

# Credit Card Transaction Report

Revenue

23M

Total Transaction

19M

Interest Earned

3M

No. Of Transaction

278K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	19807515	15878707	2784153
Silver	2329193	1912200	340153
Gold	934132	767362	144415
Platinum	372171	317961	47530
Total	23443010	18876230	3316250

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

M

F

Silver

Blue

Gold

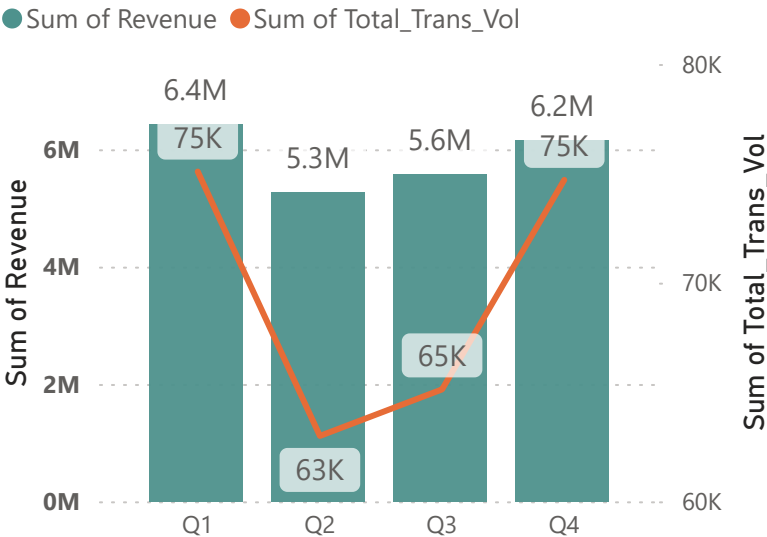
Platin...

Low

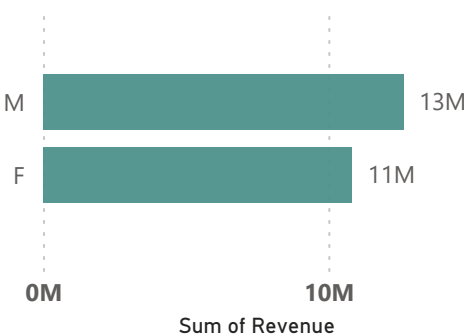
High

Medium

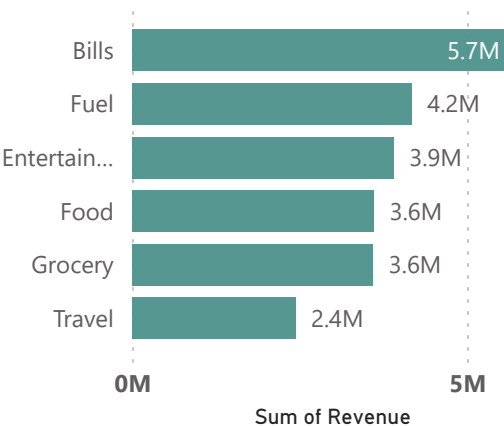
### QTR Revenue and Total Trans. Count



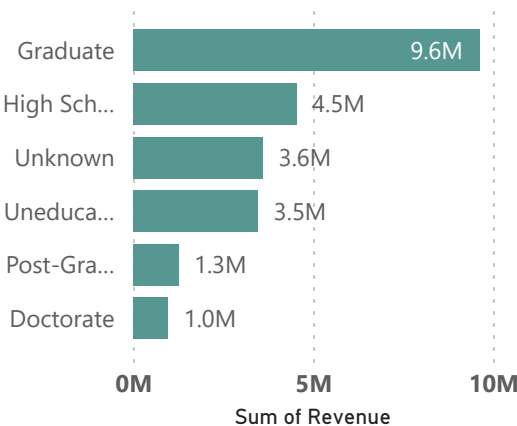
### Revenue by Customer Job



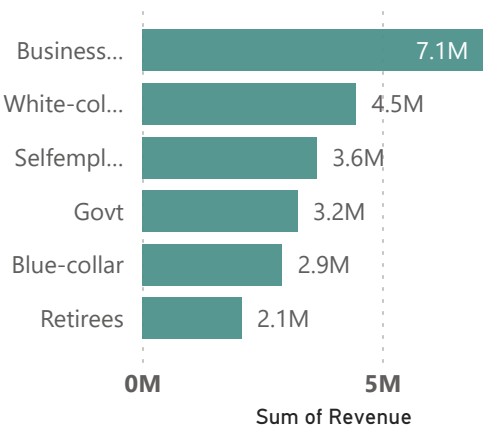
### Revenue by Expenditure Type



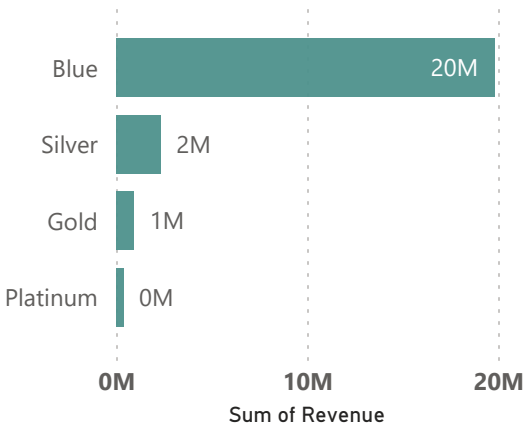
### Revenue by Education Level;



### Revenue by Customer Job



### Revenue by Card Category



# Credit Card Customer Report

Revenue

23M

Income

576M

Int. Earned

3M

CSS

3.2

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

M

13M

F

11M

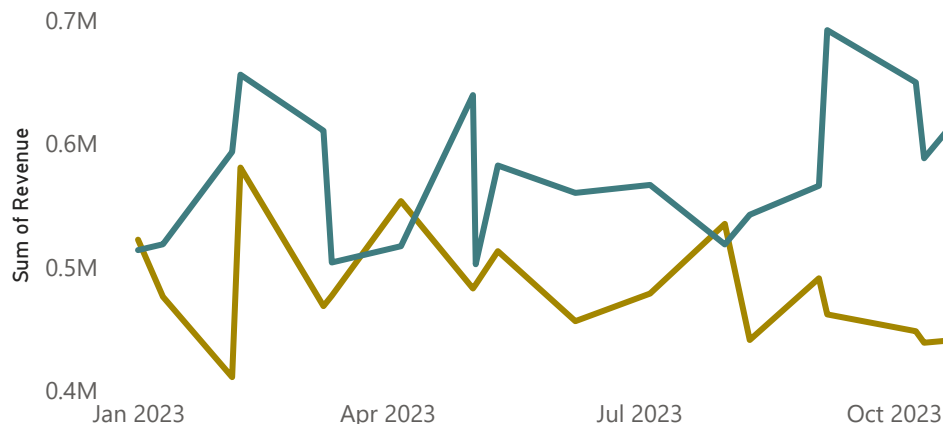
Silver

Gold

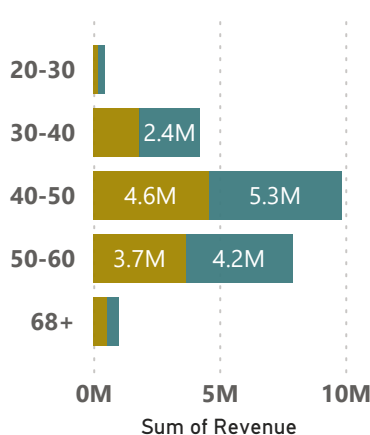
Blue

Platinum

## Revenue by Week

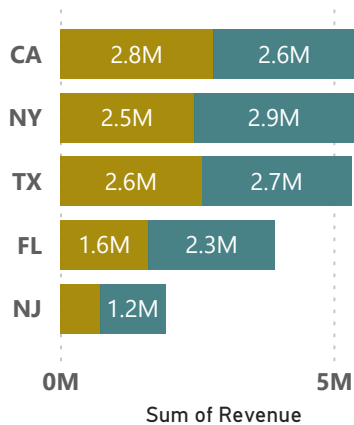


## Revenue by Age Group

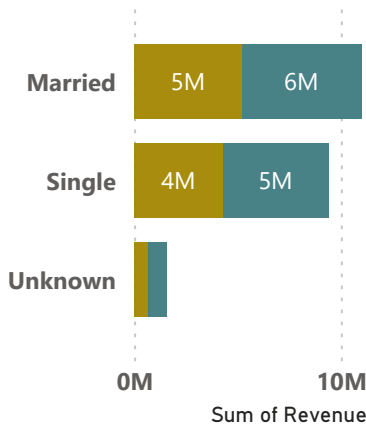


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	7139858	1036532	1869599
White-collar	4454834	636078	1039300
Selfemployed	3633206	494023	753132
Govt	3233769	465499	887739
Blue-collar	2915160	398811	722621
Retirees	2066183	285307	486750
Total	23443010	3316250	5759144

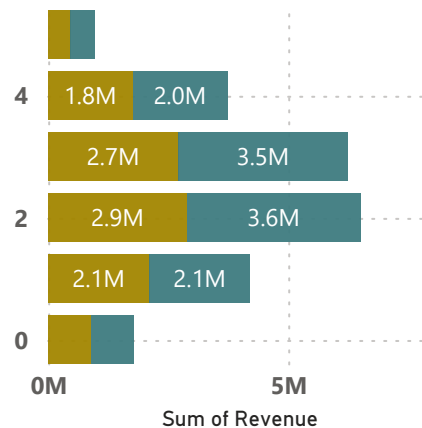
## Top 5 States



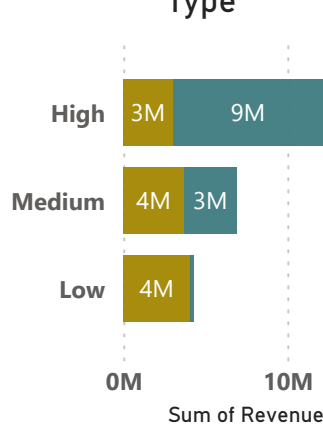
## Revenue by Marital Status



## Revenue by Dependent Count



## Revenue by Expenditure Type



## Revenue by Education Level

