Asaf Marom

Full-stack developer

A passionate and driven full-stack frontend-oriented web developer with knowledge and experience in the latest web technologies. I'm self-motivated and can thrive in a team environment as well as individually, Seeking a role where I can draw on my expertise, creativity and communication people skills.

Work Experience

Full-Stack Web Developer
Freelance
2022 - present

- Building websites and landing pages in, Javascript, React, PHP, WordPress for clients across different industries.
- Built several demand-driven apps and games, including a Hebrew version of Wordle and a random restaurant generator for Wolt and 10Bis.

Full-Stack Web Developer
Dice Marketing
2021-2022

- Oversaw the development of a wide range of of projects from simple landing pages to complex web applications (dashboard for "Adam-milo", CMS system for cruises).
- Used PHP, WordPress, Javascript, React , Nextjs and Redux.
- Worked hand in hand on projects with other programmers, project managers and designers, collaborating with Monday, GitHub, UX/UI , Figma and Invision.

Operations Manager
Vered Tours
2018-2020

- Organized tour logistics and oversaw thousands of tourists visiting Israel as well as other parts of the world.
- Built and implemented comprehensive social media and SEO strategy increasing web traffic leading to Increased company revenues and sales.
- Functioned as a sales representative for prospective customers, in trade shows in Israel and abroad.

Sales Account Manager & Customer Success
Rentigo
2017 -2018

- Responsible for B2B & B2C sales and meeting company sales targets, developing customer relationships that promote retention and loyalty.
- Working closely with marketing and R&D to improve company progress and success.
- Respond promptly to customer inquiries, building trust & loyal partnerships.

Education

2020 | **Full Stack Web Developer, Elevation Academy**
- An industry-based intensive 3-month coding bootcamp which covered the entire MERN stack.

2016 -2019 | **B.A. Marketing, Sapir College**
- Courses include: Market research, marketing communications and strategy, company analysis with advanced methods and models and more.

Contact Info

<u>Click here to view my portfolio</u>

<u>Phone: +972-54 544 9151</u>

<u>LinkedIn</u>   <u>Email</u>   Tel Aviv, Israel

Relevant Skills

- Strong eye for detail
- Excellent communication skills
- Strong sense of product knowledge
- Building MVC, frameworks, Single page apps ,Progressive Web Applications (PWA) with **React**; Flux state management (**Redux, MobX**)
- Client side developing expertise with: **Javascript, TypeScript, React, next.js, Vue.js, CSS, HTML, JQuery, Materialize, tailwind**)
- Orchestrating backend application using **Node.js, Express, MongoDB, Mongoose**
- Emphasis on modern developing tools (ci/cd), using: **Git, Github, bitbucket, Heroku, Vercel, Figma**

Hobbies & Interests

- Building demand-driven apps for fun e.g. the Hebrew Wordle game, a Wolt/10bis random restaurant selector
- Fun fact: I also enjoy playing frisbee, especially free-style