



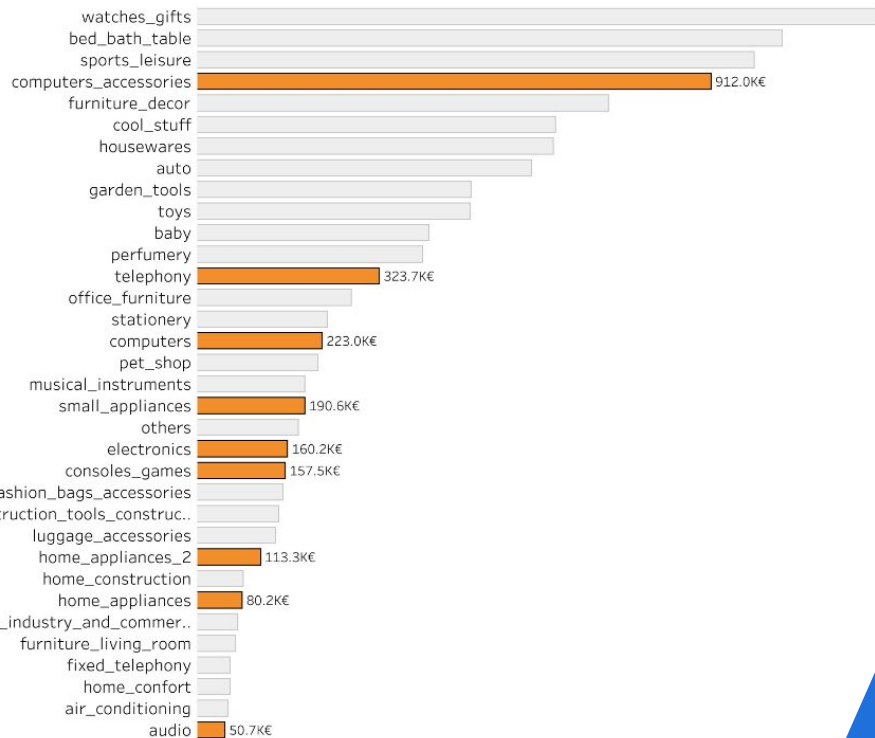
Merge with Magist?

Presented by:

Estey Garrett

Khovailo Alla

Kosińska Joanna

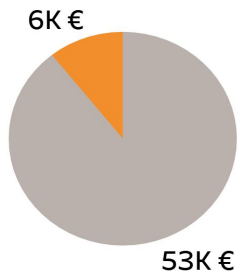


Can Magist
handle our
customers
demand for
high end **Apple**
products?

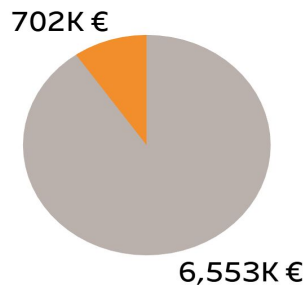
 Sign in

Magist Revenue Allocated by Tech and Non Tech Inventory

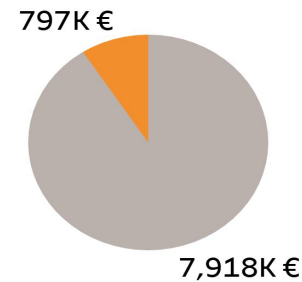
11% of Sales in 2016



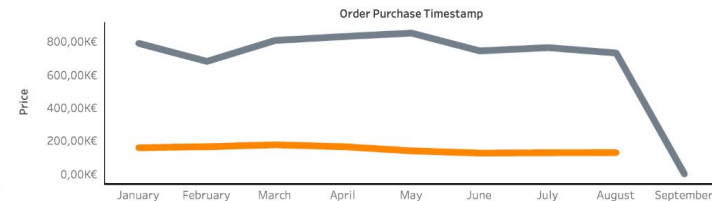
10% of Sales in 2017



9% of Sales in 2018



Item category
Non tech
Tech





Delivery service



Placed orders over period (12.2016 - 01.2018): **99,441**

Actually delivered:
97%

11% orders arrived with delay:

→ **5%** week delay → 🙄

→ **2%** more than a month delay → 😡

Merge with **Magist?**

*Based off our findings my team and I **do not** recommend going forward with the contract.*



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Appendix



Percentage Allocation of Tech Items of Total Revenue

