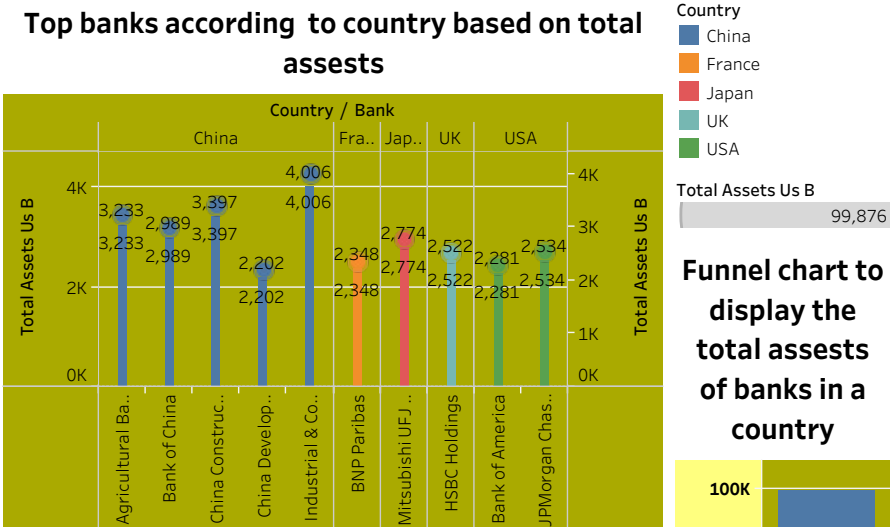


Story 2

the market is differentiated into predictive analytics, prescriptive analytics, descriptive analytics, and others. The applications covered in the study include fraud detection & prevention, customer management, sales & marketing, workforce management, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Top banks according to country based on total assests



Top 10 countries with assest proportion

