Asir Intesar Ibne Zaman

I am a positive, diligent, and organized personality with excellent interpersonal skills who is eager to learn and develop new talents as well as take on new tasks in a variety of fields. As a data science fanatic, I am adept at gathering, authenticating, and modeling data sets in order to boost corporate efficiency. Talented at conducting market research and identifying patterns and trends. Strong determination, in my opinion, can boost potential and professional development in order to reach business goals.

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Skills & Expertise

Hard Skills

➢ **Language:** Python, R, C, C++

➢ **Tools & Technologies:** PowerBI, Tableau, Adobe XD, Figma, Rstudio, Spreadsheet, Jira, Microsoft Office, Google Data Studio.

➢ **Industrial Knowledge:** Data Analysis, Product Management, UIUX Design, Machine Learning, Deep Learning, Agile Methodolies, Software Testing.

➢ **Database:** Mysql, Microsoft SQL Server, RDBMS, BigQuery

Soft Skills

➢ Strong Analytical Ability
➢ Complex Problem Solving
➢ Presentation Skills
➢ Attentive to Detail
➢ Collaboration

🎓 Education

Institute	Department	Grade	Year
American International University-Bangladesh	Computer Science and Engineering	3.46/4.00	2018-2021
Dhaka City College	Science	5.00/5.00	2014-2016
Motijheel Govt Boys High School	Science	5.00/5.00	2005-2014

💼 Work Experience

BdJobs Limited	Product Analyst	Oct 2022 – Present
AdPlay Technology	Product Executive	Jan 2022 – Sep 2022
ShopUp	Operation Analyst (Intern)	Nov 2021 – Jan 2022

👥 Projects

➢ **COVID Situation Analysis** (Excel, SQL Server, Python, Tableau)
- Using SQL and Tableau, analyzed COVID-19 dataset up to July 21, the situation before and after vaccination, and the fatality ratio.

➢ **Game Sales Analysis** (Excel, PowerBI)
- Dataset with 19k data been cleaned and optimized. Used powerBI for manipulation. Made intuitive dashboard.

➢ **Movie Revenue Prediction** (Pandas, Matplotlib, Scikit-Learn)
- Predicted the success rate based on the type and budget comparing with an online movie dataset using Naïve Bias Classifier

➢ **Housing Prices Prediction** (Kaggle Competition on ML)
- Predicted house pricing based on the area, house size and facilities. Used online dataset. Random Forest and, Decision Tree algorithm been implemented)

➢ **Bangladesh Crime Analysis** (Excel, PowerBI)
- Using Kaggle dataset on crime record of Bangladesh, answered some self-raised questions on powerbi.

Languages

- Bangla | Native
- English | Fluent

Extra-Curricular & Volunteer

- **AIUB Photography Club | Photographer & Event Organizer**
  - 2020-Present (Organized an event)
- **Rekindle | Distribution volunteer, Ramadan Bliss**
  - 2019 (Lead a distributor team, Developed networking skill)
- **Finalist | MGBHS Interschool Photo Exhibition**
  - 2018 (Became rewarded for the mobile photography position)

Personal Interest

- **Travelling** (Travel vlogs in YouTube channel)
- **Cycling** (Got souvenir for the ride on 16th December)
- **Designing** (Freelanced App and Website designer)
- **Photography** (Finalist of 2 photo exhibitions)
- **Aqua scaping** (Experienced in Planted and Community Tank)
- **Writing** (Blog writing on cricket analysis)

📄 Research Work

1 June 2020-Ongoing	Shoplifting Detection using Transfer Learning
15 Aug 2020 – 30 May 2021	Undergrad Thesis on Suspicious Human Action Recognition

🎓 Certifications

- **Become a Product Manager | Udemy**
  - Definition of Product Managers, Product managers roles and responsibilities.
  - Types of Product Manager (B2B, B2C, C2C) and their behavior.
  - Phases of Product lifecycle.
  - Product management frameworks and development processes.
  - Market research, Competitor analysis.
  - MVP (Minimum viable product) and its workflow.
  - Wireframing and collaboration with other teams.
  - Interviews tips and tricks and self-evaluation as a product manager.
- **Google Data Analytics Professional Certificate**
  - Foundation of Data analysis, The 5 Why rule.
  - Understanding context, Data strategy, SMART question rule Asking the right questions for making data-driven decisions.
  - Data ethics, Types of data, Schema, Meta data, Data model, Dealing with unexpected office situation.
  - Data integrity, Hypothesis testing, Random Sampling, Margin of Errors, Data Processing, Query Writing, SQL and BigQuery.
  - BigQuery, VLOOKUP, Aggregation, Nested query.
  - Tableau Dashboard, Creating VIZ, Data Storytelling.
  - R Coding, Visualization, Markdown, Report making in R.
  - Portfolio building, Data analyst Mock interview, Case study.
- **Data Science for Business | Datacamp**
  - • Divide and rule procedure, The responsibilities of each group, The whole process of a real-life project.
- **Emotional Intelligence | Bohubrihi**
  - Empathy, Understanding the timing of question asking, Skill of Mind reading. Self-Development skill.

👥 Reference

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