

Muhammad Asim Khaskheli

+92-3482075106 | m.asimkhaskheli@gmail.com | asim-2000.github.io | github.com/Asim-2000 | Garden East, Karachi

EDUCATION

National University of Sciences and Technology

Bachelor of Software Engineering

Islamabad, PK

Expected June 2022

- **Cumulative GPA:** 3.49 (6 Semesters)
- **Awards & Honors:** Speaker at 2 Tech events organized by Cyber Security Club NUST and IEEE SEECS NUST on the topic "Git and GitHub" and "Intro to Machine Learning" attended by 100+ attendees.
- **SE Coursework:** Data Structures and Algorithms, Design and Analysis of Algorithms, Web Engineering, Software Construction etc.

WORK EXPERIENCE

Brandverse

Software Engineer Intern

Karachi, PK

June 2021 – August 2021

- Worked on Chikoo App that is a quick E-Commerce solution for local store owners.
- Used Amplitude to do Funnel Analysis, Event Segmentation and Retention Analysis and identified the events that led to higher retention rates.
- Mapped out user journeys keeping in view different available parameters in the user journey.
- Implemented Referral System using Flutter and Firebase Dynamic Links.
- Tools and Technologies I worked with include Flutter, ReactJS, Firebase Dynamic Links and Amplitude Analytics.

Betahouse.Inc

Web Development Intern

Islamabad, PK

February 2021 – March 2021

- Worked on different projects that included working with HTML, CSS, JavaScript and Django.
- Co-ordinated with different clients to gather requirements and decide the scope of the project.
- Implemented an E-Commerce Website for a client using Django Framework.

TUKL R & D Center

Research Intern

Islamabad, PK

October 2020 – December 2020

- Selected as 1 of 30 interns out of a pool of 500+ Applicants.
- Learned different Machine Learning Algorithms by Practical Implementation
- Worked on the implementation of Single Frame Image Super Resolution.
- Studied different approaches to Single Frame Super Image Resolution and implemented ESRGAN and SRCNN papers.

EXTRACURRICULAR ACTIVITIES

Hack Club NUST

Founder & President

Islamabad, PK

May 2021 – Present

- Established a local chapter of Hack Club International at my University and appointed as the First President of the chapter.
- Organizing events that revolve around latest technology trends, entrepreneurship and career guidance.
- Leading a team of individuals that are striving to inculcate the spirit of Technology and Entrepreneurship among the students

Developers Student Club NUST

Technical Program Manager

Islamabad, PK

August 2021 – Present

- Appointed as a Technical Program Manager for the DSC NUST 2021-2022 Tenure
- Responsible for leading Technical Teams and Infuse the spirit of technology among students.

Venture for Pakistan

Growth Fellow

San Francisco, CA

June 2021 – Present

- Selected as 1 of 40 fellows out of a pool of 1K+ applicants for the Fellows S21 Cohort
- Venture for Pakistan is cultivating early career talent to build Pakistan's tech ecosystem from ground up.
- More Information at <https://www.venturepakistan.co/>

ADDITIONAL

- Fluent in Urdu, favorite books include Hyper Focus
- Skills include Project Management, Leadership, Web Development, App Development and Analysis.