

CAPÍTULO VI: PRODUCT UX DESIGN

CHAPTER

6

Web & Mobile Style Guidelines

General Style Guidelines

Tenemos el General Style Guidelines, se definieron los colores y tipografía que se utilizarán de manera general.

El color escogido es el #2C53C9, que es un color variado del azul. Se busca dar seguridad, confianza y por ser un color “productivo”. Luego tenemos al color color negro #000000 por ser prestigioso y clásico.

#3d5afe	#f3f3f6	#2c3e50	#272727

La fuente primaria es “Montserrat”. Esta fue elegida para el texto, título y demás componentes que se utilizará en el Landing Page. Su creadora es Julieta Ulanovsky.

MONTSERAT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

MONTSE

RAT HAIRLINE
MONTSE

RAT ULTRA LIGHT
MONTSE

RAT LIGHT
MONTSE

RAT REGULAR

MONTSE

RAT SEMI BOLD
MONTSE

RAT BOLD
MONTSE

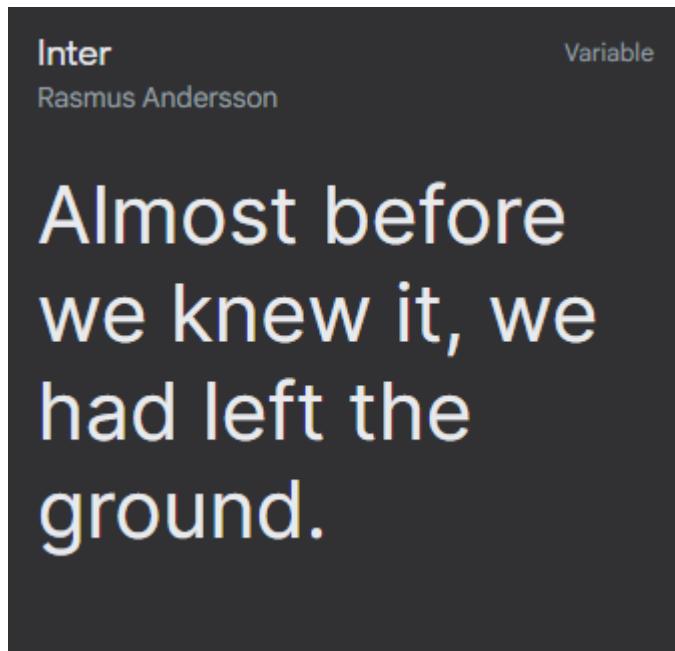
RAT EXTRA BOLD
MONTSE

RAT BLACK

Las fuentes que se utilizará para el título y subtítulos de la aplicación es Inter, quien su autor es Rasmus Andersson.



Mientras para los botones y texto se utilizará la fuente Inter, creada por Julieta Ulanovsky.



Web Style Guidelines

En el Style Guidelines hemos definido los colores, la tipografía, iconos y botones usados en el diseño de los mockups y en la Landing Page.

Escogimos el color #2C53C9 una variedad del color azul para dar una identidad de confianza, seguridad y serenidad porque así se identifican la mayoría de los profesores, luego optamos por el color #FBFEF9 para comunicar tranquilidad. Por último, el color negro #000000 para crear contraste y seriedad.

#2C53C9	#000000	#FBFEF9

La fuente "Montserrat" es la elegida para el texto, título y demás componentes que se utilizará en el Landing Page. La diseñadora Julieta Ulanovsky es la persona que creó esta fuente, con el objetivo de rescatar la belleza urbana. Además, nos encaminamos en plasmar la identidad de la educación con esta fuente.

MONTSERRAT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

MONTSERRAT HAIRLINE
MONTSERRAT ULTRA LIGHT
MONTSERRAT LIGHT
MONTSERRAT REGULAR

MONTSERRAT SEMI BOLD
MONTSERRAT BOLD
MONTSERRAT EXTRA BOLD
MONTSERRAT BLACK

Landing Page UI Design

Landing Page Wireframe

Para el desarrollo del wireframe de nuestro Landing Page hemos utilizado Adobe XD junto con algunos plugins que nos ayudaron en algunos estilos e iconos.



Landing Page Mock-up

Culminamos con el prototipo del landing page cumpliendo las diferentes heurísticas y principios que sea más sencillo e intuitivo para los visitantes que ingresen al sitio web que quieran conocer con más detalle la plataforma que desarrollaremos.

Asimov

Planes Docente Director Nosotros **Pruébalo**

Administra las competencias de tu escuela más fácil

Características Importantes

Sencilla **Intuitivo** **Organizado**

Tipos de usuarios

Premium User **Free User**

Nuestros planes

Acerca de Nosotros

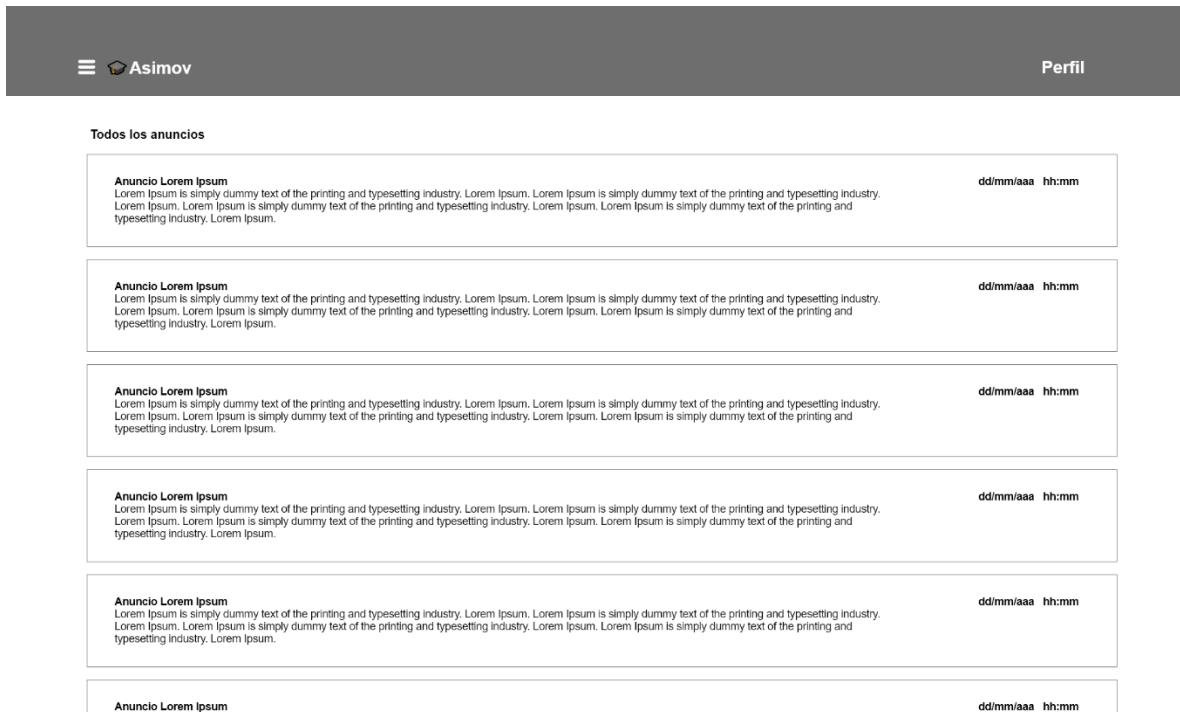
Contacto

Redes Sociales

Responsive Web App Wireframes with Interaction

Web Applications Wireframes

Para el desarrollo de los wireframes de nuestra aplicación web nos hemos apoyado de Adobe XD junto con algunos plugins que nos ayudaron al momento de escoger los distintos temas e iconos que lleva nuestro wireframe.



 Asimov

Perfil

- Unidades
- Anuncios
- Top**
- Competencias

the printing and typesetting
simply dummy text of the
Ipsum.

the printing and typesetting
simply dummy text of the
Ipsum.

the printing and typesetting
simply dummy text of the
Ipsum.

the printing and typesetting
simply dummy text of the
Ipsum.

Lore ipsum



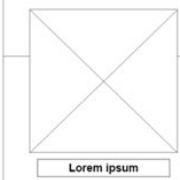
Lore ipsum

Anuncio Lore ipsum - Hoy 09:00
Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.

Anuncio Lore ipsum - Hoy 09:00
Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.

 Asimov

Perfil



Lore ipsum

Información personal:
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum

Comunicación:
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum

Detalle:
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum

Lore ipsum

Puntos obtenidos por progreso

Suma de puntos hasta ahora Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.	Lore ipsum
--	-------------------

 Asimov

Perfil

Lorum Ipsum

Lorum Ipsum
Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.

Lorum Ipsum

Lorum Ipsum (Unidad 01)
Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum. Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.

Lorum Ipsum (Unidad 01)
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Lorum Ipsum (Unidad 01)
Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum. Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.

Lorum Ipsum (Unidad 01)
Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum. Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.

Lorum Ipsum

Anuncio Lorum Ipsum - Hoy 09:00
Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum. Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.

Anuncio Lorum Ipsum - Hoy 09:00
Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum. Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.



 Asimov

Perfil

Lorum ipsum

Información personal:
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum

Comunicación:
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum

Detalle:
Lorem ipsum Lorem ipsum
Lorem ipsum Lorem ipsum

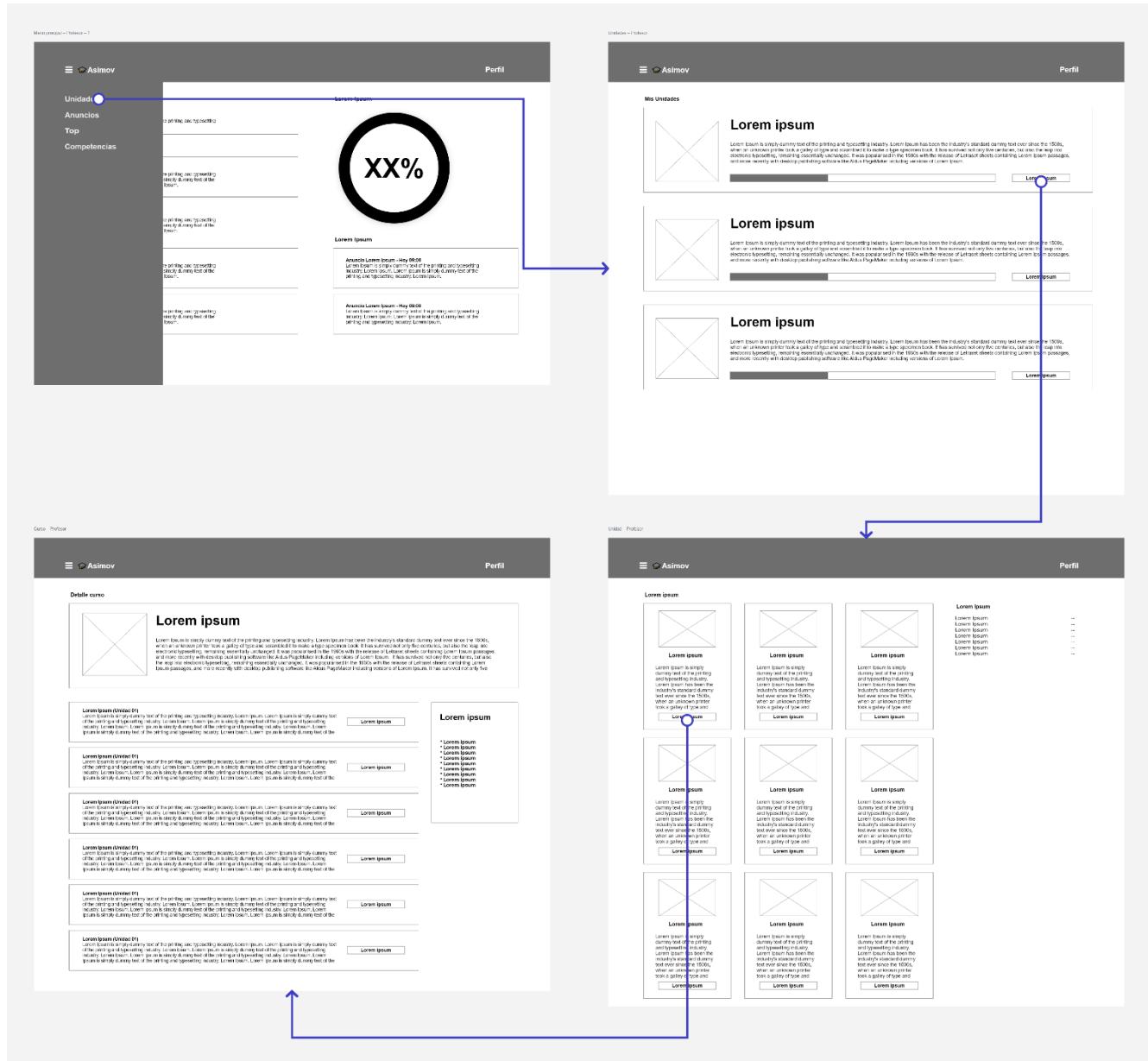
Lorum ipsum

Puntos obtenidos por progreso

Suma de puntos hasta ahora Lorum Ipsum is simply dummy text of the printing and typesetting industry. Lorum Ipsum.	Lorum ipsum
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Web Applications Wireflow Diagrams

A continuación, se muestra cada de los wireflows identificados para este sprint con respecto a nuestra aplicación web y las distintas interacciones que van a poseer nuestros usuarios.



Unidades

- Anuncio
- Ti
- Competencia

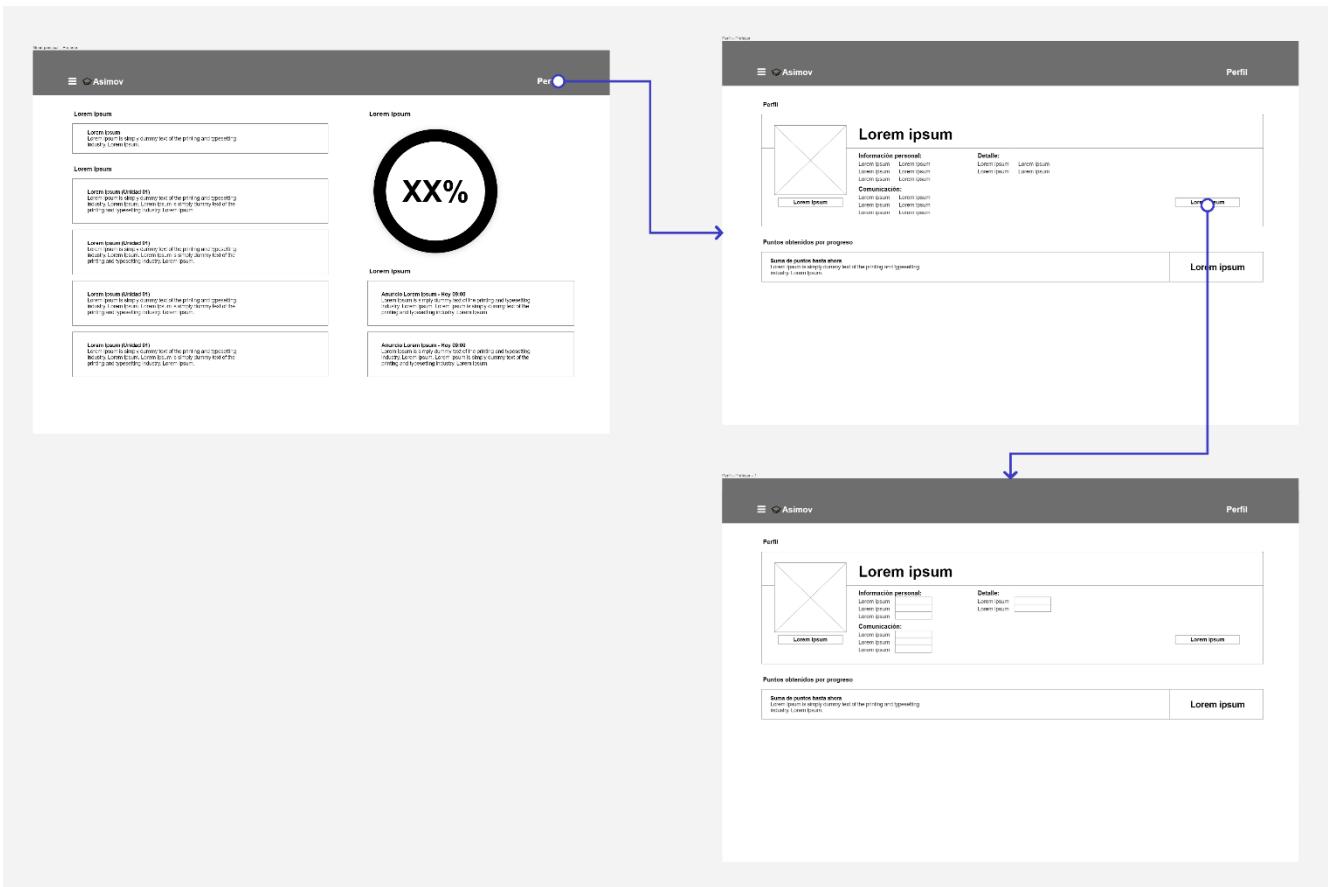
Anuncios

Todos los anuncios

Competencias

1. Lorem Ipsum is
2. Lorem Ipsum is
3. Lorem Ipsum is
4. Lorem Ipsum is

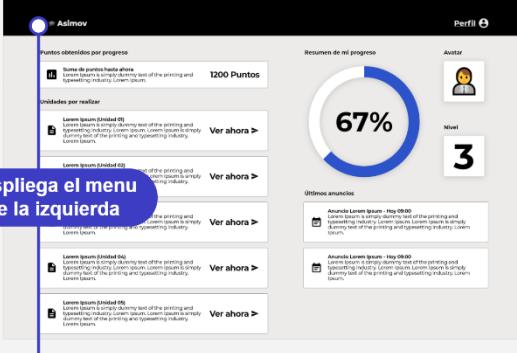
Top Profesores



Web Applications Mock-ups

Se diseño la plataforma en Adobe Xd, siguiendo las heurísticas y principios IA para que sea fácil e intuitiva de usar a los diferentes usuarios.

Menú principal



Se despliega el menú en la izquierda

Resumen de mi progreso

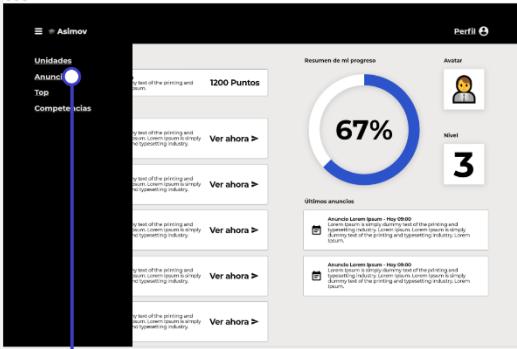
Avatar

Nivel 3

Últimos anuncios

Anuncio Lorem ipsum - Hoy 09:00

Barra izquierda



selecciona y visualiza los anuncios que realzó el director

Anuncios

Unidades	Hoy 09:00
Anuncio 1	León (1)
Anuncio 2	León (1)
Anuncio 3	León (1)
Anuncio 4	León (1)
Anuncio 5	León (1)
Anuncio 6	León (1)
Anuncio 7	León (1)
Anuncio 8	León (1)
Anuncio 9	León (1)
Anuncio 10	León (1)

Menú principal

Se despliega el menú en la izquierda

Barra izquierda

selecciona y visualiza la definición de las diferentes competencias

Competencias

Menú principal

Puntos obtenidos por progreso
1200 Puntos

Resumen de mi progreso
67% Nivel 3

Últimas anuncios

Barra izquierda

Se despliega el menú en la izquierda

selecciona y visualiza la definición de las diferentes competencias

Top Profesores

Nombre del profesor	Progreso actual	Puntos totales
Profesor TOP: Lorem ipsum	45%	2350 puntos
Profesor Lorem ipsum	985 Puntos	1500 Pts.
Profesor Lorem ipsum	1050 Pts.	1050 Pts.
Profesor Lorem ipsum	985 Pts.	985 Pts.
Profesor Lorem ipsum	745 Pts.	745 Pts.

Menú principal

Puntos obtenidos por progreso

Resumen de mi progreso

Avatar

Nivel

Últimos anuncios

Seleciona Perfil para visualizar sus datos personales

Perfil

Perfil

Hola! Manuel Velasquez

Información personal:

Nombre(s)	Manuel José
Apellidos	Velasquez Quispe
Edad	49 años
Teléfono	999 999 999
Celular	999 999 999
Correo	manuelVelas2@gmail.com
Director	Carlos Paredes
Colegio	Power Mind

Editar

Puntos obtenidos por progreso

Resumen de mi progreso

Avatar

Nivel

Unidades

Unidad 01

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

45%

Unidad 02

Unit 02 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

45%

Unidad 03

Unit 03 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

45%

Ver detalle

Selecciona ver unidad

Unidad

Unidad 01

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

40%

Ver detalle

Estado de competencias:

- Competencias en progreso: [OK]
- Competencias por iniciar: [OK]
- Competencias completadas: [OK]

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

40%

Ver detalle

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

40%

Ver detalle

Selecciona ver detalle

Curso

Detalle curso

Unit 01

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

45%

Lorem ipsum

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

Competencias

- Competencia 1
- Competencia 2
- Competencia 3
- Competencia 4
- Competencia 5
- Competencia 6
- Competencia 7
- Competencia 8
- Competencia 9
- Competencia 10

Competencias

Competencia	Puntuación
Competencia 1	150 Pts.
Competencia 2	80 Pts.
Competencia 3	200 Pts.
Competencia 4	150 Pts.

Lorem ipsum (Unidad 01)

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

Documentación 150 Pts.

Video YouTube 80 Pts.

Documento 200 Pts.

Presentación 150 Pts.

Lorem ipsum (Unidad 01)

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

Documentación 150 Pts.

Video YouTube 80 Pts.

Documento 200 Pts.

Presentación 150 Pts.

Lorem ipsum (Unidad 01)

Unit 01 is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem ipsum passages, and more recently with desktop publishing software like Aldus PageMaker.

Documentación 150 Pts.

Video YouTube 80 Pts.

Documento 200 Pts.

Presentación 150 Pts.

Menú principal – Director

Puntos obtenidos por progreso

Cantidad de profes
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.
1200 Puntos

Unidades por realizar

- Lore ipsum (Unidad 01)**
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.
Ver ahora >
- Lore ipsum (Unidad 02)**
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.
Ver ahora >
- Lore ipsum (Unidad 03)**
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.
Ver ahora >
- Lore ipsum (Unidad 04)**
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum.
Ver ahora >
- Lore ipsum (Unidad 05)**
Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum. Lorem Ipsum is simply dummy text of the printing and typesetting industry.
Ver ahora >

Progreso de año escolar

Avatar

70%

Desempeño de docentes

Nombre	Puntaje obtenido	Pts.
Profesor: Lore ipsum	Ver info	1500 Pts.
Profesor: Lore ipsum	Ver info	1050 Pts.
Profesor: Lore ipsum	Ver info	985 Pts.

Selecciona Perfil para visualizar sus datos personales

Perfil – Director

Perfil

Hola! Carlos Paredes

Cambiar foto

Información personal:

Nombre(s)	Carlos
Apellidos	Paredes Quispe
Edad	56 años
Teléfono	597 8475
Celular	999 999 999
Correo	carlosParedes12@gmail.com
Cant. docentes	59
Colegio	Power Mind

Editar

Menú principal – Director – 1

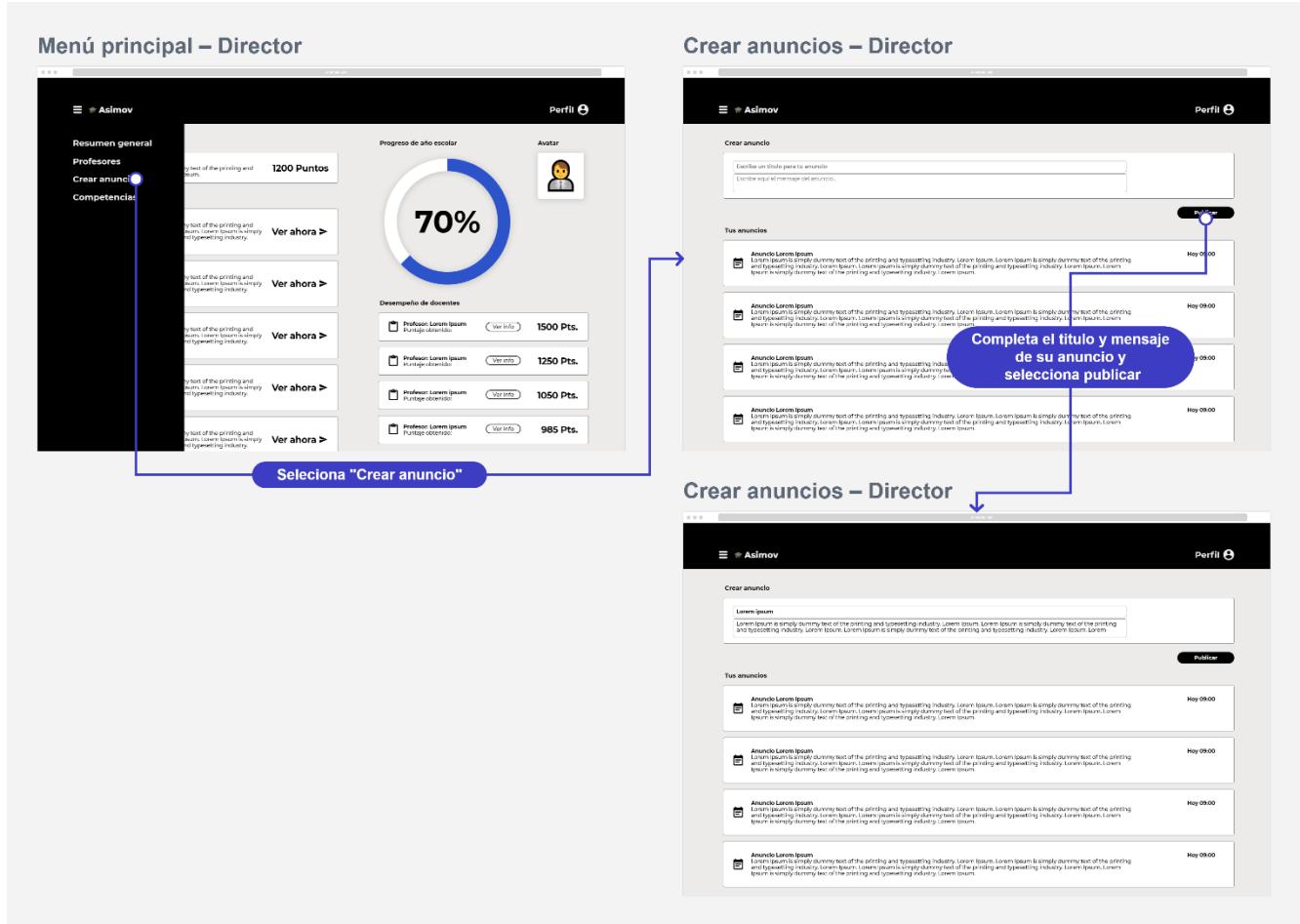
The screenshot shows the Director's main dashboard. On the left, a sidebar menu includes 'Resumen general', 'Profesores', 'Crear anuncio', and 'Competencias'. A blue circle highlights the 'Competencias' option. A large blue callout bubble points to this area with the text: 'Selecciona "Competencias" visualiza un lista de las competencias en el año escolar'. The main content area displays a progress bar for the school year at 70%, a section for teacher performance with four entries, and a 'Desempeño de docentes' table.

Profesor: Lorem ipsum	Puntaje obtenido:	1500 Pts.
Profesor: Lorem ipsum	Puntaje obtenido:	1250 Pts.
Profesor: Lorem ipsum	Puntaje obtenido:	1050 Pts.
Profesor: Lorem ipsum	Puntaje obtenido:	985 Pts.

Competencias – Director

The screenshot shows the 'Competencias' section. It lists three entries, each titled 'Desarrollo Analítico'. Each entry includes a 'Concepto' paragraph (describing Lorem Ipsum), a 'Presente en los siguientes cursos:' section with five course names, and a 'Presente en los siguientes cursos:' section with five course names.

Presente en los siguientes cursos:
• Lorem ipsum • Lorem ipsum • Lorem ipsum • Lorem ipsum • Lorem ipsum
Presente en los siguientes cursos:
• Lorem ipsum • Lorem ipsum • Lorem ipsum • Lorem ipsum • Lorem ipsum
Presente en los siguientes cursos:
• Lorem ipsum • Lorem ipsum • Lorem ipsum • Lorem ipsum • Lorem ipsum



Menú principal

Se despliega el menu en de la izquierda

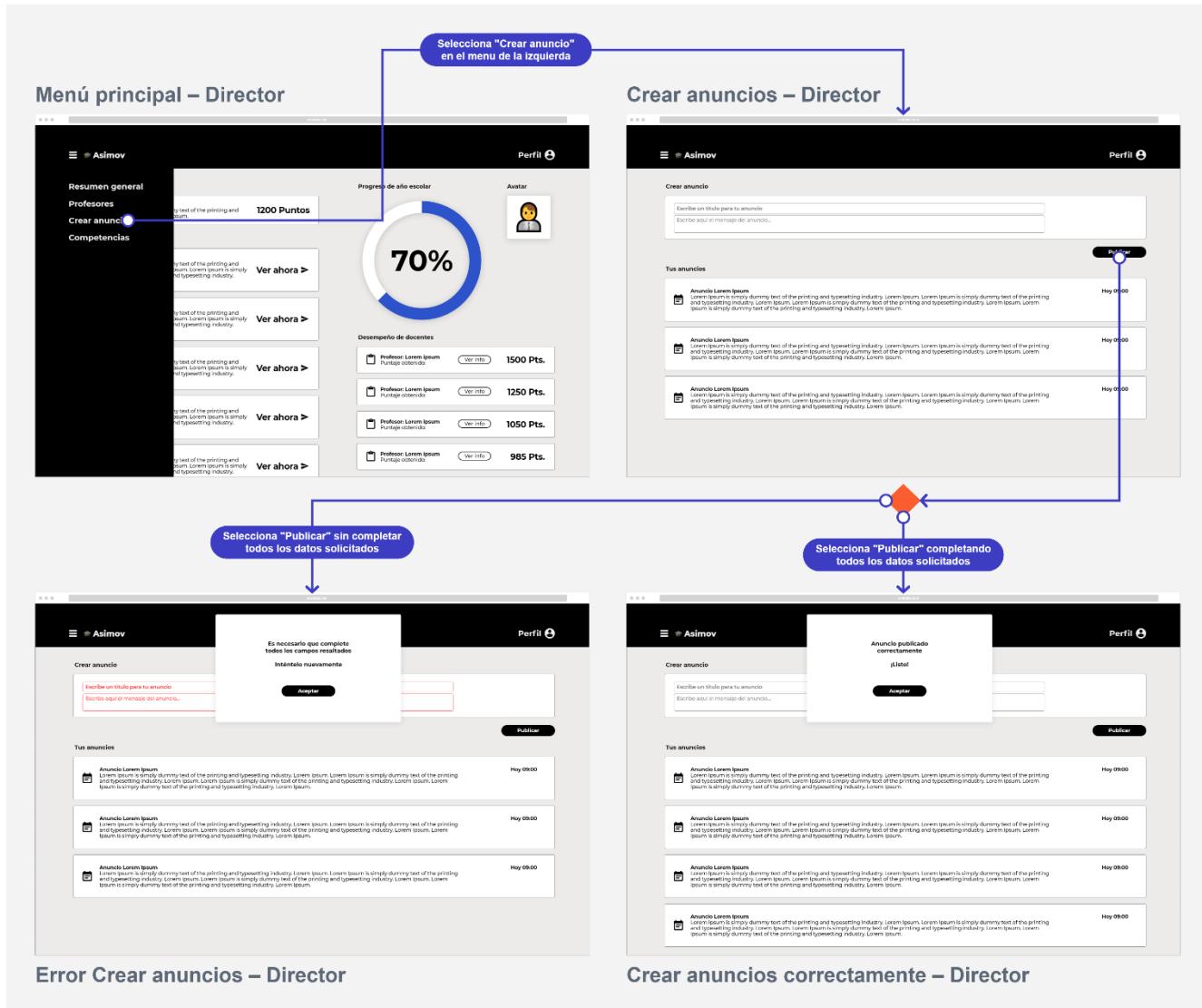
Barra izquierda

selecciona y visualiza las unidades del año escolar

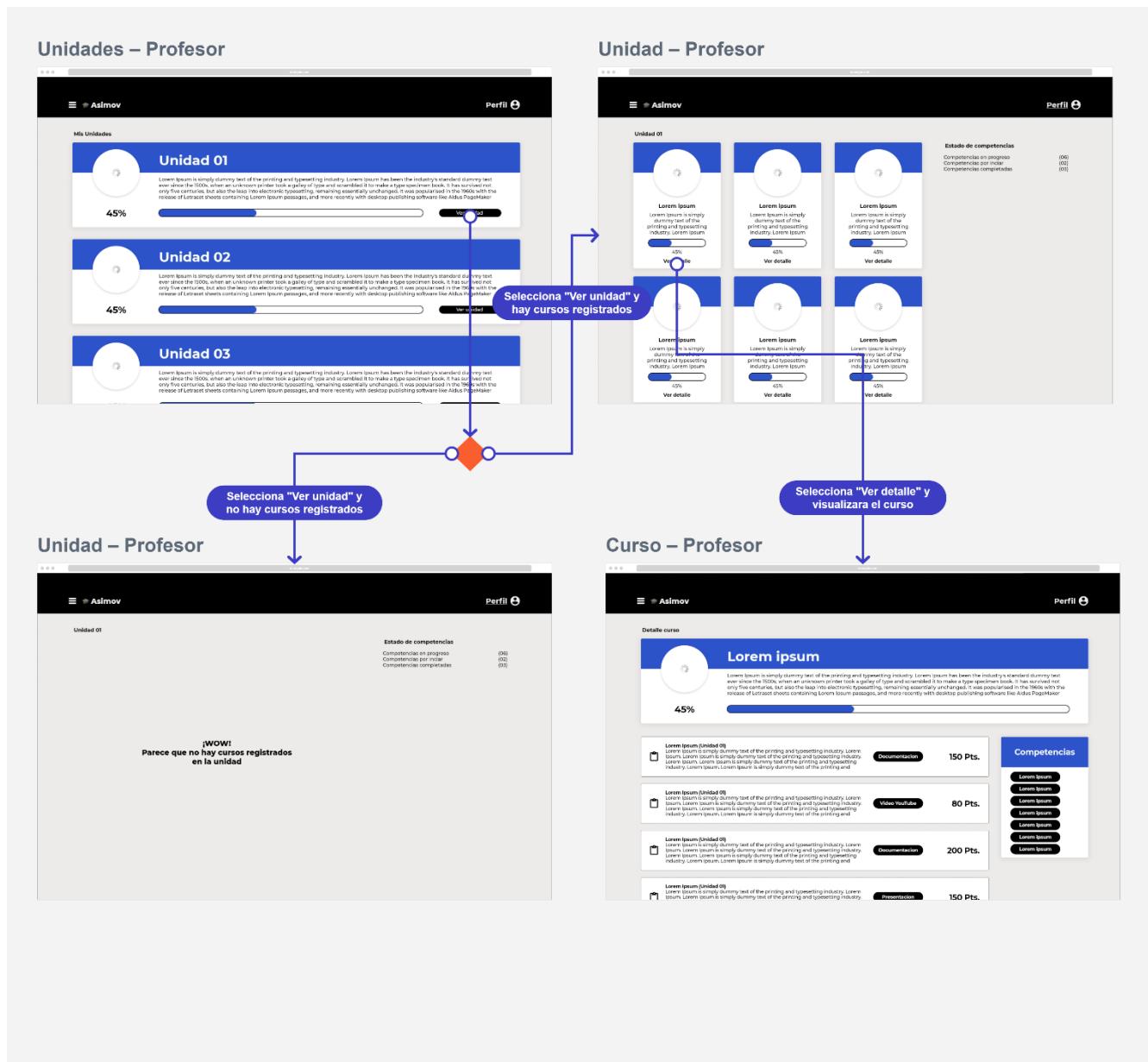
Unidades

Responsive Web App User Flow Diagrams

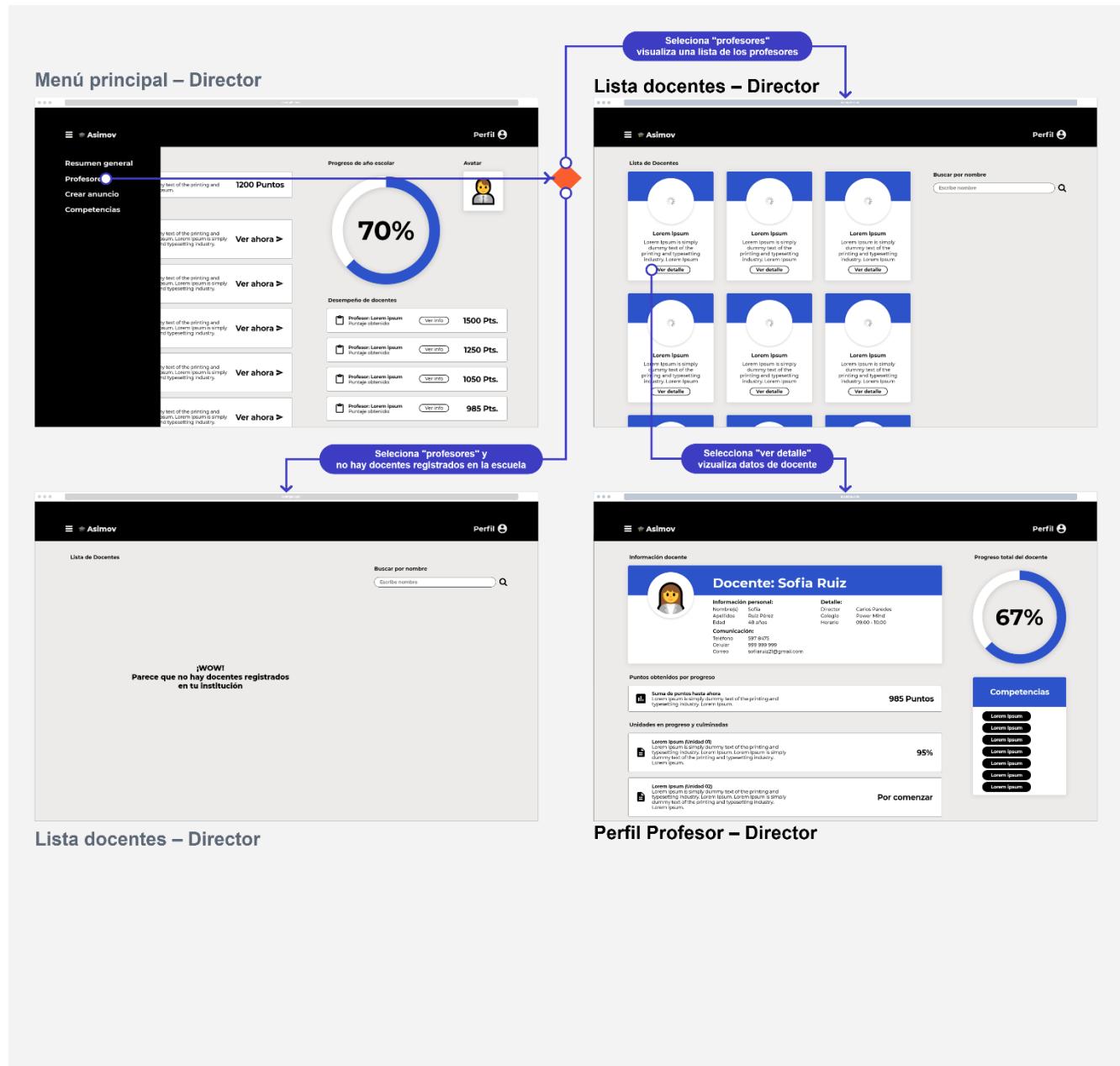
El docente quiere ver en detalle la información y datos que debe desarrollar en un curso de una unidad en particular



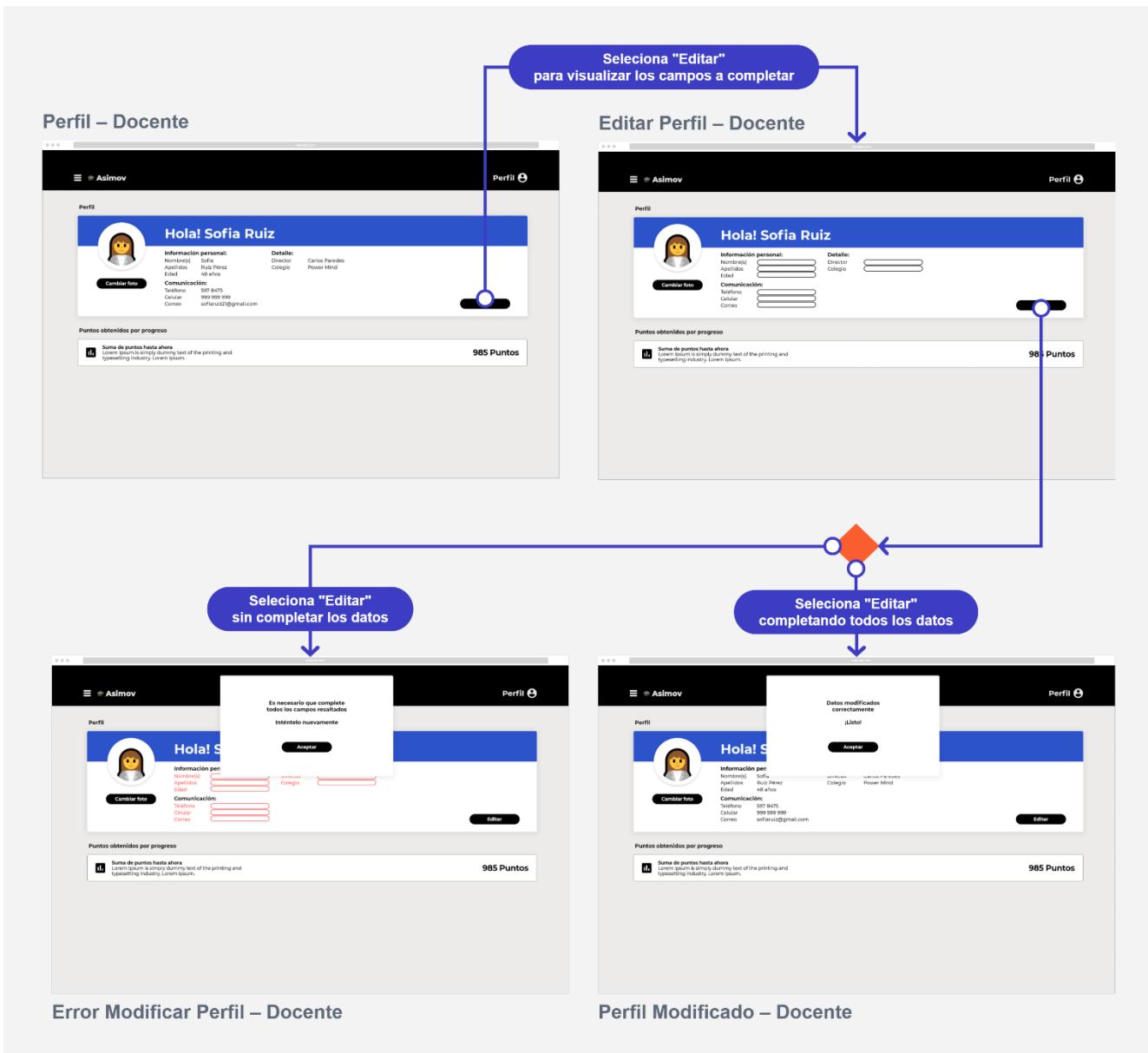
El director quiere realizar un anuncio para que los docentes de su institución educativa sean informados.



El director quiere ver información de un profesor en particular con detalle.

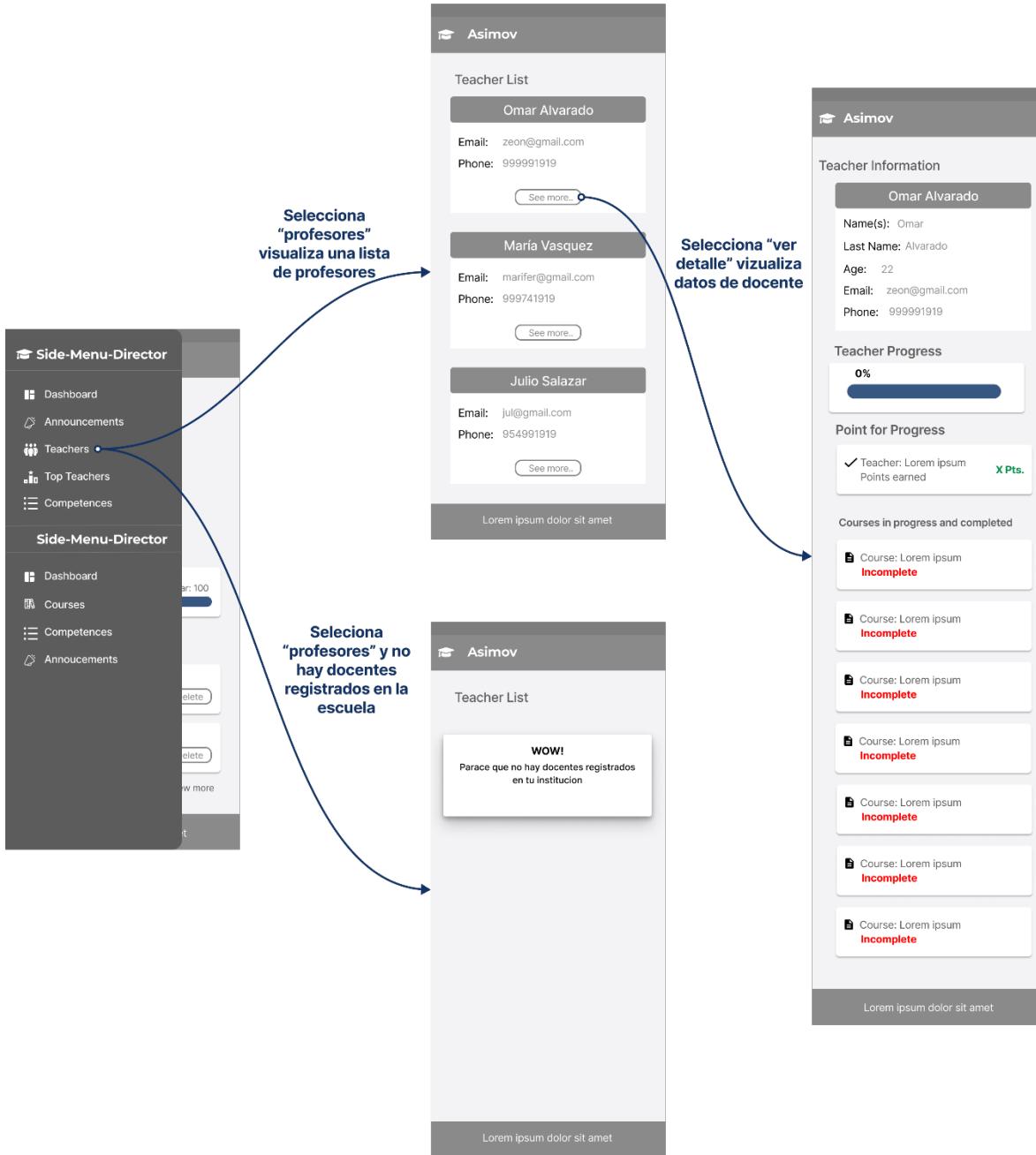


El docente quiere realizar cambios en los datos de su información personal.



Mobile App User Flow Diagrams

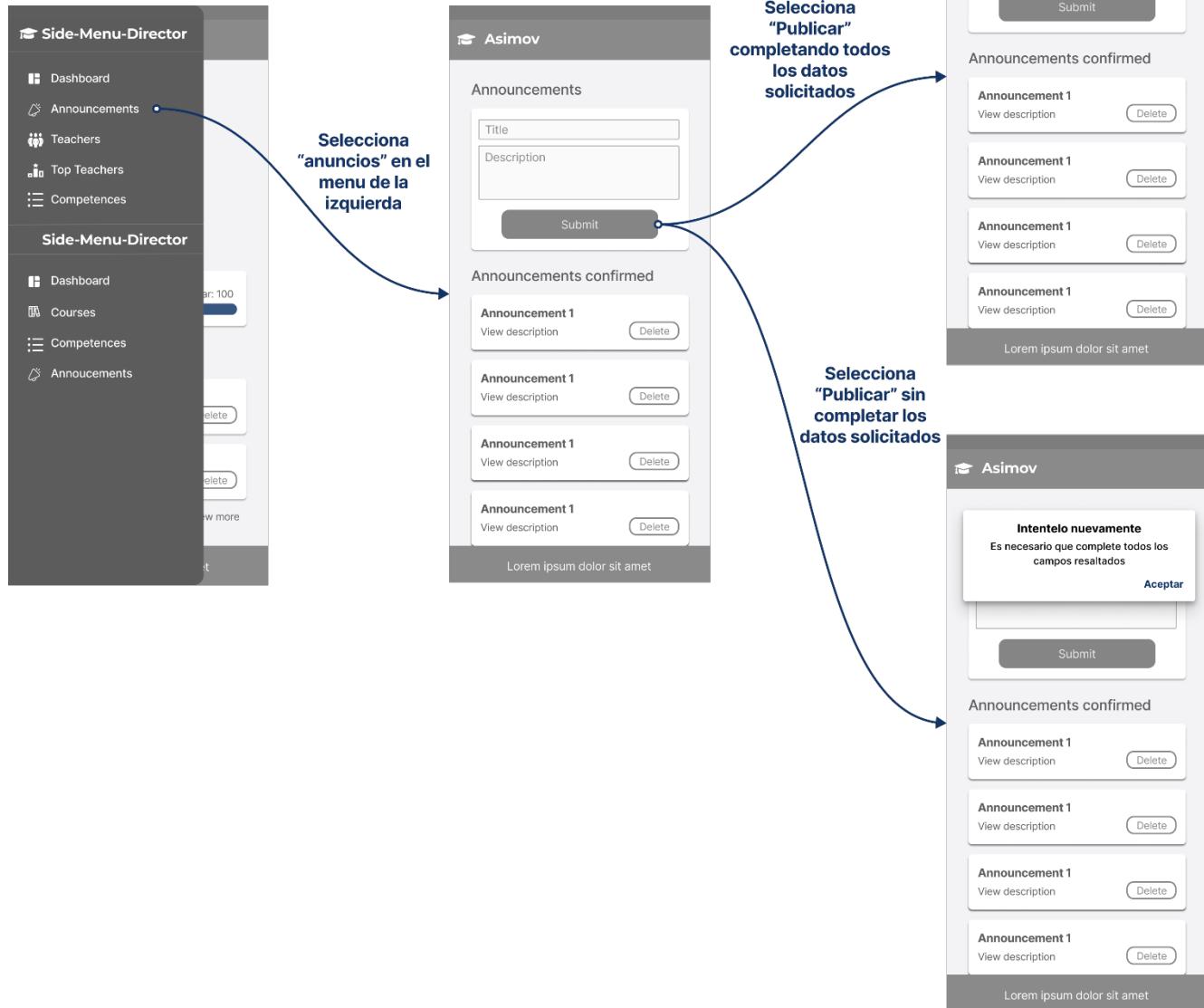
User Flow 2: El director quiere ver informacion de un profesor en particular con detalle



User Flow 1: El Profesor o Director quiere iniciar sesión



User Flow 3: El director quiere realizar un anuncio para que los docentes de su institucion educativa sean informados



Mobile App Wireframes with Interaction

The image displays six mobile application wireframes, each featuring a dark grey header with the brand name "Asimov" and a graduation cap icon.

- Wireframe 1: Announcements**
This screen shows a form for creating a new announcement with fields for "Title" and "Description", and a "Submit" button. Below this, a list of "Announcements confirmed" is shown, each with a "View description" and a "Delete" button.
- Wireframe 2: Announcements**
This screen displays a list of announcements, each with a "View description" and a "Delete" button. A message at the bottom states "Lorem ipsum dolor sit amet".
- Wireframe 3: Competences**
This screen lists various competences: "Linguistic Communication", "Mathematical", "Interaction with physical Objects", "Information processing", and "Social and civic". Each competence has a "Concept" section with placeholder text "Lorem ipsum dolor sit amet".
- Wireframe 4: Teacher List**
This screen shows a list of teachers with their contact information:
 - Omar Alvarado**: Email: zeon@gmail.com, Phone: 999991919, See more...
 - Maria Vasquez**: Email: marifer@gmail.com, Phone: 999741919, See more...
 - Julio Salazar**: Email: jul@gmail.com, Phone: 954991919, See more...
 - Yordy Mochoco**: Email: zor@gmail.com, Phone: 992391919, See more...
 - Rosa Gonzales**: Email: rosa_g@gmail.com, Phone: 977991919, See more...
- Wireframe 5: Course Information**
This screen provides details about a course:
 - Algebra**
 - Description**: Placeholder text "Lorem ipsum dolor sit amet" repeated three times.
 - Course Progress**: Shows "80%" completion with a blue progress bar.A message at the bottom states "Lorem ipsum dolor sit amet".
- Wireframe 6: Home or Footer**
A simple dark grey footer or home screen with the text "Lorem ipsum dolor sit amet".

Asimov

Dashboard

Features

Meet all your teachers!
Teachers details

LETS GO

School year progress
44% Days to end school year: 100

Last announcements

Announcement 1
View description **Delete**

Announcement 2
View description **Delete**

View more

Lore ipsum dolor sit amet

Asimov

Dashboard

Features

Know your course progress

LETS GO

Profile

You Points earned 1250 Points

School year progress
44% Days to end school year: 100

Last announcements

Announcement 1
View description **Delete**

View more

Lore ipsum dolor sit amet

Asimov

Teacher Information

Omar Alvarado

Name(s): Omar
Last Name: Alvarado
Age: 22
Email: zeon@gmail.com
Phone: 999991919

Teacher Progress
0%

Point for Progress
✓ Teacher: Lorem ipsum Points earned **0 Pts.**

Courses in progress and completed

Incomplete

Incomplete

Incomplete

Incomplete

Lore ipsum dolor sit amet

Asimov

Sign Up

First name

Last name

Age

E-mail

Password

Phone number

Director Teacher

Register

Lore ipsum dolor sit amet

Lore ipsum dolor sit amet

Asimov

Login - Profesor

E-mail

Password

[Forgot password ?](#)

Login

Lore ipsum dolor sit amet

Lore ipsum dolor sit amet

Lore ipsum dolor sit amet

Web Applications Prototyping

Debido que nuestra aplicación se centra en la experiencia de usuario que brindamos, se ha decidido que la interacción que se va a desarrollar en esta aplicación web será en base una barra de navegación la cual muestre las secciones que posee nuestra aplicación, esta les permitirá a nuestros usuarios poder interactuar con la aplicación de manera fluida y siempre tener la capacidad de poder informarse acerca de en qué sección se encuentran.

URL(Docente): https://youtu.be/VeoIL_iMQfE

URL(Director): <https://youtu.be/fvi06claOo0>