Muhammad Asim Khaskheli

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EDUCATION

National University of Sciences and Technology Islamabad, PK
Bachelor of Software Engineering *Expected June 2022*

- **Cumulative GPA:** 3.43 (7 Semesters)
- **Awards & Honors:** Invited as a Speaker for Different Technical Topics by IEEE SEECS, MLSA Islamabad, GDSC Pakistan, etc.
- **SE Coursework:** DSA, Design and Analysis of Algorithms, Database Systems, Web Engineering, Software Construction, etc.

WORK EXPERIENCE

OneScreen Solutions Islamabad, PK
Associate Product Manager *February 2022 – Present*

- Creation and maintenance of essential product documentation including product requirement documents (PRDs), wish-lists, backlogs, feature tables, and performance metrics.
- Having a thorough understanding of the educational technology (EdTech) market and keeping up to date with industry trends around major OneScreen products to spot opportunities for improvement.
- Translating product requirements and the user journey to wireframes and communicating essential information with development and marketing teams.
- Establishing and maintaining product messaging between product, marketing, sales, support, and development teams.
- Diving into the user journey to fill product gaps and generate ideas to improve customer experience and contribute to product growth.

Alfabolt Islamabad, PK
Junior Software Developer *September 2021 – January 2022*

- Worked with Backend Technologies including Django, PostgreSQL, Elastic Search, etc.

Brandverse Karachi, PK
Software Engineer & Product Intern *June 2021 – August 2021*

- Worked on Chikoo App that is a quick E-Commerce solution for local store owners.
- Used Amplitude to do Funnel Analysis, Event Segmentation and Retention Analysis and identified the events that led to higher retention rates.
- Mapped out user journeys keeping in view different available parameters in the user journey.
- Implemented Referral System using Flutter and Firebase Dynamic Links.
- Tools and Technologies I worked with include Flutter, ReactJS, Firebase Dynamic Links and Amplitude Analytics.

EXTRACURRICULAR ACTIVITIES

Hack Club NUST Islamabad, PK
Founder & President *May 2021 – February 2022*

- Established a local chapter of Hack Club International at my University and appointed as the First President of the chapter.
- Organizing events that revolve around latest technology trends, entrepreneurship and career guidance.
- Leading a team of individuals that are striving to inculcate the spirit of Technology and Entrepreneurship among the students

Google Developers Student Club NUST Islamabad, PK
Co-Lead/Technical Program Manager *August 2021 – Present*

- Appointed as a Co-Lead/Technical Program Manager for the GDSC NUST 2021-2022 Tenure
- Responsible for leading Technical Teams and Infuse the spirit of technology among students.

Venture for Pakistan San Francisco, CA
Engineering & Growth Fellow *June 2021 – October 2021*

- Selected as 1 of 40 fellows out of a pool of 1K+ applicants for the Fellows S21 Cohort
- Venture for Pakistan is cultivating early career talent to build Pakistan's tech ecosystem from ground up.
- More Information at https://www.venturepakistan.co/

ADDITIONAL

- Fluent in Urdu, favorite books include Hyper Focus
- Skills include Project Management, Leadership, Web Development, App Development and Analysis.