

# Winning Space Race with Data Science

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#### **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

### **Executive Summary**

#### Summary of methodologies

- Data Collection
- Data Wrangling
- Exploratory Data Analysis with Data Visualization
- Exploratory Data Analysis with SQL
- Building an interactive map with Folium
- Building a Dashboard with Plotly Dash
- Predictive Analysis (Classification)

#### Summary of all results

- Exploratory Data Analysis Results
- Interactive Maps and Dashboard screenshots
- Results of Predictive Analysis

#### Introduction

#### Project background and context

The project aims to predict whether Falcon 9 first stage will land successfully. SpaceX is a successful company that advertises Falcon 9 rocket on its website with a launch cost of 62 million dollars. Thus, if we are able to determine if the first launch is successful, we will be able to determine the cost. It's an important information for other companies if they wish to compete with SpaceX for a rocket launch.

#### Problems you want to find answers

- What factors affect the launch of Falcon 9 and whether it will land successfully or not?
- What features determine the success rate of a landing?
- What are the best conditions to consider when trying to achieve a successful landing?



# Methodology

#### **Executive Summary**

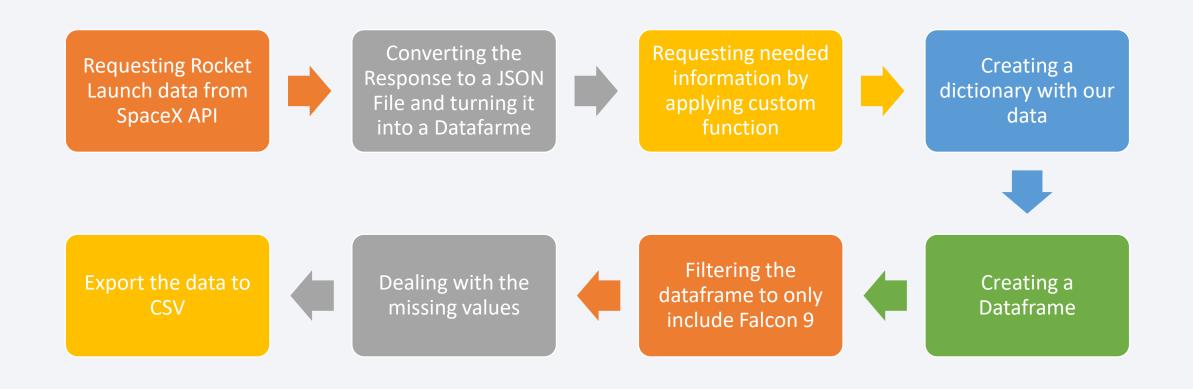
- Data collection methodology:
  - Using SaceX REST API
  - Using Web scraping from Wikipedia
- Perform data wrangling
  - Filtering the data and dealing with missing values
  - Using One Hot Encoding
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - · How to build, tune, evaluate classification models

#### **Data Collection**

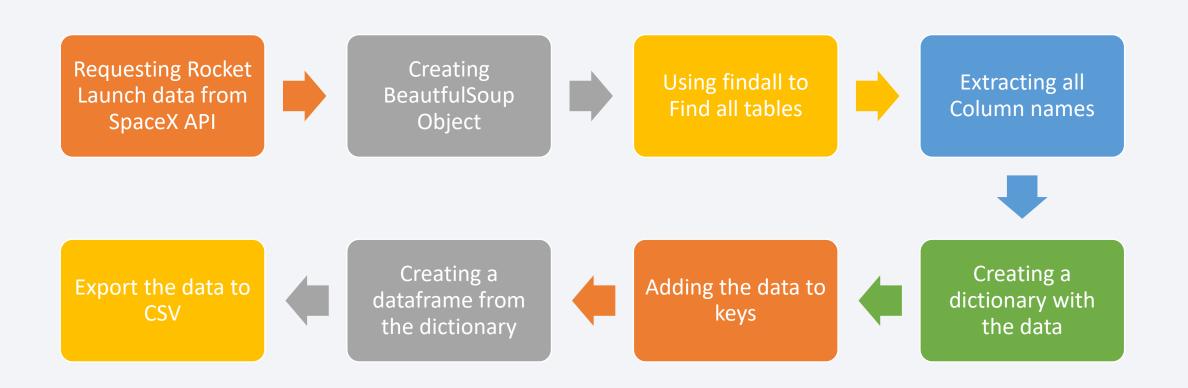
Data was collected using the following methods

- SpaceX REST API and we obtained the following information
  - Flight Number, Date, Booster Version, Payload Mass, Orbit, Launch Site, Outcome, Flights, Grid Fins, Reused, Legs, Landing Pad, Block, Reused Count, Serial, Longitude, Latitude
- Wikipedia web scraping and we obtained the following information
  - Flight No., Launch site, Payload, Payload Mass, Orbit, Customer, Launch outcome, Version Booster, Booster landing, Date, Time

### Data Collection – SpaceX API



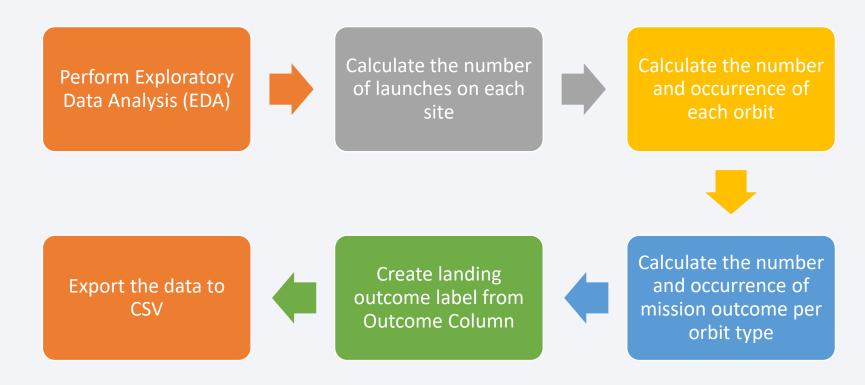
# **Data Collection - Scraping**



# **Data Wrangling**

In the dataset, there are several cases where the booster did not land successfully.

- True Ocean, True RTLS, True ASDS means the mission has been successful.
- False Ocean, False RTLS, False ASDS means the mission was a failure.



#### **EDA** with Data Visualization

#### The charts that were plotted used are as follows,

#### 1- Scatter Plots

We used this type of chart because it shows the relationships between variables. If a relationship exists, they can be used in a machine learning model. This relationship is called correlation.

#### 2- Bar Charts

Bar charts are used to show the relationship between a numeric and categorical variables.

#### 3- Line Charts

Line charts are used to show trends in data over a period of time.

### **EDA** with SQL

#### The SQL queries that were performed are as follows,

- Displaying the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS).
- Display average payload mass carried by booster version F9 v1.1.
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000.
- List the total number of successful and failure mission outcomes.
- List the names of the booster\_versions which have carried the maximum payload mass.
- List the records which will display the month names, failure landing\_outcomes in drone ship, booster versions, launch\_site for the months in year 2015.
- Rank the count of successful landing outcomes between the date 04-06-2010 and 20-03-2017 in descending order.

### Build an Interactive Map with Folium

The following were the steps taken to build an interactive map with Folium:

- We first marked all launch sites and added Marker with Circle, Popup Label and lines in order to mark the success or failure of the launches of each site.
- We then assigned features for the outcomes of the launch to class 0 for failure and 1 for success.
- Added coloured Markers of success (**Green**) and failed (**Red**) launches using Marker Cluster to identify which launch sites have relatively high success rates.
- Added coloured Lines to show distances between the Launch Site KSC LC-39A (as an example) and its proximities like Railway, Highway, Coastline and Closest City.
- We finally calculated the distances between a launch site to its proximities like Railway, highway and closest city.

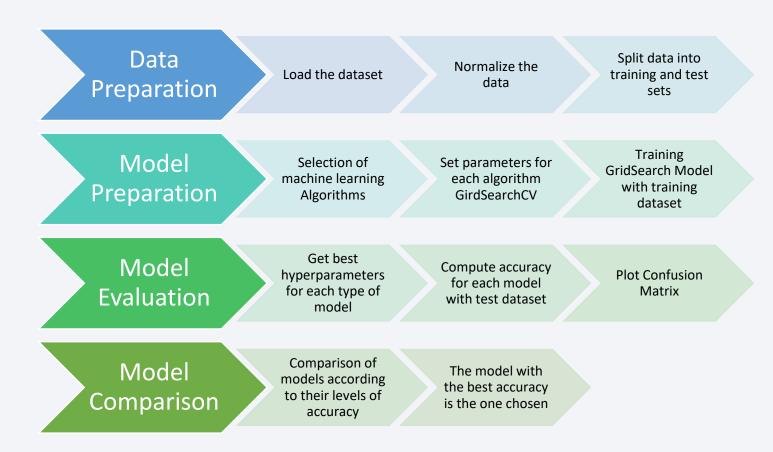
### Build a Dashboard with Plotly Dash

The following were the steps taken to build a dashboard with Plotly:

- We first added a dropdown list to enable Launch Site selection.
- The pie chart was and used to show the total successful launches count for all sites and the Success vs. Failed counts for the site, if a specific Launch Site was selected.
- We also added a Range slider to select a payload mass in a fixed range.
- We finally chose to add a scatter chart because it shows the relationship between two variables and in this case the correlation between Payload and Launch Success in particular.

# Predictive Analysis (Classification)

The classification model was built in the following steps,

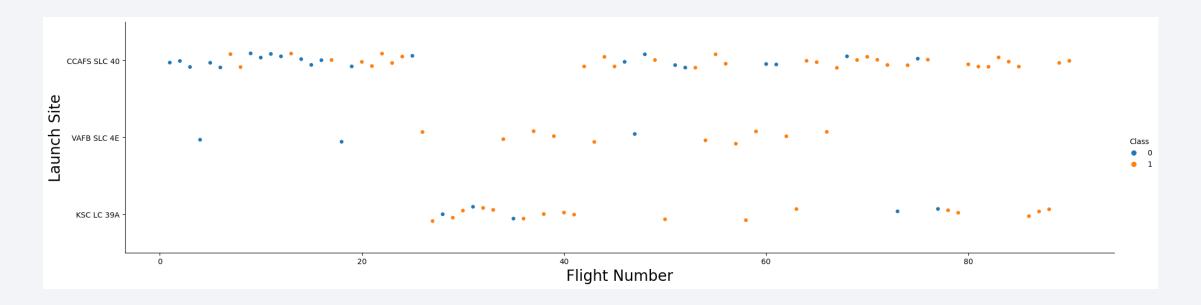


#### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



# Flight Number vs. Launch Site



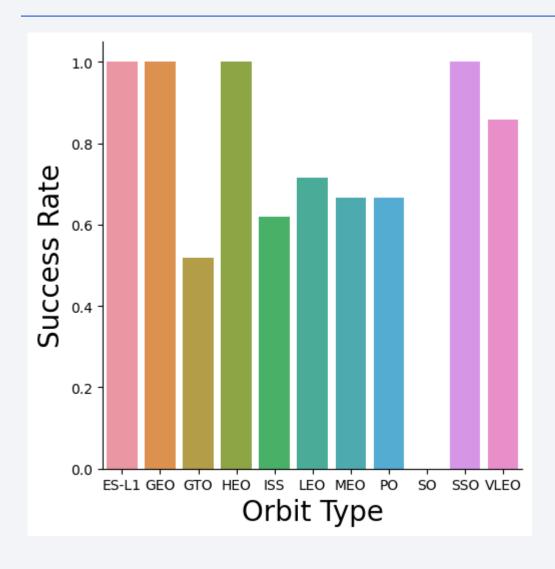
• From the plot, we can observe that the success rate for each flight increases with each launch

### Payload vs. Launch Site



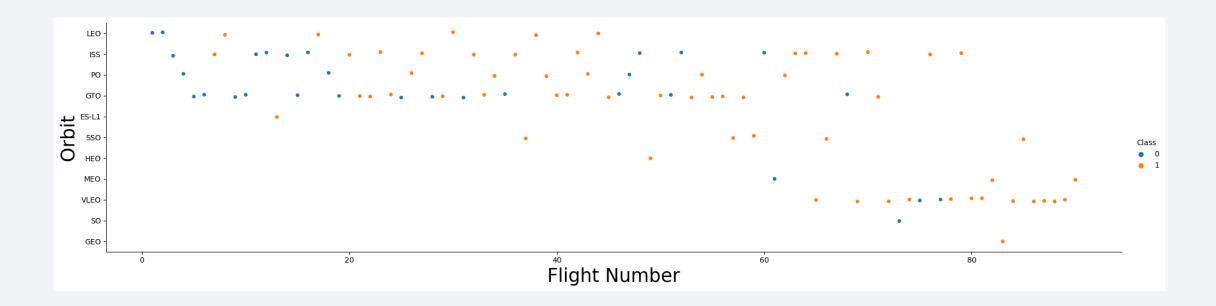
- For every launch site the greater the payload mass, the higher the success rate.
- Payloads over 9,000kg have a high success rate;

# Success Rate vs. Orbit Type



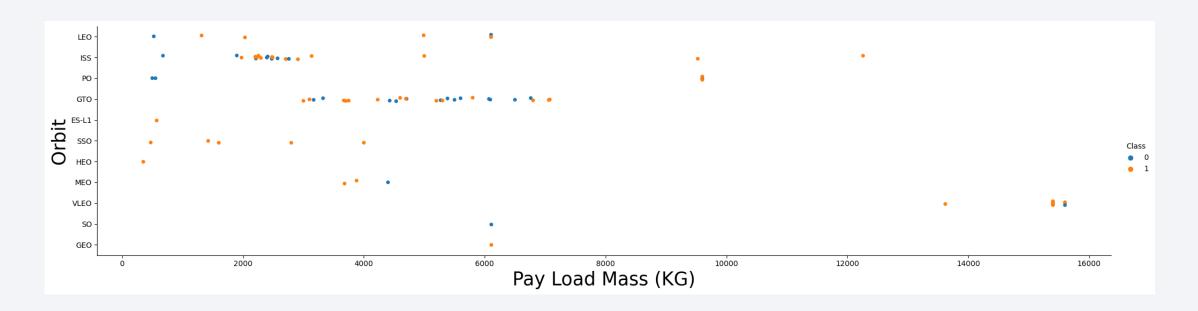
- Orbits with 100% success rate:
  - o ES-L1
  - o GEO
  - o HEO
  - o SSO
- Orbits with 0% success rate:
  - SO
- Orbits with success rate between 50% and 85%:
  - o GTO
  - o ISS
  - o LEO
  - MEO
  - o **PO**
  - o VLEO

# Flight Number vs. Orbit Type



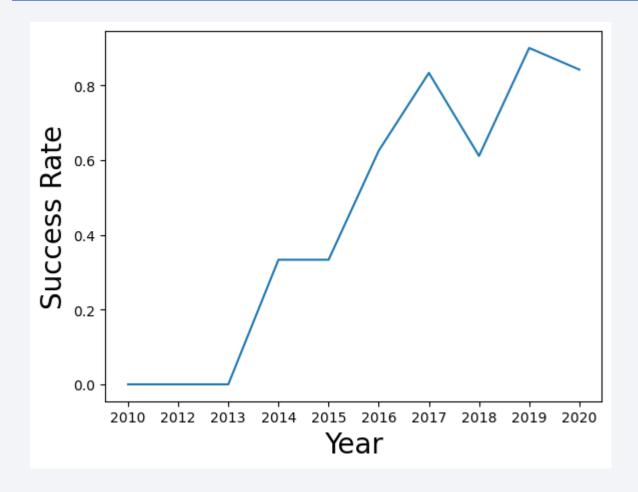
in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

# Payload vs. Orbit Type



- With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
- For GTO we cannot distinguish this well as both positive landing rate and negative landing (unsuccessful mission) are both there here.

# Launch Success Yearly Trend



We can observe that the success rate since 2013 kept increasing till 2020

#### All Launch Site Names

```
%sql SELECT DISTINCT LAUNCH_SITE FROM SPACEXTBL ORDER BY 1;

* sqlite:///my_data1.db
Done.

Launch_Site

CCAFS LC-40

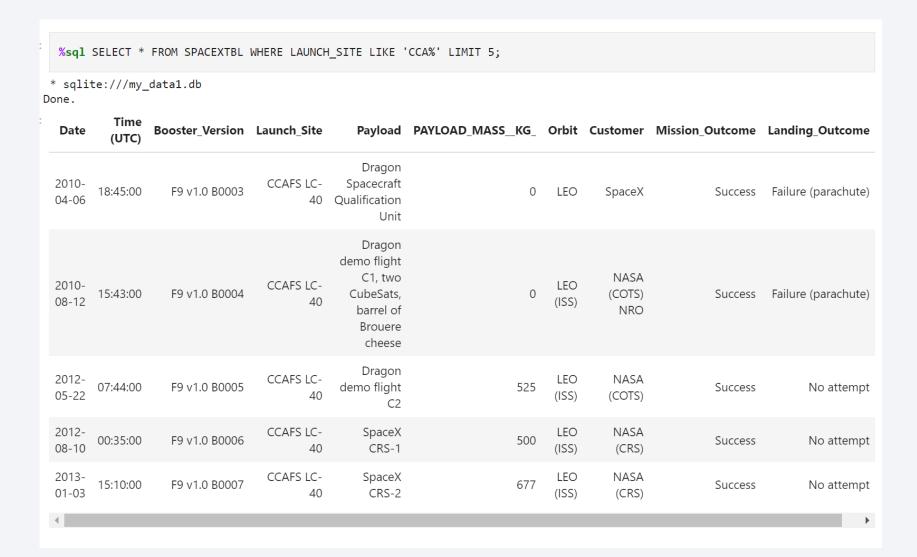
CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E
```

The use of DISTINCT in the query allows to remove duplicate LAUNCH\_SITE.

# Launch Site Names Begin with 'CCA'



Displaying 5 records where launch sites begin with the string 'CCA'.

# **Total Payload Mass**

```
%sql select sum(payload_mass__kg_) as total_payload_mass from SPACEXTBL where customer = 'NASA (CRS)';

* sqlite:///my_data1.db
Done.

total_payload_mass

45596
```

Displaying the total payload mass carried by boosters launched by NASA (CRS).

# Average Payload Mass by F9 v1.1

Displaying the average payload mass carried by booster version F9 v1.

# First Successful Ground Landing Date

```
%sql SELECT MIN(DATE) AS FIRST_SUCCESSFUL_LAUNCH FROM SPACEXTBL WHERE LANDING_OUTCOME = 'Success (ground pad)';

* sqlite://my_data1.db
Done.

FIRST_SUCCESSFUL_LAUNCH

2015-12-22
```

Listing the date when the first successful landing outcome in ground pad was achieved.

#### Successful Drone Ship Landing with Payload between 4000 and 6000

```
%sql SELECT DISTINCT BOOSTER_VERSION FROM SPACEXTBL WHERE LANDING_OUTCOME = 'Success (drone ship)' AND PAYLOAD_MASS__KG__BET

* sqlite:///my_data1.db
Done.

Booster_Version

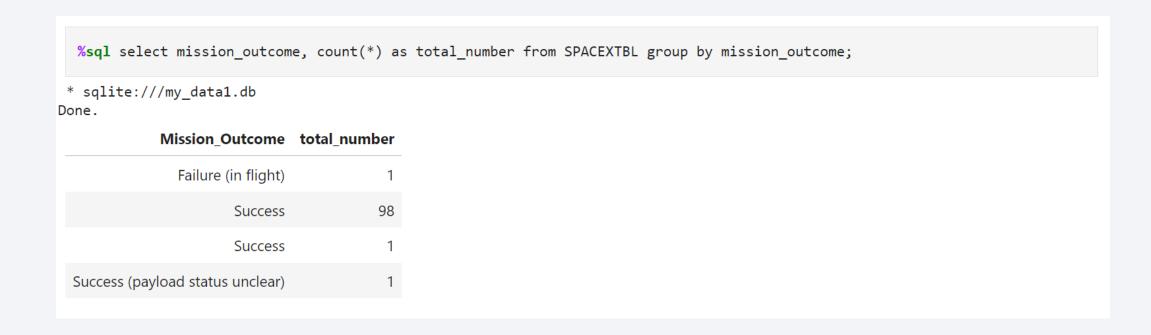
F9 FT B1022

F9 FT B1021.2

F9 FT B1031.2
```

Listing the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000

#### Total Number of Successful and Failure Mission Outcomes



Displaying the total number of successful and failure mission outcome

# **Boosters Carried Maximum Payload**



Listing the names of the booster which have carried the maximum payload mass

#### 2015 Launch Records

```
%sql SELECT BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL WHERE DATE LIKE '2015-%' AND \
LANDING_OUTCOME = 'Failure (drone ship)';

* sqlite:///my_data1.db
Done.

Booster_Version Launch_Site

F9 v1.1 B1012 CCAFS LC-40

F9 v1.1 B1015 CCAFS LC-40
```

Listing the failed landing\_outcomes in drone ship, their booster versions, and launch site names in year 2015

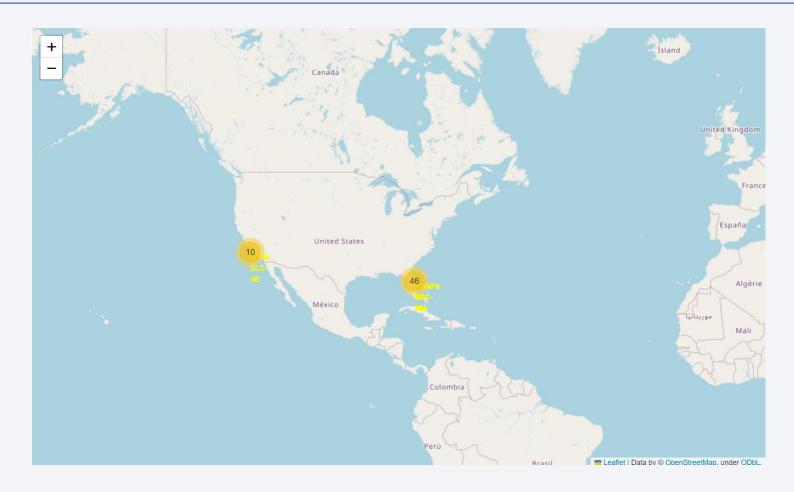
#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order



# All launch sites' location markers on a global map



We can see that Space X launch sites are located on the coast of the United States

### Colour labeled launch records on the map

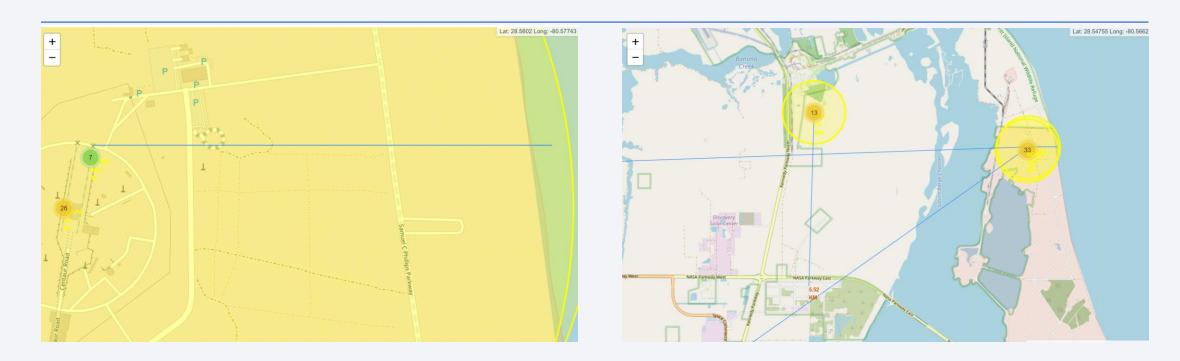






Green marker represents successful launches. Red marker represents unsuccessful launches. We note that KSC LC-39A has a higher launch success rate.

#### Distance from the launch site KSC LC-39A to its proximities



Launch site KSC LC-39A has good logistics aspects, being near railroad and road and relatively far from inhabited areas.

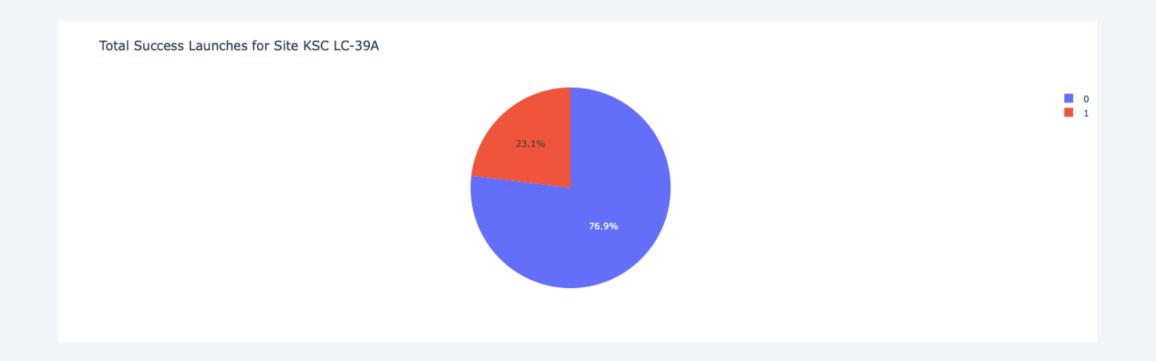


# Dashboard – Total success by Site



We can observe that KSC LC-39A has the best success rate of launches.

#### Dashboard – Total success launches for Site KSC LC-39A



KSC LC-39A has the highest launch success rate of (76.9%)

#### Dashboard - Payload mass vs Outcome for all sites with different payload mass selected

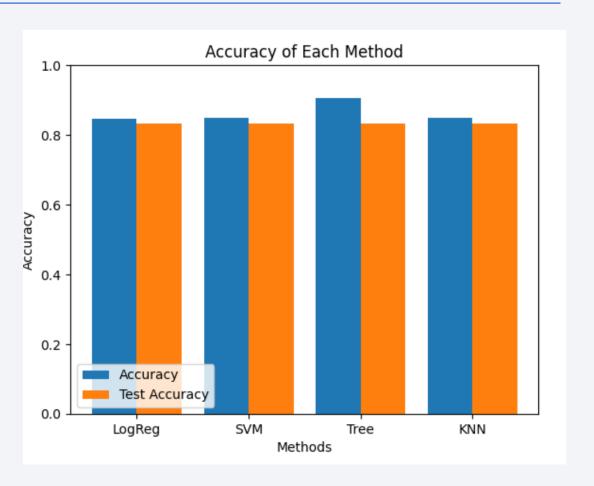


We can observe that low weighted payloads have a better success rate than the heavy weighted payloads

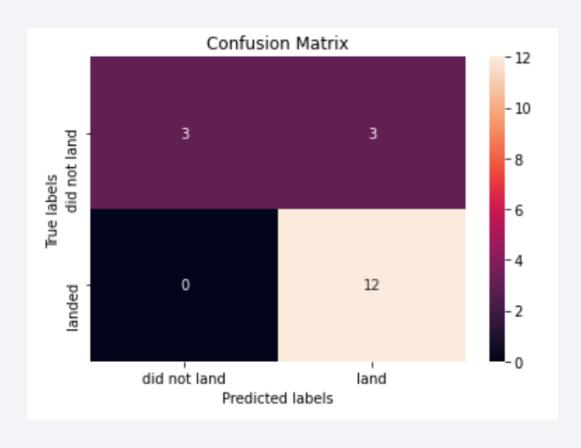


# Classification Accuracy

We can conclude that the decision tree classifier is the model with the highest classification accuracy



#### **Confusion Matrix**



Confusion matrix of Decision Tree Classifier proves its accuracy by showing the big numbers of true positive and true negative compared to the false ones.

#### Conclusions

- Launches with a low payload mass show better results than launches with a larger payload mass.
- Launches above 7,000kg are less risky;
- Successful landing outcomes rate increase over the years.
- From all sites, KSC LC-39A has the highest success rate of the launches.
- Orbits ES-L1, GEO, HEO and SSO have 100% success rate.
- Decision Tree Classifier can be used to predict successful landings and increase profits.

