

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION					
MAJOR IN BUSINESS ANALYTICS					
EFFECTIVE ACADEMIC YEAR 2018-2019					
(Update Program of Study as of Academic Year 2020-2021)					
COURSE CODE	COURSE TITLE	HOURS		UNITS	PRE-REQUISITE
		LEC	LAB		
FIRST YEAR					
FIRST SEMESTER		18	0	23	
BA031	Microeconomics	3	0	3	
BA033	Human Resource Management	3	0	3	
MGT131	Human Behavior in Organization	3	0	3	
MATH031	Mathemetics in the Modern World	3	0	3	
ENGL031	Purposive Communication	3	0	3	
SOCSCI032	The Contemporary World	3	0	3	
PE103	Movement Enhancement			2	
NSTP111	National Service Training Program 1			3	
SECOND SEMESTER		18	0	23	
CSIT112	Discrete Structures 1	3	0	3	
BA032	Basic Supervision	3	0	3	
ENGL033	Conversational English with Public Speaking	3	0	3	
PSYCH031	Understanding the Self	3	0	3	
SOCSCI031	Readings in Philippine History	3	0	3	
HUM031	Art Appreciation	3	0	3	
PE104	Fitness Exercises			2	PE103
NSTP112	National Service Training Program 2			3	NSTP111
SECOND YEAR					
FIRST SEMESTER		21	3	24	
MGT033	Operations Management / TQM	3	0	3	
LAW231	Business Law - Obligations and Contracts	3	0	3	
TAX231	Income Taxation	3	0	3	
STS031	Science, Technology and Society	3	0	3	
GE-BA1	General Education Elective 1	3	0	3	
ENGL254	Business Communication	3	0	3	
FLELEC1	Foreign Language Elective 1	3	0	3	
CSIT101	Modern Tools 1	0	3	1	
PE205	Physical Activities Towards Health and Fitness I			2	PE103
SECOND SEMESTER		21	3	24	
ACCTG132	Intermediate Accounting	6	0	6	
STAT232	Inferential Statistics	3	0	3	
GE-BA2	General Education Elective 2	3	0	3	
RIZAL031	The Life and Works of Rizal	3	0	3	
MATH035	Quantitative Techniques in Business	3	0	3	
FLELEC2	Foreign Language Elective 2	3	0	3	
CSIT102	Modern Tools 2	0	3	1	
PE206	Physical Activities Towards Health and Fitness II			2	PE103

THIRD YEAR					
FIRST SEMESTER		20	3	21	
BUSA341	Fundamentals of Business Analytics	2	3	3	
BUSAELEC1	Business Analytics Elective 1	3	0	3	
ACCTG235	Financial Management	3	0	3	
BFM333	Financial Analysis and Reporting	3	0	3	
BA034	Technopreneurship	3	0	3	
BA035	International Business and Trade	3	0	3	
PA132	Good Governance and Social Responsibility	3	0	3	
SECOND SEMESTER		23	3	24	
BUSA342	Fundamentals of Data Warehousing	2	3	3	BUSA341
BUSAELEC2	Business Analytics Elective 2	3	0	3	
BUSAELEC3	Business Analytics Elective 3	3	0	3	
OM334	Project Management	3	0	3	
BFM433	Investment and Management Portfolio	3	0	3	
BA036	Business Research	3	0	3	
MGT035	Strategic Management	3	0	3	
PHILO031	Ethics	3	0	3	
FOURTH YEAR					
FIRST SEMESTER		16	6	18	
BUSA441	Fundamentals of Predictive Analytics	2	3	3	BUSA341
BUSA443	Fundamentals of Descriptive Analytics	3	0	3	BUSA342
BUSAELEC4	Business Analytics Elective 4	3	0	3	
BA037	Thesis/ Feasibility Study	3	0	3	
KPO421	Business Process Outsourcing	2	3	3	CSIT101, CSIT102
GE-BA3	General Education Elective 3	3	0	3	
SECOND SEMESTER		2	3	9	
BUSA446	Fundamentals od Prescriptive Analytics	2	3	3	BUSA443
BA412	Practicum / Internship (600 hours)			6	
GRAND TOTAL		139	21	166	
PROFESSIONAL ELECTIVE COURSES					
All IT courses, except those which are direct equivalents in the courses offered in this program, are considered electives.					
FOREIGN LANGUAGE ELECTIVES					
FL031	Foreign Language 1: Spanish 1	3	0	3	
FL032	Foreign Language 2: Spanish 2	3	0	3	FL031
FL033	Foreign Language 3: Nihongo 1	3	0	3	
FL034	Foreign Language 4: Nihongo 2	3	0	3	FL033
FL035	Foreign Language 5: German 1	3	0	3	
FL036	Foreign Language 6: German 2	3	0	3	FL035
GENERAL EDUCATION ELECTIVES					
ENTREP212	Entrepreneurial Mind	3	0	3	
ENGL014	Technical Writing/ Communication	3	0	3	
	Living in the IT Era	3	0	3	