Asir Intesar Ibne Zaman

I am a positive and diligent individual with strong organizational skills and exceptional interpersonal abilities. As a passionate data driven product enthusiast, I excel at collecting, validating, and modeling datasets to optimize product performance. I have a knack for market research, feature analysis, and identifying valuable patterns. With a strong belief in the power of determination, I continuously strive for professional growth and achievement of career objectives.

- +880 1953608315
- asirintesar97@gmail.com
- https://asirintesar.github.io/
- www.linkedin.com/in/asirintesar/
- https://github.com/AsirIntesar
- www.behance.net/asirzaman
- https://medium.com/@asirintesar97

Skills & Expertise

Hard Skills

- **Tools & Technologies:** PowerBI, Tableau, Adobe XD, Figma, Rstudio, Spreadsheet, Jira, Google Analytics, Microsoft Office, Google Data Studio.

- **Industrial Knowledge:** Product Management, Data Analysis, UIUX Design, Machine Learning, Agile Methodolies, Software Testing.

- **Language:** Python, R, C, C++

- **Database:** Mysql, Microsoft SQL Server, BigQuery

Soft Skills

- Strong Analytical Ability
- Complex Problem Solving
- Presentation Skills
- Attentive to Detail
- Collaboration

Education

Institute	Department	Grade	Year
American International University-Bangladesh	Computer Science and Engineering	3.46/4.00	2018-2021
Dhaka City College	Science	5.00/5.00	2014-2016
Motijheel Govt Boys High School	Science	5.00/5.00	2005-2014

Work Experience

BdJobs Limited	Product Analyst	Oct 2022 – Present
AdPlay Technology	Product Executive	Jan 2022 – Sep 2022
ShopUp	Operation Analyst (Intern)	Nov 2021 – Jan 2022

Projects

- **COVID Situation Analysis** (Excel, SQL Server, Python, Tableau)
  - Using SQL and Tableau, analyzed COVID-19 dataset up to July 21, situation before and after vaccination, and the fatality ratio.
- **Game Sales Analysis** (Excel, PowerBI)
  - Dataset with 19k data been cleaned and optimized. Used powerBI for manipulation. Made intuitive dashboard.
- **Movie Revenue Prediction** (Pandas, Matplotlib, Scikit-Learn)
  - Predicted the success rate based on the type and budget comparing with an online movie dataset using Naïve Bias Classifier
- **Housing Prices Prediction** (Kaggle Competition on ML)
  - Predicted house pricing based on the area, house size and facilities. Used online dataset. Random Forest and, Decision Tree algorithm been implemented)
- **Bangladesh Crime Analysis** (Excel, PowerBI)
  - Using Kaggle dataset on crime record of Bangladesh, answered some self-raised questions on powerbi.

Languages

- Bangla | Native
- English | Fluent

Extra-Curricular & Volunteer

- **AIUB Photography Club | Photographer & Event Organizer**
  - 2020-Present (Organized an event)
- **Rekindle | Distribution volunteer, Ramadan Bliss**
  - 2019 (Lead a distributor team, Developed networking skill)
- **Finalist | MGBHS Interschool Photo Exhibition**
  - 2018 (Became rewarded for the mobile photography position)

Personal Interest

- **Travelling** (Travel vlogs in YouTube channel)
- **Cycling** (Got souvenir for the ride on 16th December)
- **Designing** (Freelanced App and Website designer)
- **Photography** (Finalist of 2 photo exhibitions)
- **Aqua scaping** (Experienced in Planted and Community Tank)
- **Writing** (Blog writing on cricket analysis)

📄 Research Work

1 June 2020-Ongoing	Shoplifting Detection using Transfer Learning
15 Aug 2020 – 30 May 2021	Undergrad Thesis on Suspicious Human Action Recognition

🎓 Certifications

- **Become a Product Manager | Udemy**
  - Definition of Product Managers, Product managers roles and responsibilities.
  - Types of Product Manager (B2B, B2C, C2C) and their behavior.
  - Phases of Product lifecycle.
  - Product management frameworks and development processes.
  - Market research, Competitor analysis.
  - MVP (Minimum viable product) and its workflow.
  - Wireframing and collaboration with other teams.
  - Interviews tips and tricks and self-evaluation as a product manager.

- **Google Data Analytics Professional Certificate**
  - Foundation of Data analysis, The 5 Why rule.
  - Understanding context, Data strategy, SMART question rule Asking the right questions for making data-driven decisions.
  - Data ethics, Types of data, Schema, Meta data, Data model, Dealing with unexpected office situation.
  - Data integrity, Hypothesis testing, Random Sampling, Margin of Errors, Data Processing, Query Writing, SQL and BigQuery.
  - BigQuery, VLOOKUP, Aggregation, Nested query.
  - Tableau Dashboard, Creating VIZ, Data Storytelling.
  - R Coding, Visualization, Markdown, Report making in R.
  - Portfolio building, Data analyst Mock interview, Case study.

- **Emotional Intelligence | Bohubrihi**
  - Empathy, Understanding the timing of question asking, Skill of Mind reading. Self-Development skill.

👥 Reference

Shafi Mohammad Wasif Osman	**Andalib Hasan**
GM, Business Intelligence	Operations Director
Robi Axiata Limited	Foodpanda
Email: smwosman@gmail.com	Email: andalib14@gmail.com