



Asir Intesar Ibne Zaman

I am a positive and diligent individual with strong organizational skills and interpersonal abilities. As a passionate data-driven product enthusiast, I excel at collecting, validating, and modeling datasets to optimize product performance. I have a knack for market research, feature analysis, and identifying valuable patterns. With a strong belief in the power of determination, I continuously strive for professional growth and on my career objectives.

+880 1953608315 asirintesar97@gmail.com www.linkedin.com/in/asirintesar https://asirintesar.github.io

Work Experience

- Associate Product Manager

(Feb 2024 - Present)

Myalice

• Developed product roadmaps to prioritize and manage product development initiatives.

• Maintained sprint plan and release log to keep product growth visible to stakeholders.

• Conducted feature analysis and drafted PRD to drive concrete product growth.

• Fostered cross-functional collaboration among engineering, success, and marketing teams.
- Product Analyst, Sr. Executive

(Oct 2022 - April 2024)

Bdjobs.com Limited

• Analyzed customer feedback and identified trends to inform product strategy decisions.

• Generated reports on key performance indicators to measure success of current products.

• Analyzed customer feedback and identified trends to inform product strategy decisions.

• Facilitated cross-functional collaboration between engineering, and sales team.
- Product Executive

(Jan 2022 - Sep 2022)

Adplay Technology Limited

• Prepared monthly reports highlighting key accomplishments and areas needing improvement.

• Coordinated with internal stakeholders to launch products within specified timelines.

• Drafted detailed business plans outlining financial projections, marketing strategy and pricing models.

• Performed quality assurance tests on all products prior to release into the market place.
- Operation Analyst (Internship)

(Oct 2021- Jan 2022)

Shopup

• Analyzed data to identify operational trends, issues, and improvement opportunities.

• Collaborated with team to formulate compelling, data-driven solutions to operational issues.

Skill & Expertise

Tools & Technologies: Jira, Google Analytics, Mixpanel, Google Data Studio, PowerBI, Tableau, Adobe XD, Figma.
Industrial Knowledge: Product Management, Data Analysis, UIUX Design, Machine Learning, Agile Methodolies.
Language & Database: Python, R, MySQL, MS Sql Server, Bigquery.
Soft Skills & Others: Leadership, Prioritization, Feature Analysis, User Acceptance Testing, Product Requirement Doc.

Education

■ Bachelor of Science in Computer Science & Engineering

American International University - Bangladesh (AIUB)

Jan 2018 - Sep 2021

Awards & Honors:

- Nominated for Best Thesis Award

Extracurricular Activities:

- Photographer and Event Organizer at AIUB Photography Club

■ HSC in Science

Dhaka City College

2014-2016

■ SSC in Science

Motijheel Govt Boys' High School

2005-2014

Awards & Honors:

- Finalist, MGBHS Photography Contest

Training & Certification

- Product Management Career Track | Bohubrihi
- Google Data Analytics Professional Certificate | Coursera
- Emotional Intelligence | Bohubrihi

Personal Interest

- **Travelling** | Travel vlog on youtube channel
- **Cycling** | Got souvenir from bdcyclist
- **Blogging** | Writing blogs on data at Medium and LinkedIn, mostly sports
- **Aquascaping** | Experienced in Planted and Community tank

Reference

Shafi Mohammad Wasif Osman

GM, CLM Innovation & Analytics

Robi Axiata Limited

Email: smwosman@gmail.com

Raphael Elvis Rozario

Engineering Lead

Myalice

Email: raphael@myalice.ai