

Muhammad Asim Khaskheli

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EDUCATION

NUST

BE IN SOFTWARE ENGINEERING

June 2022 | Islamabad, PK
School of Electrical Engineering
& Computer Science
Cum. GPA: 3.43 / 4.0

LINKS

LinkedIn:// [asim-khaskheli](#)
Website:// [asim-2000.github.io](#)
Facebook:// [asim.khaskheli](#)
Github:// [Asim-2000](#)
YouTube:// [Asim's Sessions](#)

COURSEWORK

UNDERGRADUATE

Data Structures & Algorithms
Object Oriented Programming
Design & Analysis of Algorithms
Software Project Management
Machine Learning
Mobile Application Development

CERTIFICATIONS

PRODUCT MANAGEMENT

Product Management First Steps
Product Management: Customer Development
Building a Product Roadmap
Building a Product Strategy
Product Masterclass: How to Build Digital Products
Product Analytics Micro-Certification (PAC)

SKILLS

PRODUCT

Strategy • Roadmapping • Analytics
PRD • Wireframing • Management
Tools:
Amplitude • MixPanel • Asana

PROGRAMMING

Over 5000 lines:
Java • Python • Javascript
Familiar:
Flutter • MySQL • Data Analytics

EXPERIENCE

ONESCREEN SOLUTIONS | ASSOCIATE PRODUCT MANAGER

Feb 2022 - Present | Islamabad, PK

- Creation and maintenance of essential product documentation including product requirement documents (PRDs), wish-lists, backlogs, feature tables and performance metrics.
- Having a thorough understanding of the educational technology (EdTech) market and keep up-to-date with industry trends around major OneScreen products to spot opportunities for improvement
- Translating product requirements and the user journey to wireframes and communicate essential information with development and marketing teams
- Establishing and maintaining product messaging between product, marketing, sales, support and development teams
- Diving into the user journey to fill product gaps and generate ideas to improve customer experience and contribute to product growth.

ALFABOLT | JUNIOR SOFTWARE DEVELOPER

Sep 2021 - Jan 2022 | Islamabad, PK

- Worked with Backend Technologies including Django, PostgreSQL, Elastic Search, etc.

BRANDVERSE | SOFTWARE ENGINEERING & PRODUCT INTERN

June 2021 - Aug 2021 | Karachi, PK

- Worked on Chikoo App that is a quick E-Commerce solution for local store owners.
- Used Amplitude to do Funnel Analysis, Event Segmentation, and Retention Analysis and identified the events that led to higher retention rates.
- Mapped out user journeys keeping in view different available parameters in the user journey.
- Implemented Referral System using Flutter and Firebase Dynamic Links.
- Tools and Technologies I worked with include Amplitude Analytic, Flutter, Firebase Dynamic Links, ReactJS, etc.

EXTRACURRICULAR ACTIVITIES

HACK CLUB NUST | FOUNDER & PRESIDENT

April 2021 - May 2022 | Islamabad, PK

Established a local chapter of Hack Club International at my NUST and appointed as the First President of the chapter in which I led a team of 100+ individuals and organized events that revolved around latest technology trends, entrepreneurship and career guidance.

GDSC NUST | CO-LEAD

Aug 2021 - May 2022 | Islamabad, PK

Appointed as a Co-Lead for the Google Developer Student Club NUST 2021-2022
Tenure in which I was responsible to lead technical teams and infuse the spirit of technology among students.

VENTURE FOR PAKISTAN | ENGINEERING & GROWTH FELLOW

June 2021 - Oct 2021 | San Francisco, CA

Selected as 1 of 40 fellows out of a pool of 1K+ applicants for the Fellows S21 Cohort in which I received mentorship from top Industry Professionals and Global Leaders on how to break into Tech Industry and different career pathways in startups.