

The Timeline of The Course & Your Business Launch

by WinWinAcademy.com

the product launching platform

amazon.com®



Setting up your seller central account

and appropriate payment method

Choosing a niche & product to sell

The research method for picking hot markets

Finding a supplier & getting set up with them

in the USA or overseas



Optimizing your product listing

images, keywords, copy...

Importing and inspecting your products

Shipping to FBA

Designing your product

How to find affordable designers or tools to DIY



Launching your product

on and off Amazon promotions to get first page rankings

Every day promotions

testing, gathering data, improving, getting reviews, customer service...etc

Taking your business beyond Amazon

To other Amazon marketplaces (GB, Germany, Spain, etc), own eShop, going wholesale, retail, affiliates

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