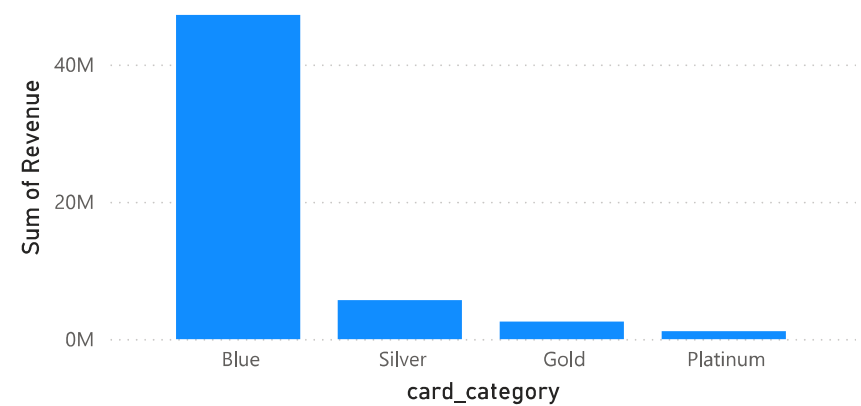


Sum of Revenue by card\_category

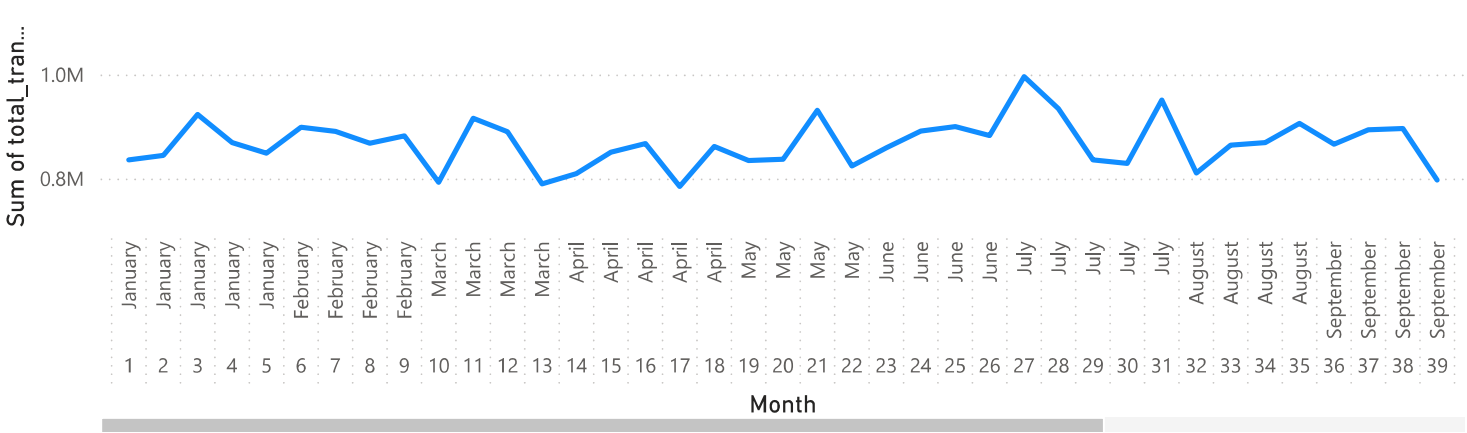


weeknum2	previous_week_revenue	current_week_revenue	wow_revenue
53	9,33,134	12,01,601	28.8%
52	10,70,439	9,33,134	-12.8%
51	10,26,549	10,70,439	4.3%
50	9,80,152	10,26,549	4.7%
Total	9,33,134	12,01,601	28.8%

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total\_trans\_amt by weeknum2 and Month



## Credit card Transaction Report

week\_start\_date

31 December 2023

Transaction  
Amount

1M

Transaction  
count

12K

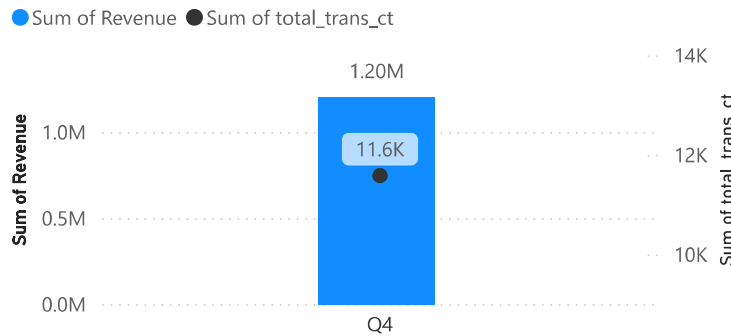
Interest Earned

139K

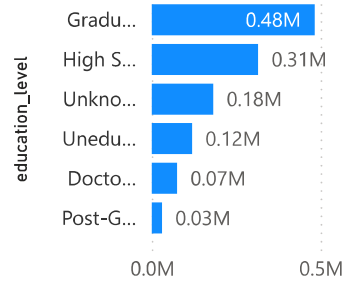
Revenue

1.2M

Sum of Revenue and Sum of total\_trans\_ct by qtr



Revenue by  
Education\_level



Q4

F

M

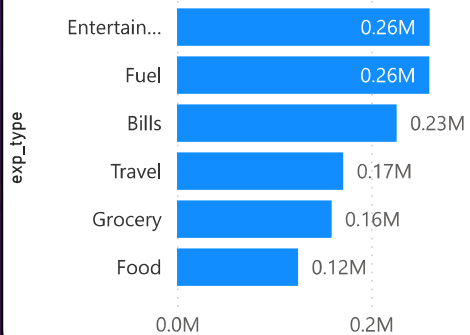
High

Low

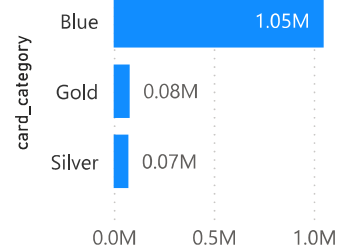
Med

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	10,49,214	882874	118285
Gold	79,610	67284	10971
Silver	72,777	60850	9842
Total	12,01,601	1011008	139098

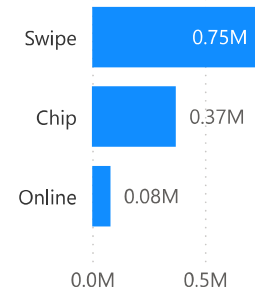
Revenue by Exp\_type



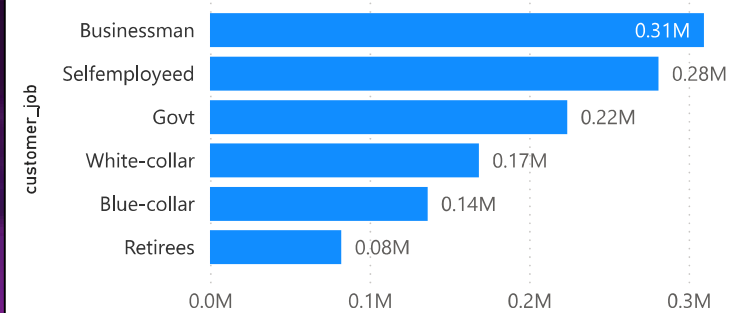
Revenue by  
card\_category



Revenue by use\_chip



Revenue by customer\_job



## Credit card Customer Report

week\_start\_date

31 December 2023

Income

12M

CSS

3.49

Revenue

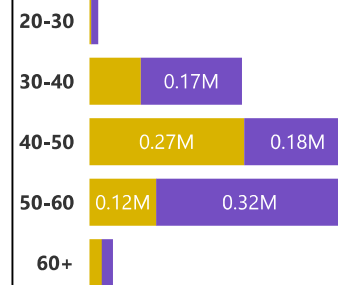
1.2M

Q4

customer_job	Sum of income	Sum of interest_earned	Sum of Revenue
Businessman	3390512	45214	3,09,640
Selfemployeed	2346643	21769	2,81,069
Govt	2060738	22214	2,23,832
White-collar	1688420	23617	1,68,468
Blue-collar	1254753	14951	1,36,328
Retirees	944278	11333	82,264
<b>Total</b>	<b>11685344</b>	<b>139098</b>	<b>12,01,601</b>

### Revenue by Age Group

gender ● F ● M



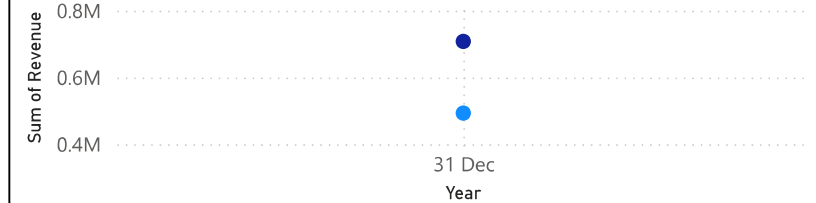
Online

Swipe

Chip

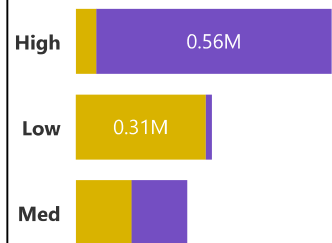
### Sum of Revenue by Year, Quarter, Month, Day and gender

gender ● F ● M



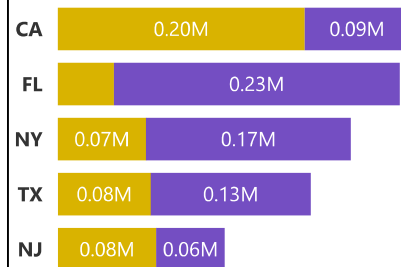
### Revenue by Income

gender ● F ● M



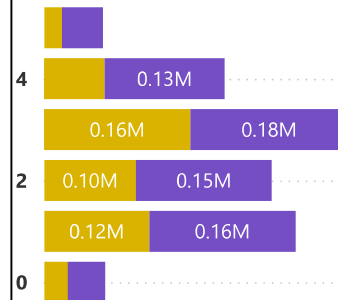
### Tpo 5 states

gender ● F ● M



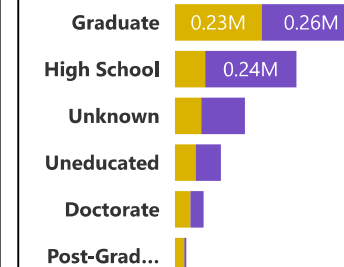
### Revenue by dependent

gender ● F ● M



### Revenue by Education

gender ● F ● M



### Revenue by Marital Status

gender ● F ● M

