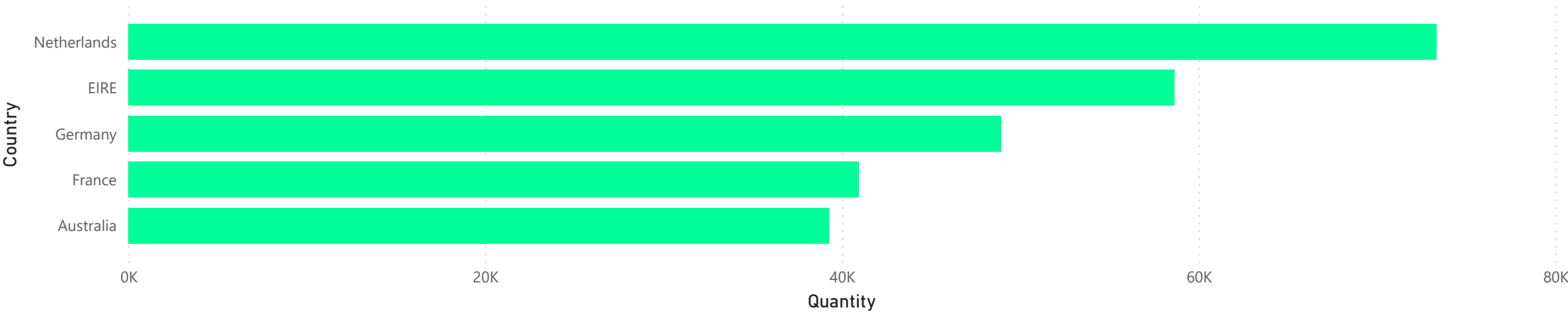
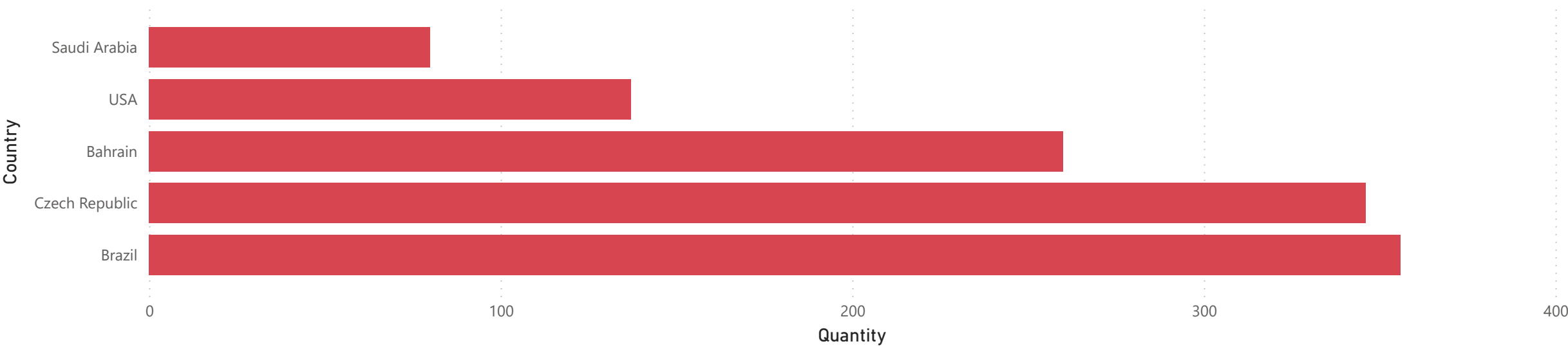


# Country Wise Performance for Sales

Top 5 Countries by Sales

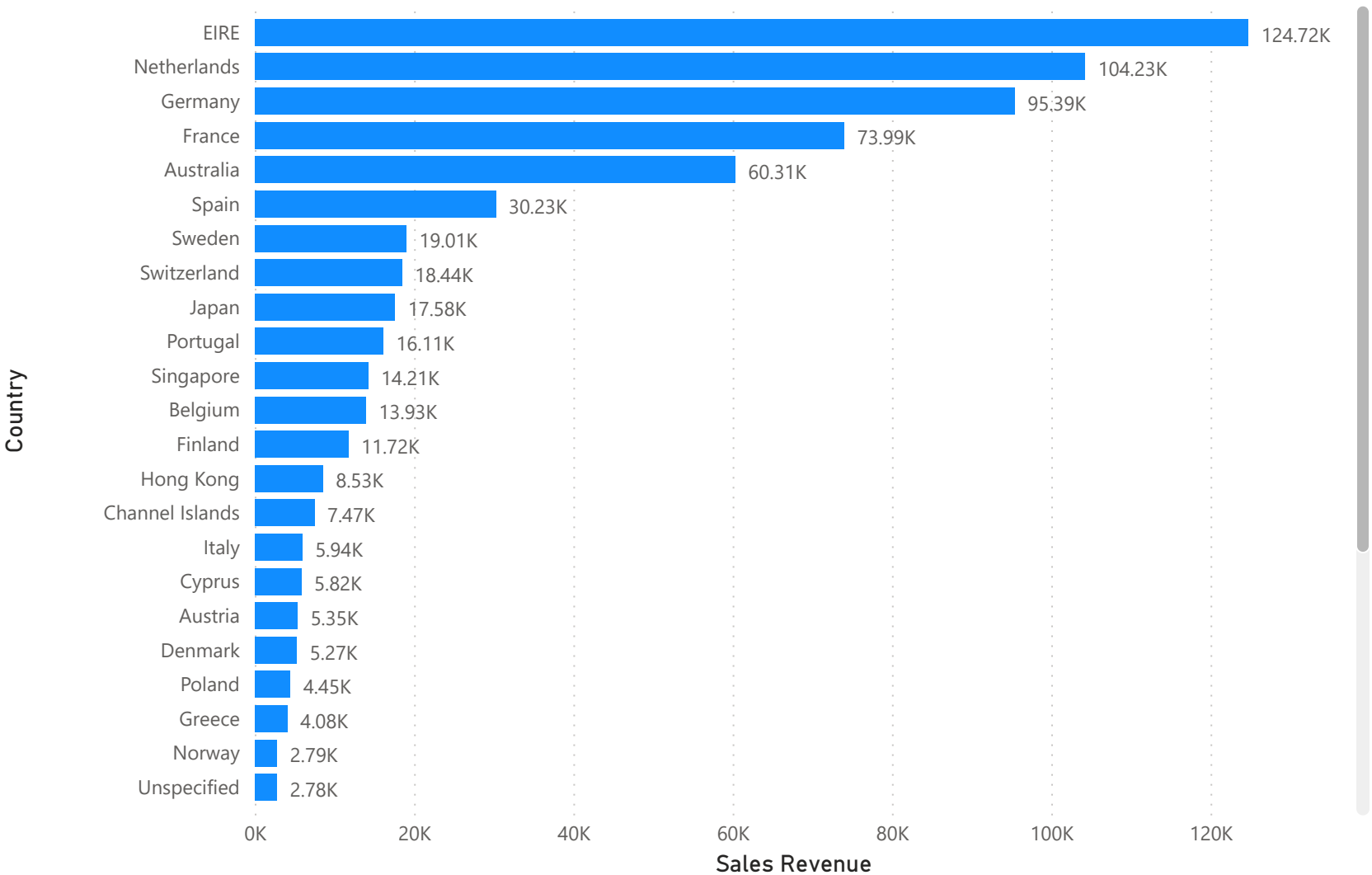


Bottom 5 Countries by Sales

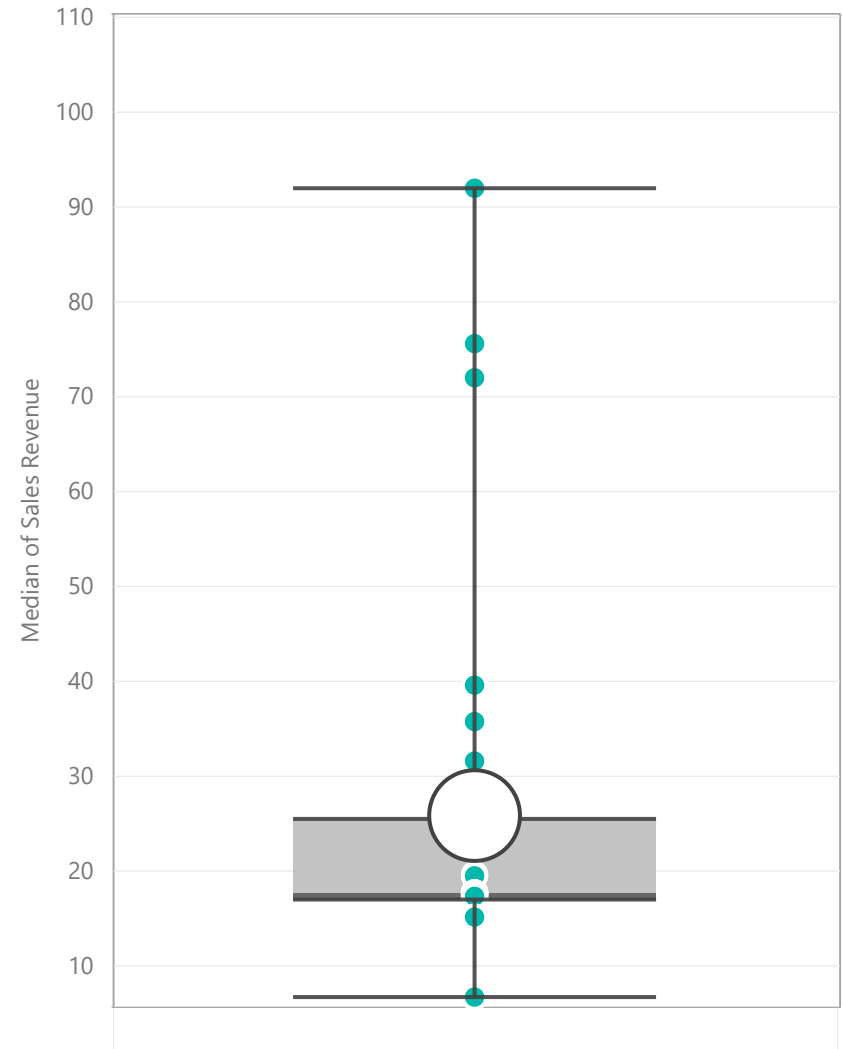


# Sales Revenue Performance by Countries

Sales Revenue by Country



Median of Sales Revenue by Country



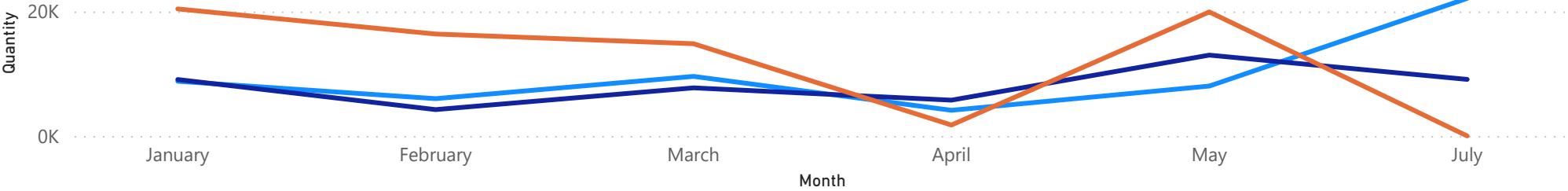
# Sales Trend

Country

Multiple selections

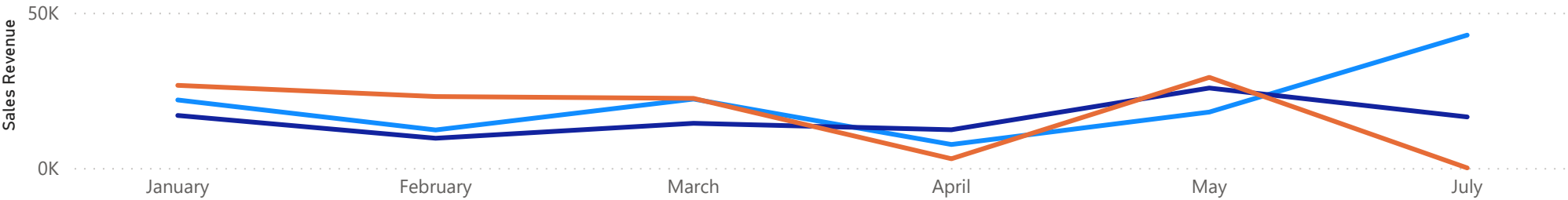
Quantity by Month and Country

Country EIRE Germany Netherlands



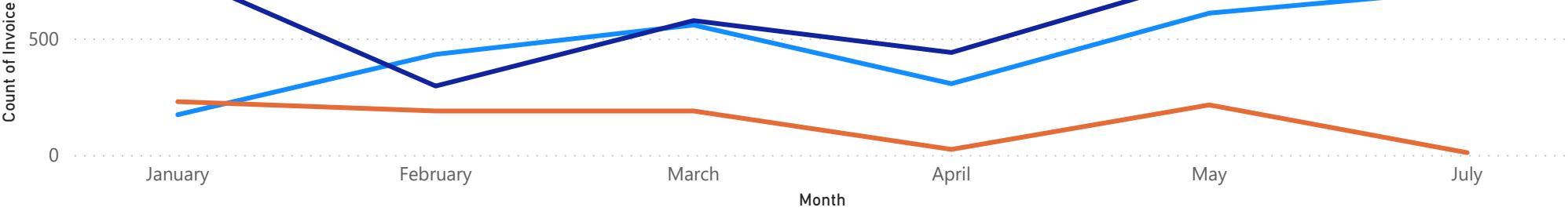
Sales Revenue by Month and Country

Country EIRE Germany Netherlands



Count of Invoice by Month and Country

Country EIRE Germany Netherlands



# Product Performance

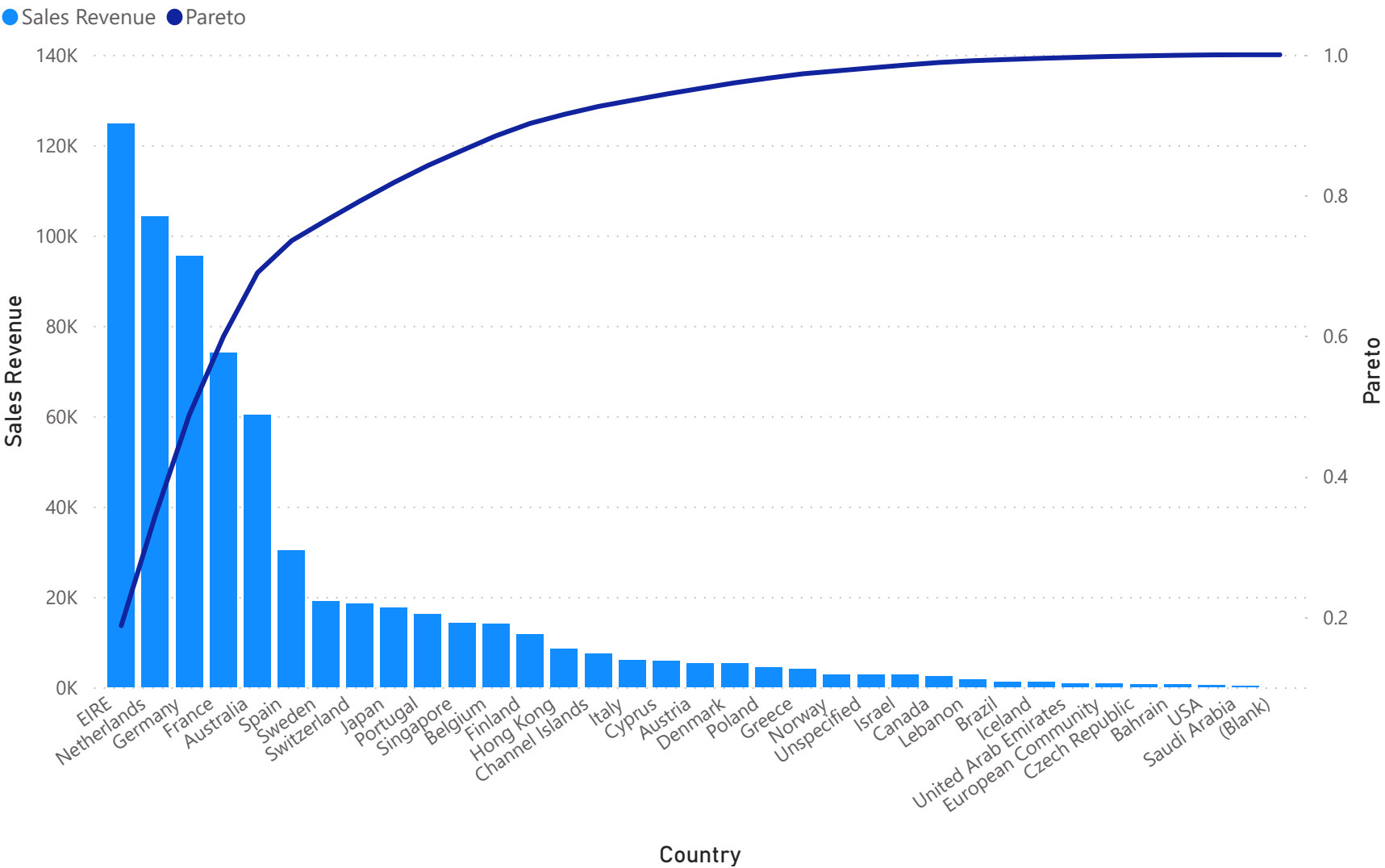
Top 10 Products by Sales Revenue

StockCode	Sales Revenue
POST	27,203.94
M	19,492.26
22423	14,782.80
22629	6,917.10
22326	6,841.70
22630	6,431.55
22720	5,029.95
22960	4,951.50
84997D	4,784.13
84997C	4,386.13

Bottom 10 Products by Sales Revenue

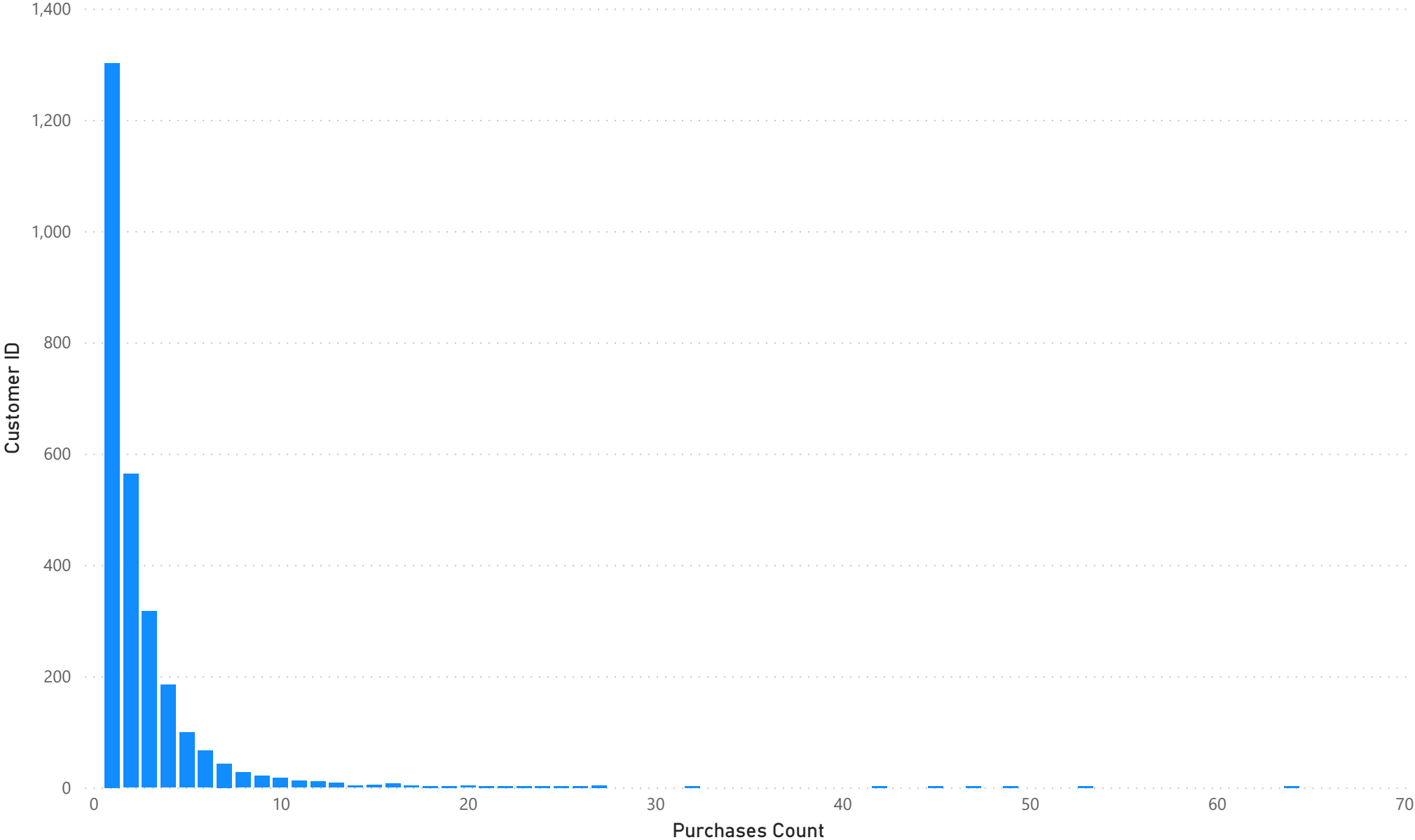
StockCode	Sales Revenue
79063C	0.19
23003	0.42
84596J	0.42
47343A	0.83
20735	0.85
21034	0.95
22096	1.25
22408	1.25
22732	1.25
35646	1.25
47563A	1.25
85049A	1.25

Sales Revenue and Pareto by Country



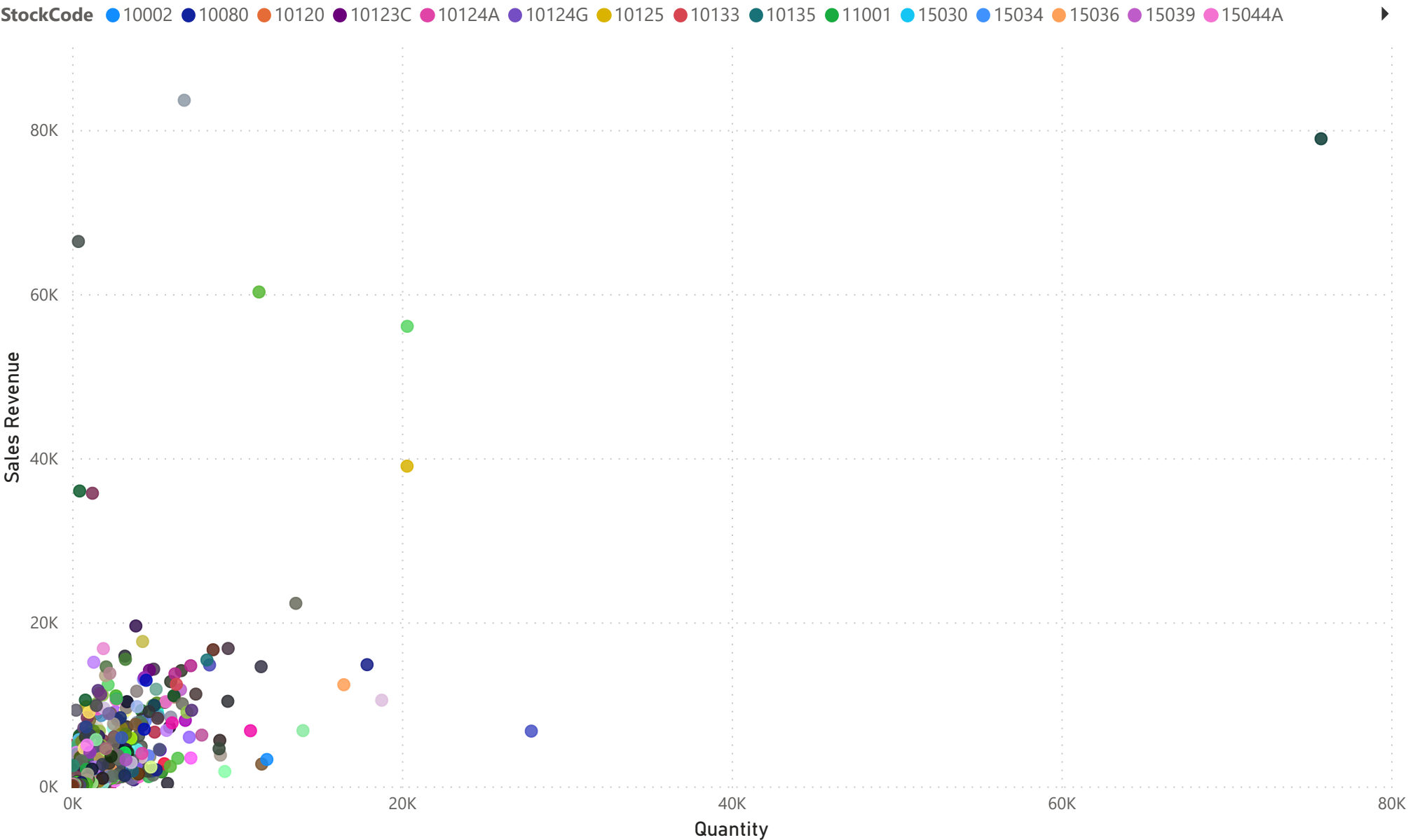
# Purchase Frequency

Customer ID and Purchases Count by Purchases Count



# Product Wise Sales Revenue vs Quantity

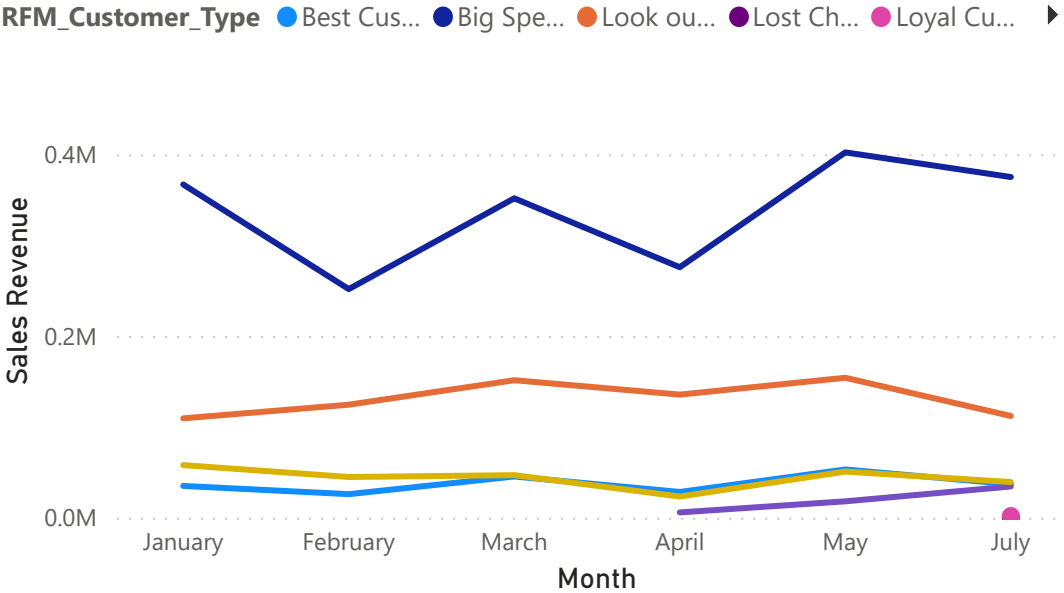
Quantity and Sales Revenue by StockCode



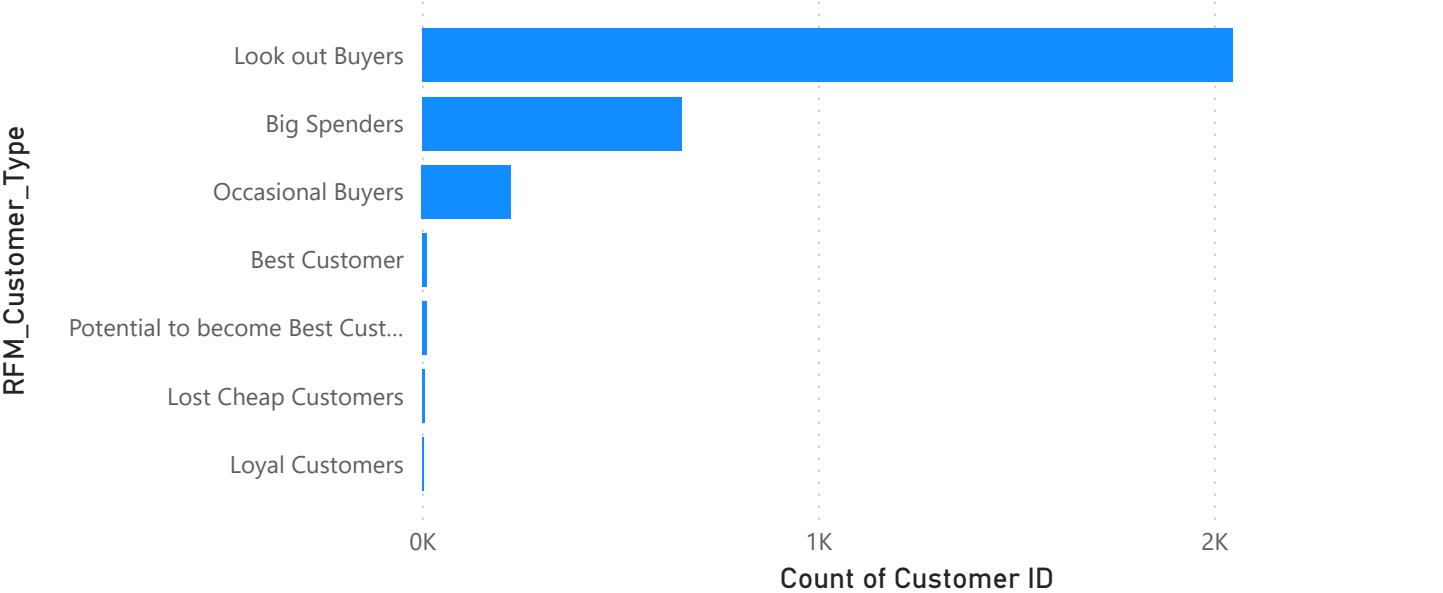
StockCode	Quantity	Sales Revenue
22423	6798	83,628.12
23166	75747	78,932.49
DOT	379	66,417.78
47566	11333	60,262.00
85123A	20323	56,077.45
85099B	20313	39,037.95
M	454	36,008.26
POST	1229	35,735.35
84879	13565	22,315.49
79321	3863	19,559.67
22960	4273	17,667.93
20725	9461	16,815.74
21621	1892	16,801.21
22386	8548	16,659.24
22720	3198	15,881.89
23298	3230	15,494.02
85099F	8173	15,408.58
22501	1309	15,138.38
22197	17887	14,842.49
22469	8334	14,805.26
21175	7192	14,714.38
22178	11461	14,600.40
48185	2062	14,572.38
22084	4942	14,296.46
22090	4685	14,159.57
21108	6616	14,115.63
82484	2282	13,782.61
21931	6234	13,723.39
20685	2026	13,517.85

Month	0	1	2	3	4	5	6
January	741	152					
February	496	150	262				
March	539	201	290	145			
April	361	170	304	120	71		
May	319	280	368	221	94	54	
July	260	225		430	119	80	36 24
Total	2716	687	648	713	274	134	36 24

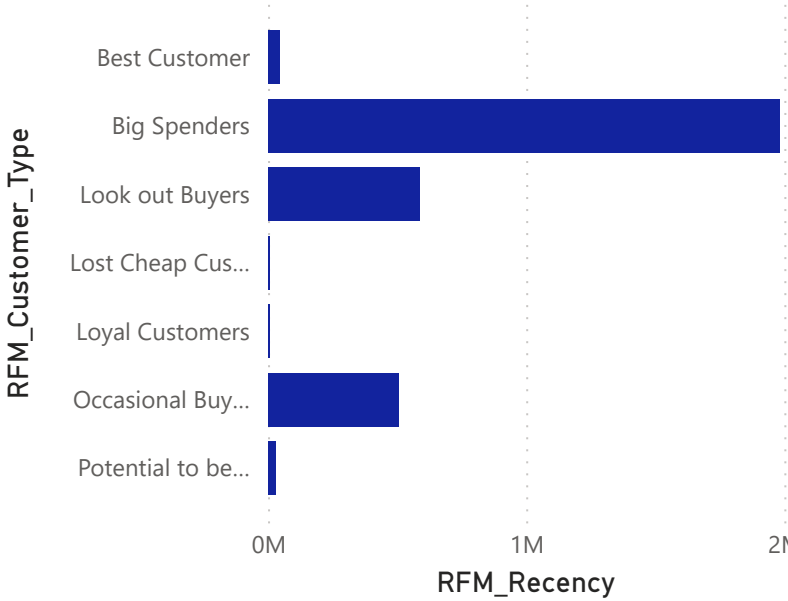
Sales Revenue by Month and RFM\_Customer\_Type



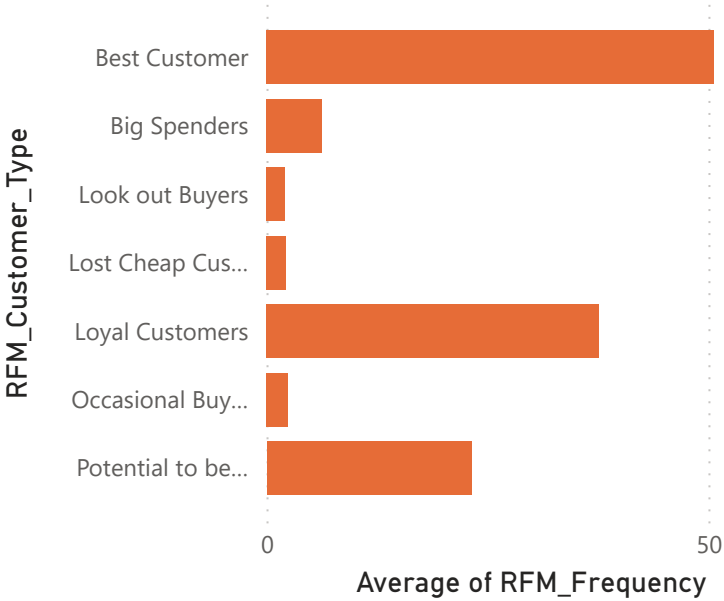
Count of Customer ID by RFM\_Customer\_Type



Recency by Customer Type



Frequency by Customer Type



Monetary Values by Customer Type

