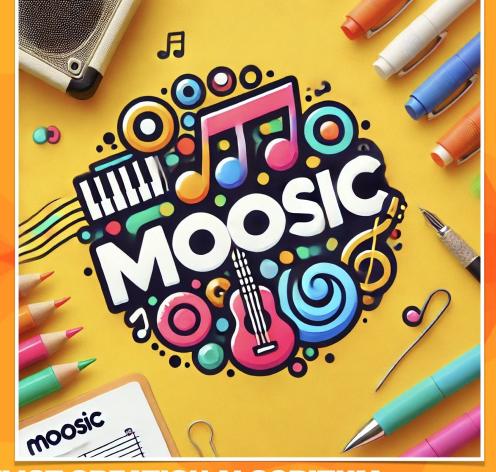
# **IUBUI FEEL**



THE PRETZEL PATROL PLAYLIST CREATION ALGORITHM \*PROTOTYPE

## **CLEAN THE DATA**













Correlation Heatmap of Numeric Song Features danceability -1.00 0.04 0.36 0.04 -0.11-0.03 -0.01 -0.22 energy - 0.04 1.00 0.30 -0.85 -0.170.17 0.16 0.21 -0.15 loudness - 0.36 1.00 0.23 -0.70 0.13 0.34 0.21 -0.21 speechiness - 0.04 0.30 0.23 1.00 -0.27-0.06 0.08 -0.01 0.06 -0.04 acousticness - -0.11 -0.85 -0.70 -0.27 1.00 0.19 -0.10 -0.13 -0.19 0.12

1.00

- 0.75

- 0.50

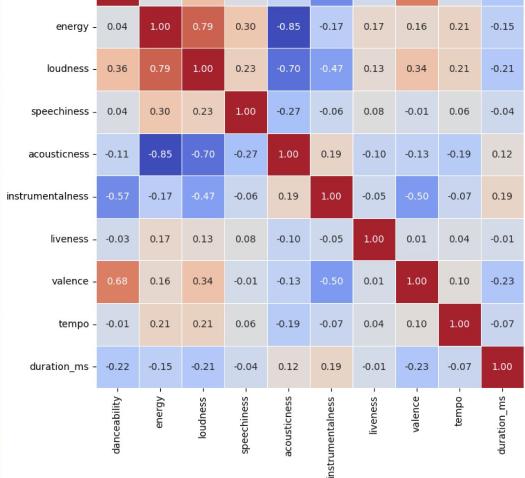
- 0.25

- 0.00

- -0.25

- -0.50

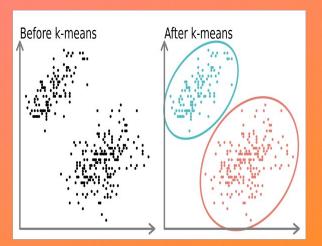
- -0.75



# CHOOSING AN ALGORITHM

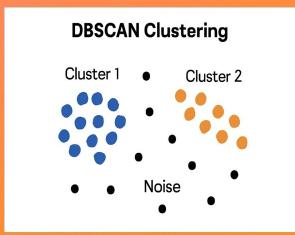
# **K MEANS**

CREATES CLUSTERS BASED ON CENTER-POINTS



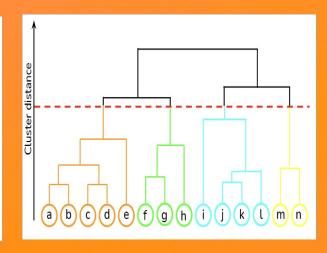
## DB SCAN

CREATES CLUSTERS BASED ON DENSITY



# **AGGLOMERATIVE**

**CREATES HEIRARCHIAL CLUSTERS** 



# CHOOSING AN ALGORITHM

# Clustering with K Means: 20 Playlists

**Quantile transformed** → **PCA** → **KMeans (k=20)** 

- We decided to create 20 playlists.
- Each playlist groups songs with similar musical traits.
- The algorithm doesn't know genres it only sees the numbers (tempo, energy, danceability, etc.).
- But when we look at the groups, they make musical sense.

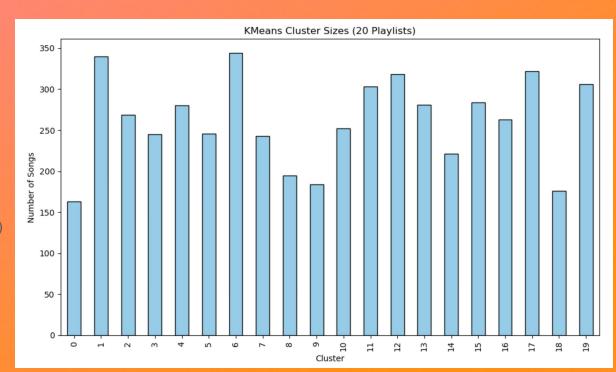
### **Clustering with DBSCAN:**

**Quantile transformed** → **UMAP** → **DBSCAN** 

- UMAP = map-making → puts similar songs close together on a 2D/low-dimensional map
- DBSCAN = neighborhood-finding → detects dense song groups and leaves out outliers
- Found 19 clusters + outliers

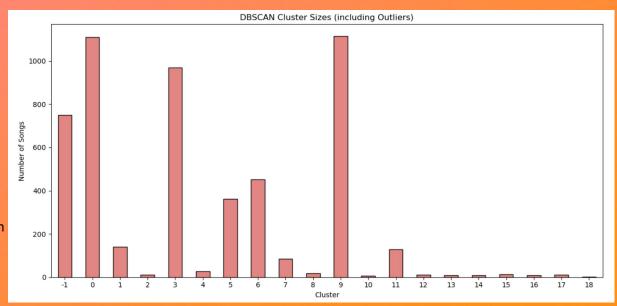
## Playlist Names and Sizes - with K Means

- 0 Chill Acoustic Instrumental (Sad/Moody)
- 1 Dance Pop / Vocal EDM (Happy)
- 2 Intense Instrumental Electronic / Rock (Dark)
- 3 Indie / Singer-Songwriter (Mid-tempo)
- 4 Happy Acoustic Pop (Upbeat, Short)
- 5 Danceable & Happy (Vocal Pop)
- 6 Energetic Electronic / Fast Beats
- 7 Long Tracks / Mixed Styles
- 8 Danceable Rap / Hip-Hop
- 9 Happy Spoken / Rap-Pop
- 10 Dark Energetic Electronic Instrumental
- 11 Energetic with Live Feel (Mixed)
- 12 Danceable Electronic Rap (Dark but Groovy)
- 13 Speech-Heavy Rap
- 14 Fast Rap (High Tempo)
- 15 Short Happy Pop
- 16 Chill Acoustic / Moody Slow
- 17 Chill Acoustic Instrumental (Extended)
- 18 Experimental / Instrumental Mix
- 19 Energetic Electronic (Club/Live)

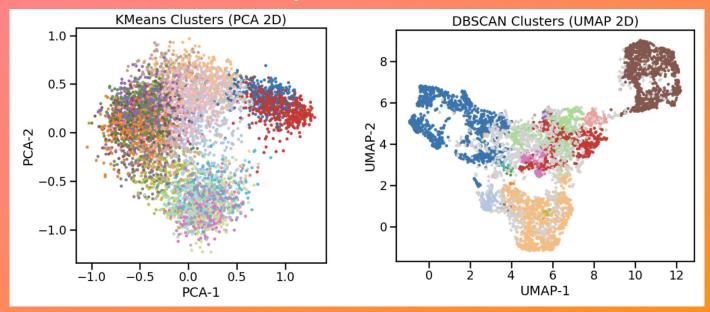


## Playlist Names and Sizes - with DB SCAN

- -1 Happy / Vocal-Forward / Danceable (Outliers)
- 0 Acoustic / Chill / Quiet/Soft / Instrumental
- 1 Happy / Vocal-Forward / Acoustic / Short Tracks
- 2 Fast / Happy / Acoustic / Vocal-Forward / Chill
- 3 Danceable / Vocal-Forward / Loud / Happy / Spoken
- 4 Fast / Happy / Short Tracks / Live / Acoustic
- 5 Danceable / Electronic / Loud / Energetic / Happy
- 6 Live / Loud / Danceable / Energetic / Electronic
- 7 Live / Electronic / Energetic / Loud / Fast
- 8 Slow / Dark/Moody / Vocal-Forward / Electronic
- 9 Not Dancey / Energetic / Dark/Moody / Instrumental
- 10 Electronic / Dark/Moody / Long Tracks
- 11 Danceable / Happy / Slow / Vocal-Forward / Spoken
- 12 Happy / Live / Slow / Acoustic / Short Tracks
- 13 Happy / Danceable / Vocal-Forward / Slow / Chill
- 14 Electronic / Long Tracks / Dark/Moody / Slow
- 15 Loud / Vocal-Forward / Fast / Energetic / Electronic
- 16 Spoken/Rap / Fast / Danceable / Happy / Vocal-Forward
- 17 Happy / Danceable / Slow / Chill / Acoustic
- 18 Happy / Danceable / Spoken/Rap / Electronic / Fast



## Comparison



- K Means = tidy but artificial
  - → 20 clusters always, even if the data doesn't naturally split that way. Overlaps show it's forcing boundaries.
- DBSCAN = musically faithful but messy
  - → Finds real dense blobs (genres/substyles) and leaves outliers aside. Some clusters are big, some tiny, reflecting the real music distribution.

# CHOOSING AN ALGORITHM

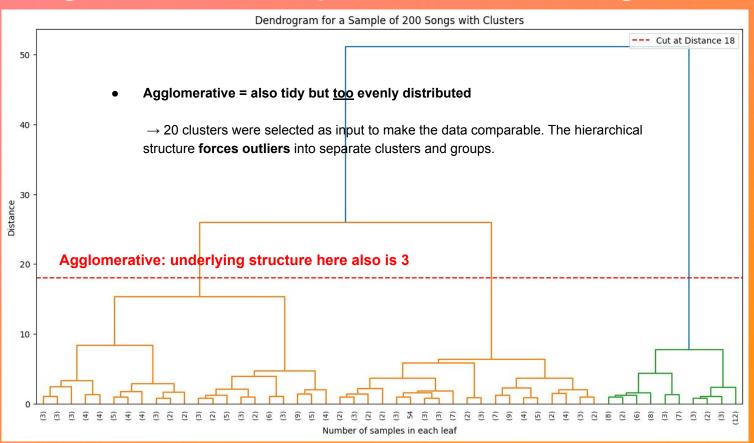
**Clustering with** 

**AgglomerativeClustering: 20 Playlists** 

**Quantile transformed** → **PCA** → **AGG-Clustering** 

- Minimise the computing power
- 3 clusters are the result of the sample
- Create 20 playlists, as we did with K-Means and DBSCAN (19 playlists)
- Distribution based on hierarchical merging

## Dendogram of a sample from 200 songs

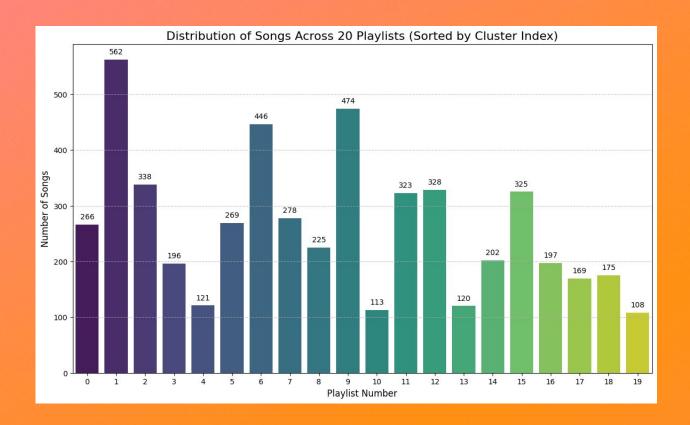


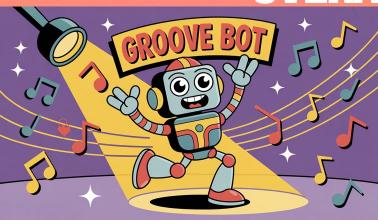
## Cluster Sizes - AGG-Clustering

#### **Cluster distortion:**

A outlier forced into a cluster distorts the averages and makes the cluster less coherent.

The algorithm generates seemingly more balanced groups instead of following the natural density of the data points, which is 3.





**ALGORITHMIC ADVANTAGES** 



ORGANIZED & BALANCED

**AGGLOMERATIVE** 

**ALGORITHMIC LIMITATIONS** 

**LESS TIDY** 

**K-MEANS** 

**DBSCAN** 

LESS GROOVY

LESS PRACTICAL

GREAT FOR GENRES/ **SUBGENRES** 

# LET'S KEEP EXPLORING!

**NEXT STEPS:** 

**EXPLORE SUPERVISED MACHINE LEARNING AND COMBINED ALGORITHMIC APPROACHES** 



# Appendix

## THE PRETZEL PATROL PLAYLIST CREATION ALGORITHM \*PROTOTYPE

#### **PRESENTATION AGENDA:**

- -How we created this prototype (UML)
- -How our prototype creates a playlist (Clusters and Dimensions)
- -Efficacy of prototype (Showcase clustering logic, Playlist Demo)
- -Limitations of prototype (Musical Nuances, Data Complexity)
- -Overall Pro/Con of UML

# CHOOSING OUR DIMENSIONS

**DANCEABILITY** 

**ENERGY** 

KEY

**LOUDNESS** 

MODE

**SPEECHINESS** 

**ACOUSTICNESS** 

**INSTRUMENTALNESS** 

**LIVENESS** 

**VALENCE** 

**TEMPO** 

**TYPE** 

**DURATION** 

**TIME SIGNATURE** 

ID

HTML

CATEGORICAL?

RELEVANT?

**CONTINUOUS!** 

# THE IMPORTANCE OF SCALING DATA



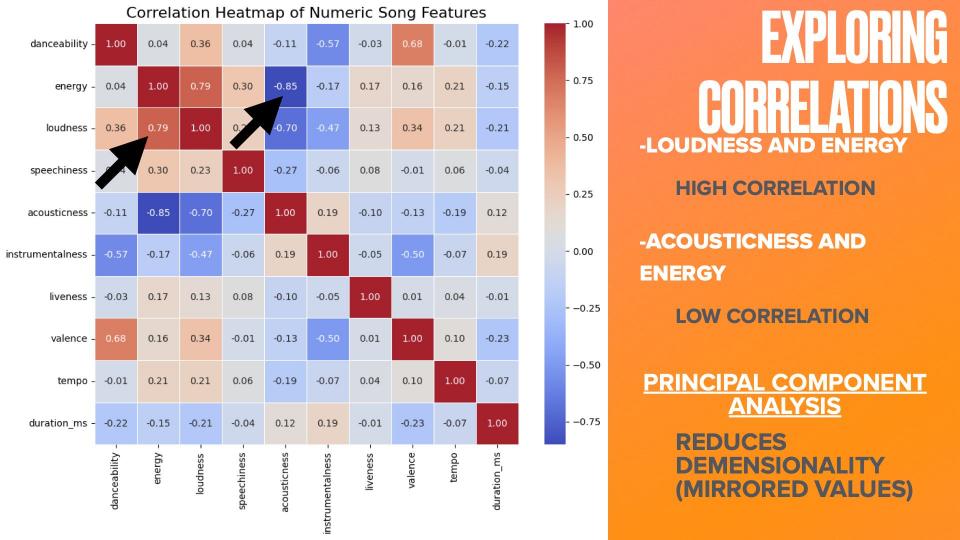
MACHINE LEARNING ALGORITHMS USE DISTANCE TO FIND SIMILARITIES.

**SCALING:** 

**BALANCES DOMINATING FEATURES.** 

**REDUCES BIAS.** 

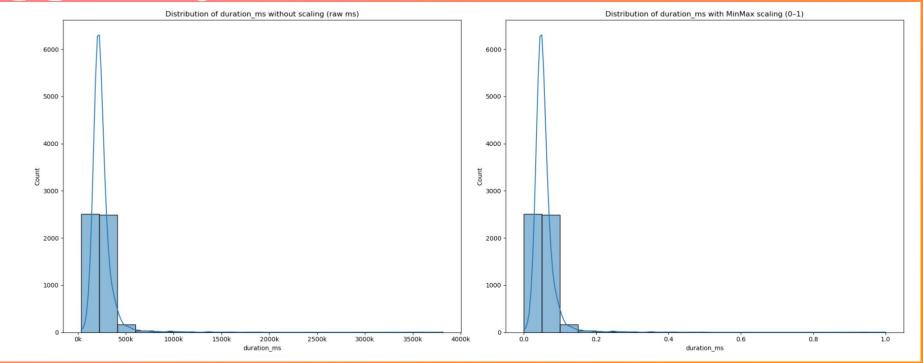
**ENSURES EQUAL CONTRIBUTION.** 



# SCALING THE DATA

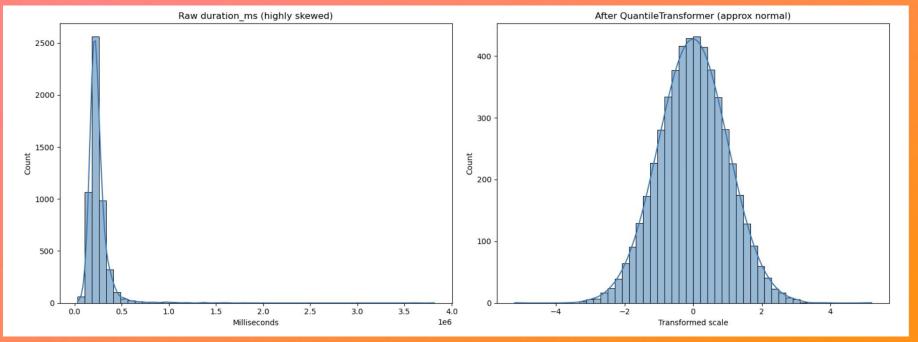
SCALING OPTION	WHAT IT DOES			
MIN-MAX SCALER	SCALES TO A FIXED RANGE			
STANDARD SCALER	SCALES CENTERING <u>AROUND ZERO</u>			
ROBUST SCALER	IGNORES OUTLIERS AND SCALES THE REST			
QUANTILE TRANSFORMER	RE-MAPS DATA, <u>NORMALIZES BASED ON QUANTILE</u>			
POWER TRANSFORMER	RE-MAPS SKEWED DATA TO A NORMAL DISTRIBUTION			

# SCALING THE DATA



- The raw data (like song duration) is very skewed —
  most songs are short, but a few very long tracks pull the scale out of
  balance.
- Even after **MinMax scaling (0–1)**, the data is still **squeezed into one corner** so clustering would not work fairly.

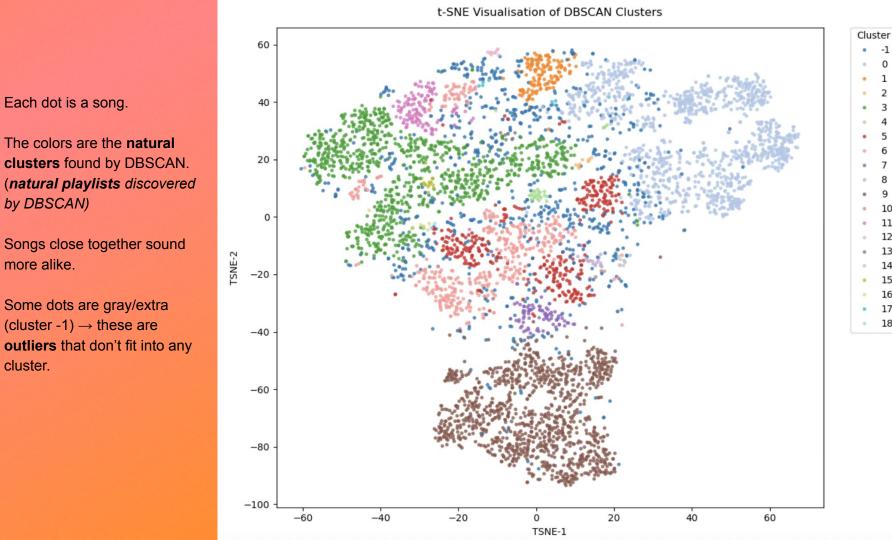
# SCALING THE DATA



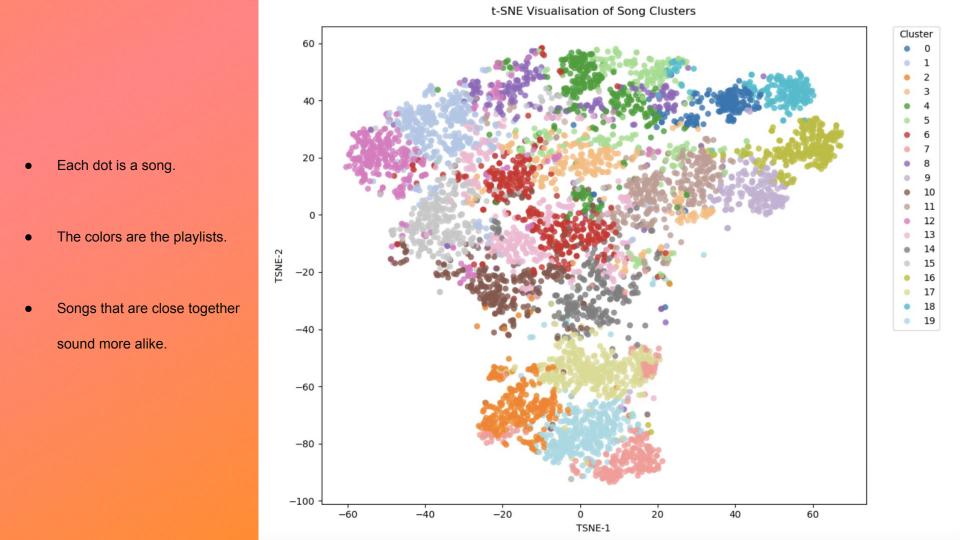
- To make the data more **balanced** and fair, we used a **Quantile Transformer**.
- This gives each feature an equal chance to influence the clustering.

## TYPES OF MACHINE LEARNING ALGORITHMS WE EXPLORED:

	WHAT IS IT?		PROS	CONS
K-Means	CREATES CLUSTERS BASED ON CENTER- POINTS	After k-means	FAST. SIMPLE.	NEEDS TO BE TOLD HOW MANY CLUSTERS TO CREATE.
DBscan	CREATES CLUSTERS BASED ON DENSITY	Cluster 2 Noise	GREAT FOR FINDING OUTLIERS. FINDS NUMBER OF CLUSTERS.	TIME CONSUMING CALCULATIONS.
Agg	CREATES HEIRARCHIAL CLUSTERS	@h1jklmn	VISUAL. FINDS NUMBER OF CLUSTERS.	TOO SLOW FOR LARGE DATA. SENSITIVE TO OUTLIERS.



cluster.



## Final Comparison

#### **DBSCAN**

- More musically faithful
  - Respects natural structure
  - Finds big genres + tiny niche groups
  - Keeps outliers separate
    - ! Less tidy → uneven cluster sizes

#### **K Means**

- More organized & tidy
  - Exactly 20 playlists
  - Balanced group sizes
  - Easy to manage & explain
    - ! Less faithful → forces songs into clusters

#### **Agglomerative (Hierarchical)**

- Tree-like structure
  - Builds a "family tree" of songs, merging step by step
  - Can reveal relationships between clusters (genres → subgenres)
    - ! Less practical for 5,000+ songs→ too slow, memory-heavy
    - ! Hard to decide where to "cut" the tree → playlists become arbitrary