

# CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

- ☐ Blue
- ☐ Gold
- ☐ Platinum
- ☐ Silver

INCOME

576M

REVENUE

55M

INTEREST

8M

CUS.SAT

3.19

M

F

week\_start\_date

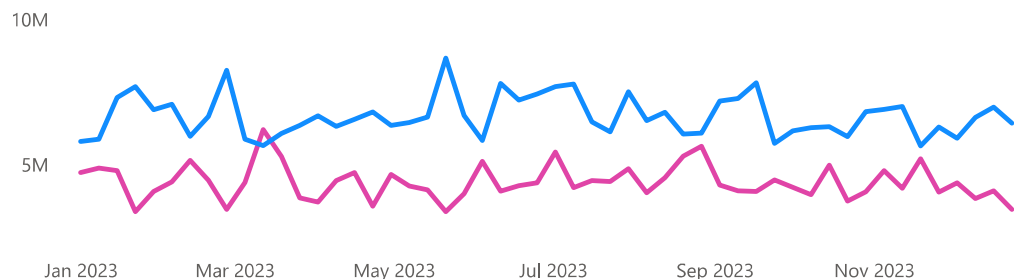
1/1/2023

12/24/2023

state

All

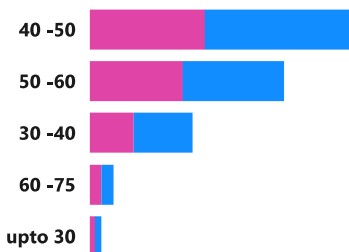
## Income by Gender



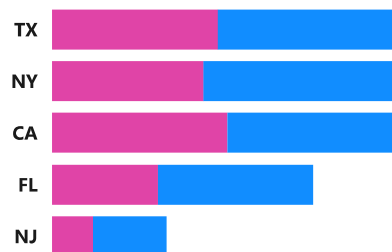
customer_job	Sum of revenue	Sum of income	Sum of interest_earned
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Blue-collar	6904307	72262158	952801
Businessman	17387850	186959919	2539390
Govt	8111727	88773989	1160016
Retirees	4535195	48675030	630359
Selfemployed	8261781	75313288	1119742
White-collar	10114685	103930055	1441074
Total	55315545	575914439	7843382

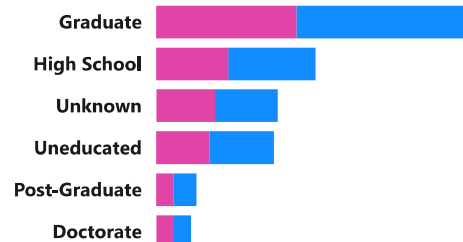
## REVENUE BY AGEGROUP



## TOP 5 STATES BY REVENUE



## Revenue by EDUCATION



## Revenue by customerjob

