

BACHELOR OF MULTIMEDIA ARTS						
EFFECTIVE ACADEMIC YEAR 2018-2019						
(Updated Program of Study as of Academic Year 2020-2021)						
COURSE CODE	COURSE TITLE	HOURS		UNITS	PRE-REQUISITE	
		LEC	LAB			
FIRST YEAR						
FIRST SEMESTER		19	3	25		
MMA121	Drawing 1	1	3	2	None	
MMA131	Introduction to Multimedia Arts	3	0	3	None	
MMA133	History of Graphic Design	3	0	3	None	
MMA135	Asian Art History	3	0	3	None	
MATH031	Mathematics in the Modern World	3	0	3	None	
PSYCH031	Understanding the Self	3	0	3	None	
STS031	Science, Technology and Society	3	0	3	None	
PE103	Movement Enhancement			2	None	
NSTP111	National Service Training Program 1			3	None	
SECOND SEMESTER		18	6	25		
MMA122	Drawing 2	1	3	2	MMA121	
MMA124	Elements and Principles of Design	2	3	3	MMA121, MMA133	
MMA132	Western Art History	3	0	3	None	
ENGL031	Purposive Communication	3	0	3	None	
SOCSCI031	Readings in Philippine History	3	0	3	None	
SOCSCI032	The Contemporary World	3	0	3	None	
HUM031	Art Appreciation	3	0	3	None	
PE104	Fitness Exercises			2	PE103	
NSTP112	National Service Training Program 2			3	NSTP111	
SECOND YEAR						
FIRST SEMESTER		18	9	23		
MMA221	Color and Design 1	2	3	3	MMA124	
MMA223	Music and Sound Recording	2	3	3	MMA131	
MMA225	Digital Photography	2	3	3	MMA124	
MMA231	Writing for New Media	3	0	3	ENGL031	
GE-MMA1	General Education Elective 1	3	0	3	None	
PHILO031	Ethics	3	0	3	None	
RIZAL031	The Life and Works of Rizal	3	0	3	None	
PE205	Physical Activities Towards Health and Fitness I			2	PE103	
SECOND SEMESTER		14	12	20		
MMA222	Color and Design 2 (Typography and Layout)	2	3	3	MMA124, MMA221	
MMA224	Advanced Graphic Art Design (2D Animation)	2	3	3	MMA223	
MMA226	Materials and Techniques	2	3	3	MMA122	
MMA228	Fundamentals in Film and Video Production	2	3	3	MMA225, MMA231	
MMA232	Writing for Film and Television	3	0	3	ENGL031	
GE-MMA2	General Education Elective 2	3	0	3	None	
PE206	Physical Activities Towards Health and Fitness II			2	PE103	
THIRD YEAR						
FIRST SEMESTER		12	18	18		

MMA321	Multimedia Publishing	2	3	3	MMA222, MMA225
MMA323	3D Modeling	2	3	3	MMA224
MMA325	Digital Sound Production	2	3	3	MMA228
MMA327	Motion Graphics	2	3	3	MMA 224, MMA228
MMA329	Package Design	2	3	3	Third Year Standing
MMA341	Web Programming	2	3	3	MMA222, MMA225
<b>SECOND SEMESTER</b>		<b>14</b>	<b>12</b>	<b>18</b>	
MMA322	Interactive Media Design	2	3	3	MMA 321
MMA324	3D Animation	2	3	3	MMA 323
MMA326	Post-Production Techniques	2	3	3	MMA 325
MMA328	Advanced Web Design	2	3	3	MMA 325
RES012	Research Methods	3	0	3	Third Year Standing
GE-MMA3	General Education Elective 3	3	0	3	
<b>SUMMER</b>		<b>0</b>	<b>0</b>	<b>6</b>	
MMA340	On the Job Training	0	0	6	Fourth Year Standing
<b>FOURTH YEAR</b>					
<b>FIRST SEMESTER</b>		<b>11</b>	<b>3</b>	<b>12</b>	
MMA421	Brand Communications and Design	2	3	3	Fourth Year Standing
MMA431	Business Ventures in Multimedia	3	0	3	Fourth Year Standing
MMA433	Multimedia Seminars	3	0	3	Fourth Year Standing
THES431	Thesis 1	3	0	3	RES012, Fourth Year Standing
<b>SECOND SEMESTER</b>		<b>10</b>	<b>6</b>	<b>12</b>	
MMA424	Portfolio Preparation and Exhibit Design	1	6	3	Graduating Students Only
MMA432	Advertising Principles and Practices in the Arts Industry	3	0	3	
THES432	Thesis 2	3	0	3	THES431
MM434	Art and Design Management	3	0	3	Graduating Students Only
<b>GRAND TOTAL</b>		<b>116</b>	<b>69</b>	<b>159</b>	
<b>GENERAL EDUCATION ELECTIVES</b>					
HUM033	Survey of Philippine Arts	3	0	3	
ENTREP212	Entrepreneurial Mind	3	0	3	
ENGL014	Technical Writing/ Communication	3	0	3	