



Asir Intesar Ibne Zaman

I am a positive and diligent individual with strong organizational skills and exceptional interpersonal abilities. As a passionate data driven product enthusiast, I excel at collecting, validating, and modeling datasets to optimize product performance. I have a knack for market research, feature analysis, and identifying valuable patterns. With a strong belief in the power of determination, I continuously strive for professional growth and achievement of career objectives.

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Work Experience

■ **Product Analyst, Sr. Executive** (Oct 2022-Present) **Bdjobs.com Limited**

- Developed product roadmaps to prioritize and manage product development initiatives.
- Analyzed customer feedback and identified trends to inform product strategy decisions.
- Facilitated cross-functional collaboration between engineering, marketing, and sales teams.
- Utilized analytics tools such as Tableau, PowerBI, Mixpanel, for data visualization.
- Generated reports on key performance indicators to measure success of current products.
- Built data models to analyze customer behavior in order to identify areas of improvement.

■ **Product Executive** (Jan 2022-Sep 2022) **Adplay Technology Limited**

- Prepared monthly reports highlighting key accomplishments and areas needing improvement in product management operations.
- Coordinated with internal stakeholders to launch products within specified timelines.
- Drafted detailed business plans outlining financial projections, marketing strategy, and pricing models.
- Performed quality assurance tests on all products prior to release into the market place.

■ **Operation Analyst (Internship)** (Oct 2021-Jan 2022) **Shopup**

- Analyzed data to identify operational trends, issues, and improvement opportunities.
- Collaborated with team to formulate compelling, data-driven solutions to operational issues.

Skill & Expertise

Tools & Technologies: Jira, Google Analytics, Mixpanel, Microsoft Office, Google Data Studio, PowerBI, Tableau, Adobe XD, Figma, Rstudio.

Industrial Knowledge: Product Management, Data Analysis, UIUX Design, Machine Learning, Agile Methodolies.

Language & Database: Python, R, MySQL, MS Sql Server, Bigquery.

Soft Skills & Others: Leadership, Prioritization, Feature Analysis, User Acceptance Testing, Product Requirement Documentation

Education

■ Bachelor of Science in Computer Science & Engineering

American International University - Bangladesh (AIUB)

Jan 2018 - Sep 2021

Awards & Honors:

- Nominated for Best Thesis Award

Extracurricular Activities:

- Photographer and Event Organizer at AIUB Photography Club

■ HSC in Science

Dhaka City College

2014-2016

■ SSC in Science

Motijheel Govt Boys' High School

2005-2014

Awards & Honors:

- Finalist, MGBHS Photography Contest

Training & Certification

- Product Management Career Track | Bohubrihi
- Google Data Analytics Professional Certificate | Coursera
- Emotional Intelligence | Bohubrihi

Personal Interest

- **Travelling** | Travel vlogs on youtube channel
- **Cycling** | Got souvenir from Bdcyclist
- **Blogging** | Writing blogs on data at Medium and LinkedIn, mostly sports
- **Aquascaping** | Experienced in Planted and Community tank

Reference

Shafi Mohammad Wasif Osman

GM, CLM Innovation & Analytics

Robi Axiata Limited

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Andalib Hasan

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