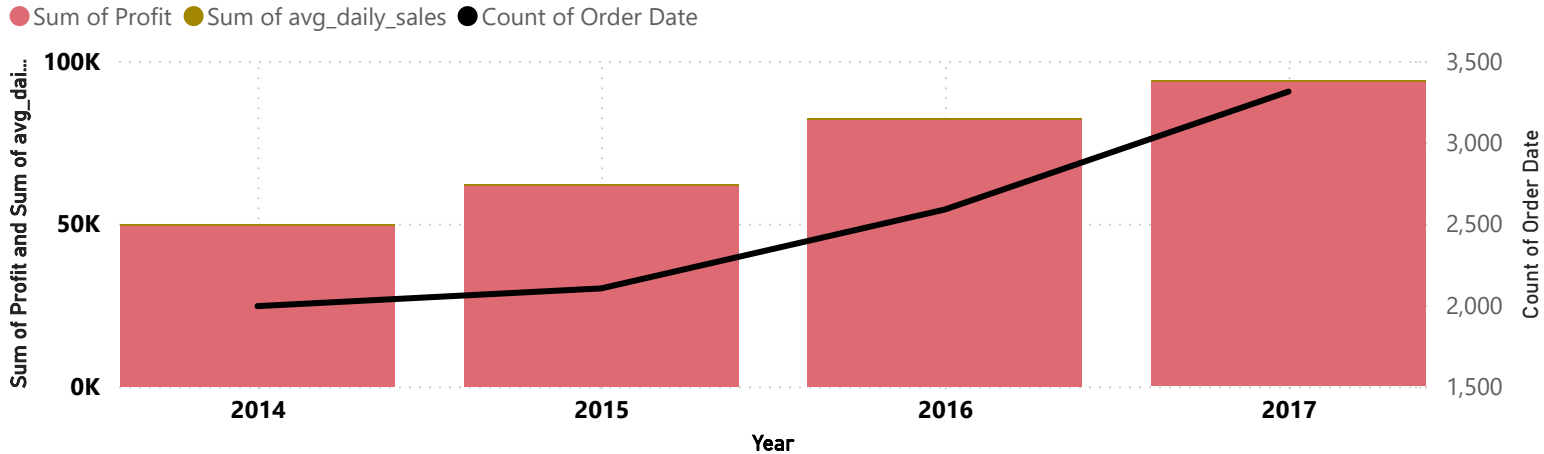


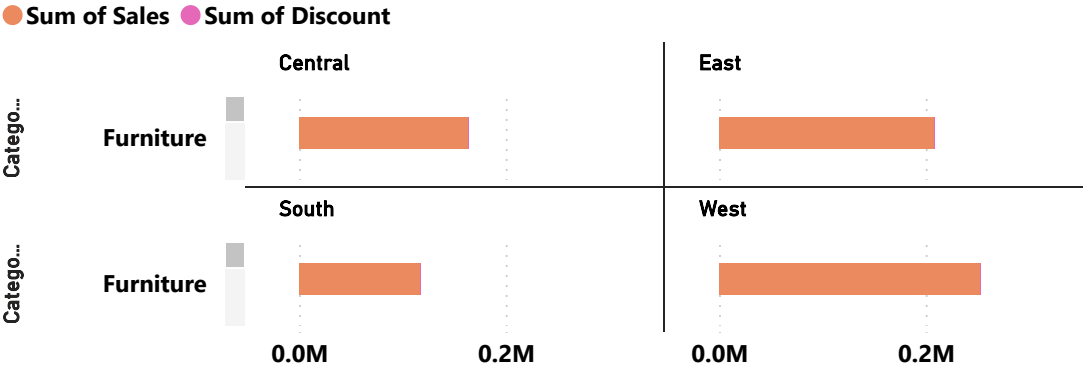
# Sales and Profit Performance Dashboard (2014-2017)



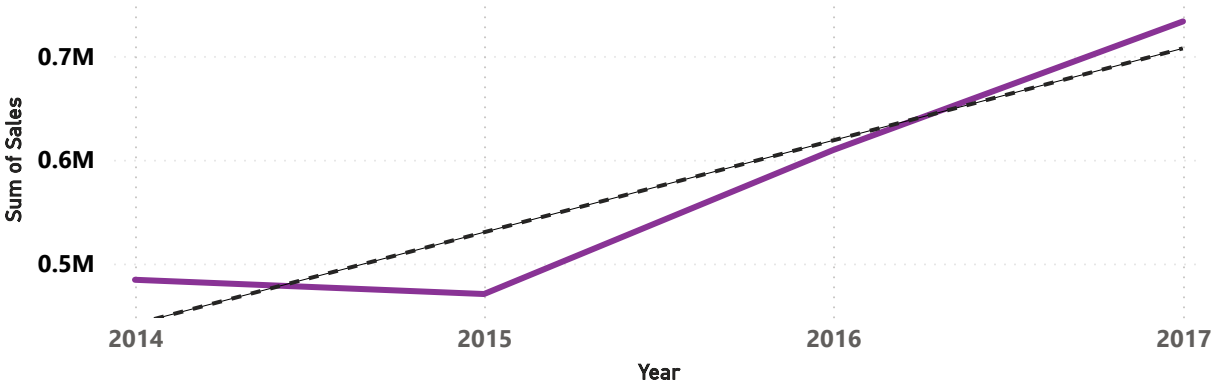
Sum of Profit, Sum of avg\_daily\_sales and Count of Order Date by Year



Sum of Sales and Sum of Discount by Category and Region

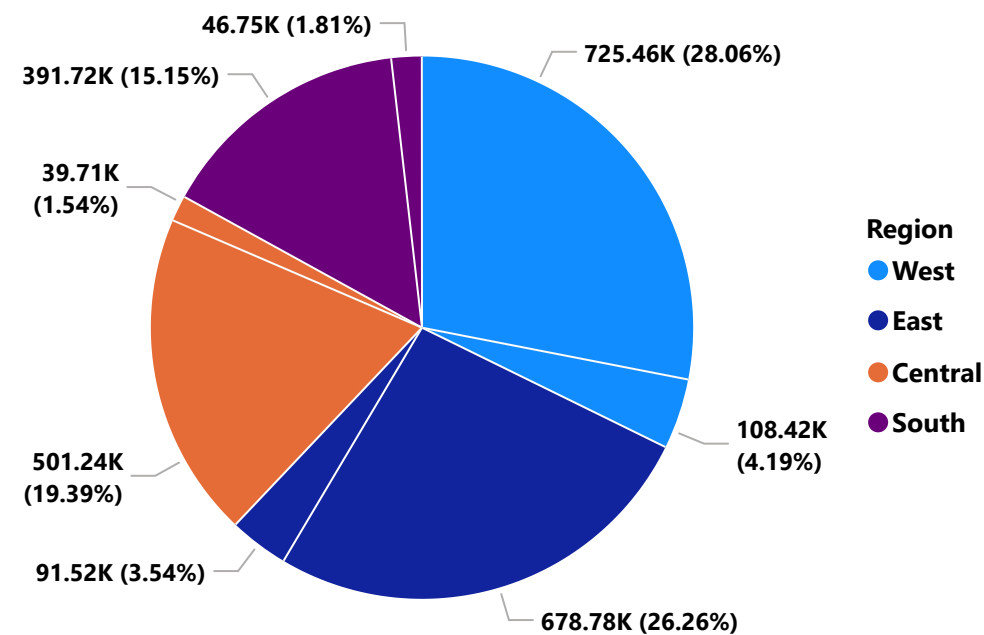


Sum of Sales by Year

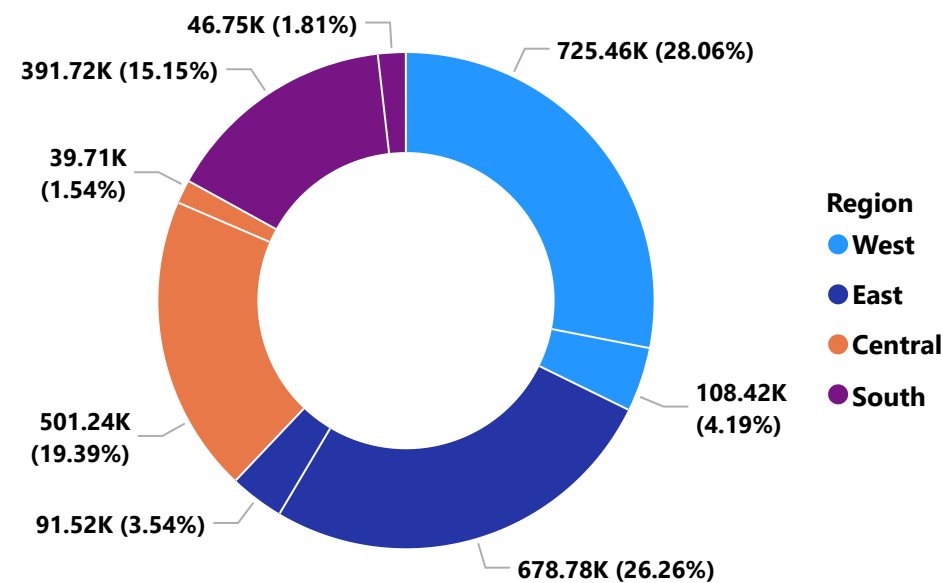


# Region-wise Sales , Profit & Discount Analysis

Sum of Sales, Sum of Profit and Sum of Discount by Region

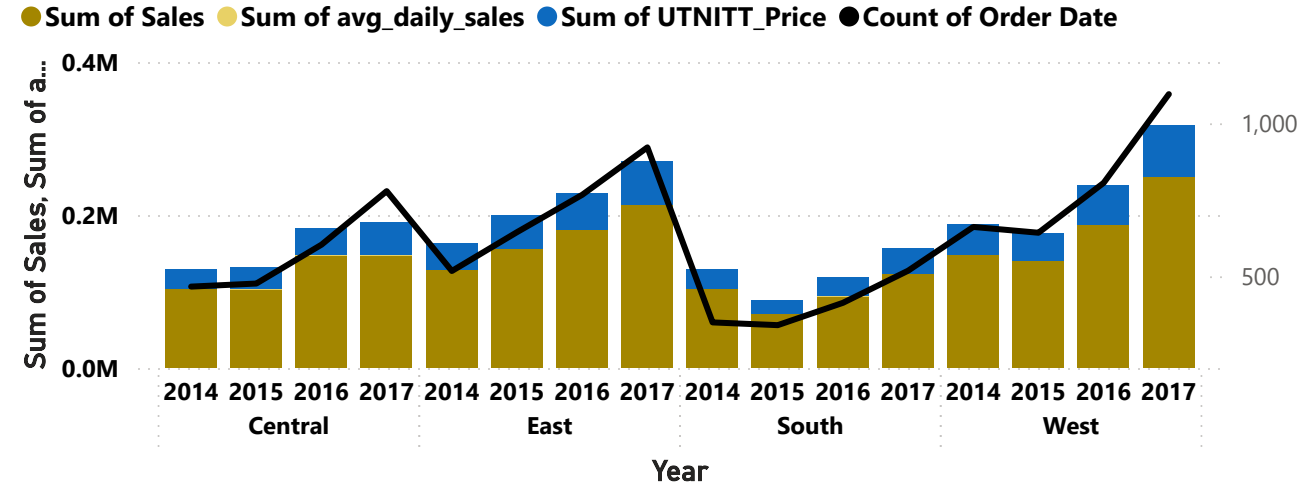


Sum of Sales, Sum of Profit and Sum of Discount by Region

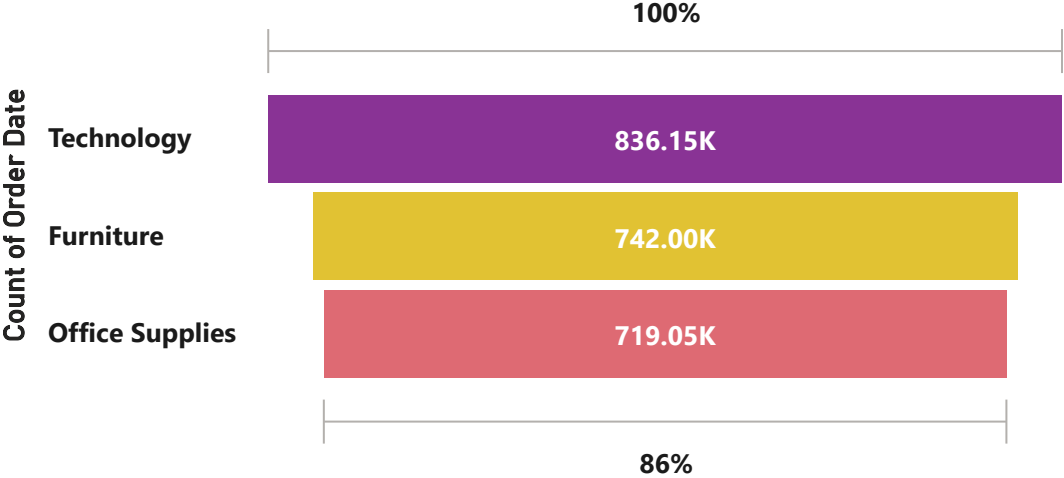


# Category-wise Sales Analysis with Price and Discount Variance

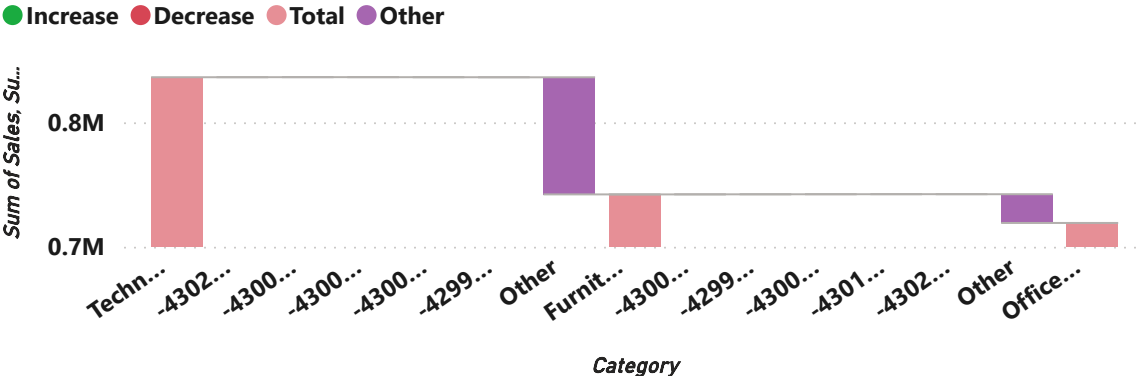
Sum of Sales, Sum of avg\_daily\_sales, Sum of UTNITT\_Price and Count of Order Date by Region and Year



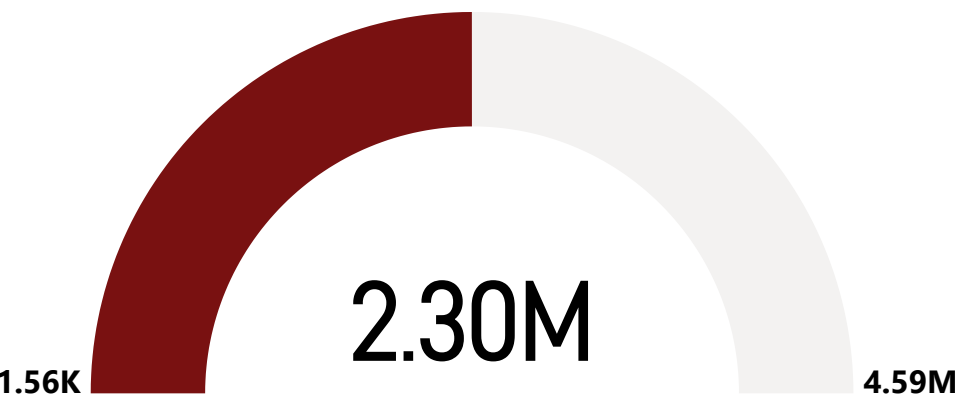
Sum of Sales, Sum of sales\_variance and Sum of Discount by Category



Sum of Sales, Sum of UTNITT\_Price and Sum of sales\_variance by Category and sales\_variance

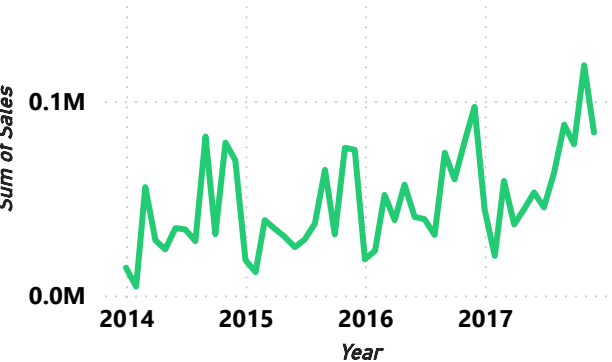


Sum of Sales and Sum of Discount

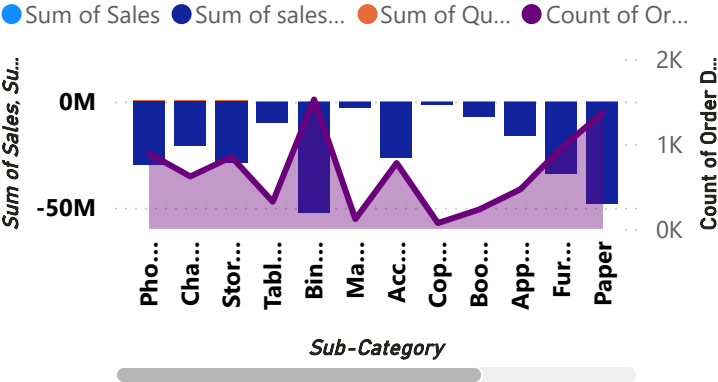


# Time-Based and Sub-Category Sales Variance Analysis

Sum of Sales by Year, Quarter and Month



Sum of Sales, Sum of sales\_variance, Sum of Quantity and Count of Order Date by Sub-Category



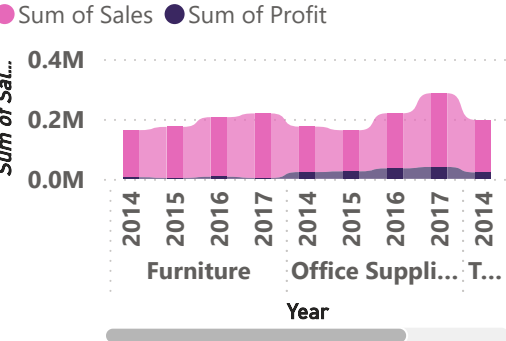
Order Date, Region, Sub-...

- Select all
- 03 January 2014
- 04 January 2014
- 05 January 2014
- 06 January 2014
- 07 January 2014
- 09 January 2014

0.44  
min\_vr

94.14K  
max\_variance

Sum of Sales and Sum of Profit by Category and Year



Region	Central		East		South		West	
Category	Sum of Sales	Sum of discrete_var	Sum of Sales	Sum of discrete_var	Sum of Sales	Sum of discrete_var	Sum of Sales	Sum of disc
Furniture	1,63,797.16	6,54,491.16	2,08,291.20	8,94,307.23	1,17,298.68	5,28,865.91	2,52,612.74	10,3
Office Supplies	1,67,026.42	6,73,789.06	2,05,516.06	8,11,599.70	1,25,651.31	4,80,217.41	2,20,853.25	8,6
Technology	1,70,416.31	6,46,516.26	2,64,973.98	9,94,795.49	1,48,771.91	6,36,957.24	2,51,991.83	9,6
Total	5,01,239.89	19,74,796.48	6,78,781.24	27,00,702.42	3,91,721.91	16,46,040.56	7,25,457.82	28,6