

CSCI 544- Homework 1 Report
Asmita Chotani

1. Dataset Preparation

For the Dataset preparation, the dataset was loaded as 'df2'. Since we are only considering the rating and reviews for the assignment, a separate dataframe "df3" was created by extracting the "star_rating" and "review_body" columns only.

For easier accessibility, a copy of the new dataframe(df3) was created as "df". This dataframe was then used for the rest of the process.

Further a "class" column was added to the dataframe to assign the class label based on the rating. Considering the class values, separate dataframes were created for each class.

Since we have to work with 20000 reviews for each class, 20000 entries were considered randomly from each of the 3 dataframes, using the "sample" function and combined to create the working dataframe to be used further on.

2. Data Cleaning

For cleaning the process, the below tasks were performed.

- Since random 20000 entries were added from the three dataframes, in order to prevent repetition of indexes, the indexes were reset.
- Rows with missing values were determined.
- Since the missing values were only in the "review" column, the null value was replaced by an empty string.
- The reviews were made into lowercase using the lower() function available for strings.
- The HTML tags and URLs were removed from the reviews
- The punctuations were removed by comparing characters with the ones part of string.punctuation and joining the ones that are not present to create a new string.
- The non-alphabetical characters were removed from the reviews by tokenizing the words, and then removing characters that are not between A-Z or a-z.
- The review sentences was split into words and Word Contractions was performed on those that needed it by using the "contraction" library. The series of words were then again joined to create a sentence.

The length of the reviews initially- 267.9975333333333
The length of the reviews after cleaning- 256.52843333333334

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3. Preprocessing

- NLTK package was used to remove stop words and lemmatize.

The length of the reviews post cleaning- 256.52843333333334
The length of the reviews after pre-processing- 158.23988333333332

4. Feature Extraction

Performed TF-IDF using sklearn to extract the features and labels that are to be used in the models in the future steps.

The distribution of classes obtained was –

Class 3	16152
Class 1	15935
Class 2	15913

The distribution was almost balanced. Hence Smote/upsampling or downsampling was not applied.

5. Perceptron

Grid Search was used to determine the most efficient “alpha” value and tolerance value “tol” along with using the L2 norm as the penalty. The most efficient alpha was found out to be- 'alpha': 1e-05, 'tol': 0.001

The Result of the model was-

```
1 : 0.5988321799307958 , 0.6811808118081181 , 0.637357578547589
2 : 0.5351048951048951 , 0.46806948862246145 , 0.4993474288697468
3 : 0.691397000789266 , 0.682952182952183 , 0.6871486468819453
macro avg : 0.6084446919416523 , 0.6107341611275875 , 0.6079512180997604
weighted avg : 0.6068101813957906 , 0.6091666666666666 , 0.6063199576490275
```

6. SVM

Grid Search was used to determine the most efficient “C” value and tolerance value ‘tol’ along with using the L2 norm as the penalty. The most efficient “C” was found out to be- 'C': 0.35, 'tol': 0.001.

The Result of the model was-

```
1 : 0.6864902833060174 , 0.7212792127921279 , 0.7034548944337812
2 : 0.6138920134983127 , 0.5341326156104722 , 0.5712416590344105
3 : 0.7277737838485502 , 0.7892411642411642 , 0.7572621867597555
macro avg : 0.6760520268842933 , 0.6815509975479214 , 0.6773195800759825
weighted avg : 0.6750027650879821 , 0.6793333333333333 , 0.675679475083208
```

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7. Logistic Regression

Grid Search was used to determine the most efficient “C” value, “solver” and tolerance value i.e “tol” along with using the L2 norm as the penalty. The most efficient values were found to be 'C': 0.4, 'solver': 'saga', 'tol': 0.01

The Result of the model was-

```
1 : 0.6902781079153791 , 0.7143911439114391 , 0.7021276595744681
2 : 0.6078174186778594 , 0.5669195008563739 , 0.58665653880238
3 : 0.7430293896006028 , 0.7687110187110187 , 0.7556520628432749
macro avg : 0.6803749720646138 , 0.6833405544929438 , 0.681478753740041
weighted avg : 0.6791089491662956 , 0.6815833333333333 , 0.679963612339705
```

8. Naïve Bayes

Grid Search was used to determine the most efficient “alpha” value. The most efficient alpha was found out to be- 6

The “class_prior” parameter of MultinomialNB was experimented with, but it did not have much of an impact on the performance of the model, hence it was not considered.

The Result of the model was-

```
1 : 0.6996966632962589 , 0.6809348093480935 , 0.6901882558284503
2 : 0.5944359367023991 , 0.5698556398336188 , 0.5818863210493441
3 : 0.722249151720795 , 0.7744282744282744 , 0.747429144720341
macro avg : 0.6721272505731509 , 0.6750729078699956 , 0.6731679071993785
weighted avg : 0.671078445451968 , 0.6730833333333334 , 0.6716576669129326
```

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```
In [1]: import pandas as pd
import numpy as np
import nltk
nltk.download('wordnet')
nltk.download('punkt') # for word tokenizing
nltk.download('stopwords') # for determining stop words taht have to be removed
nltk.download('omw-1.4') # for lemmatizing

from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.model_selection import train_test_split
from sklearn.linear_model import Perceptron
from sklearn.metrics import classification_report
from sklearn import svm
from sklearn.linear_model import LogisticRegression
from sklearn.naive_bayes import MultinomialNB
from sklearn.svm import LinearSVC

import re
from bs4 import BeautifulSoup
import warnings
warnings.filterwarnings('ignore')
import string
import contractions
```

```
[nltk_data] Downloading package wordnet to
[nltk_data] /Users/asmitachotani/nltk_data...
[nltk_data] Package wordnet is already up-to-date!
[nltk_data] Downloading package punkt to
[nltk_data] /Users/asmitachotani/nltk_data...
[nltk_data] Package punkt is already up-to-date!
[nltk_data] Downloading package stopwords to
[nltk_data] /Users/asmitachotani/nltk_data...
[nltk_data] Package stopwords is already up-to-date!
[nltk_data] Downloading package omw-1.4 to
[nltk_data] /Users/asmitachotani/nltk_data...
[nltk_data] Package omw-1.4 is already up-to-date!
```

```
In [2]: !pip install contractions
```

```
Requirement already satisfied: contractions in /Users/asmitachotani/opt/miniconda3/lib/python3.9/site-packages (0.1.73)
Requirement already satisfied: textsearch>=0.0.21 in /Users/asmitachotani/opt/miniconda3/lib/python3.9/site-packages (from contractions) (0.0.24)
Requirement already satisfied: anyascii in /Users/asmitachotani/opt/miniconda3/lib/python3.9/site-packages (from textsearch>=0.0.21->contractions) (0.3.1)
Requirement already satisfied: pyahocorasick in /Users/asmitachotani/opt/miniconda3/lib/python3.9/site-packages (from textsearch>=0.0.21->contractions) (2.0.0)
```


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b'Skipping line 399174: expected 15 fields, saw 22\nSkipping line 414439: expected 15 fields, saw 22\n'

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b'Skipping line 723492: expected 15 fields, saw 22\nSkipping line 725052: expected 15 fields, saw 22\nSkipping line 726222: expected 15 fields, saw 22\nSkipping line 744078: expected 15 fields, saw 22\nSkipping line 753129: expected 15 fields, saw 22\nSkipping line 758347: expected 15 fields, saw 22\nSkipping line 759076: expected 15 fields, saw 22\nSkipping line 759139: expected 15 fields, saw 22\nSkipping line 768106: expected 15 fields, saw 22\nSkipping line 777835: expected 15 fields, saw 22\nSkipping line 779763: expected 15 fields, saw 22\nSkipping line 781395: expected 15 fields, saw 22\n'

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b'Skipping line 4929700: expected 15 fields, saw 22\n'
```

	marketplace	customer_id	review_id	product_id	product_parent	product_name
0	US	1797882	R3I2DHQBR577SS	B001ANOOOE	2102612	The Nivea Sun Lotion
1	US	18381298	R1QNE9NQFJC2Y4	B0016J22EQ	106393691	Alba Botanica Sunless Tanning Lotion
2	US	19242472	R3LIDG2Q4LJBAO	B00HU6UQAG	375449471	Elysium Skincare Elysium
3	US	19551372	R3KSZHPAEVPEAL	B002HWS7RM	255651889	Diaper Rash Cream, 1 Oz.
4	US	14802407	RAI2OIG50KZ43	B00SM99KWU	116158747	Biore Rich Moisturizer SPF50+
...
5094302	US	50113639	RZ7RZ02MTP4SL	B000050B70	185454094	NEUTROGEN Cordless Ear Wax Removal
5094303	US	52940456	R2IRC0IZ8YCE5T	B000050FF2	678848064	Encler's Aloe Vera Gel
5094304	US	47587881	R1U4ZSXOD228CZ	B000050B6U	862195513	Concealer Heat Cooled
5094305	US	53047750	R3SFJLZE09URWM	B000050FDE	195242894	Procter & Gamble Care 10 To
5094306	US	51193940	R1MEWK4I7YS5XK	B000050AUD	190668305	Sonicare (47 To

5094307 rows x 15 columns

```
Index(['marketplace', 'customer_id', 'review_id', 'product_id',
      'product_parent', 'product_title', 'product_category', 'star_rating',
      'helpful_votes', 'total_votes', 'vine', 'verified_purchase',
      'review_headline', 'review_body', 'review_date'],
      dtype='object')
```

```
In [5]: df3 = pd.read_csv('./amazon_reviews_us_Beauty_v1_00.tsv',
                        sep='\t',
                        error_bad_lines=False,
                        usecols=["star_rating", "review_body"])

display(df3)
```

	star_rating	review_body
	0	5
	0	5
	1	5
	2	5
	3	5
	4	5

	5094558	5
	5094559	3
	5094560	5
	5094561	5
	5094562	5

5094563 rows x 2 columns

```
In [6]: # understanding the different rating values that are possible
df3['star_rating'].unique()
```

```
Out[6]: array(['5', '4', '1', '3', '2', '2015-08-28', '2015-08-16', '2015-08-14',
              5, 4, 3, 1, 2, '2015-07-27', '2015-07-26', '2015-07-23',
              '2015-07-22', nan, '2015-06-14', '2015-06-02', '2015-04-14',
              '2015-04-09', '2015-04-08', '2015-04-03', '2015-04-02',
              '2015-04-01', '2015-03-31', '2015-03-30', '2015-03-18',
              '2015-02-28', '2015-02-10', '2014-12-30', '2014-12-03',
              '2014-10-09'], dtype=object)
```

```
In [7]: df3['star_rating'].value_counts()
```

```
Out[7]: 5          2594188
5          646886
4          604894
1          372548
3          324129
2          215756
4          133678
1           82544
3           72663
2           47240
2015-04-09          3
2015-04-03          2
2015-04-02          2
2014-12-03          1
2014-12-30          1
2015-02-10          1
2015-02-28          1
2015-03-18          1
2015-03-30          1
2015-03-31          1
2015-04-01          1
2015-07-22          1
2015-04-08          1
2015-04-14          1
2015-06-02          1
2015-06-14          1
2015-07-23          1
2015-07-26          1
2015-07-27          1
2015-08-14          1
2015-08-16          1
2015-08-28          1
2014-10-09          1
Name: star_rating, dtype: int64
```

```
In [8]: # creating a copy of the dataframe to work with
df=df3.copy()
```

We form three classes and select 20000 reviews randomly from each class.

```
In [9]: # 3 classes are formed for the 5 kinds of ratings possible.
def categorise(row):
    if row['star_rating'] == 1 or row['star_rating']== '1' or row['star_rating']
        return 1
    elif row['star_rating'] == 2 or row['star_rating']== '2' or row['star_rating']
        return 1
    elif row['star_rating'] == 3 or row['star_rating']== '3' or row['star_rating']
        return 2
    elif row['star_rating'] == 4 or row['star_rating']== '4' or row['star_rating']
        return 3
    elif row['star_rating'] == 5 or row['star_rating']== '5' or row['star_rating']
        return 3
    else:
        return 0 # the entries with invalid values in the rating column
```

```
In [10]: df['star_rating'].unique()
```

```
Out[10]: array(['5', '4', '1', '3', '2', '2015-08-28', '2015-08-16', '2015-08-14',
        5, 4, 3, 1, 2, '2015-07-27', '2015-07-26', '2015-07-23',
        '2015-07-22', nan, '2015-06-14', '2015-06-02', '2015-04-14',
        '2015-04-09', '2015-04-08', '2015-04-03', '2015-04-02',
        '2015-04-01', '2015-03-31', '2015-03-30', '2015-03-18',
        '2015-02-28', '2015-02-10', '2014-12-30', '2014-12-03',
        '2014-10-09'], dtype=object)
```

```
In [11]: df['class'] = df.apply(lambda row: categorise(row), axis=1)
display(df)
```

	star_rating	review_body	class
0	5	Love this, excellent sun block!!	3
1	5	The great thing about this cream is that it do...	3
2	5	Great Product, I'm 65 years old and this is al...	3
3	5	I use them as shower caps & conditioning caps....	3
4	5	This is my go-to daily sunblock. It leaves no ...	3
...
5094558	5	After watching my Dad struggle with his scisso...	3
5094559	3	Like most sound machines, the sounds choices a...	2
5094560	5	I bought this product because it indicated 30 ...	3
5094561	5	We have used Oral-B products for 15 years; thi...	3
5094562	5	I love this toothbrush. It's easy to use, and ...	3

5094563 rows x 3 columns

```
In [12]: # understanding the distribution of the classes
df['class'].value_counts()
```

```
Out[12]: 3    3979646
1     718088
2     396792
0         37
Name: class, dtype: int64
```

```
In [13]: df['class'].unique()
```

```
Out[13]: array([3, 1, 2, 0])
```

```
In [14]: # Creating separate dataframes for separate classes
S1_dfa = df.loc[df['class'] == 1]
S2_dfa = df.loc[df['class'] == 2]
S3_dfa = df.loc[df['class'] == 3]

# COnsidering only 20000 data entries for each class
S1_df=S1_dfa.sample(n=20000)
S2_df=S2_dfa.sample(n=20000)
S3_df=S3_dfa.sample(n=20000)
```

```
In [15]: # Concatenating 20000 reviews for each class into one dataframe that we will wo
review_df = pd.concat([S1_df, S2_df, S3_df])
```

```
display(review_df)
```

	star_rating	review_body	class
573704	1	Flimsy... Not what I expected. I returned it. ...	1
2930618	1	This product is overpriced for what it is. Ma...	1
3541803	1	The quality of these brushes are terrible. It ...	1
2949360	2	I love nude and this is not what I call nude. ...	1
1587697	1	I've used this for 35 years. Massiv...	1
...
4720721	4	I love my Konad kit! The black is a must have ...	3
2608653	4	The palette is durable. I fit around around 2...	3
1433774	5.0	We have used this conditioner on our hair for ...	3
1673223	5	It's the best alternative to aluminum I've eve...	3
2099528	5.0	Easy on and easy off. No need to harm my hair...	3

60000 rows x 3 columns

Data Cleaning

Reseting Index

```
In [16]: # Since we have randomly chosen 20000 entries from each class, it is necessary
# repitition of entries.
review_df = review_df.reset_index(drop=True)
display(review_df)
```

	star_rating	review_body	class
0	1	Flimsy... Not what I expected. I returned it. ...	1
1	1	This product is overpriced for what it is. Ma...	1
2	1	The quality of these brushes are terrible. It ...	1
3	2	I love nude and this is not what I call nude. ...	1
4	1	I've used this for 35 years. Massiv...	1
...
59995	4	I love my Konad kit! The black is a must have ...	3
59996	4	The palette is durable. I fit around around 2...	3
59997	5.0	We have used this conditioner on our hair for ...	3
59998	5	It's the best alternative to aluminum I've eve...	3
59999	5.0	Easy on and easy off. No need to harm my hair...	3

60000 rows × 3 columns

Dealing with Null Values

```
In [17]: # Checking for null values
review_df.isnull().values.any()
```

Out[17]: True

```
In [18]: # Checking number of null values in the two columns
review_df.isnull().sum()
```

```
Out[18]: star_rating    0
review_body    4
class          0
dtype: int64
```

```
In [19]: # Filling the null values with an empty string as only empty value is in the re
review_df = review_df.fillna('')
```

Creating New DataFrame to store the length of the reviews after different steps.

```
In [20]: # Creating a separate dataframe to store the length of the reviews after every
# verify that the task was done successfully
display_df = pd.DataFrame()
display_df['before_cleaning'] = review_df['review_body'].str.len()
display(display_df)
```


before_cleaning	
0	65
1	145
2	499
3	185
4	96
...	...
59995	338
59996	147
59997	201
59998	91
59999	129

60000 rows × 1 columns

```
In [21]: display(review_df)
```

star_rating		review_body	class
0	1	Flimsy... Not what I expected. I returned it. ...	1
1	1	This product is overpriced for what it is. Ma...	1
2	1	The quality of these brushes are terrible. It ...	1
3	2	I love nude and this is not what I call nude. ...	1
4	1	I've used this for 35 years. Massiv...	1
...
59995	4	I love my Konad kit! The black is a must have ...	3
59996	4	The palette is durable. I fit around around 2...	3
59997	5.0	We have used this conditioner on our hair for ...	3
59998	5	It's the best alternative to aluminum I've eve...	3
59999	5.0	Easy on and easy off. No need to harm my hair...	3

60000 rows × 3 columns

Converting into Lower Case

```
In [22]: #Converting the reviews into Lower Case
review_df['review_body'] = review_df['review_body'].str.lower()
display(review_df)
```

	star_rating	review_body	class
0	1	flimsy... not what i expected. i returned it. ...	1
1	1	this product is overpriced for what it is. ma...	1
2	1	the quality of these brushes are terrible. it ...	1
3	2	i love nude and this is not what i call nude. ...	1
4	1	i've used this for 35 years. massiv...	1
...
59995	4	i love my konad kit! the black is a must have ...	3
59996	4	the palette is durable. i fit around around 2...	3
59997	5.0	we have used this conditioner on our hair for ...	3
59998	5	it's the best alternative to aluminum i've eve...	3
59999	5.0	easy on and easy off. no need to harm my hair...	3

60000 rows × 3 columns

Removing HTML and URLs

```
In [23]: def remove_mention_tag_fn(text):
          text = re.sub(r'@\S*', '', text)
          return re.sub(r'#\S*', '', text)
```

```
In [24]: # Removing well-formed tags i.e the HTML and URLs
review_df['review_body'] = review_df['review_body'].str.replace(r'<[<>]*>', '')
review_df['review_body'] = review_df['review_body'].apply(lambda x: re.split('r', x))
```

```
In [25]: review_df['review_body'] = review_df['review_body'].apply(remove_mention_tag_fn)
display_df['tag_cleaning'] = review_df['review_body'].str.len()
display(display_df)
```

	before_cleaning	tag_cleaning
0	65	65
1	145	145
2	499	499
3	185	185
4	96	72
...
59995	338	338
59996	147	147
59997	201	201
59998	91	91
59999	129	129

60000 rows × 2 columns

Removing punctuations

```
In [26]: def remove_punctuations(text):
         return ''.join(char for char in text if char not in string.punctuation)
```

```
In [27]: # Remove punctuations
review_df['review_body'] = review_df['review_body'].apply(remove_punctuations)
display_df['punctuation_cleaning'] = review_df['review_body'].str.len()
display(review_df)
display(display_df)
```

	star_rating	review_body	class
0	1	flimsy not what i expected i returned it pure ...	1
1	1	this product is overpriced for what it is man...	1
2	1	the quality of these brushes are terrible it d...	1
3	2	i love nude and this is not what i call nude i...	1
4	1	ive used this for 35 yearsmassive compliments ...	1
...
59995	4	i love my konad kit the black is a must have f...	3
59996	4	the palette is durable i fit around around 21...	3
59997	5.0	we have used this conditioner on our hair for ...	3
59998	5	its the best alternative to aluminum ive ever ...	3
59999	5.0	easy on and easy off no need to harm my hair ...	3

60000 rows × 3 columns

	before_cleaning	tag_cleaning	punctuation_cleaning
0	65	65	59
1	145	145	141
2	499	499	488
3	185	185	178
4	96	72	69
...
59995	338	338	330
59996	147	147	143
59997	201	201	196
59998	91	91	87
59999	129	129	125

60000 rows × 3 columns

Remove Emojis

```
In [28]: # def remove_emoji_fn(string):
#         emoji_pattern = re.compile('['u'U0001F600-U0001F64F' # emoticons
#         u'U0001F300-U0001F5FF' # symbols & pictographs
#         u'U0001F680-U0001F6FF' # transport & map symbols
#         u'U0001F1E0-U0001F1FF' # flags (iOS)
#         u'U00002702-U000027B0'
#         u'U000024C2-U0001F251'
#         ']+', flags=re.UNICODE)
#         return emoji_pattern.sub(r'', string)
```

```
In [29]: # review_df['review_body'] = review_df['review_body'].apply(remove_emoji_fn)
# display_df['emoji_cleaning'] = review_df['review_body'].str.len()
# display(review_df)
# display(display_df)
```

Removing non-alphabets

```
In [30]: def remove_alphanum(text):
#         t= " ".join([re.sub('[^A-Za-z]+',' ', text) for text in nltk.word_tokenize(t)
#         return t
```

```
In [31]: # Remove non-alphabets
review_df['review_body']=review_df['review_body'].apply(remove_alphanum)
display_df['alphanum_cleaning'] = review_df['review_body'].str.len()
display(review_df)
display(display_df)
```

	star_rating	review_body	class
0	1	flimsy not what i expected i returned it pure ...	1
1	1	this product is overpriced for what it is manu...	1
2	1	the quality of these brushes are terrible it d...	1
3	2	i love nude and this is not what i call nude i...	1
4	1	ive used this for yearsmassive compliments th...	1
...
59995	4	i love my konad kit the black is a must have f...	3
59996	4	the palette is durable i fit around around sm...	3
59997	5.0	we have used this conditioner on our hair for ...	3
59998	5	its the best alternative to aluminum ive ever ...	3
59999	5.0	easy on and easy off no need to harm my hair t...	3

60000 rows × 3 columns

	before_cleaning	tag_cleaning	punctuation_cleaning	alphanum_cleaning
0	65	65	59	59
1	145	145	141	139
2	499	499	488	488
3	185	185	178	178
4	96	72	69	67
...
59995	338	338	330	329
59996	147	147	143	139
59997	201	201	196	196
59998	91	91	87	86
59999	129	129	125	123

60000 rows × 4 columns

Removing extra spaces

```
In [32]: review_df['review_body'] = review_df['review_body'].apply(lambda x: re.sub(' +',
display_df['remove_spaces'] = review_df['review_body'].str.len()
display(review_df)
display(display_df)
```

	star_rating	review_body	class
0	1	flimsy not what i expected i returned it pure ...	1
1	1	this product is overpriced for what it is manu...	1
2	1	the quality of these brushes are terrible it d...	1
3	2	i love nude and this is not what i call nude i...	1
4	1	ive used this for yearsmassive compliments thr...	1
...
59995	4	i love my konad kit the black is a must have f...	3
59996	4	the palette is durable i fit around around sma...	3
59997	5.0	we have used this conditioner on our hair for ...	3
59998	5	its the best alternative to aluminum ive ever ...	3
59999	5.0	easy on and easy off no need to harm my hair t...	3

60000 rows × 3 columns

	before_cleaning	tag_cleaning	punctuation_cleaning	alphanum_cleaning	remove_space
0	65	65	59	59	59
1	145	145	141	139	139
2	499	499	488	488	488
3	185	185	178	178	178
4	96	72	69	67	67
...
59995	338	338	330	329	329
59996	147	147	143	139	139
59997	201	201	196	196	196
59998	91	91	87	86	86
59999	129	129	125	123	123

60000 rows × 5 columns

Contracting the words

```
In [33]: def word_contractions(text):
          t=[]
          for i in text.split():
              t.append(contractions.fix(i))
          # Now that the review has been split into a list of words and contracted, t
          return ' '.join(t)
```

```
In [34]: # Contracting the reviews
          review_df['review_body']=review_df['review_body'].apply(word_contractions)
```

```
# display(review_df)

# # Now that the review has been split into a list of words and contracted, the
# review_df['review_body'] = review_df['review_body'].apply(word_contractions)

display_df['post_contractions'] = review_df['review_body'].str.len()

display(review_df)
display(display_df)
```

	star_rating	review_body	class
0	1	flimsy not what i expected i returned it pure ...	1
1	1	this product is overpriced for what it is manu...	1
2	1	the quality of these brushes are terrible it d...	1
3	2	i love nude and this is not what i call nude i...	1
4	1	i have used this for yearsmassive compliments ...	1
...
59995	4	i love my konad kit the black is a must have f...	3
59996	4	the palette is durable i fit around around sma...	3
59997	5.0	we have used this conditioner on our hair for ...	3
59998	5	its the best alternative to aluminum i have ev...	3
59999	5.0	easy on and easy off no need to harm my hair t...	3

60000 rows x 3 columns

	before_cleaning	tag_cleaning	punctuation_cleaning	alphanum_cleaning	remove_space
0	65	65	59	59	59
1	145	145	141	139	139
2	499	499	488	488	488
3	185	185	178	178	178
4	96	72	69	67	67
...
59995	338	338	330	329	329
59996	147	147	143	139	139
59997	201	201	196	196	196
59998	91	91	87	86	86
59999	129	129	125	123	123

60000 rows x 6 columns

```
In [35]: display_df['after_cleaning'] = review_df['review_body'].str.len()
display(display_df)
```


	before_cleaning	tag_cleaning	punctuation_cleaning	alphanum_cleaning	remove_space
0	65	65	59	59	59
1	145	145	141	139	139
2	499	499	488	488	488
3	185	185	178	178	178
4	96	72	69	67	67
...
59995	338	338	330	329	329
59996	147	147	143	139	139
59997	201	201	196	196	196
59998	91	91	87	86	86
59999	129	129	125	123	123

60000 rows × 7 columns

```
In [36]: print("The length of the reviews initially- ",display_df['before_cleaning'].mean())
print("The length of the reviews after cleaning- ", display_df['after_cleaning'].mean())
```

The length of the reviews initially- 267.99753333333333
The length of the reviews after cleaning- 256.52843333333334

Pre-Processing

Removing the Stop Words

```
In [37]: from nltk.corpus import stopwords

In [38]: stop = set(stopwords.words('english'))

In [39]: def stop_word_fn(text):
return ' '.join(i for i in text.split() if i not in (stop))

In [40]: review_df['review_body'] = review_df['review_body'].apply(stop_word_fn)
display(review_df)
```

	star_rating	review_body	class
0	1	flimsy expected returned pure cheap plastic	1
1	1	product overpriced manufacture making killing ...	1
2	1	quality brushes terrible even come neat box pa...	1
3	2	love nude call nude orangey would able tell st...	1
4	1	used yearsmassive compliments throughout timerwh	1
...
59995	4	love konad kit black must collection gave star...	3
59996	4	palette durable fit around around small eyesha...	3
59997	5.0	used conditioner hair decades makes easy comb ...	3
59998	5	best alternative aluminum ever used use even f...	3
59999	5.0	easy easy need harm hair get great colors love...	3

60000 rows x 3 columns

```
In [41]: display_df['stopword_removal'] = review_df['review_body'].str.len()
display(display_df)
```

	before_cleaning	tag_cleaning	punctuation_cleaning	alphanum_cleaning	remove_space
0	65	65	59	59	59
1	145	145	141	139	139
2	499	499	488	488	488
3	185	185	178	178	178
4	96	72	69	67	67
...
59995	338	338	330	329	329
59996	147	147	143	139	139
59997	201	201	196	196	196
59998	91	91	87	86	86
59999	129	129	125	123	123

60000 rows x 8 columns

Lemmatization

```
In [42]: from nltk.stem import WordNetLemmatizer
```

```
In [43]: wnl = WordNetLemmatizer()
review_df['review_body'] = review_df['review_body'].apply(wnl.lemmatize)
display_df['after_lemmatize'] = review_df['review_body'].str.len()
display(display_df)
```

	before_cleaning	tag_cleaning	punctuation_cleaning	alphanum_cleaning	remove_space
0	65	65	59	59	59
1	145	145	141	139	139
2	499	499	488	488	488
3	185	185	178	178	178
4	96	72	69	67	67
...
59995	338	338	330	329	329
59996	147	147	143	139	139
59997	201	201	196	196	196
59998	91	91	87	86	86
59999	129	129	125	123	123

60000 rows x 9 columns

In [44]: `display(review_df)`

	star_rating	review_body	class
0	1	flimsy expected returned pure cheap plastic	1
1	1	product overpriced manufacture making killing ...	1
2	1	quality brushes terrible even come neat box pa...	1
3	2	love nude call nude orangey would able tell st...	1
4	1	used yearsmassive compliments throughout timerwh	1
...
59995	4	love konad kit black must collection gave star...	3
59996	4	palette durable fit around around small eyesha...	3
59997	5.0	used conditioner hair decades makes easy comb ...	3
59998	5	best alternative aluminum ever used use even f...	3
59999	5.0	easy easy need harm hair get great colors love...	3

60000 rows x 3 columns

In [45]: `review_df['star_rating'].unique()`

Out[45]: `array(['1', 1, 2, '2', 3, '3', 5.0, 4, '5', '4'], dtype=object)`

In [46]: `review_df['class'].value_counts()`

```
Out[46]: 1    20000
         2    20000
         3    20000
         Name: class, dtype: int64
```

```
In [47]: review_df.isnull().sum()
```

```
Out[47]: star_rating    0
         review_body    0
         class          0
         dtype: int64
```

```
In [48]: print("The length of the reviews post cleaning- ",display_df['after_cleaning'])
         print("The length of the reviews after pre-processing- ", display_df['after_le
```

```
The length of the reviews post cleaning-    256.52843333333334
The length of the reviews after pre-processing-    158.23988333333332
```

TF-IDF Feature Extraction

```
In [49]: #Splitting the Data into train and test data (split should be of 80%-20%)
         Xtrain, Xtest, ytrain, ytest = train_test_split(review_df['review_body'], review_df['class'],
         print("Training Data Size: ", Xtrain.shape)
         print("Testing Data Size: ", Xtest.shape)
```

```
Training Data Size: (48000,)
Testing Data Size: (12000,)
```

```
In [50]: # Verifying the distribution of the classes in the training data
         ytrain.value_counts()
```

```
Out[50]: 3    16152
         1    15935
         2    15913
         Name: class, dtype: int64
```

```
In [51]: tfIDF_feat_extract = TfidfVectorizer(
         sublinear_tf=True,
         strip_accents='unicode',
         analyzer='word',
         token_pattern=r'\w{1,}',
         stop_words='english',
         ngram_range=(1, 2),
         max_features=12000
         )
```

```
In [52]: Xtrain_tfidf = tfIDF_feat_extract.fit_transform(Xtrain)

         Xtest_tfidf = tfIDF_feat_extract.transform(Xtest)

         print("Training document-term matrix : ", Xtrain_tfidf)
         print("Training feature names for transformation : ", tfIDF_feat_extract.get_feature_names())
```

```

Training document-term matrix :      (0, 6223)      0.12866512916124828
(0, 5158)      0.13453435367535402
(0, 11688)     0.13037007261111924
(0, 9869)      0.07041136868880836
(0, 5066)      0.08595912050360374
(0, 1584)      0.12279590464714253
(0, 1982)      0.09768705352064395
(0, 11339)     0.11508340522607381
(0, 9811)      0.09359390423954994
(0, 7205)      0.06798215936371434
(0, 10416)     0.1174729822777536
(0, 11542)     0.05715067099333924
(0, 2878)      0.07713167305122111
(0, 6212)      0.11989113838855016
(0, 4434)      0.06373607111240538
(0, 5641)      0.05177872695946962
(0, 80)        0.06605077321612345
(0, 1396)      0.12714000527524236
(0, 10701)     0.07080478273354904
(0, 2545)      0.1871452907505059
(0, 1254)      0.11674906699989634
(0, 6222)      0.11172800993205609
(0, 1572)      0.07681501348240494
(0, 11906)     0.07854795015070919
(0, 10296)     0.19432605192742297
:              :
(47999, 6397)  0.22405505258445435
(47999, 5798)  0.12243515042322203
(47999, 1562)  0.2192955320406732
(47999, 11481) 0.12132377184412131
(47999, 5499)  0.1452180020475867
(47999, 11499) 0.12503644133034675
(47999, 6390)  0.09897347500899512
(47999, 11498) 0.11676618039561945
(47999, 7597)  0.20537202983390893
(47999, 2623)  0.15630795522156135
(47999, 3364)  0.13582298475767707
(47999, 6843)  0.12699346138029993
(47999, 9177)  0.14557174407357398
(47999, 1561)  0.163140306867726
(47999, 11176) 0.07655851861103888
(47999, 3747)  0.11928469948112666
(47999, 4094)  0.19732737615615942
(47999, 750)   0.10258075248295706
(47999, 1671)  0.15712766873954198
(47999, 2611)  0.09690179517214602
(47999, 5395)  0.10800140468308556
(47999, 7624)  0.05860844641522749
(47999, 2181)  0.09624521988747611
(47999, 10701) 0.11990787773173055
(47999, 7592) 0.11739020419688075
Training feature names for transformation : ['aa' 'aa battery' 'aaa' ... 'zi
t' 'zits' 'zone']

```

```
In [53]: xtrain_tfidf.todense()
```

```
Out[53]: matrix([[0., 0., 0., ..., 0., 0., 0.],
                [0., 0., 0., ..., 0., 0., 0.],
                [0., 0., 0., ..., 0., 0., 0.],
                ...,
                [0., 0., 0., ..., 0., 0., 0.],
                [0., 0., 0., ..., 0., 0., 0.],
                [0., 0., 0., ..., 0., 0., 0.]])
```

```
In [54]: from sklearn.model_selection import GridSearchCV
```

Models

Grid Search has been used for determining the most efficient hyperparameters for the different models. The two types of penalties i.e Ridge and Lasso has been considered for the models and the best is chosen.

Perceptron

```
In [55]: params2= {'alpha':[0.00000001, 0.0000001,0.000001,0.00001,0.0001,0.001,0.01,0.1,1,10]}
model_perceptron2 = Perceptron(
    penalty= 'l2',          #Penalty for wrong prediction
    max_iter=1500,          #Maximum number of iterations
    shuffle=True,
    random_state=16,
)
clf32 = GridSearchCV(model_perceptron2, params2)
clf32=clf32.fit(Xtrain_tfidf , ytrain)
pred_percept2=clf32.predict(Xtest_tfidf)
result2=classification_report(ytest, pred_percept2,output_dict=True)
print(result2)
```

```
{'1': {'precision': 0.5988321799307958, 'recall': 0.6811808118081181, 'f1-score': 0.637357578547589, 'support': 4065}, '2': {'precision': 0.5351048951048951, 'recall': 0.46806948862246145, 'f1-score': 0.4993474288697468, 'support': 4087}, '3': {'precision': 0.691397000789266, 'recall': 0.682952182952183, 'f1-score': 0.6871486468819453, 'support': 3848}, 'accuracy': 0.6091666666666666, 'macro avg': {'precision': 0.6084446919416523, 'recall': 0.6107341611275875, 'f1-score': 0.6079512180997604, 'support': 12000}, 'weighted avg': {'precision': 0.6068101813957906, 'recall': 0.6091666666666666, 'f1-score': 0.6063199576490275, 'support': 12000}}
```

```
In [56]: i=1
for keys,values in result2.items():
    if i==4:
        i=i+1
        continue
    else:
        print(keys," : ",values['precision'],",",values['recall'],",",values['f1-score'])
        i=i+1
```

```
1 : 0.5988321799307958 , 0.6811808118081181 , 0.637357578547589
2 : 0.5351048951048951 , 0.46806948862246145 , 0.4993474288697468
3 : 0.691397000789266 , 0.682952182952183 , 0.6871486468819453
macro avg : 0.6084446919416523 , 0.6107341611275875 , 0.6079512180997604
weighted avg : 0.6068101813957906 , 0.6091666666666666 , 0.6063199576490275
```

```
In [57]: print(clf32.best_params_)

{'alpha': 1e-05, 'tol': 0.001}
```

SVM

```
In [58]: parameters = {'C':[0.01, 0.05,0.1,0.15, 0.2,0.25,0.3,0.35,0.4], 'tol':[0.000001,
```

```
In [59]: svm_model = LinearSVC(
    max_iter=1000,                #Total iterations
    random_state=16,             #Control the random number generation to co
    penalty='l1',                #Norm of Penalty
    class_weight="balanced",     #Provides the weight to each class
    loss='squared_hinge',        #Specifies the Loss Function
    dual=False,                  #Selects the algorithm to either the dual or
)
clf = GridSearchCV(svm_model, parameters)
clf.fit(Xtrain_tfid, ytrain)
pred_svm=clf.predict(Xtest_tfid)
svm_result=classification_report(ytest, pred_svm,output_dict=True)
print(svm_result)

{'1': {'precision': 0.6864902833060174, 'recall': 0.7212792127921279, 'f1-score': 0.7034548944337812, 'support': 4065}, '2': {'precision': 0.6138920134983127, 'recall': 0.5341326156104722, 'f1-score': 0.5712416590344105, 'support': 4087}, '3': {'precision': 0.7277737838485502, 'recall': 0.7892411642411642, 'f1-score': 0.7572621867597555, 'support': 3848}, 'accuracy': 0.6793333333333333, 'macro avg': {'precision': 0.6760520268842933, 'recall': 0.6815509975479214, 'f1-score': 0.6773195800759825, 'support': 12000}, 'weighted avg': {'precision': 0.6750027650879821, 'recall': 0.6793333333333333, 'f1-score': 0.675679475083208, 'support': 12000}}
```

```
In [60]: i=1
for keys,values in svm_result.items():
    if i==4:
        i=i+1
        continue
    else:
        print(keys,": ",values['precision'],",",values['recall'],",",values['f1
        i=i+1

1 : 0.6864902833060174 , 0.7212792127921279 , 0.7034548944337812
2 : 0.6138920134983127 , 0.5341326156104722 , 0.5712416590344105
3 : 0.7277737838485502 , 0.7892411642411642 , 0.7572621867597555
macro avg : 0.6760520268842933 , 0.6815509975479214 , 0.6773195800759825
weighted avg : 0.6750027650879821 , 0.6793333333333333 , 0.675679475083208
```

```
In [61]: print(clf.best_params_)

{'C': 0.35, 'tol': 0.001}
```

Logistic Regression

```
In [62]: parameters2 = {'C':[0.01, 0.05,0.1,0.15, 0.2,0.25,0.3,0.35,0.4], 'solver':['saga
```



```

In [63]: lr_model = LogisticRegression(
            max_iter=2000,                #Max iterations to be considered
            penalty='l2',                 #Penalty for wrong prediction
            multi_class='multinomial',
            random_state=16,
        )
clf2 = GridSearchCV(lr_model, parameters2)
clf2.fit(Xtrain_tfidf, ytrain)
pred_logistic=clf2.predict(Xtest_tfidf)
lr_result=classification_report(ytest, pred_logistic,output_dict=True)

print(lr_result)

{'1': {'precision': 0.6902781079153791, 'recall': 0.7143911439114391, 'f1-score': 0.7021276595744681, 'support': 4065}, '2': {'precision': 0.6078174186778594, 'recall': 0.5669195008563739, 'f1-score': 0.58665653880238, 'support': 4087}, '3': {'precision': 0.7430293896006028, 'recall': 0.7687110187110187, 'f1-score': 0.7556520628432749, 'support': 3848}, 'accuracy': 0.6815833333333333, 'macro avg': {'precision': 0.6803749720646138, 'recall': 0.6833405544929438, 'f1-score': 0.681478753740041, 'support': 12000}, 'weighted avg': {'precision': 0.6791089491662956, 'recall': 0.6815833333333333, 'f1-score': 0.679963612339705, 'support': 12000}}

In [64]: for keys,values in lr_result.items():
            print("Class",keys," ", values)

Class 1    {'precision': 0.6902781079153791, 'recall': 0.7143911439114391, 'f1-score': 0.7021276595744681, 'support': 4065}
Class 2    {'precision': 0.6078174186778594, 'recall': 0.5669195008563739, 'f1-score': 0.58665653880238, 'support': 4087}
Class 3    {'precision': 0.7430293896006028, 'recall': 0.7687110187110187, 'f1-score': 0.7556520628432749, 'support': 3848}
Class accuracy    0.6815833333333333
Class macro avg    {'precision': 0.6803749720646138, 'recall': 0.6833405544929438, 'f1-score': 0.681478753740041, 'support': 12000}
Class weighted avg    {'precision': 0.6791089491662956, 'recall': 0.6815833333333333, 'f1-score': 0.679963612339705, 'support': 12000}

In [65]: i=1
            for keys,values in lr_result.items():
                if i==4:
                    i=i+1
                    continue
                else:
                    print(keys+": ",values['precision'],",",values['recall'],",",values['f1-score'],",",values['support'])
                    i=i+1

1 : 0.6902781079153791 , 0.7143911439114391 , 0.7021276595744681
2 : 0.6078174186778594 , 0.5669195008563739 , 0.58665653880238
3 : 0.7430293896006028 , 0.7687110187110187 , 0.7556520628432749
macro avg : 0.6803749720646138 , 0.6833405544929438 , 0.681478753740041
weighted avg : 0.6791089491662956 , 0.6815833333333333 , 0.679963612339705

In [66]: print(clf2.best_params_)

{'C': 0.4, 'solver': 'saga', 'tol': 0.01}

```

Naive Bayes

```
In [67]: parameters3 = {'alpha':[1,2,3,4,5,6,7,8]}
```

```
In [68]: nb_model = MultinomialNB()

clf3 = GridSearchCV(nb_model, parameters3)
clf3.fit(Xtrain_tfidf , ytrain)
pred_nb=clf3.predict(Xtest_tfidf)
nb_report=classification_report(ytest, pred_nb,output_dict=True)

print(nb_report)

{'1': {'precision': 0.6996966632962589, 'recall': 0.6809348093480935, 'f1-score': 0.6901882558284503, 'support': 4065}, '2': {'precision': 0.5944359367023991, 'recall': 0.5698556398336188, 'f1-score': 0.5818863210493441, 'support': 4087}, '3': {'precision': 0.722249151720795, 'recall': 0.7744282744282744, 'f1-score': 0.747429144720341, 'support': 3848}, 'accuracy': 0.6730833333333334, 'macro avg': {'precision': 0.6721272505731509, 'recall': 0.6750729078699956, 'f1-score': 0.6731679071993785, 'support': 12000}, 'weighted avg': {'precision': 0.671078445451968, 'recall': 0.6730833333333334, 'f1-score': 0.6716576669129326, 'support': 12000}}
```

```
In [69]: i=1
for keys,values in nb_report.items():
    if i==4:
        i=i+1
        continue
    else:
        print(keys," : ",values['precision'],",",values['recall'],",",values['f1-score'],",",values['support'])
        i=i+1

1 : 0.6996966632962589 , 0.6809348093480935 , 0.6901882558284503
2 : 0.5944359367023991 , 0.5698556398336188 , 0.5818863210493441
3 : 0.722249151720795 , 0.7744282744282744 , 0.747429144720341
macro avg : 0.6721272505731509 , 0.6750729078699956 , 0.6731679071993785
weighted avg : 0.671078445451968 , 0.6730833333333334 , 0.6716576669129326
```

```
In [70]: print(clf3.best_params_)

{'alpha': 6}
```

REFERENCES

```
In [71]: # https://www.geeksforgeeks.org/how-to-randomly-select-rows-from-pandas-dataframe/
# https://www.statology.org/pandas-select-rows-based-on-column-values/
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# https://www.programiz.com/python-programming/methods/string/join
```