# **Asmit Saxena**

& (+91) 8795940917 | ⊠ 🛭 asmitsaxena143@gmail.com

Portfolio: https://asmitsaxena.github.io/Know-Me/

## **Career Objective**

Highly motivated and articulate individual seeking a Business Development Executive role where I can leverage my strong communication skills, data-driven decision-making, and passion for building client relationships to drive business growth.

## **Key Skills**

- Client Communication & Relationship Building
- Market Research & Lead Generation
- Sales Pitching & Product Demonstration
- CRM Tools (Basic familiarity)
- Data Analytics: Excel (Pivot Tables, VLookup), Power BI
- Presentation & Reporting
- Email Campaigns & Follow-ups
- MS Office Suite | Google Workspace

## **Projects & Experience (Relevant)**

#### **UVP Foundation ERP System**

Collaborated with stakeholders to develop a business process automation system. Helped reduce manual workload by 40%, boosting operational efficiency — reflecting problemsolving and optimization mindset.

### **Ecommerce Sales Dashboard**

Built Power BI dashboard for visualizing sales data and trends. Enabled decision-making and performance forecasting — relevant to business insights and market understanding.

## **Store Data Report (Excel)**

Created automated sales reports for stores, improving daily operations and business planning.

## Text-to-Speech Converter & 3D Music Player

Demonstrated initiative and user-centric development — shows adaptability and project ownership.

## **Education**

## B.Tech (CSE)

Raj Kumar Goel Institute of Technology, Ghaziabad | 2022-2026

#### Intermediate

Pt. Deen Dayal Upadhyay SVM, Lakhimpur | 2021–2022

## **High School**

St. Don Bosco Sr. Sec. School, Lakhimpur | 2019–2020

#### **Certifications & Extracurriculars**

- Public speaking experience (presentations, project demos)
- Member of Music Society shows confidence, team collaboration
- Freelance work in portfolio building and website development for clients