

Yearly profits

	Year	revenue ▾
1.	2017	187,624,407.61
2.	2016	151,704,431.27
3.	2018	136,789,757.96
4.	2015	118,080,278.13

Use of sales methods

	method_t...	Record Count ▾
1.	Web	83.23%
2.	Telephone	8.31%
3.	E-mail	4.95%
4.	Sales visit	2.45%
5.	Mail	0.62%
6.	Special	0.25%

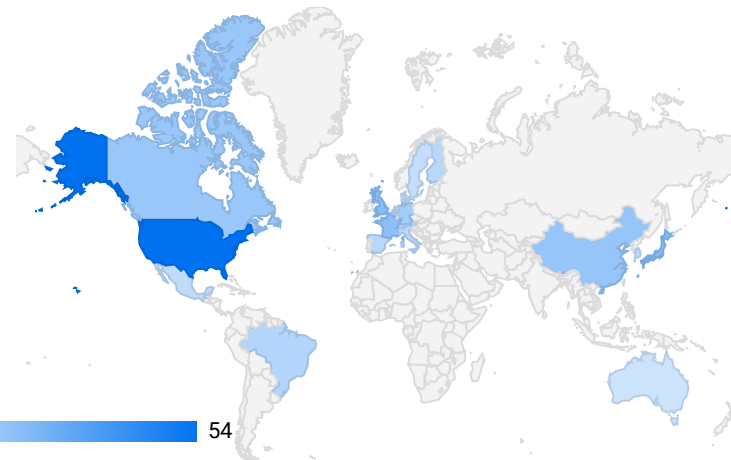
1 - 7 / 7



5



Number of retailers per country



country

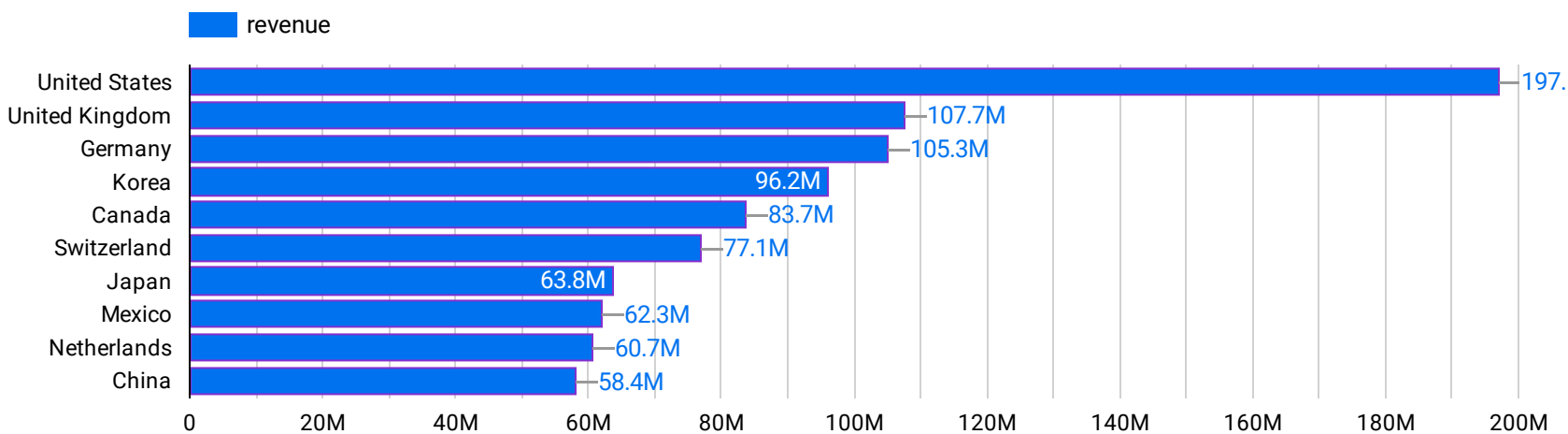
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☒ year☒ 2018☒ 2017☒ 2016☒ 2015

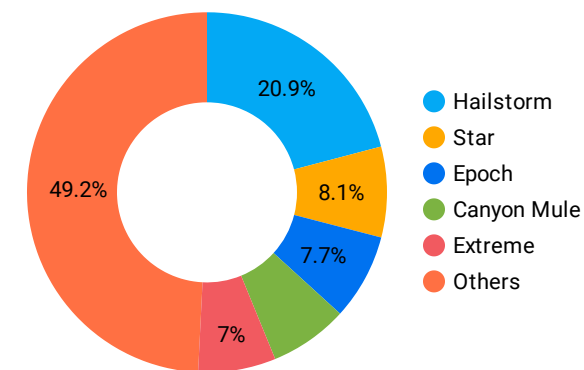
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Revenue by country



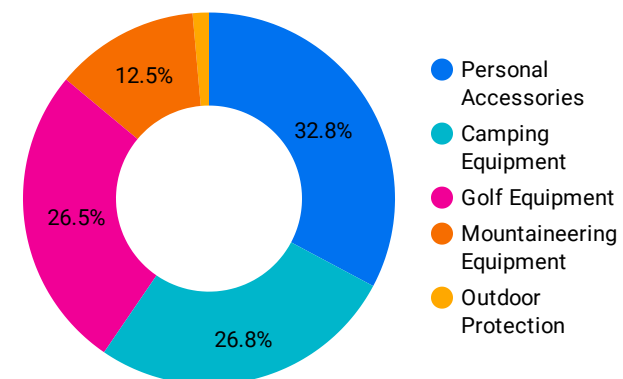
Top revenue brands

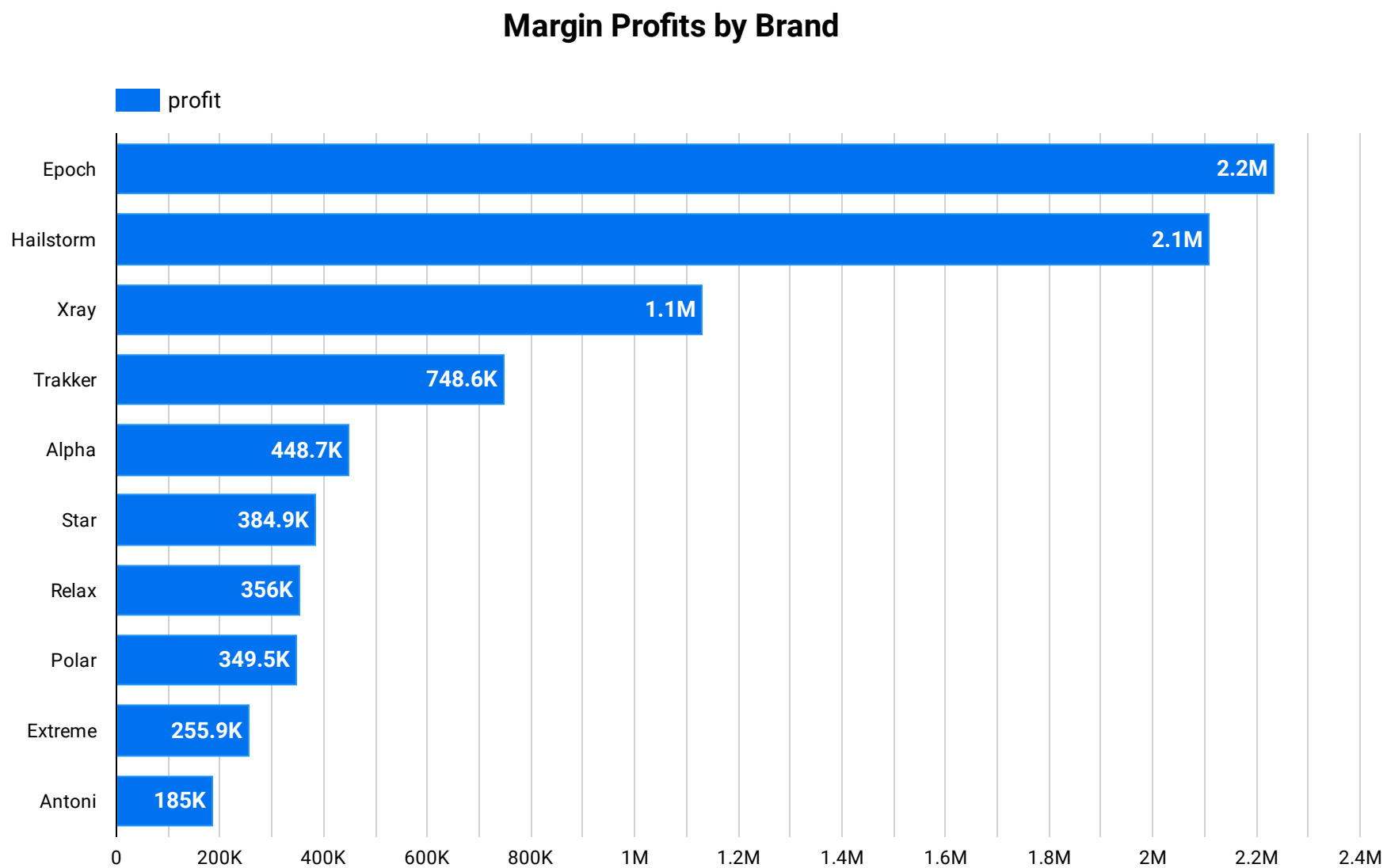


Popularity of various product lines by country

	country / quantity						
product_line	United States	United King...	Switzerland	Sweden	Spain	Singapore	Netherlands
Personal Accessor...	1,424,813	488,536	365,443	107,261	186,089	93,285	261,035
Camping Equipme...	761,150	658,701	496,484	-	167,883	16,742	108,272
Mountaineering E...	577,679	282,652	-	201,741	318,243	-	297,080
Outdoor Protection	481,414	278,452	184,563	10,232	13,268	45,117	46,911
Golf Equipment	195,717	143,326	236,800	4,862	73,741	140,442	134,563

Revenue of different product lines





☒ year

☒ 2018

☒ 2017

☒ 2016

☒ 2015