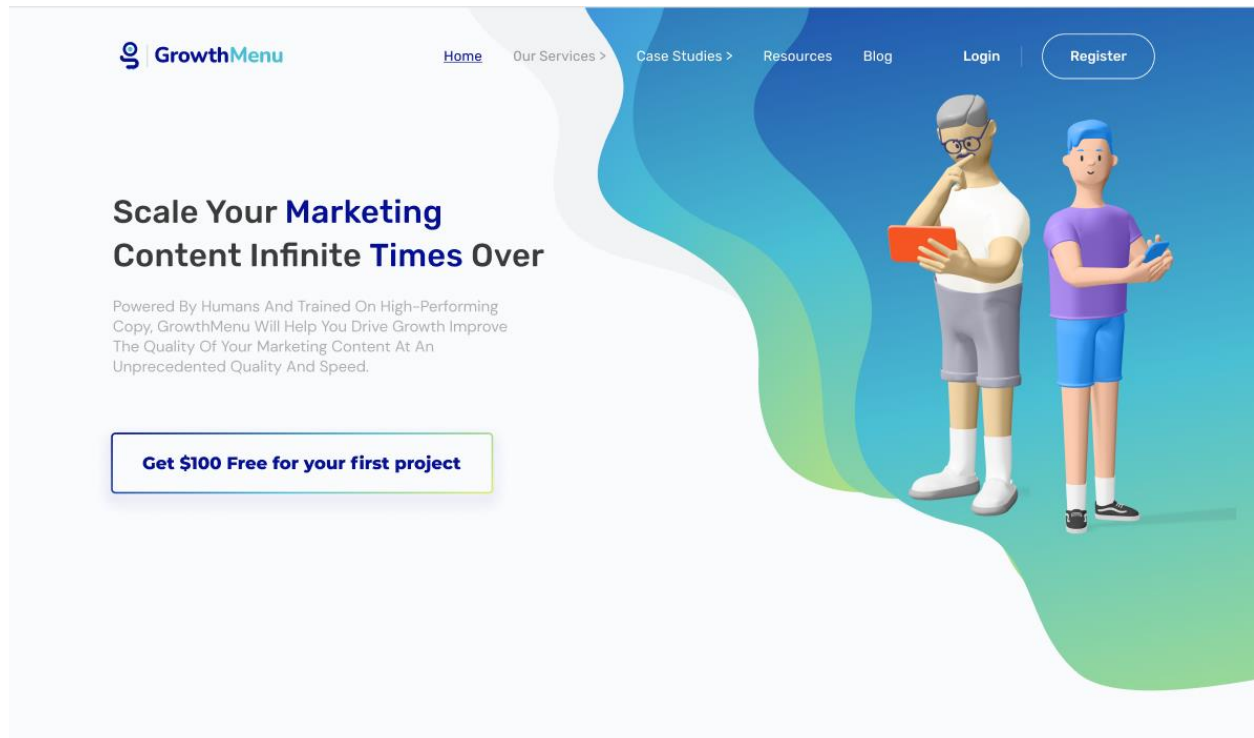


Growth Menu

Boutique marketing agency



Boma Tai

TCMA

26/02/2022

Implementation

Phase I - Landing Pages

- Technology: React / WordPress
- Estimated Time/Budget:
 - 15 Days: 100 hours: \$1000
 - 25 Days: 200 hours: \$2000
- Page Breakdown:

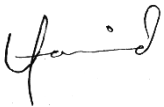
Total Estimated Page Count: 21
Home x1
Our Services x7
Case Study, Testimonials x2
Resources x1
Blog LP + Blog Page x2
Get 100 Free Page Button Login x1
Footer Team x1
Footer Our Company x1
Footer Contact Us x1
About Us x1
Service Page x1
Calculator ROI x1
FAQs x1

Key Concerns:

1. WordPress vs React: SEO importance
2. Landing page in Phase I
3. ROI Calculator Page
4. Contact Form Page Direction

Phase II - Complete Growth Menu

- User Account Framework
- Technical Diagrams: Database Diagrams, Class Diagram
- Django / React / Rest Framework
- Scrum / Spiral Model



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Team Lead, Development



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Team Lead, Development