

INVESTMENT ASSIGNMENT SUBMISSION

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Abstract

Spark Funds wants to make investments in a few companies. The CEO of Spark Funds wants to understand the global trends in investments so that she can make investment decisions effectively.

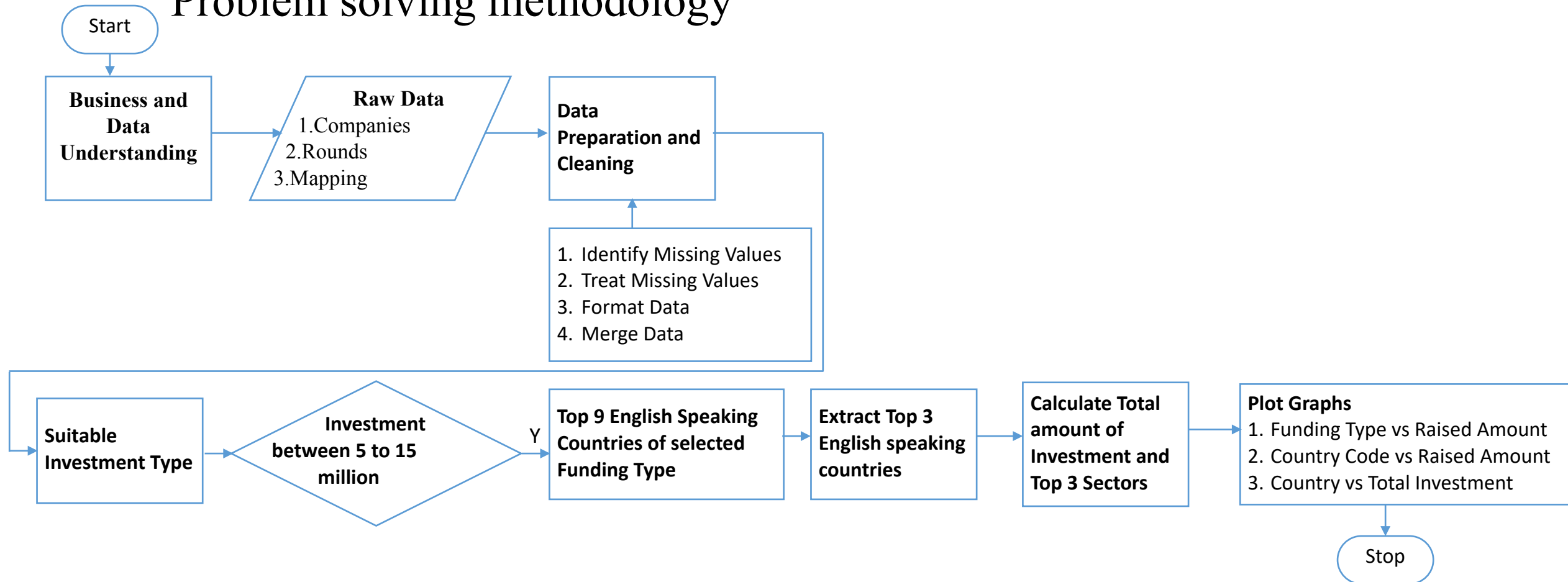
Business and Data Understanding

Spark Funds has two minor constraints for investments:

- It wants to invest between 5 to 15 million USD per round of investment.
- It wants to invest only in English-speaking countries because of the ease of communication with the companies it would invest in.

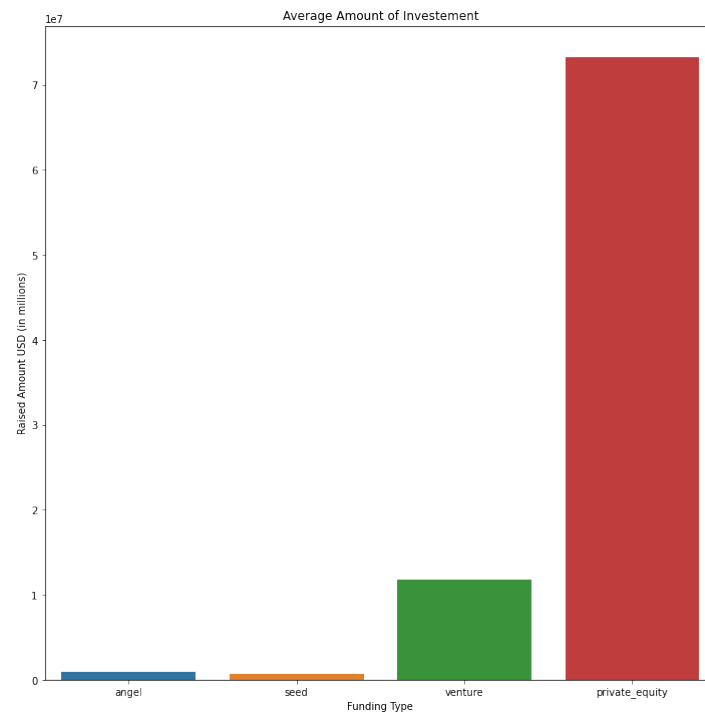
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Problem solving methodology



Funding Type Analysis

Spark Funds wants to invest between **5 to 15 million USD** per investment round.
With the above criteria, Venture Funding Type is the more suitable for Spark funds to invest (Please refer below Bar Chart and Table).



Funding Type	Raised Amount
private_equity	73308593.03
venture	11748949.13
angel	958694.47
seed	719818.00

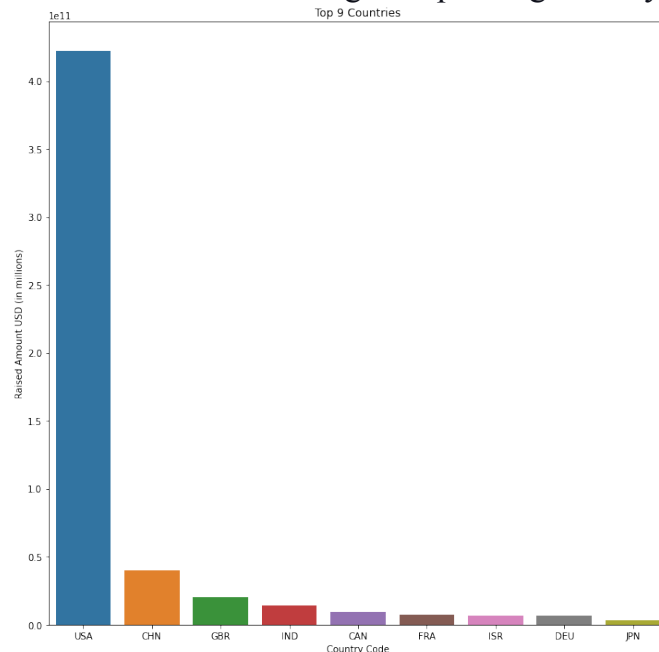
Funding Type vs Raise Amount

Country Analysis

Spark Funds want to invest only in **English-speaking countries** because of the ease of communication with the companies it would invest in.

Based on the Analysis, We determine the top 9 countries having higher investment. In that 3 English speaking countries are USA, Great Britain, India and in that spark funds can invest.

Note: China is not an English-speaking country.

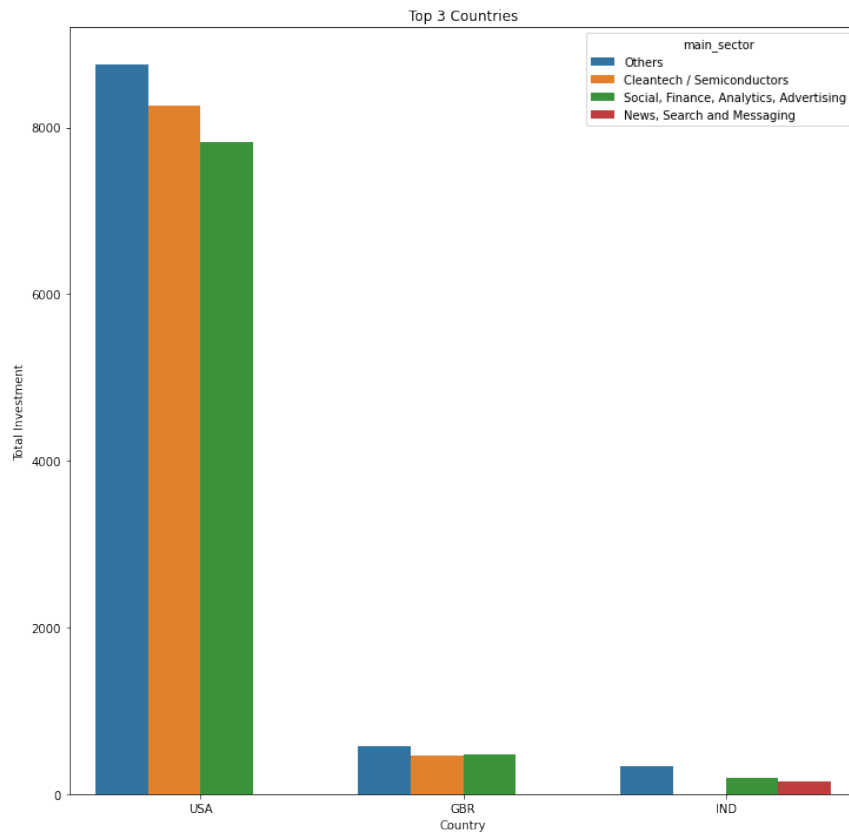


Country Vs Raised Amount

Country	Raised Amount
USA	422510842796.00
CHN	39835418773.00
GBR	20245627416.00
IND	14391858718.00
CAN	9583332317.00
FRA	7259536732.00
ISR	6907514579.00
DEU	6346959822.00
JPN	3363676611.00

Sector Analysis

Based on the analysis of the sectors, We infer that the “Others” sector of USA, GBR & IND are higher for investment.



S.NO	Sector	Total Investment	Country
1	Others	8763	USA
2	Cleantech / Semiconductors	8268	USA
3	Social, Finance, Analytics, Advertising	7822	USA
4	Others	580	GBR
5	Social, Finance, Analytics, Advertising	481	GBR
6	Cleantech / Semiconductors	466	GBR
7	Others	332	IND
8	Social, Finance, Analytics, Advertising	193	IND
9	News, Search and Messaging	154	IND

Country vs Sector wise Investment

Conclusions

Spark funds should consider investing in **Venture** funding type.

In Venture Funding Type, Spark fund should invest in **others** the main sector in **the USA**, as it has the highest value when compared to other countries. If spark funds want to invest it in other Top 3 countries then need to consider **others** main sector.

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