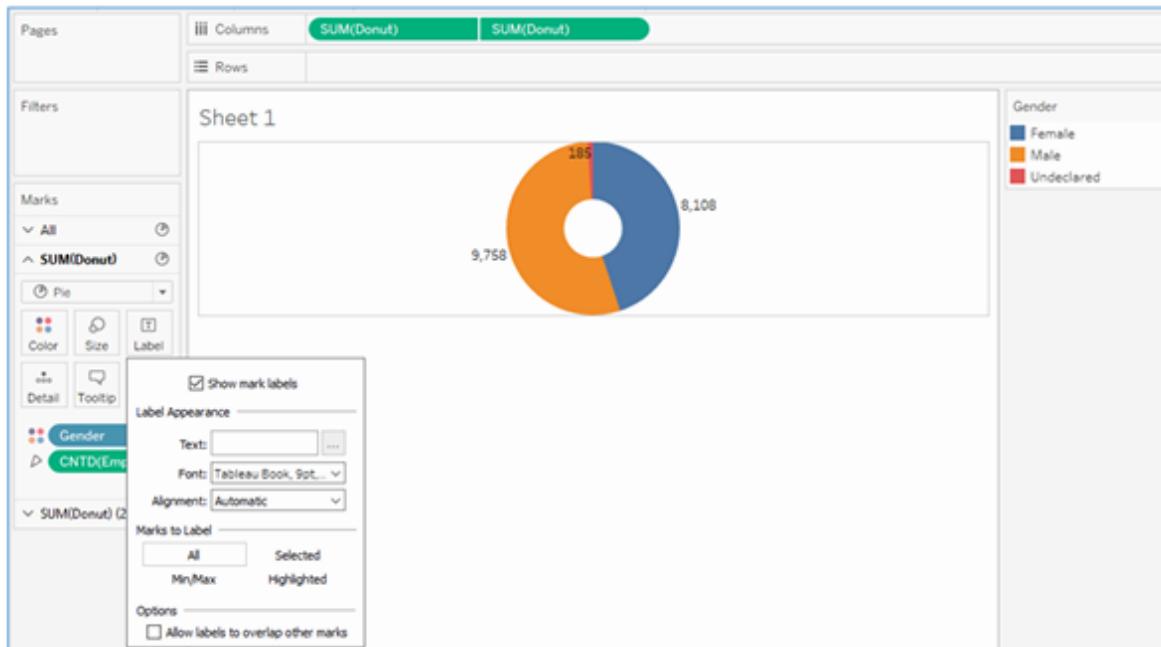


13. Select White and notice the change in your chart.



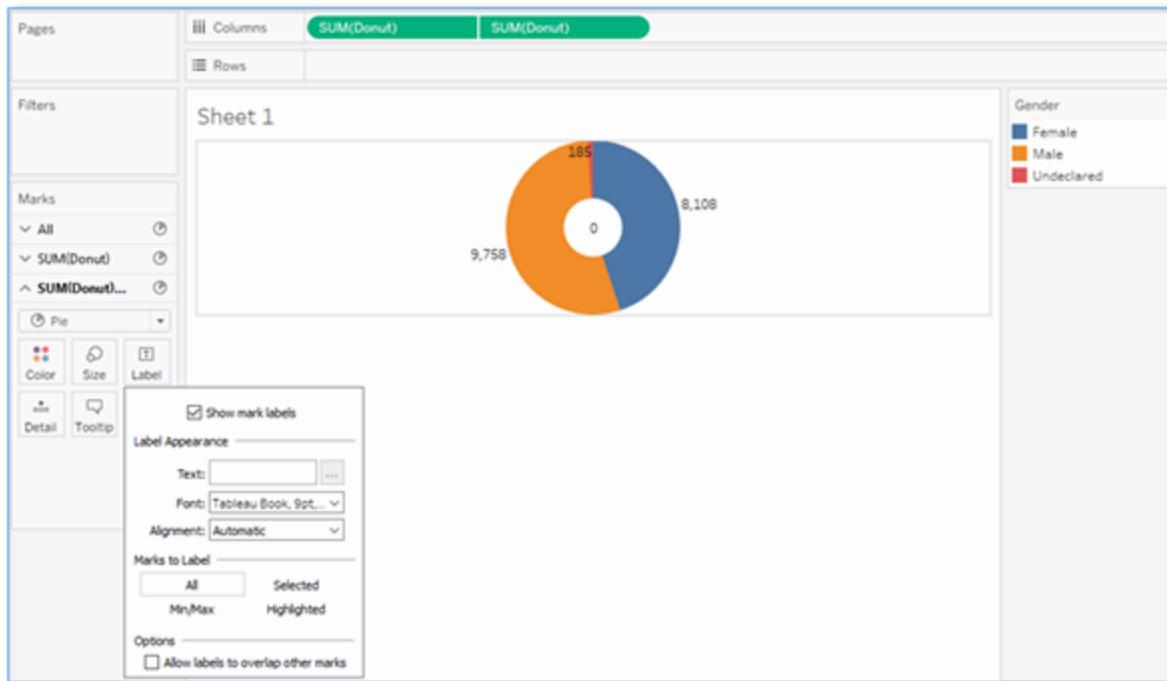
14. Next you can adjust your formatting and add labels. As mentioned earlier, you can adjust the size of either chart by clicking on the Size Mark.

You can add labels with the Label Mark. First click the main chart, SUM(Donut). Click Label and check the box to Show mark labels.



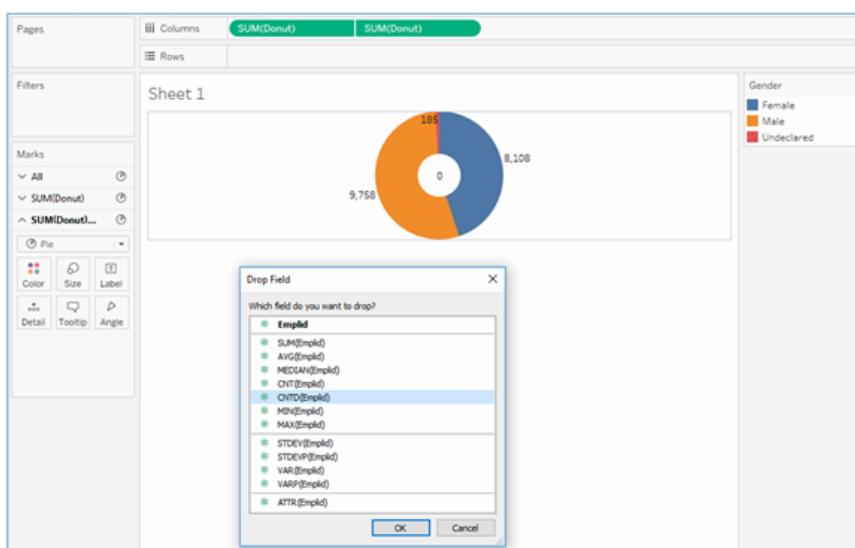
15. Select the inner chart, SUM(Donut) (2). Click Label and check the box to Show mark labels.

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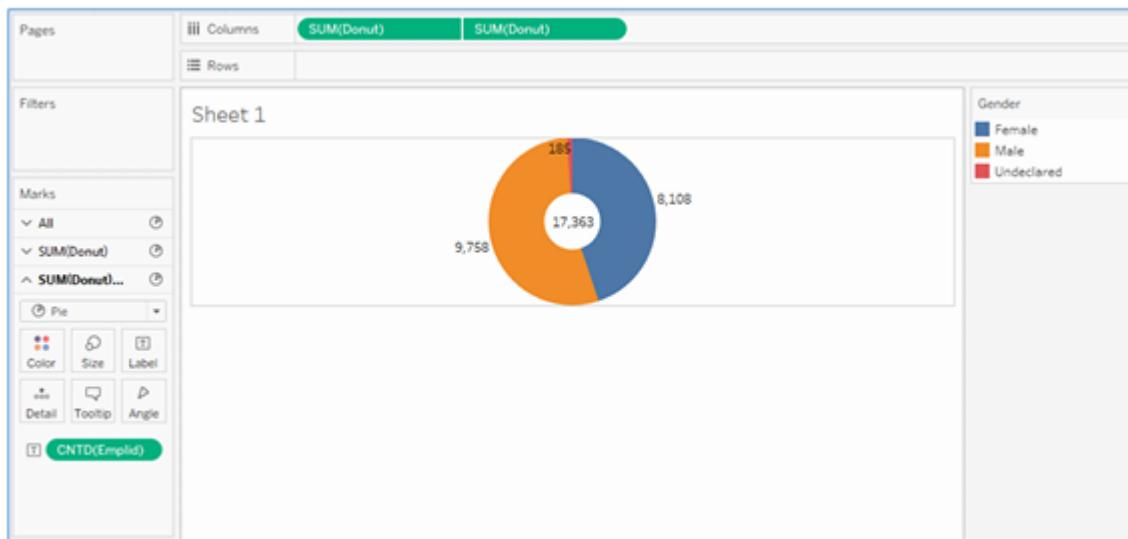


In order to include the Count of Emplid, you'll need to connect the data to the chart. To do this:

16. Right-click Emplid and drag it to the Label Mark of SUM(Donut) (2).
17. As before, select count distinct or CNTD(Emplid) and click OK.



You will now see the total count of Emplid in the center of your Donut chart.

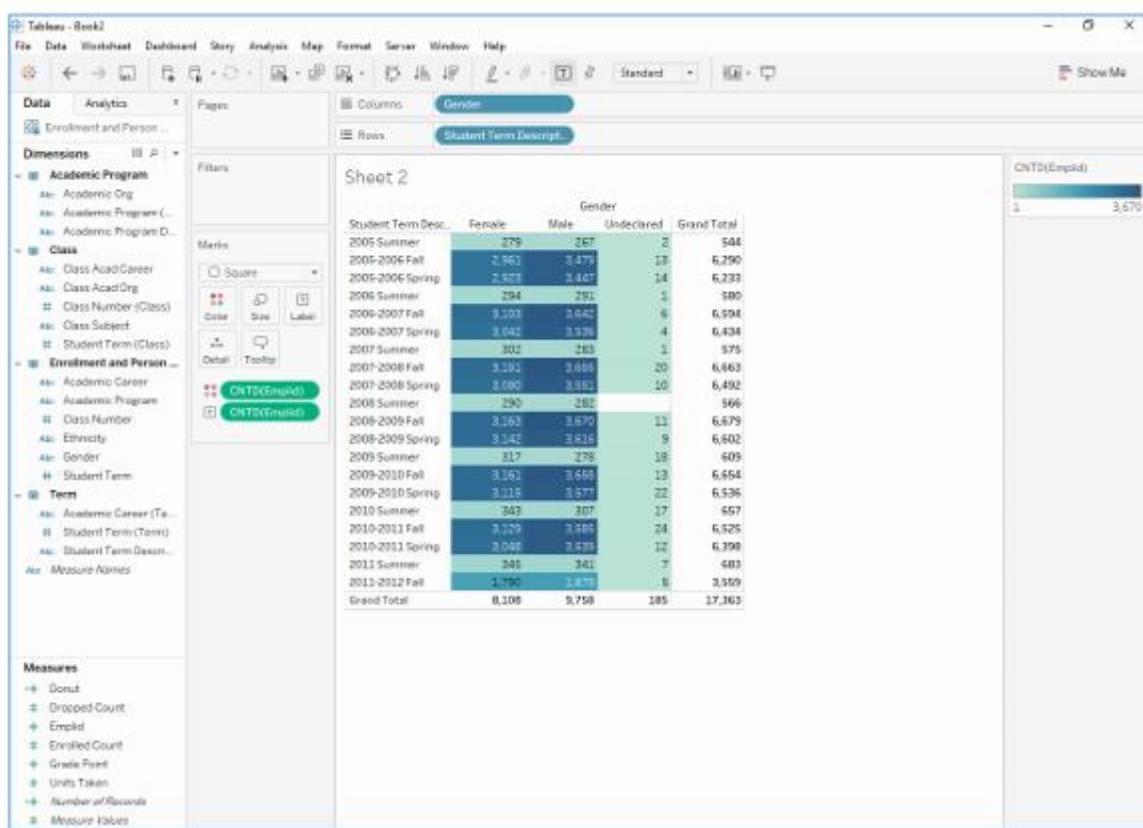


Dashboards – Connecting Your Worksheets to One Another

Once you've created several visualizations, you will often want to incorporate them with one another to provide a richer experience for your report consumers. Tableau allows you to do this through the creation of Dashboards and Stories. We'll create a Dashboard here so you can gain some experience.

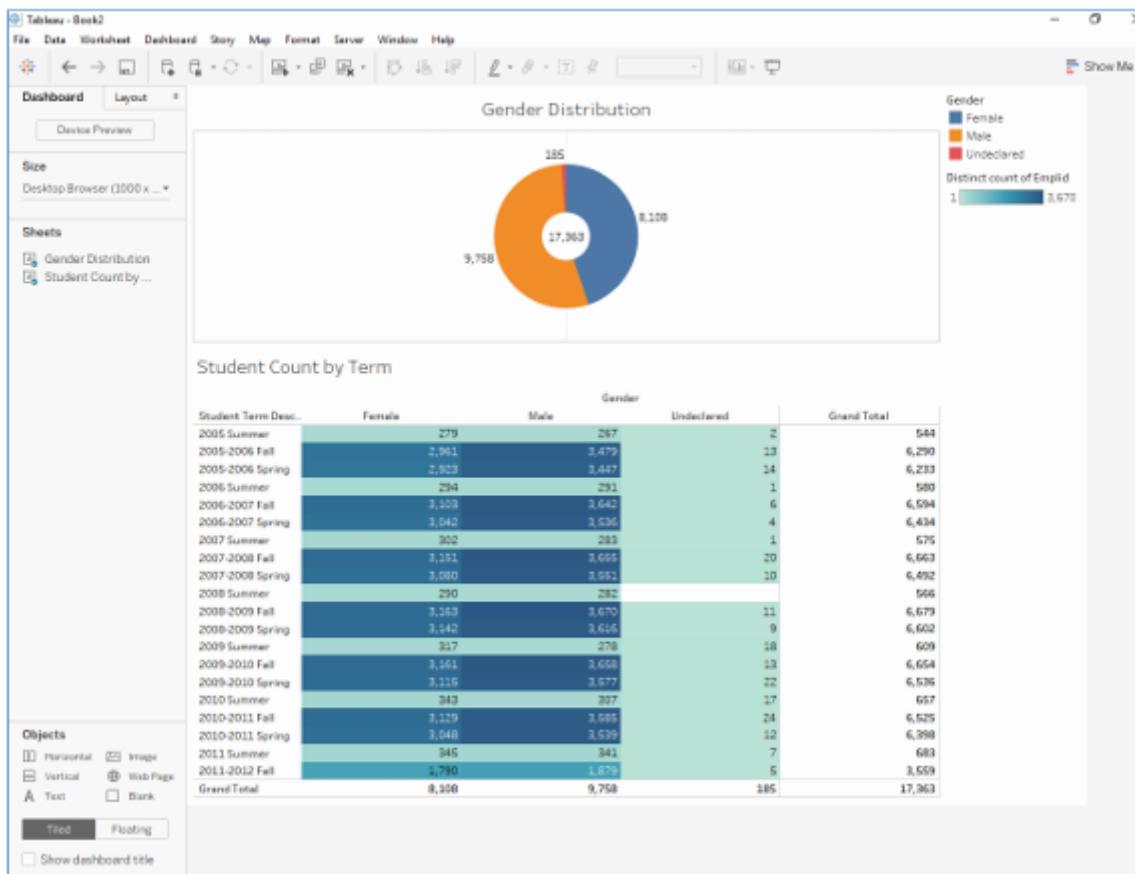
Using the Enrollment and Person Fact + data source from the Tableau Server, we'll combine a crosstab with the donut chart we just created.

1. Drawing from our previous examples, start by creating the crosstab shown in the below image.



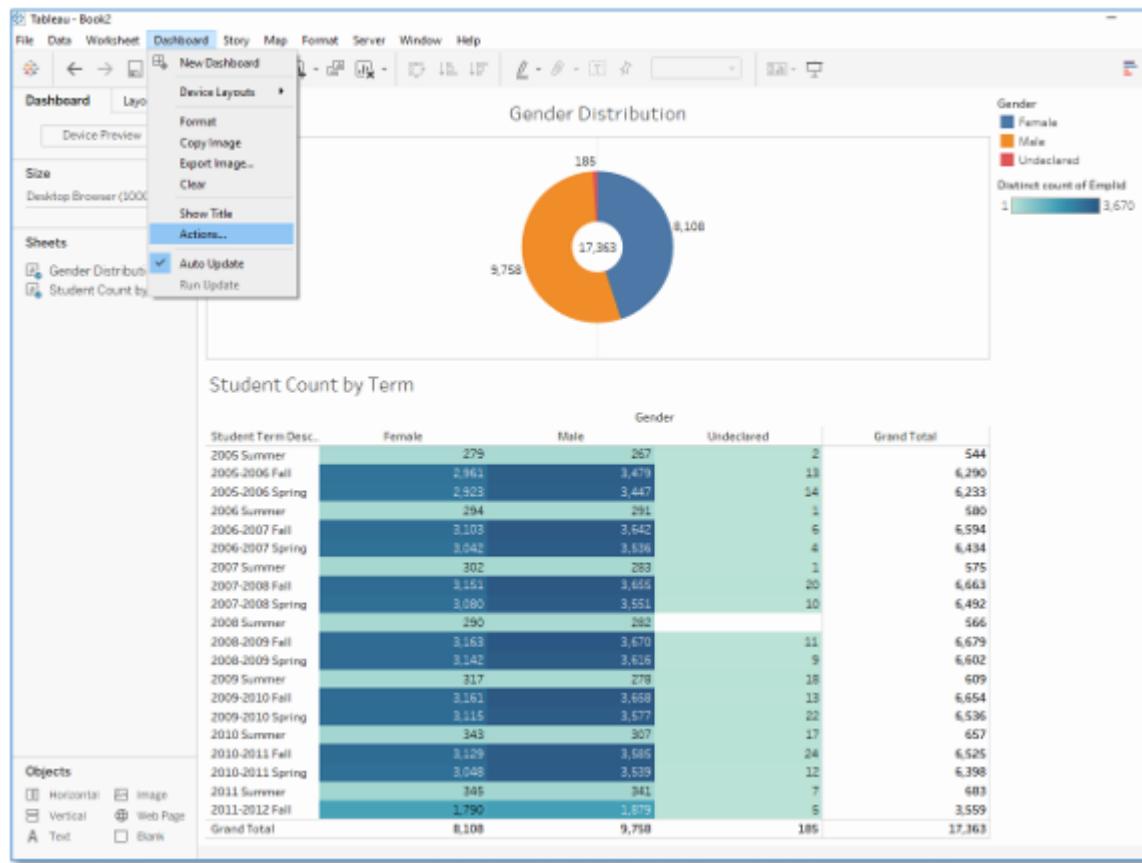
Make sure to set the Mark Type, Color, and Add Totals. (Hint: use the Analysis menu for totals.)

2. Click the New Dashboard icon (shown to the right) to create a new blank dashboard.
3. Bring your Donut Chart and Crosstab onto the dashboard as shown below.

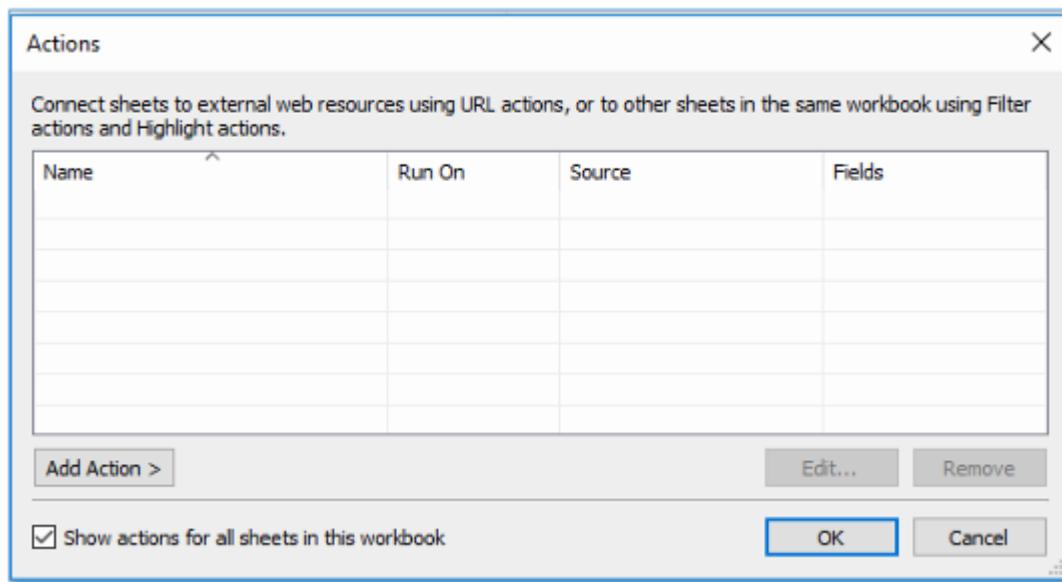


4. Once on the Dashboard, you can add actions that will tie your visualizations together. To do this, on the Dashboard menu, select Actions...

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A N A L Y T I C S



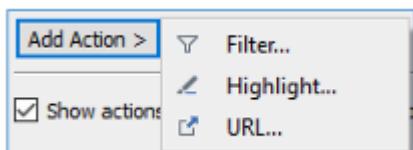
The Actions dialog box will open.



 hr@kasperanalytics.com

 kasper-analytics

Click Add Action and select Filter.



5. In the Add Filter Action dialog box set Name to Gender Filter.

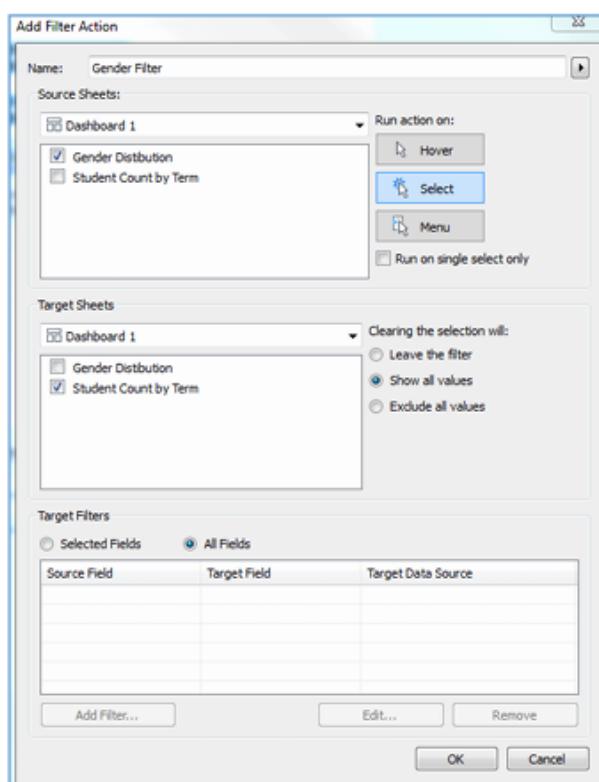
6. Change Run action on to Select.

7. The Source Sheet will be the Gender Distribution donut chart, so deselect the Student Count by Term crosstab.

8. The Target Sheet will be the Student Count by Term crosstab so deselect the Gender Distribution donut chart.

9. Reset Clearing of Selection to Show all values.

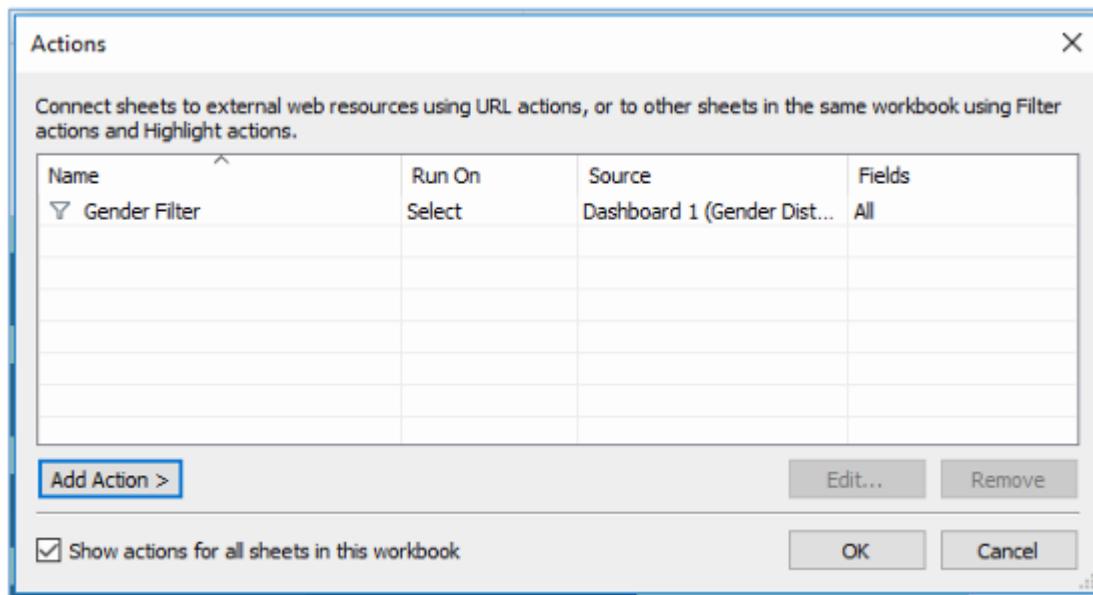
When complete your selections should appear like this. Click OK to confirm.



Your new filter will now be shown in the Actions dialog box.

10. Click OK to confirm.

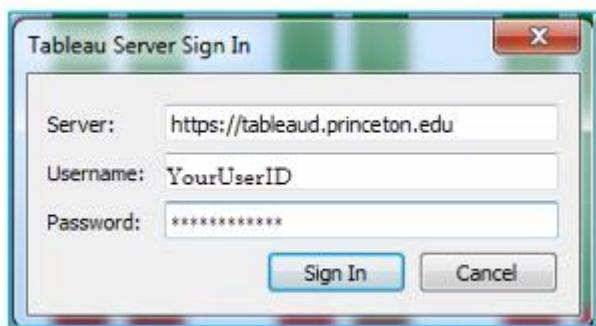
With the filter in place now, clicking on any portion of the donut chart will reflect changes in the crosstab.



Publishing to Tableau Server

Once you've created your visualization and are ready to share it with others, you'll want to publish to the Tableau Server. This will make the Worksheet, Dashboard, or Story available to those with appropriately defined access on your Tableau site.

1. On the Server menu, select Publish Workbook.
2. The first thing you'll be asked to do is to sign into the server. The server we'll be using for training is <https://tableaud.princeton.edu>. You will enter your username (netid) and password.



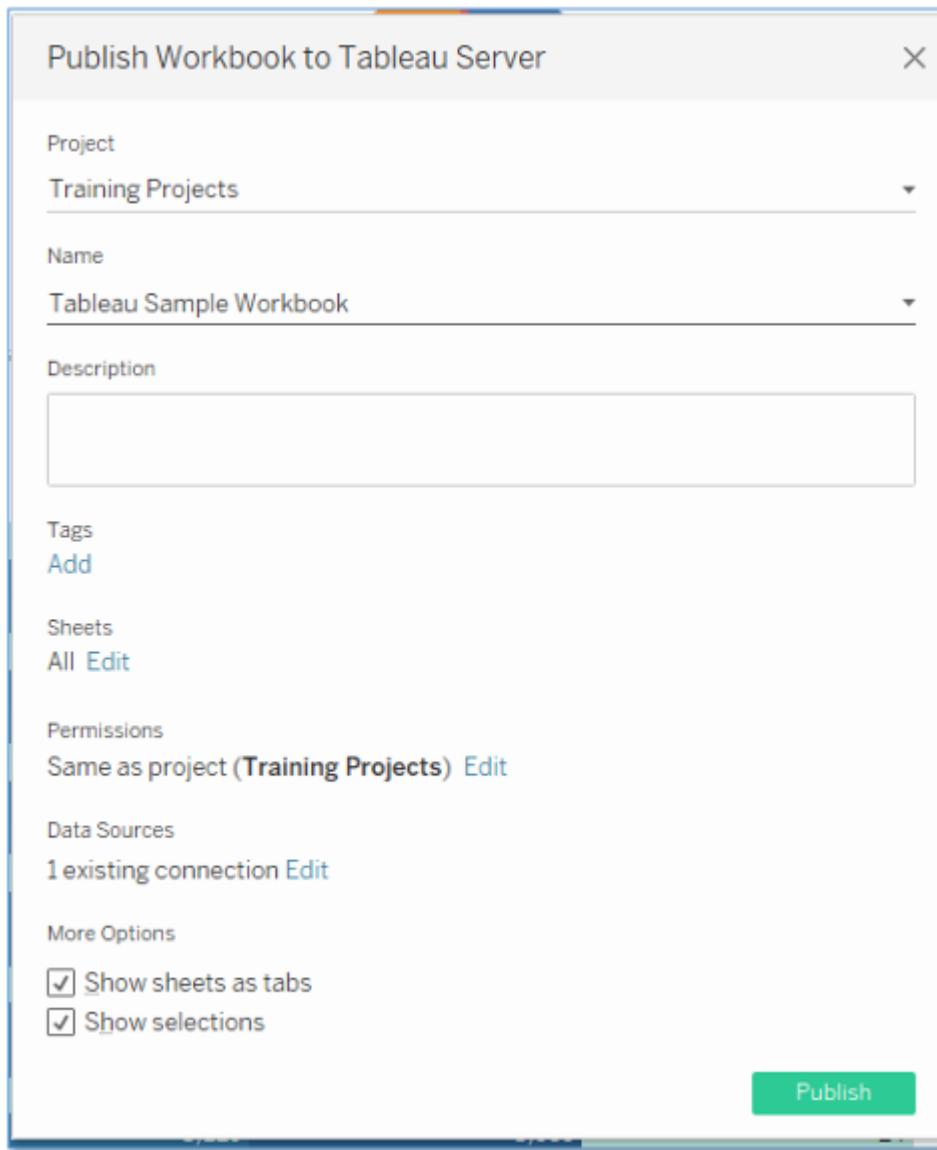
If you have access to more than one site on the server, after providing your username and password you'll be asked to select a site. We'll be using Tableau Training for this course.

3. Next you'll select the Project for your visualization. We'll use Training Projects for this class. You can also optionally customize the name of your workbook, set a description, and add tags.

As the publisher you may also customize the permissions for your work. However, we do recommend leaving the default settings. The site administrator will have final control over how the individual permissions are set to content published to your server site.

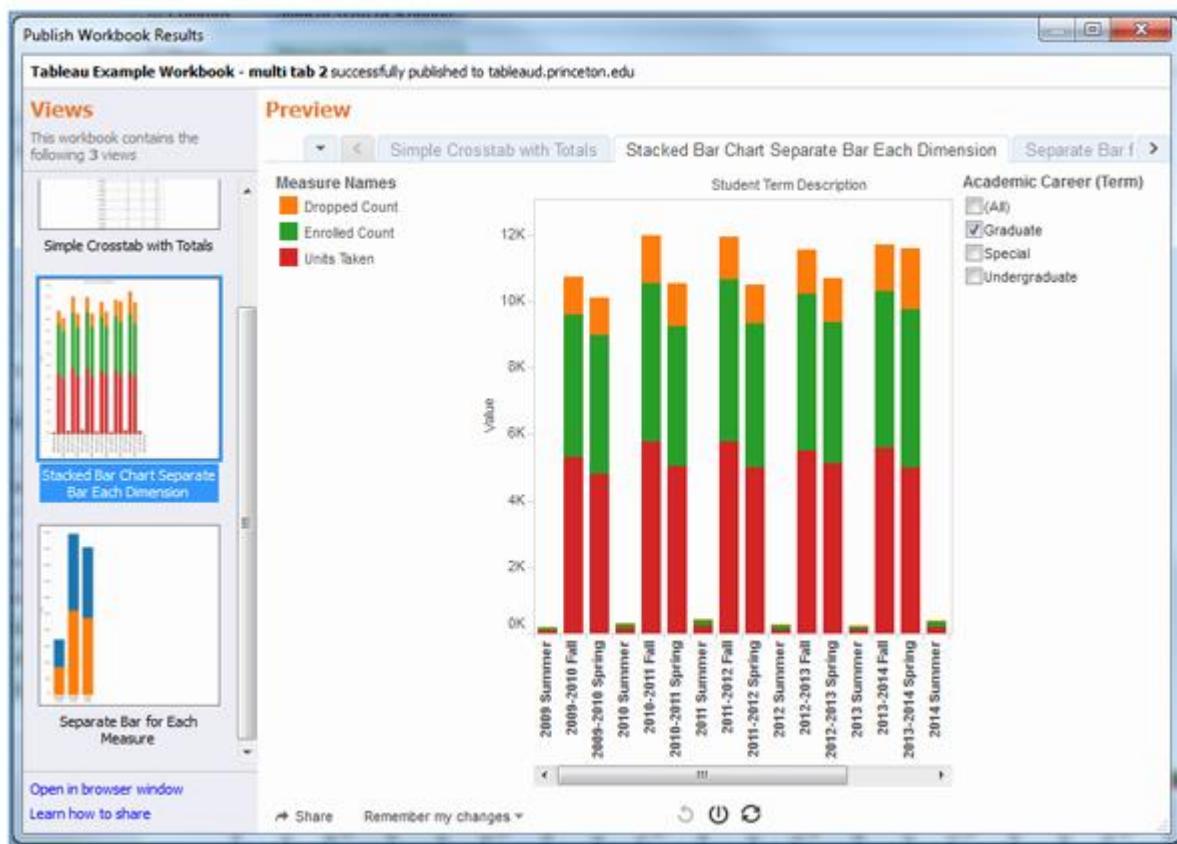
If your workbook has more than one worksheet, dashboard, or story, you should select any or all that you would like to include on the server.

You can also customize the appearance of your visualization by indicating whether to show sheets as tabs, show selection or include external files such as images you may have included in your work.

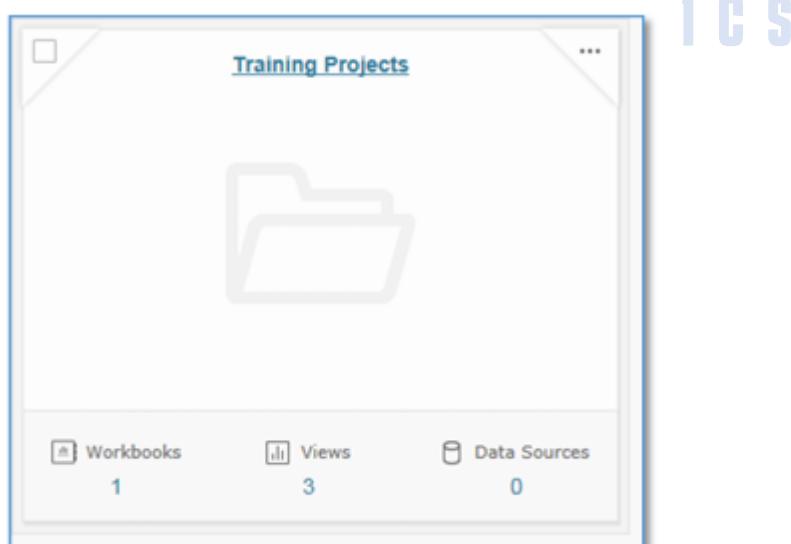


You can also set scheduling when publishing your work, though data extracts will be managed by your server administrator.

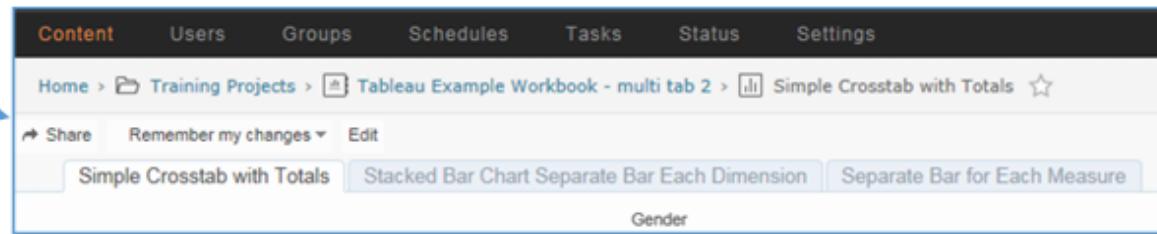
Once published, you may preview a sample of how your visualization will appear on the server.



When you log into the server site, you will now see your work in the Project you selected.

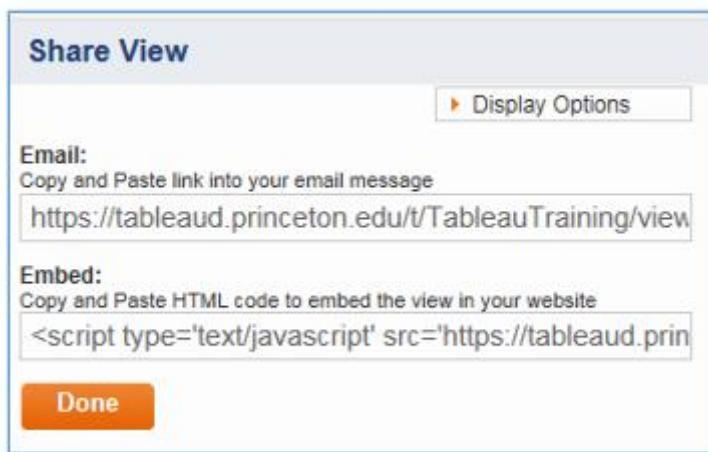


- Once posted to the server, you have the option to share your work either by sending a URL that will direct people to the content on the server or by embedding code in webpages. To do this, when viewing your visualization on the server, click Share.



- Then select the appropriate link or embed code.

Using our Development or Production server will require users to be authenticated prior to accessing the views. If for any reason you need open, unauthenticated access you will need to work on the Princeton Tableau Public server.



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