

Step #01: (Market place)

Primary Purpose. The primary purpose of this e-Commerce Platform is to revolutionized the way customers shop for clothing by offering a seamless & personalized online shopping experience.

Step # 02 : : Define Business Goal.

1. What problem does your market place aim to solve.

⇒ To make shopping easier.

=> Updated Business Goals.

Q.1 What Problem does your market place aim to solve?

=> To make Shopping for clothes easier & more accessible by Providing a wide variety of Options in One place.

Q.2 Who is your target audience?

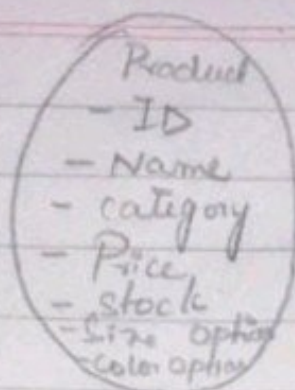
=> Individuals, looking for Stylish, affordable, and quality clothing, ranging from Casual wear to formal attire across all age groups.

Q.3 What Product or Services will you offer?

- Clothing: Men's, Women's & Children's wear.
- Accessories: Belts, hats, Scarves etc.
- Customization: Tailoring or Personalization Options.

Q.4 What will set your market Place apart?

- Affordable Pricing & Discounts.
- Fast Delivery & easy Return Policies.
- Customization Options for clothing.
- A - User friendly Shopping experience with detailed Product Descriptions & Size guides.



Part of

