Rapport de Segmentation des Clients

Nombre de clusters choisi: 4

Statistiques descriptives:

CustomerID - Moyenne: 100.50, Écart-type: 57.88

Age - Moyenne: 38.85, Écart-type: 13.97

Annual Income (k$) - Moyenne: 60.56, Écart-type: 26.26

Spending Score (1-100) - Moyenne: 50.20, Écart-type: 25.82

Centres des clusters:

Cluster 0: {'CustomerID': -0.5395405708569931, 'Age': 1.142286477329801, 'Annual Income (k$)': -0.4819

Cluster 1: {'CustomerID': 1.0314280262673516, 'Age': -0.43908961231747773, 'Annual Income (k$)': 0.957

Cluster 2: {'CustomerID': -0.8641280138844634, 'Age': -0.925851116038241, 'Annual Income (k$)': -0.831

Cluster 3: {'CustomerID': 1.0266859498410355, 'Age': 0.1022675327871182, 'Annual Income (k$)': 0.9681