

# ASIYA YAKHINA

[www.asiya.design](http://www.asiya.design) | [hello@asiya.design](mailto:hello@asiya.design) | +1 (773) 710 1133

## EXPERIENCE

### Microsoft UX Design Intern, Jun — Aug 2015

- Led design efforts of a 6-member team that developed a gesture-controlled mobile game over 12 weeks
- Developed character and motion design
- Collaborated with the team to prioritize tasks and plan weekly sprints
- Iterated and user-tested designs continuously

### MIT Mobile Experience Lab

#### Brainstorming Facilitator, Jan — Mar 2015

- Planned and facilitated brainstorming meetings for teams from General Sensing and Jaguar
- Conducted workshops on design thinking principles
- Prepared value maps, presentation templates, and brainstorming cards

### MIT Mobile Experience Lab

#### Undergraduate Researcher, Oct — Dec 2014

- Studied spatial interaction and communication in virtual reality environment
- Designed a virtual reality application prototype
- Directed pilot tests to identify key user interactions
- Co-authored and published “nRoom: an Immersive Virtual Environment for Collaborative Spatial Design”

### Blocked Online Lead Designer, May — Sep 2014

- Led web design, as well as branding and publicity strategies
- Designed the visuals and experience of the website
- Created a system of icons and a logo

### Rosie Apps UX Design Intern, Oct 2013 — Jan 2014

- Redesigned the landing page of the company website
- Demonstrated designs to the team and the company leadership
- Wrote detailed UI specs for developers

## EDUCATION

### Wellesley College 2012-2016

BA in Media Arts and Sciences  
GPA: 3.75/4.00

## SKILLS

### Design

User experience & interaction design, agile design development, user research, user testing, graphic design, animation

### Software

Adobe Illustrator, Photoshop, InDesign, Flash, Director, Unity 3D, Maya

### Programming

JavaScript, JQuery, Three.js, Java, Lingo, HTML, CSS

## ACTIVITIES

### Wellesley College HCI Lab

Teaching Assistant for HCI class, Jan — May 2016

### International Relations Council

Journal Chief Graphic Designer, Oct 2012 — May 2016

### MIT CMS Department

Teaching Assistant, Jan — May 2015

### Wellesley College HCI Lab

Research Assistant, Jan — May 2015