

# ASIYA YAKHINA

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## EXPERIENCE

### Microsoft UX Designer Intern, Jun — Aug 2015

- Led design efforts of a 6-member team that developed a gesture-controlled mobile game over 12 weeks
- Developed character and motion design
- Collaborated with the team to prioritize tasks and plan weekly sprints
- Iterated and user-tested designs continuously

### MIT Mobile Experience Lab

#### Brainstorming Facilitator, Jan — Mar 2015

- Planned and facilitated brainstorming meetings for teams from General Sensing and Jaguar
- Conducted workshops on design thinking principles
- Prepared value maps, presentation templates, and brainstorming cards

### MIT Mobile Experience Lab

#### Undergraduate Researcher, Oct — Dec 2014

- Studied spatial interaction and communication in virtual reality environment
- Designed a virtual reality application prototype
- Directed pilot tests to identify key user interactions
- Co-authored and published “nRoom: an Immersive Virtual Environment for Collaborative Spatial Design”

### Blocked Online Lead Designer, May — Sep 2014

- Led web design, as well as branding and publicity strategies
- Designed the visuals and experience of the website
- Created a system of icons and a logo

### Rosie Apps UX Designer Intern, Oct 2013 — Jan 2014

- Redesigned the landing page of the company website
- Demonstrated designs to the team and the company leadership
- Wrote detailed UI specs for developers

## EDUCATION

Wellesley College Candidate for BA  
Media Arts and Sciences, May 2016  
GPA: 3.73/4.00

## SKILLS

### Design

User experience & interaction design,  
agile design development, user  
research, animation design

### Software

Adobe Illustrator, Photoshop,  
InDesign, Flash, Director, Unity 3D

### Programming

JavaScript, JQuery, Three.js, Java,  
Lingo, HTML, CSS

## ACTIVITIES

International Relations Council  
Journal Chief Graphic Designer,  
Oct 2012 — Present

### MIT CMS Department

Teaching Assistant, Jan — May 2015

### Wellesley College HCI Lab

Research Assistant, Jan — May 2015