

YANG CHEN

yangchandesign.com

chenyang00505@gmail.com

1. 631.922.2198

Design

Information Architecture,
Wireframe,
Interaction Design,
Interface Design,
Data Visualization,
Design System,
Rapid Prototyping,
Motion Graphic

Research

Contextual Research,
Marketing Analysis,
Contextual Inquiry,
Co-creation Workshop,
Usability Study

Process

Human Center Design,
Design Sprint,
Agile Development

Technical

HTML, CSS, Processing

Education

SCAD,
Sept '15 - Nov '19
MA, **Design Management**, GPA 4.0
MA, **Interactive Design**, GPA 3.8

Beijing Institute of Technology,
Sept '11- June '15
BFA, **Industrial Design**, GPA 3.8

Experience

SCAD Pro + Google Crisis Communication, Design lead

Savannah, GA :: Sept '19- Nov '19

Facilitated the design team to go through design process which started from ideation to interactive prototyping. We created a built-in application in Google search to raise funds for local communities and organizations to help each other in times of crisis.

Google, UX Design Intern

San Francisco, CA :: Jun '19- Sept '19

Collaborated with multiple stakeholders to build the UX Event Hub which is going to allow for better coordination of event sponsorships and attendance

Lookbook, UX Designer

San Francisco, CA :: Jun '18- Jun '19

Created a digital platform for fashion bloggers to have a new way to generate income. Prototyped several iterations based on insights gathered from market testing.

SCAD Pro + PYXERA Global, UX Designer

Savannah, GA :: Sept '18- Nov '18

Worked as a UX design lead, we delivered the digital toolkit to decrease communication cost between diverse stakeholders.

Linen Software inc, UX Designer

San Francisco, CA :: Jun '18 - Sept '18

Created design principles and unified design styles of a CRM product for the sales industry.

Daimler, UX Design Intern

Beijing, China :: Aug '17 - Dec '17

Produced two interactive prototypes a) allowing drivers and key stakeholders to test maximize parking space utilization in Beijing and b) provide adaptive safe route recommendation and navigation support for female users in the mobile computing device and connected car platform.