



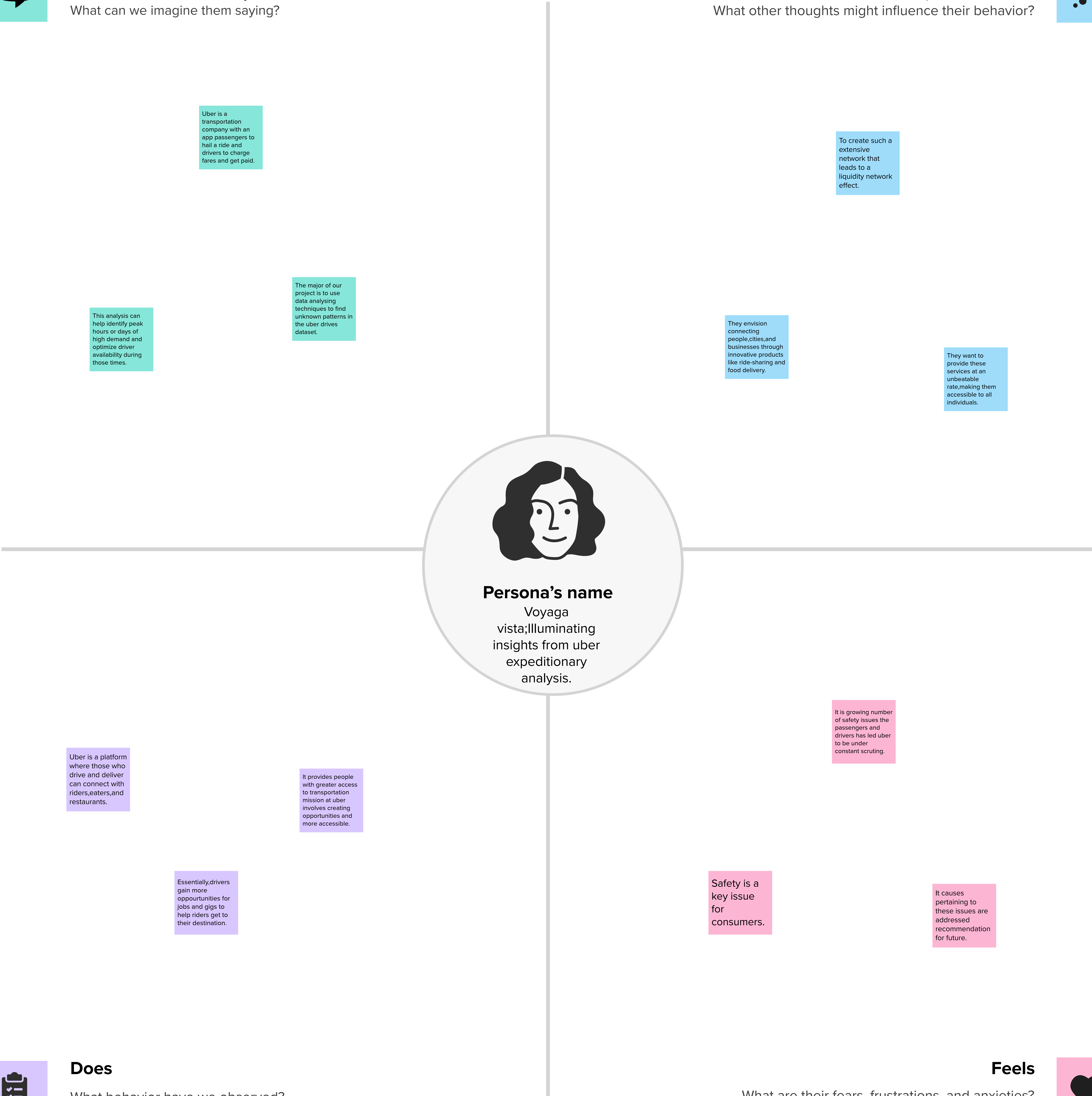
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Voyaga
vista;Illuminating
insights from uber
expeditionary
analysis.

Uber is a transportation company with an app passengers to hail a ride and drivers to charge fares and get paid.

This analysis can help identify peak hours or days of high demand and optimize driver availability during those times.

The major of our project is to use data analysing techniques to find unknown patterns in the uber drives dataset.

To create such a extensive network that leads to a liquidity network effect.

They envision connecting people,cities,and businesses through innovative products like ride-sharing and food delivery.

They want to provide these services at an unbeatable rate,making them accessible to all individuals.

Uber is a platform where those who drive and deliver can connect with riders,eaters,and restaurants.

It provides people with greater access to transportation mission at uber involves creating opportunities and more accessible.

Essentially,drivers gain more oppourtunities for jobs and gigs to help riders get to their destination.

It is growing number of safety issues the passengers and drivers has led uber to be under constant scruting.

Safety is a key issue for consumers.

It causes pertaining to these issues are addressed recommendation for future.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?