

# Ashwin Kumar Dave

## Full Stack WordPress & PHP Developer

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### Professional Summary

Experienced Full Stack WordPress Developer with 6+ years of expertise in PHP, JavaScript, and modern frameworks. Proven ability to develop scalable WordPress systems, REST API integrations, and custom plugins using ACF and WooCommerce. Adept at backend architecture, containerization (Docker/Kubernetes), and managing end-to-end web projects in collaborative environments.

### Core Skills

**Technical:** PHP, WordPress, WooCommerce, JavaScript, jQuery, AJAX, ACF, Elementor, MySQL, GitHub, Laravel, Docker, Kubernetes, REST API

**Soft Skills:** Project Management, Team Collaboration, Problem Solving, Flexibility, Communication, Time Management

### Key Projects

**Brand Desk** — Multi-role collaboration portal like Upwork with automated workflows, chat modules (AJAX), and dynamic progress tracking.

■ <https://mybranddesk.com/>

**Black Belt Ecommerce** — Built on Sage (Laravel + WordPress) framework with custom plugins and backend optimization for e-commerce scalability.

■ <https://www.blackbeltcommerce.com/>

**World Web Technology** — Company portfolio site built with ACF, Custom Theme, and Custom Plugin development.

■ <https://www.worldwebtechnology.com/>

**Life Redefined Healing** — Doctor website with booking & form integration.

■ <https://liferedefinedhealing.com/>

**Tap Water** — Elementor-based e-commerce site with custom plugin for product management.

■ <https://tappwater.co/>

Other Projects: ICIS, Brightmine, Stowaway Suit, Edenesque, MissionFire, Auriga IT, and NourishDoc — involving custom plugin development and API integrations.

### Experience Highlights

- 6+ years in WordPress and PHP development.
- Managed full project lifecycles from requirement gathering to deployment.
- Developed custom plugins, automation workflows, and REST API integrations.
- Collaborated with cross-functional teams to ensure timely delivery and quality code.

### Technical Expertise

**Backend:** PHP (OOP), MySQL, Laravel, REST API Integration

**Frontend:** HTML5, CSS3, JavaScript, jQuery, AJAX, Elementor, ACF

**DevOps:** Docker, Kubernetes, Git, cPanel

**CMS & E-commerce:** WordPress, WooCommerce, Custom Plugin Development

**Tools:** VS Code, GitHub, Postman, Figma, Jira, Slack, Trello, Asana

## Certifications

- Project Management — Coursera

## Testimonials

“Ashwin consistently delivers high-quality WordPress solutions that exceed client expectations. His technical depth and communication make him a valuable team member.” — *Pierre, Brand Desk Project Lead*

“Reliable, proactive, and solution-driven. Ashwin brings structure and clarity to every project.” — *Mayur Developer, Collaborator*

## Contact / Hire Me

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