



# Asir Intesar Ibne Zaman

I am a positive and diligent individual with strong organizational skills and interpersonal abilities. As a passionate data-driven product enthusiast, I excel at collecting, validating, and modeling datasets to optimize product performance. I have a knack for market research, feature analysis, and identifying valuable patterns. With a strong belief in the power of determination, I continuously strive for professional growth and on my career objectives.

+880 1953608315

 asirintesar97@gmail.com

 www.linkedin.com/in/asirintesar

 https://asirintesar.github.io

## Work Experience

- **Associate Product Manager** (Feb 2024 - Present)  
**Myalice**

- Developed product roadmaps to prioritize and manage product development initiatives.
  - Maintained sprint plan and release log to keep product growth visible to stakeholders.
  - Conducted feature analysis and drafted PRD to drive concrete product growth.
  - Fostered cross-functional collaboration among engineering, success, and marketing teams.
- **Product Analyst, Sr. Executive** (Oct 2022 - April 2024)  
**Bdjobs.com Limited**

- Analyzed customer feedback and identified trends to inform product strategy decisions.
  - Generated reports on key performance indicators to measure success of current products.
  - Conducted Corporate engagement meetings to keep the stakeholders align with company business trend.
  - Facilitated cross-functional collaboration between engineering, and sales team.
- **Product Executive** (Jan 2022 - Sep 2022)  
**Adplay Technology Limited**

- Prepared monthly reports highlighting key accomplishments and areas needing improvement.
  - Coordinated with internal stakeholders to launch products within specified timelines.
  - Drafted detailed business plans outlining financial projections, marketing strategy and pricing models.
  - Performed quality assurance tests on all products prior to release into the market place.
- **Operation Analyst (Internship)** (Oct 2021- Jan 2022)  
**Shopup**

- Analyzed data to identify operational trends, issues, and improvement opportunities.
  - Collaborated with team to formulate compelling, data-driven solutions to operational issues.

## Skill & Expertise

**Tools & Technologies:** Jira, Google Analytics, Mixpanel, Google Data Studio, PowerBI, Tableau, Adobe XD, Figma.

**Industrial Knowledge:** Product Management, Data Analysis, UIUX Design, Machine Learning, Agile Methodolies.

**Language & Database:** Python, R, MySQL, MS Sql Server, Bigquery.

**Soft Skills & Others:** Leadership, Prioritization, Feature Analysis, User Acceptance Testing, Product Requirement Doc.

## Education

### ■ Bachelor of Science in Computer Science & Engineering

American International University - Bangladesh (AIUB)

Jan 2018 - Sep 2021

#### *Awards & Honors:*

- Nominated for Best Thesis Award

#### *Extracurricular Activities:*

- Photographer and Event Organizer at AIUB Photography Club

### ■ HSC in Science

Dhaka City College

2014-2016

### ■ SSC in Science

Motijheel Govt Boys' High School

2005-2014

#### *Awards & Honors:*

- Finalist, MGBHS Photography Contest

## Training & Certification

- Product Management Career Track | Bohubrihi
- Google Data Analytics Professional Certificate | Coursera
- Emotional Intelligence | Bohubrihi

## Personal Interest

- **Travelling** | Travel vlog on youtube channel
- **Cycling** | Got souvenir from bdcyclist
- **Blogging** | Writing blogs on data at Medium and LinkedIn, mostly sports
- **Aquascaping** | Experienced in Planted and Community tank

## Reference

### Shafi Mohammad Wasif Osman

GM, CLM Innovation & Analytics

Robi Axiata Limited

Email: smwosman@gmail.com

### Raphael Elvis Rozario

Engineering Lead

Myalice

Email: raphael@myalice.ai