The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.

Start Your Day With Co

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- what is the average price/order per person
- Which products are the best-selling in terms of quantity and revenue?
- How do sales vary by product category and type?

Conclusion

- From 8AM-10AM is the best times for sales.
- $6,98,812 is the total sales revenue.
- Top 3 store locations with the most revenue are Astoria, hell's
- kitchen & Lower Manhattan. Average price per person is
- $4.69.
  Barista espresso & Brewed
- chai Tea are the best- selling products in terms of quantity and revenue.
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