

Global Insurance Trends Analysis

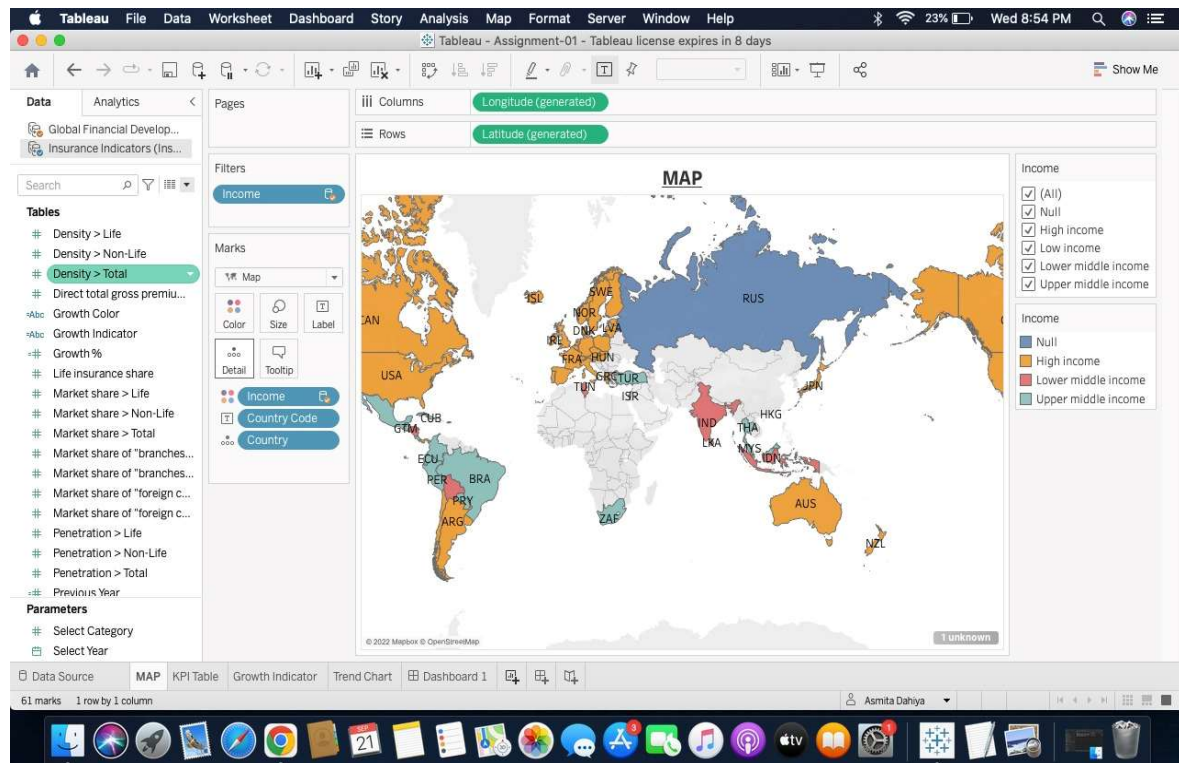
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Link: <https://public.tableau.com/app/profile/asmita.dahiya>

Steps performed:-

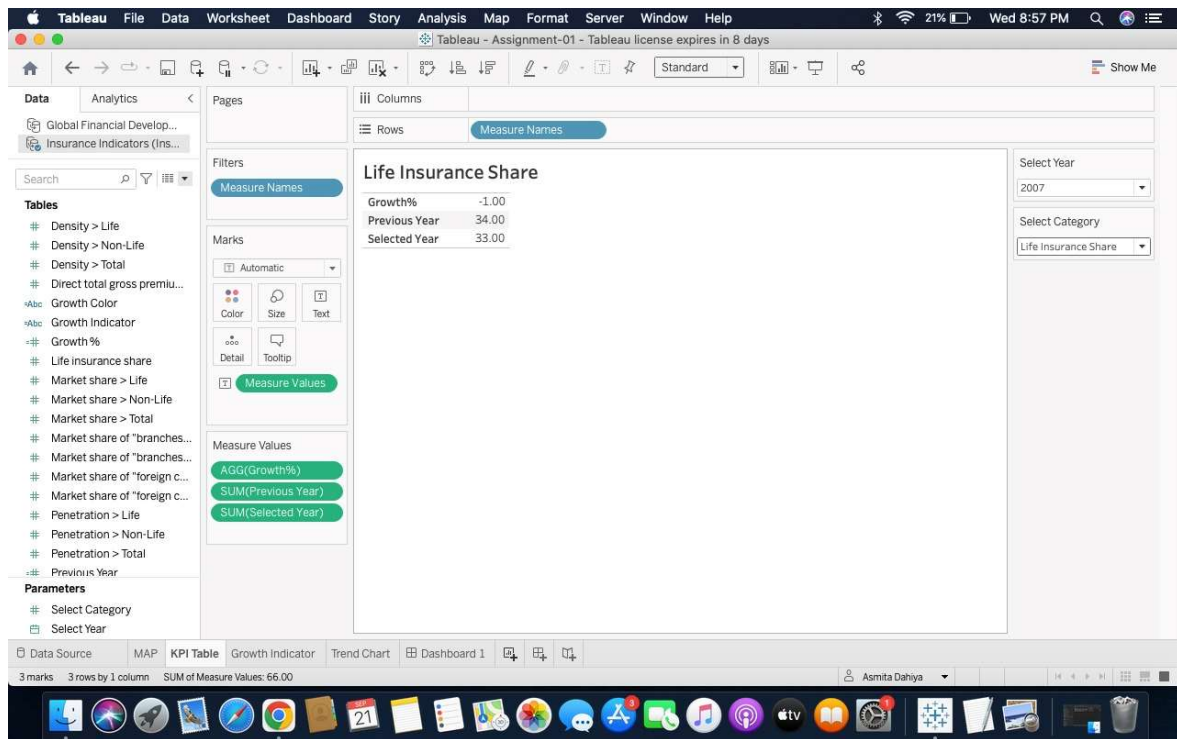
Step 1: Connect two datasets i.e. Insurance Sample Dataset and Global Financial Development Database.

Step 2: Sheet 1(MAP) Geographical map has been created with country and labelled as country code. Filter has been provided with income.



Step 3: Sheet 2 (KPI Table) Table showing data of Previous year, Selected year and Growth % is created.

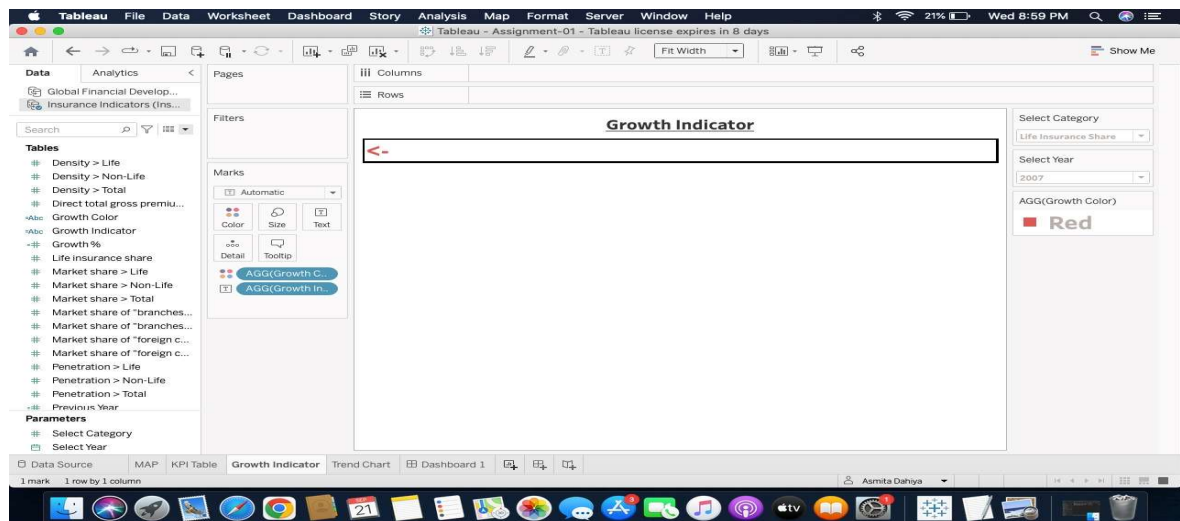
- Two parameters created Select Category and Select Year.
- Category parameter includes life insurance share, market share, penetration, ratio of reinsurance accepted, and retention ratio
- Calculated fields has been created i.e. Growth%, Previous year, Selected Year.
- Title will be updated based on the category selection



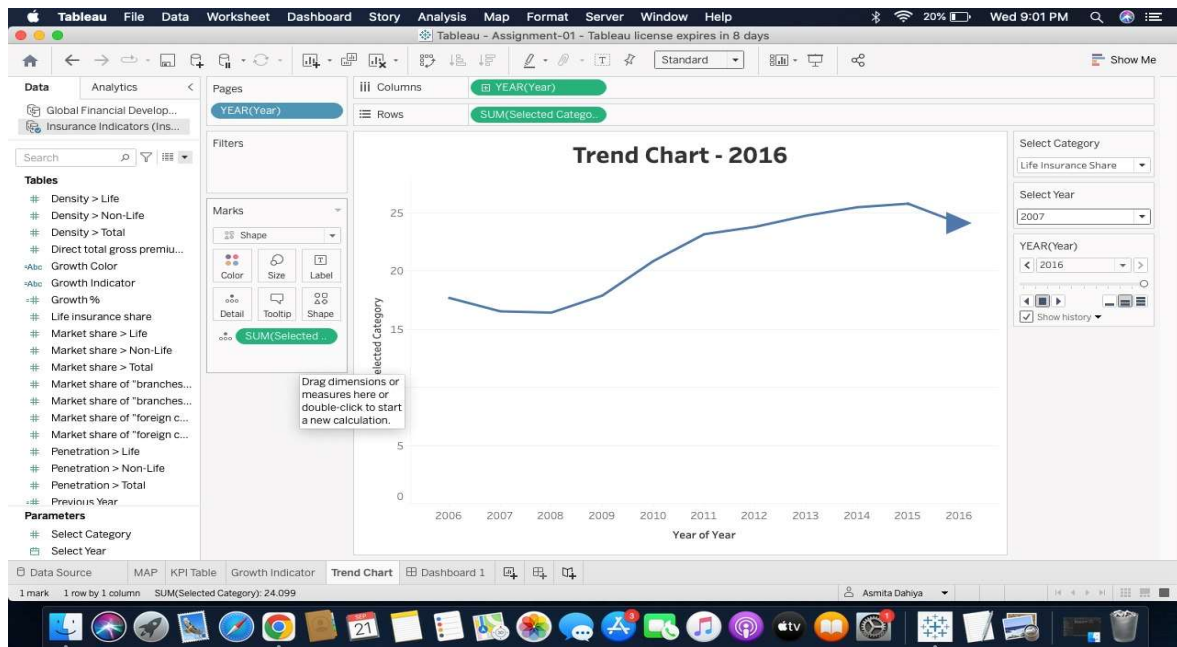
Step 4: Sheet 3 (Growth Indicator) Shows Growth as

- Decreased : (<-)
- Not changed: (<->)
- Increased:(->)

Created using calculated fields Growth color and growth indicator



Step 5: Sheet 4 (Trend Chart) Prepared using motion shelf/ page shelf having triangle and end of chart.



Step 6: Dashboard: Prepared by combining all 4 sheets in order as shown in sample output which Include a webpage to show data from the world bank webpage driven by an URL action from a geography graph and the country names in the map are acting as the trigger by using dashboard actions.

