Project Design phase-I

Proposed Solution Template

Date	12 November 2022
Team ID	PNT2022TMID51805
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement(Problem to be solved)	Most people don't like to carry a newspaper with them. Some people want them to be updated only in the area they are interested.
2.	Idea/Solution description	An application needs to be developed in which users can read news whenever they want and they will be able to customize their area of interest.
3.	Novelty /Uniqueness	A user can read news only from their interested fields rather than reading all the news. This application provides users with a trusted and secured ecosystem. News shared through the application is original and spam free.
4.	Social Impact/Customer Satisfaction	This application encourages its users to provide feedback.

5.	Business Model(Revenue Model)	Add advertisement to the application, so that we can get revenue from those advertisement-sponsored organizations. More advertisement may irritate the user. Add premium subscription, users who subscribe for premium won't get advertisement.
6.	Scalability of the Solution	As it was an application-based project, correct ideation and execution can develop an application with no bugs and errors, so that the user might like our application and some might suggest and share it to their surroundings, resulting in an increase in our application insights.