Interaction Design Project: Milestone 2 Supporting Docs

Group Member Names   Asish Addanki, Jayson Albizures, Shashank Buddhdev, Medhansh Garg

Website Name   Fanatics

Website URL   https://www.fanatics.com/

Your Prototype Site URL   https://mgkjpx.axshare.com/

Appendix A Demographic questionnaire:

https://docs.google.com/forms/d/1ptQD5Rho_uaAXXVG18PwV-MabAHmFOQAECBJBrmmuxU/edit

Appendix B Experimenter Script:

https://drive.google.com/file/d/1mqOMq4eEfga0zk9wKyJzQAlhzHwfm6TP/view?usp=drive_link

Appendix C Usability Surveys:

https://docs.google.com/forms/d/e/1FAIpQLSejiNEjIFq1DUnj5sWc_kuVFGezZA6EIjG8-sYhA8AjrXBXeg/viewform?usp=sharing

Appendix D Team Project History of Axure:

Fanatics prototype - Axure Cloud

P.S: All the team members contributed equally towards designing the final prototype however, the history doesn't reflect that since everyone designed their respective pages and sent them all to Asish to be connected together on November 16th. The workload for each team member was mutually decided.

Appendix E User Scenarios:

https://drive.google.com/file/d/10bCfyS6RQvbTXqkUxPvp7rCzEvUi5SNx/view?usp=sharing

Appendix F Experimental Protocol:

https://drive.google.com/file/d/1U_7B0D5vr3fkH5YvUodLWC91kX161-cr/view?usp=sharing

Appendix G Testing Videos, Survey Results and Consent Forms (by participant):

https://drive.google.com/drive/folders/1KzMfAv1jMN4QMpiJ0H_SfhWChqDXeyiU?usp=sharing

<u>**What participants did**</u>

NOTE:

- *Please list out your tasks and scripts*
- *You must also clearly define when a task begins and ends (E.g. Task ends when the checkout screen is reached). You must also create a table that showcases the exact beginning and end of the task in the recordings along with the task time. An example is provided below in Tables 1 & 2. Note that the task reading time for the participants isn't included in the task time.*

Task 1 - Adding first Item to the Cart

Suppose you want to buy collectibles or memorabilia of the NFL team, Arizona Cardinals. You need the price to be $99.99 (without coupon) and it should have a 5-star rating. Once that item is located, add it to the cart. Please feel free to use any relevant filters.

Start the timer and hit the lap when the task is done.

Task 2 - Adding the second item

Now you want to add a soccer team jersey. For this instance, let's take Manchester. United. You Want a Custom Replica of the "Manchester United adidas Youth 2022/23. Home Replica Custom Jersey - Red jersey of Size Yth L. You want to give it the name. Test and Number 10. Add it to the cart. Please feel free to use the relevant filters.

Hit lap when the task is done.

Task 3 - Changing the shipping Address

We have now finished adding all the necessary items to the cart so go ahead and click the cart icon so we can check out all these items.

Task 3a:

You will be asked to log in before checking out. Please use the following log in detail:

Email: test463project@gmail.com

Password: Qwertu124

Task 3b:

There is a default shipping address when we reach the credit card details page. We need to edit the apartment number from 220 to 230. The full Address is below:

Name: Test

Last Name: Subject

Phone Number: 9920137557

Email: test463project@gmail.com

Address First Line: 1111 E Apache Blvd

Address Second Line: Apt 230

City: Tempe

State: Arizona

Zip: 85281

(The following tables are just examples of the requirements, feel free to change them according to your needs such as the number of tasks and number of participants if greater than 6)

Participants / Tasks	Task 1			Task 2			Task 3a			Task 3b			Total Task Time
	Start Time	End Time	Task Time	Start Time	End Time	Task Time	Start Time	End Time	Task Time	Start Time	End Time	Task Time	
Participant 1	04:40	08:31	03:51	09:22	10:53	01:31	11:40	12:49	01:09	13:25	15:31	02:06	08:31

Participants / Tasks													Total Task Time
Participant 2	04:55	07:17	02:22	07:51	10:05	02:14	10:53	11:29	00:36	12:01	12:53	00:52	06:04
Participant 3	04:09	06:29	02:20	07:17	09:14	01:57	09:40	10:11	00:31	10:48	12:09	01:21	06:26
Participant 4	05:07	07:15	02:08	07:58	10:08	02:10	10:38	10:53	00:15	11:40	12:48	01:08	05:41
Participant 5	04:08	06:24	02:16	07:05	09:01	01:56	09:32	10:10	00:38	10:41	12:21	01:40	06:11
Participant 6	04:09	07:45	03:36	08:30	10:58	02:28	11:30	11:51	00:21	12:25	13:34	00:49	07:14

Table 1: Original website Task Times

Participants / Tasks	Task 1			Task 2			Task 3a			Task 3b			Total Task Time
	Start Time	End Time	Task Time	Start Time	End Time	Task Time	Start Time	End Time	Task Time	Start Time	End Time	Task Time	
Participant 1	04:29	05:13	00:44	05:58	09:05	03:07	09:45	10:07	00:22	10:28	10:53	00:25	04:38
Participant 2	03:53	05:04	01:11	05:45	07:02	01:17	07:26	08:05	00:39	08:25	09:39	01:14	04:21
Participant 3	04:51	05:37	00:46	06:17	06:57	00:40	07:11	08:03	00:52	09:27	09:36	00:09	02:27
Participant 4	03:59	04:32	00:33	05:09	06:13	01:04	06:41	06:55	00:14	07:32	07:40	00:08	01:59
Participant 5	04:12	05:26	01:14	06:09	08:07	01:58	08:36	09:02	00:26	09:51	09:59	00:08	03:46
Participant 6	04:20	05:23	01:03	06:05	07:56	1:51	08:21	08:38	00:17	09:13	09:47	00:34	03:45

Table 2: Redesigned website Task Times