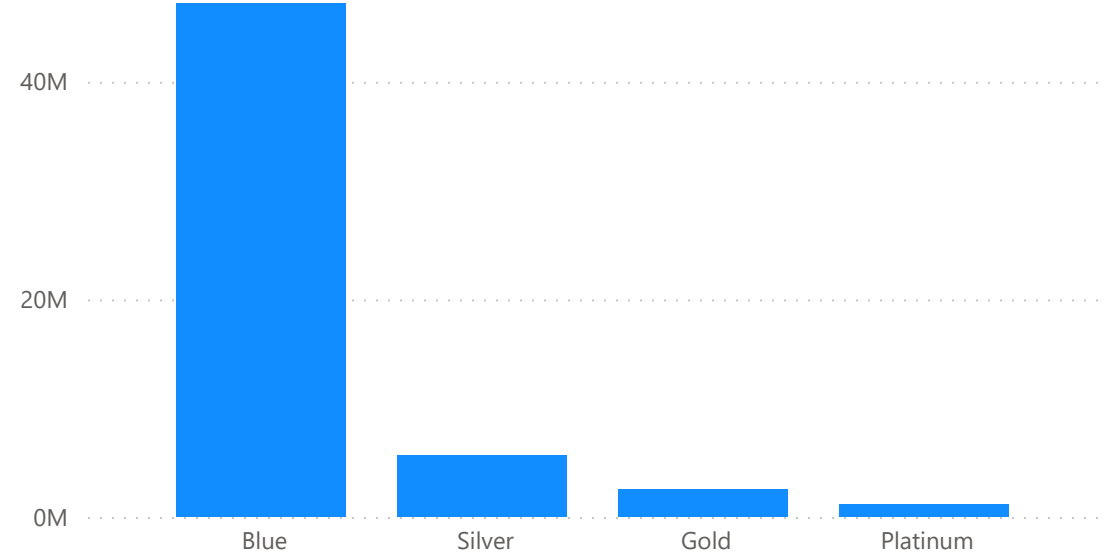
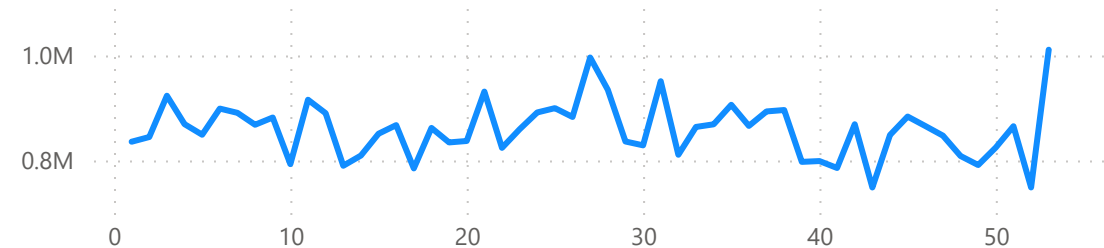


Sum of Revenue by Card_Category



Sum of Total Trans Amt by Week



| activation_30_days | %GT Count of activation_30_days |
|--------------------|---------------------------------|
| 0 | 42.54% |
| 1 | 57.46% |
| Total | 100.00% |

| Week_Num2 | Current_week_Revenue | Previous_week_Revenue | wow_Revenue |
|-----------|----------------------|-----------------------|-------------|
| 53 | 1201601 | 933134 | 28.8% |
| 52 | 933134 | 1070439 | -12.8% |
| 51 | 1070439 | 1026549 | 4.3% |
| 50 | 1026549 | 980152 | 4.7% |
| 49 | 980152 | 1008777 | -2.8% |
| 48 | 1008777 | 1047120 | -3.7% |
| 47 | 1047120 | 1078915 | -2.9% |
| 46 | 1078915 | 1094927 | -1.5% |
| 45 | 1094927 | 1063063 | 3.0% |
| 44 | 1063063 | 934631 | 13.7% |
| 43 | 934631 | 1080205 | -13.5% |
| 42 | 1080205 | 982974 | 9.9% |
| 41 | 982974 | 994114 | -1.1% |
| 40 | 994114 | 994184 | -0.0% |
| 39 | 994184 | 1117638 | -11.0% |
| 38 | 1117638 | 1097403 | 1.8% |

| delinquent_acc | Blue-collar | Businessman | Govt | Retirees | Selfemployed | White-collar | Total |
|----------------|-------------|-------------|--------|----------|--------------|--------------|---------|
| 0 | 14.75% | 17.81% | 14.00% | 9.16% | 23.87% | 14.35% | 93.94% |
| 1 | 0.85% | 0.99% | 1.10% | 0.61% | 1.66% | 0.85% | 6.06% |
| Total | 15.60% | 18.80% | 15.10% | 9.77% | 25.53% | 15.19% | 100.00% |

Credit Card Transaction Report

Revenue

56.5M

Amount

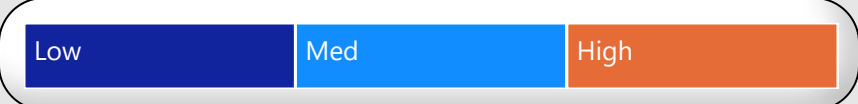
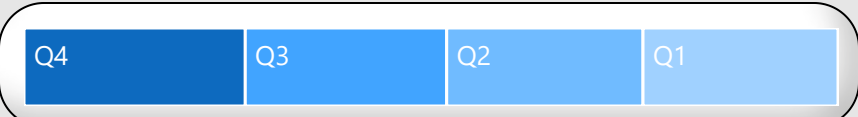
45.5M

Total Interest

8.0M

Count

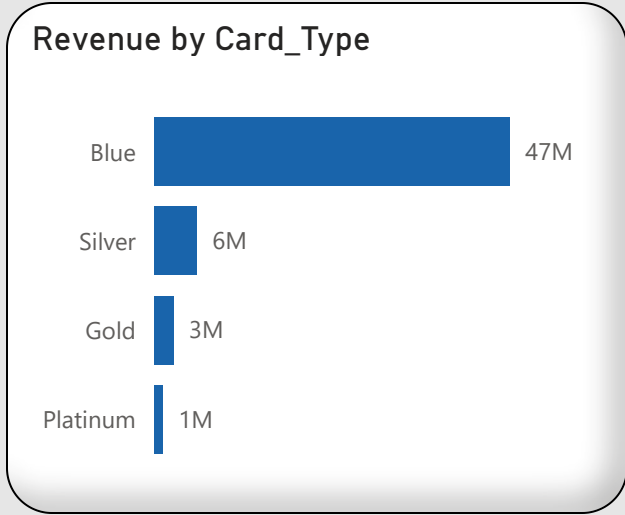
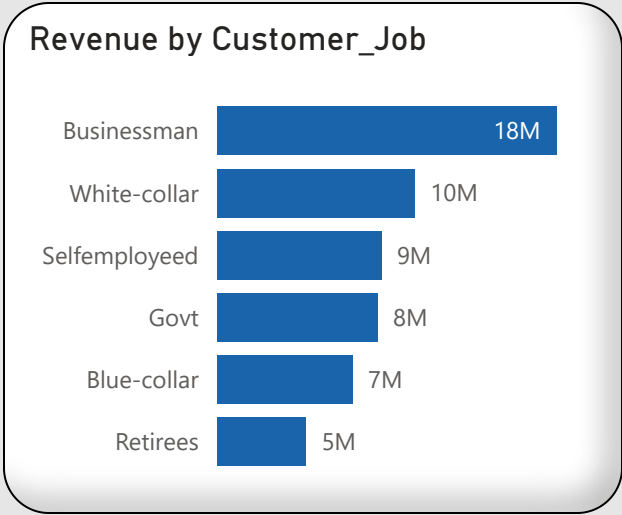
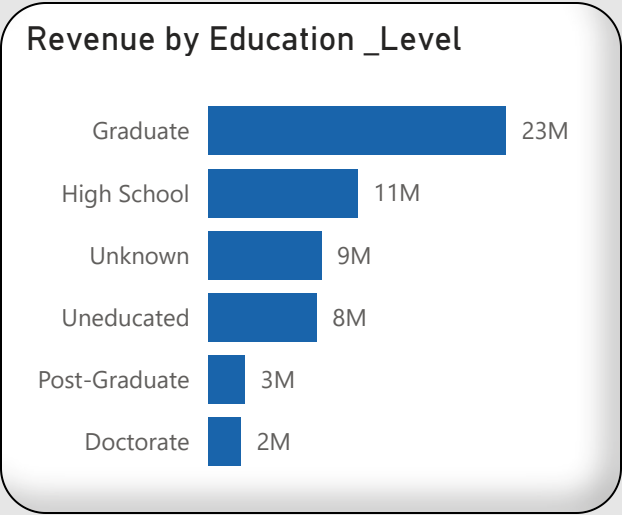
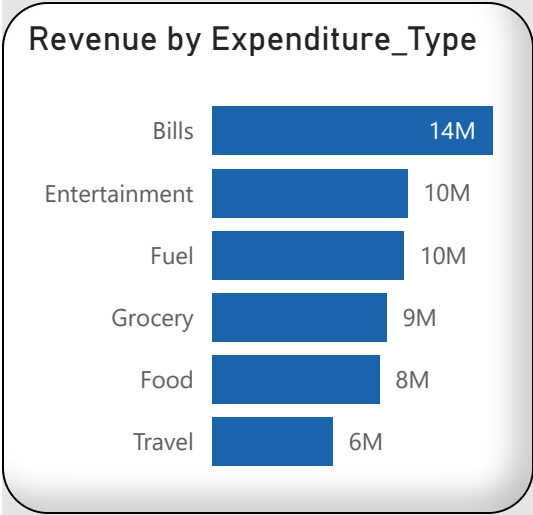
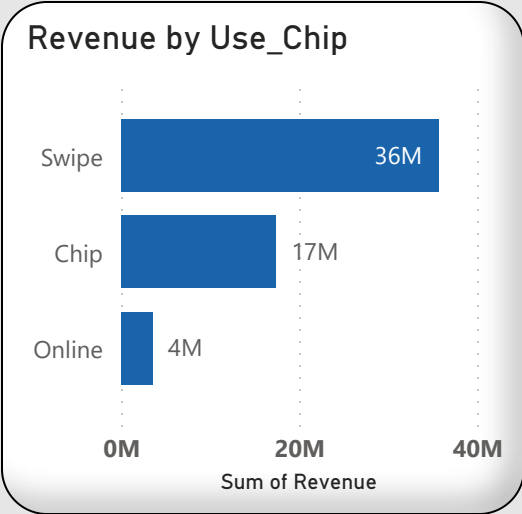
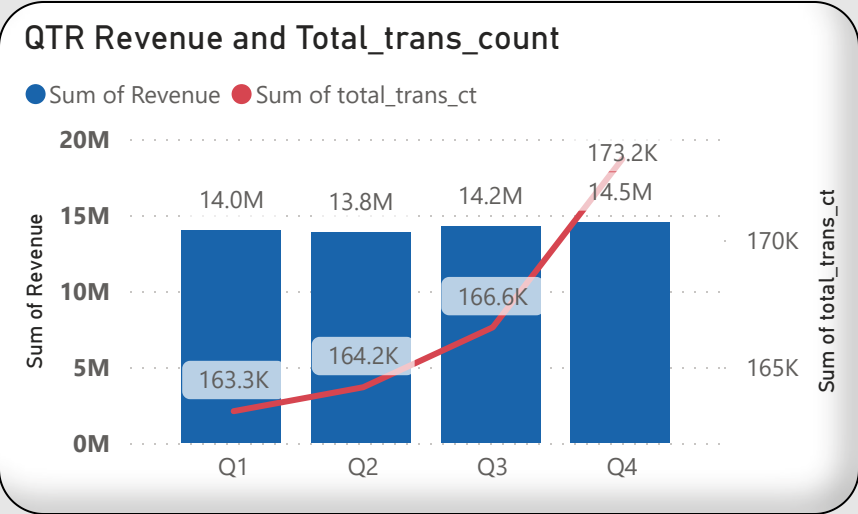
667.2K



week_start_date

All

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue | 47188612 | 37840749 | 6614173 |
| Silver | 5659109 | 4647596 | 821923 |
| Gold | 2533682 | 2091362 | 384755 |
| Platinum | 1135608 | 953314 | 161629 |
| Total | 56517011 | 45533021 | 7982480 |



Credit Card Customer Report

Revenue

56.5M

Total Interest

8.0M

Income

587.6M

Score

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

M

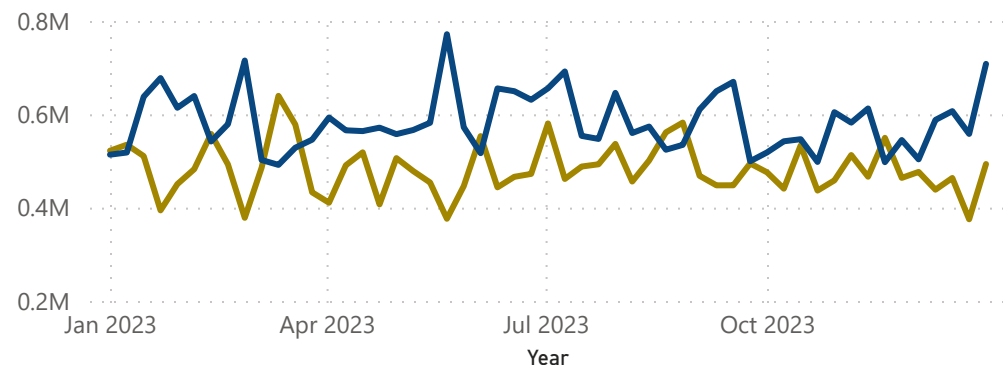
31M

F

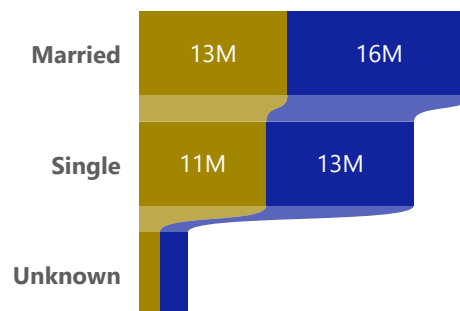
26M

Revenue by Week

Gender ● F ● M

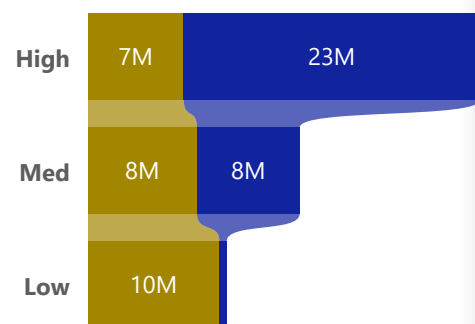


Revenue by Martial Status

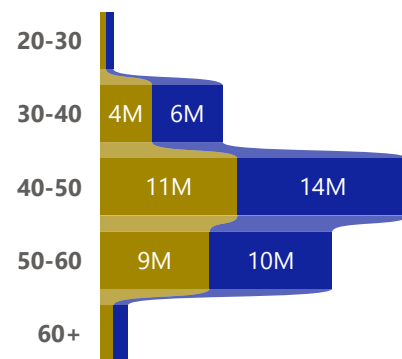


| customer_job | Sum of Revenue | Sum of interest_earned | Sum of income |
|--------------|----------------|------------------------|---------------|
| Blue-collar | 7040606 | 967751 | 73516911 |
| Businessman | 17697472 | 2584604 | 190350431 |
| Govt | 8335534 | 1182231 | 90834727 |
| Retirees | 4617448 | 641692 | 49619308 |
| Selfemployed | 8542826 | 1141510 | 77659931 |
| White-collar | 10283124 | 1464691 | 105618475 |
| Total | 56517011 | 7982480 | 587599783 |

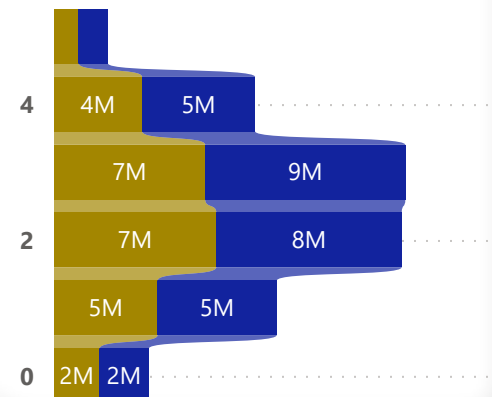
Revenue by Income Group



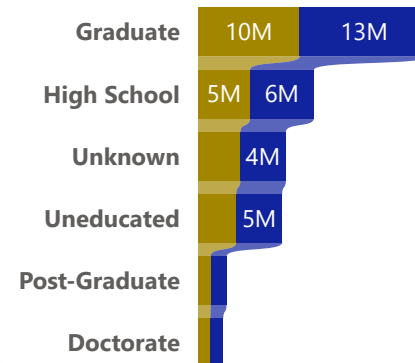
Revenue by Age Group



Revenue by Dependent Count



Revenue by Education Level



Top 5 States

