# Info

asmitac006@gmail.com

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#### **SKILLS**

Prototyping

Wireframing

Responsive Design

User experience journey

Animation

Web design and development

for devices(e.c

PC,Laptop,tab,mobile)

#### **TOOLS & TECHNOLOGIES**

Figma

Procreate

Unity

Angular

**HTML** 

CSS

Javascrip

Jauery

Miro

Git

ADO

Jira

Ajux

JSON

Photoshop

Adobe Xd

Adobe After Effects

Unreal Engine

**AEM** (Adobe Experience Manager)

Restful Services

#### Certification

User Experience course from Cambridge University

# **Education**

Bachelor Of Technology (B.Tech) in ECE from University of Engineering & Management, Jaipur, India

# **Asmita Chakraborty**

UI UX Designer Developer

#### **About**

Proactive and detailed UI UX Designer with 7 years of end-to-end user interface design and web development for health, fintech, and gaming sectors, seeking opportunities in India.

# **Experience**

### Sumo Digital

Lead Technical UI UX Designer | Jun 2022 - present | London, UK

- Work is focused on both design and development for a new game and drove the vision and implementation of Al-driven features that transformed gameplay.
- Participated in design and Pull Request reviews, providing valuable feedback and suggestions that improved overall game quality and user experience.
- Worked with engineers on animating scenario building functionality with design boundaries.
- Presenting UI and UX design concepts to the project stakeholders for review and feedback showcasing Al-driven transformations.
- Re-designing existing UIs to better adapt Android and iOS devices.

#### **Price Waterhouse Coopers PwC**

UI/UX Consultant | May 2021 - May 2022 | Bangalore,India

- Gathering and evaluating user requirements in collaboration with product manager.
- Designed various user-friendly UI components which are re-used in transitions across the application.
- Worked with JSON objects, Ajax, and rest API integration to create a dynamic and interactive experience.
- Participated in development of a well responsive single page application using Angular framework and JavaScript in conjunction with HTML5, CSS3 standards and pushed codes to the repositories, merge and Jenkins build.
- Involved in capturing, analyzing, and documenting the requirement as per the design specs.

#### **Accenture**

UI/UX Designer-Analyst | Jan 2020 - April 2021 | Bangalore,India

- Created Mock-ups and wireframes for browser compatible layouts.
- Developing and maintaining Web pages using Angular 7, HTML5, CSS3,
- Bootstrap, Javascript, Jquery, Json.
- Dynamic development for web and mobile responsive environment.
- Involved in bug fixing of UI defects.
- Improved branding, websites and style guide material for client team.

#### Capgemini

Ul Designer | Dec 2017 - Jan 2020 | Bangalore,India

- Participate in the Design, Analysis and Progress of Development.
- Designed and Developed components based on wireframe.
- With the latest Front-End Technologies need to Develop User interfaces for
- Modern Rich Internet Applications.
- Involved in capturing, analyzing and documenting the requirement as
  per the required design specs.
- · Involved in bug fixing of UI defects.