Asaf Marom

Full-stack developer

A passionate and driven full-stack frontend-oriented web developer with knowledge and experience in the latest web technologies. I'm self-motivated and can thrive in a team environment as well as individually, Seeking a role where I can draw on my expertise, creativity and communication people skills.

Work Experience

Full-Stack Web Developer Freelance 2022 - present

- Building websites and landing pages in, Javascript, React, PHP, WordPress for clients across different industries.
- Built several demand-driven apps and games, including a Hebrew version of Wordle and a random restaurant generator for Wolt and 10Bis.

Full-stack / Web Developer <u>Dice Marketing</u> 2021-2022

- Oversaw the development of a wide range of of projects from simple landing pages to complex web applications.
- Used PHP, WordPress, Javascript, React , Nextjs and Redux.
- Worked hand in hand on projects with other programmers, project managers and designers, collaborating with Monday, GitHub, UX/UI, Figma and Invision.

Operations Manager Vered Tours 2018-2020

- Organized tour logistics and oversaw thousands of tourists visiting Israel as well as other parts of the world.
- Built and implemented comprehensive social media and SEO strategy increasing web traffic leading to Increased company revenues and sales.
- Coordinated and led projects/tours from conception to completion while working closely with stakeholders, and clients.

Sales Account Manager & Customer Success Rentigo

2017 -2018

- Responsible for B2B & B2C sales and meeting company sales targets, developing customer relationships that promote retention and loyalty.
- Working closely with marketing and R&D to improve company progress and success.
- Respond promptly to customer inquiries, building trust & loyal partnerships.

Education

2020 | Full Stack Web Developer, Elevation Academy

• An industry-based intensive 3-month coding bootcamp which covered the entire MERN stack.

2016 -2019 | B.A. Marketing, Sapir College

Courses include: Market research, marketing communications and strategy, company analysis with advanced methods and models and more.

Contact Info

Click here to view my portfolio

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<u>LinkedIn</u>

Email

Tel Aviv, Israel

Relevant Skills

- Strong eye for detail
- Excellent communication skills
- Strong sense of product knowledge
- Building MVC, frameworks, Single page apps ,Progressive Web Applications (PWA) with React; Flux state management (Redux, MobX)
- Client side developing expertise with: Javascript, TypeScript, React, next.js, Vue.js, CSS, HTML, JQuery, Materialize, tailwind)
- Orchestrating backend application using Node.js, Express, MongoDB, Mongoose, SQL, MySQL, Nest.js, Prisma.
- additional knowledge in AWS and Docker
- Emphasis on modern developing tools (ci/cd), using: Git, Github, bitbucket, Heroku, Vercel, Figma

Hobbies & Interests

- Building demand-driven apps for fun e.g. the Hebrew Wordle game, a Wolt/10bis random restaurant selector
- Fun fact: I also enjoy playing frisbee, especially free-style