// Einmaliger Code für den Standart Phone Block. Hier sind die verschiedenen Varianten hinterlegt und in den verschiedenen Sprachen unterteilt.
Der Code ist mit AMP-Script, die Programmiersprache von Salesforce, geschrieben.

Weiter unten sehen Sie welche Angaben schlussendlich gegeben werden müssen, damit das angezeigt wird, was man sehen möchte. Ich habe auch ein Beispiel eingefügt, damit man es sich besser Visuell vorstellen kann.

Ich habe diesen Block entwickelt damit wir weniger Übersetzungsaufwand haben.

```
%%[

SET @phoneName_i17 = "iPhone 17"
SET @memory_i17 = "256 GB"
SET @imgLink_i17 =
"https://image.info.sunrise.ch/lib/fe25117373640478731d78/m/1/RP_iPhone17.png"


IF @ueberschrift == "bestseller" THEN
SET @description_i17 = @deviceTitleB_iphone17
ELSEIF @ueberschrift == "empfehlung" THEN
SET @description_i17 = @deviceTitleE_iphone17
ELSE
SET @description_i17 = ""
ENDIF

IF @buttonText == "upgraden" THEN
SET @ctaText_i17 = @ctaTextU
ELSEIF @buttonText == "kaufen" THEN
SET @ctaText_i17 = @ctaTextK
ELSEIF @buttonText == "vorbestellen" THEN
SET @ctaText_i17 = @ctaTextV
ELSEIF @buttonText == "bestellen" THEN
SET @ctaText_i17 = @ctaTextB
ENDIF

IF @additionalInfo == "smartUpgrade" THEN
SET @information_i17 = @SmartUpgrade_i17
ELSEIF @additionalInfo == "SmartFlex" THEN
SET @information_i17 = @SmartFlex_i17
ELSEIF @additionalInfo == "Einmalzahlung" THEN
SET @information_i17 = @einmal_i17
ELSE
SET @information_i17 = @additionalInfo
ENDIF




IF @lang == "DE" THEN
SET @deviceTitleB_iphone17 = "Unser Bestseller"
SET @deviceTitleE_iphone17 = "Unsere Empfehlung"

SET @boldtext_i17 = "Fabelhaft."
```

```
SET @descriptionText_i17DE = "Wunderschöner. Noch robuster. 6,3"" Display mit
ProMotion%%=v(@AppleLL)=%%, Ceramic Shield 2, 48 MP Rückkameras, Center Stage Frontkamera, A19
Chip und mehr."

SET @upgradeBoldtext_i17 = "Ein besonders robustes und brillantes Upgrade. "
SET @upgradeText_i17DE = "Machen Sie ein Upgrade auf das iPhone 17. Wunderschöner. Noch
robuster. 6,3"" Display mit ProMotion<sup>%%=v(@AppleLL)=%%</sup>, Ceramic Shield 2, 48 MP
Rückkameras, Center Stage Frontkamera, A19 Chip und mehr. "


SET @ctaTextU = "Jetzt upgraden"
SET @ctaTextK = "Jetzt kaufen"
SET @ctaTextV = "Vorbestellen"
SET @ctaTextB = "Jetzt bestellen"

SET @priceFrom_i17 = "Ab"

SET @ctaLink_i17 = "https://www.sunrise.ch/de/geraete/handys/apple-iphone-17"
SET @SmartUpgrade_i17 = "(Inkl. Smart Upgrade)"
SET @SmartFlex_i17 = "(Inkl  Smart Upgrade und Flex Upgrade)"
SET @einmal_i17 = "(Einmalzahlung)"

SET @descriptionText_i17 = TreatAsContent(@descriptionText_i17DE)


  ELSEIF @lang == "FR" THEN

  SET @deviceTitleB_iphone17 = "Notre bestseller"
SET @deviceTitleE_iphone17 = "Notre recommandation"

SET @boldtext_i17 = "Magichromatique"
SET @descriptionText_i17FR ="Encore plus irrésistible. Et résistant. Écran ProMotion de 6,3
pouces<sup>%%=v(@AppleLL)=%%</sup>, Ceramic Shield 2, caméras arrière 48 MP, caméra avant Center
Stage, puce A19, et bien plus."

SET @upgradeBoldtext_i17 = "Aussi irrésistible que résistant."
SET @upgradeText_i17FR = "Passez à l'iPhone 17. Encore plus irrésistible. Et résistant. Écran
ProMotion de 6,3 pouces<sup>%%=v(@AppleLL)=%%</sup>, Ceramic Shield 2, caméras arrière 48 MP,
caméra avant Center Stage, puce A19, et bien plus. "



SET @ctaTextU = "Effectuer l'upgrade"
SET @ctaTextK= "Acheter maintenant"
SET @ctaTextV = "Précommander"
SET @ctaTextB = "Commandez maintenant"

SET @priceFrom_i17 = "Dès"

SET @ctaLink_i17 = "https://www.sunrise.ch/fr/appareils/smartphones/apple-iphone-17"
SET @SmartUpgrade_i17 = "(Incl. Smart Upgrade)"
SET @SmartFlex_i17 = "(avec Smart Upgrade et Flex Upgrade)"
SET @einmal_i17 = "(Paiement en une fois)"



SET @descriptionText_i17 = TreatAsContent(@descriptionText_i17FR)
```

```
ELSEIF @lang == "IT" THEN

   SET @deviceTitleB_iphone17 = "Il nostro bestseller"
SET @deviceTitleE_iphone17 = "Il nostro consiglio"

SET @boldtext_i17 = "Fantasticolor."
SET @descriptionText_i17IT ="Sempre più bello. Sempre più robusto. Display ProMotion da
6,3"",<sup>%%=v(@AppleLL)=%%</sup> Ceramic Shield 2, fotocamere posteriori tutte da 48MP,
fotocamera frontale Center Stage, chip A19 e molto altro. "

SET @upgradeBoldtext_i17 = "Scopra un upgrade di bellezza e resistenza."
SET @upgradeText_i17IT = "Passa ad iPhone 17. Sempre più bello. Sempre più robusto. Con display
ProMotion da 6,3""<sup>%%=v(@AppleLL)=%%</sup>, Ceramic Shield 2, fotocamere posteriori tutte da
48MP, fotocamera frontale Center Stage, chip A19 e molto altro. "




SET @ctaTextU = "Effectuer l'upgrade"
SET @ctaTextK = "Acquistare ora"
SET @ctaTextV = "Preordina"
SET @ctaTextB = "Ordina ora"

SET @priceFrom_i17 = "Da"

SET @ctaLink_i17 = "https://www.sunrise.ch/it/dispositivi/handys/apple-iphone-17"
SET @SmartUpgrade_i17 = "(Incl. Smart Upgrade)"
SET @SmartFlex_i17 = "(Incl. Smart Upgrade e Flex Upgrade)"
SET @einmal_i17 = "(Pagamento una tantum)"

SET @descriptionText_i17 = TreatAsContent(@descriptionText_i17IT)

ELSEIF @lang == "EN" THEN


SET @deviceTitleB_iphone17 = "Our bestseller"
SET @deviceTitleE_iphone17 = "Our recommendation"

SET @boldtext_i17 = "Magichromatic."
SET @descriptionText_i17EN ="The most powerful iPhone ever. Brilliant 6.3-inch
display,<sup>%%=v(@AppleLL)=%%</sup> aluminum unibody design, A19 Pro chip, all 48MP rear
cameras, and breakthrough battery life. "

SET @upgradeBoldtext_i17 = "A delightfully durable and brilliant upgrade."
SET @upgradeText_i17EN = "More delightful. More durable. 6.3-inch ProMotion
display,<sup>%%=v(@AppleLL)=%%</sup> Ceramic Shield 2, all 48MP rear cameras, Center Stage front
camera, A19 chip, and more."




SET @ctaTextU = "Upgrade now"
SET @ctaTextK = "Buy now"
SET @ctaTextV = "Pre-order"
SET @ctaTextB = "Benefit now"

SET @priceFrom_i17 = "From"

SET @ctaLink_i17 = "https://www.sunrise.ch/en/devices/handys/apple-iphone-17"
```

```
SET @SmartUpgrade_i17 = "(Incl. Smart Upgrade)"
SET @SmartFlex_i17 = "(Incl. Smart Upgrade and Flex Upgrade)"
SET @einmal_i17 = "(One-time payment)"


SET @descriptionText_i17 = TreatAsContent(@descriptionText_i17EN)

  ENDIF

  IF EMPTY(@manuelLink) == TRUE THEN
SET @manuelLink = @ctaLink_i17
ENDIF

IF @upgradersText == "yes" THEN
SET @boldtext_i17 = @upgradeBoldtext_i17

ENDIF

IF @upgradersText == "yes" AND @lang == "DE" THEN
SET @descriptionText_i17DE = @upgradeText_i17DE
SET @descriptionText_i17 = TreatAsContent(@upgradeText_i17DE)
ENDIF

IF @upgradersText == "yes" AND @lang == "FR" THEN
SET @descriptionText_i17FR = @upgradeText_i17FR
SET @descriptionText_i17 = TreatAsContent(@upgradeText_i17FR)
ENDIF

IF @upgradersText == "yes" AND @lang == "IT" THEN
SET @descriptionText_i17IT = @upgradeText_i17IT
SET @descriptionText_i17 = TreatAsContent(@upgradeText_i17IT)
ENDIF

IF @upgradersText == "yes" AND @lang == "EN" THEN
SET @descriptionText_i17EN = @upgradeText_i17EN
SET @descriptionText_i17 = TreatAsContent(@upgradeText_i17EN)
ENDIF


]%%
```

```
// Hier sind die verschiedenen Konfigurationsmöglichkeiten definiert. Pro Variabel muss nur
etwas definiert werden.

%%[

SET @lang = "" // DE, FR, IT oder EN

SET @ueberschrift = "" // bestseller und empfehlung oder nichts rein schreiben

SET @description = "" // yes, no
SET @AppleLL = "" //LL in apple text

SET @price_i17pro = "" // von Campaign manager
SET @price_layout = "" // monthly, full
SET @month = "" // /Mt. /m. /mth
SET @priceFrom = "" // yes or no

SET @additionalInfo = "" // smartUpgrade, SmartFlex, Einmalzahlung oder der Text, den man hier
definiert
SET @LL_number_i17pro  = "" // number of additionalInfo

SET @manuelLink = "" // wenn leer default link, manuel muss language based
SET @buttonText = "" // upgraden, kaufen, vorbestellen, bestellen
SET @buttonColor = "" // standart, ghost
]%%
```
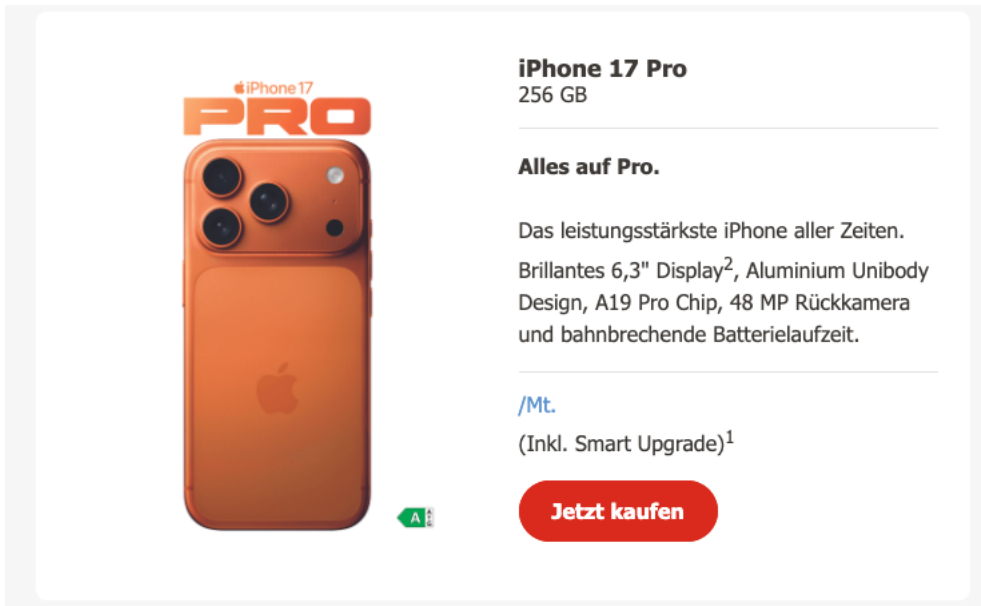
Praxis Beispiel:
Um den Block so darzustellen, mussten die folgenden Angaben mitgegeben werden.

%%[SET @ueberschrift = "" // bestseller und empfehlung oder nichts rein schreiben
 SET @buttonText = "kaufen" // upgraden, kaufen, vorbestellen, bestellen
 SET @price_i17pro = text16 // von Campaign manager
SET @price_layout = "monthly" // monthly, full
SET @description = "yes" // yes, no
SET @LL_number_i17pro = "1" // number
SET @manuelLink = "" // wenn leer default link, manuel muss language based
SET @month = "/Mt." // /Mt. /m. /mth
SET @additionalInfo = "smartUpgrade" // smartUpgrade, SmartFlex, Einmalzahlung oder der Text, den man hier definiert
SET @lang = "DE"
SET @buttonColor = "standart" // standart, ghost]%%