

Q1 to Q12 have only one correct answer. Choose the correct option to answer your question.

- 1. Which of the following is an application of clustering?
 - a. Biological network analysis
 - b. Market trend prediction
 - c. Topic modeling
 - d. All of the above

Answer. d) All of the above

- 2. On which data type, we cannot perform cluster analysis?
 - a. Time series data
 - b. Text data
 - c. Multimedia data
 - d. None

Answer. d) None

- 3. Netflix's movie recommendation system uses
 - a. Supervised learning
 - b. Unsupervised learning
 - c. Reinforcement learning and Unsupervised learning
 - d. All of the above

Answer. b) Reinforcement learning and Unsupervised learning

- 4. The final output of Hierarchical clustering is
 - a. The number of cluster centroids
 - b. The tree representing how close the data points are to each other
 - c. A map defining the similar data points into individual groups
 - d. All of the above

Answer. b) The tree representing how close the data points are to each other

- 5. Which of the step is not required for K-means clustering?
 - a. A distance metric
 - b. Initial number of clusters
 - c. Initial guess as to cluster centroids
 - d. None

Answer. d) None

- 6. Which is the following is wrong?
 - a. k-means clustering is a vector quantization method
 - b. k-means clustering tries to group n observations into k clusters
 - c. k-nearest neighbour is same as k-means
 - d. None

Answer. c) k-nearest neighbour is same as k-means



- 7. Which of the following metrics, do we have for finding dissimilarity between two clusters in hierarchical clustering?
- i. Single-link
- ii. Complete-link
- iii. Average-link

Options:

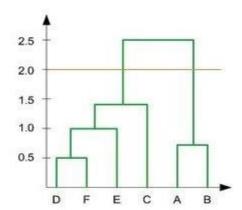
- a. 1 and 2
- b. 1 and 3
- c. 2 and 3
- d. 1, 2 and 3

Answer. d) 1,2 and 3

- 8. Which of the following are true?
- i. Clustering analysis is negatively affected by multicollinearity of features
- ii. Clustering analysis is negatively affected by heteroscedasticity Options:
 - a. 1 only
 - b. 2 only
 - c. 1 and 2
 - d. None of them

Answer. d) None of them

9. In the figure above, if you draw a horizontal line on y-axis for y=2. What will be the number of clusters formed?



- a. 2
- b. 4
- c. 3
- d. 5

Answer. a) 2

- 10. For which of the following tasks might clustering be a suitable approach?
 - a. Given sales data from a large number of products in a supermarket, estimate future sales for each of these products.
 - b. Given a database of information about your users, automatically group them into different market segments.
 - c. Predicting whether stock price of a company will increase tomorrow.
 - d. Given historical weather records, predict if tomorrow's weather will be sunny or rainy.



Answer.

- a)Given sales data from a large number of products in a supermarket,estimate future sales For each of these products.
- b) Given a database of information about your users, automatically group them into different market segments

11. Given, six points with the following attributes:

point	x coordinate	y coordinate 0.5306 0.3854 0.3156	
p1	0.4005		
p2	0.2148		
р3	0.3457		
p4	0.2652 0.3	0.1875	
p5	0.0789	0.4139	
p6	0.4548	0.3022	

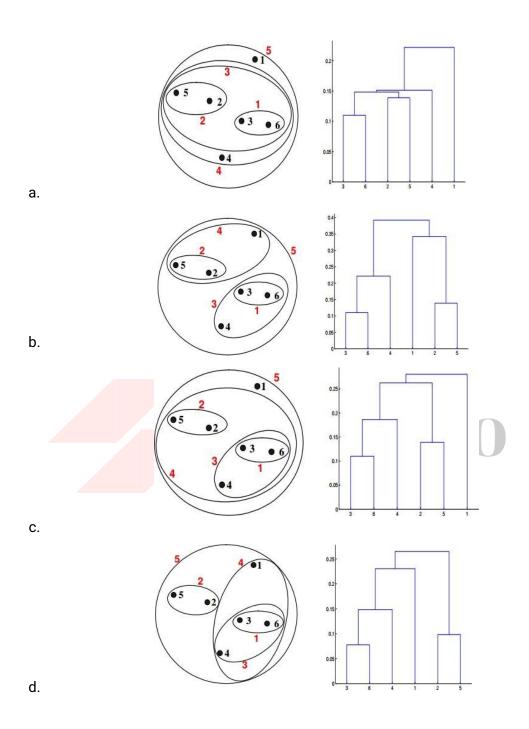
Table: X-Y coordinates of six points.

	p1	p2	p3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
p 5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
p6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points



Which of the following clustering representations and dendrogram depicts the use of MIN or Single link proximity function in hierarchical clustering:



Answer. c



Given, six points with the following attributes:

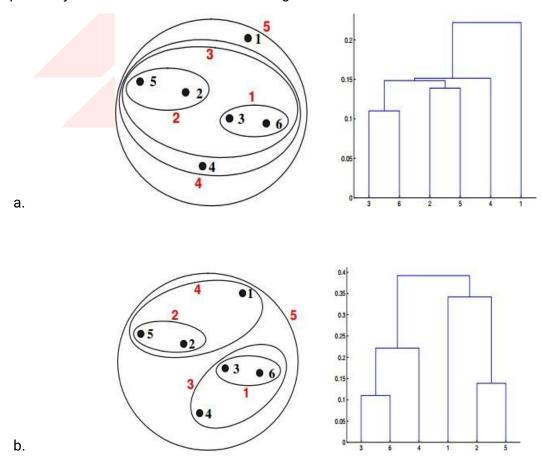
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Table: X-Y coordinates of six points.

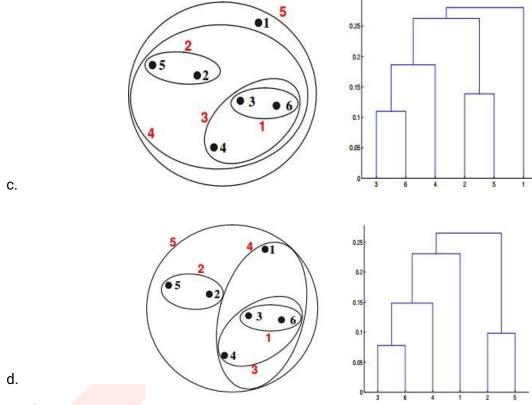
	p1	p2	р3	p4	p5	p6
p1	0.0000	0.2357	0.2218	0.3688	0.3421	0.2347
p2	0.2357	0.0000	0.1483	0.2042	0.1388	0.2540
р3	0.2218	0.1483	0.0000	0.1513	0.2843	0.1100
p4	0.3688	0.2042	0.1513	0.0000	0.2932	0.2216
p_5	0.3421	0.1388	0.2843	0.2932	0.0000	0.3921
p6	0.2347	0.2540	0.1100	0.2216	0.3921	0.0000

Table : Distance Matrix for Six Points

Which of the following clustering representations and dendrogram depicts the use of MAX or Complete link proximity function in hierarchical clustering.







Answer. d

Q13 to Q14 are subjective answers type questions, Answers them in their own words briefly

13. What is the importance of clustering?

Answer

It will simplify the processing of large data. It will helps in grouping the data points into similar categories and allows organization t better understand their customers by identifyinng individuals with smilar traits

14. How can I improve my clustering performance?

Answer

There are two important elements in improving the quality of clustering first one is improving the weights of the features in document vector and second one is creating a more appropriatedistance measure