

Coursera Capstone Project  
IBM APPLIED DATA SCIENCE CAPSTONE

# Opening a new restaurant in Dhaka

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## Introduction:

Restaurants are the hottest business everywhere in the world. Day by day people are turning to takeout foods because of their increase in working time. For many owners this is a great chance to earn more on this situation. For this reason more and more people are turning on to open their own restaurants. But this is not just opening a restaurant anywhere. Placement of a location is more important than people think. Most of the times it can be the most influential factor for whether a restaurant business will succeed or fail.

## Problem Statement:

The target of this capstone project is to analyze the best location for a person to open a new restaurant in the city of Dhaka, Bangladesh with the help of Data Analysis and Unsupervised Machine Learning technique called K-Means Clustering.

## Target Audience:

This project is particularly targeted for anyone who want to open a new restaurant. In the city of Dhaka, Bangladesh restaurant business has gone up so much in the past few years. But many faces failure as a result of choosing a poor place. And as 18% tax is for restaurants set by the Government of Bangladesh it is really crucial to choose the place for the restaurant.

## Data:

To solve the problem we will need the following data:-

1. List of neighborhoods in Dhaka, the capital city of Bangladesh.
2. Latitude and Longitude of these neighborhoods.
3. Venue data for these neighborhoods.

The list of neighborhood will be obtained from <https://en.wikipedia.org/wiki/Dhaka> using python beautiful soup package. Latitude and longitude will be obtained from python geocoder package. And finally the venue data will be obtained from foursquare.com with a developer API.